

HOTEL RESERVATION



Total No of Adult



67K

Total No of Children



3819

Total no of previous Booking not canceled



5565

Total no of Previous Cancellation

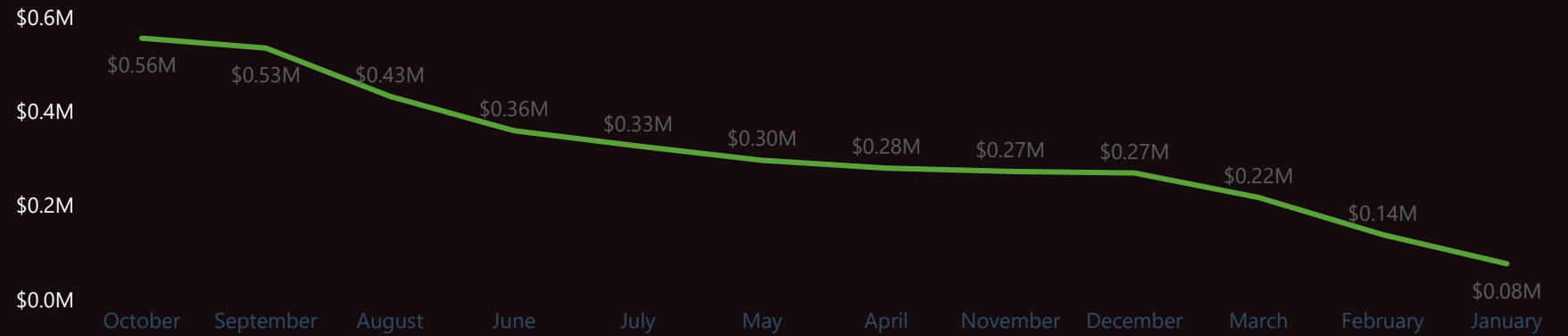


847

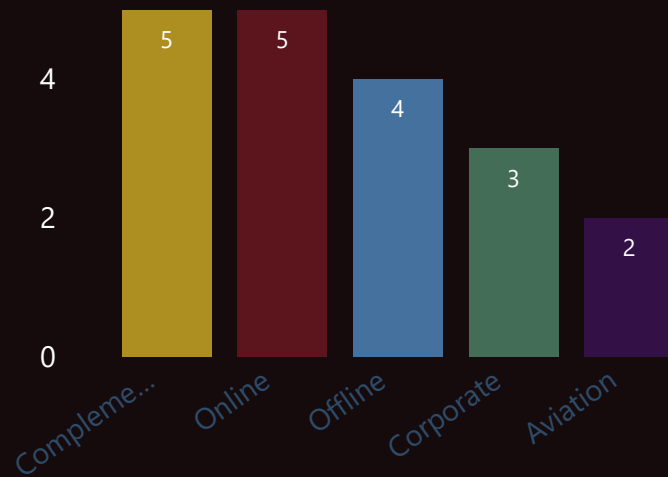
- ☐ Canceled
- ☐ Not_Canceled

- ☐ 2017
- ☐ 2018

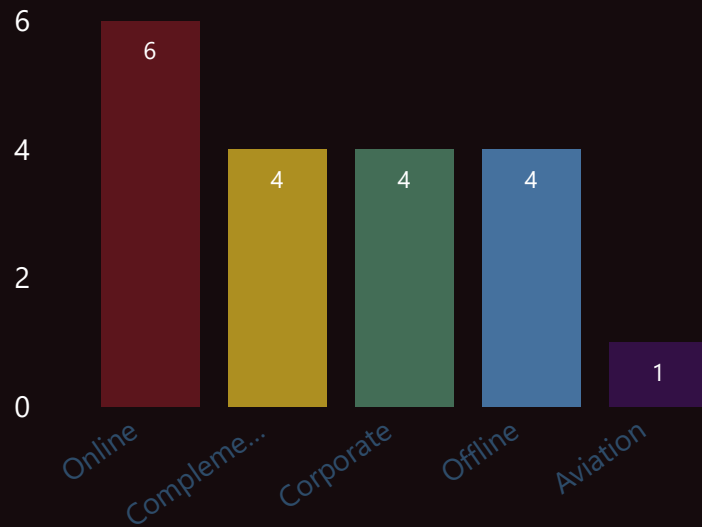
AVG PRICE PER-ROOM BY ARIVAL MONTH



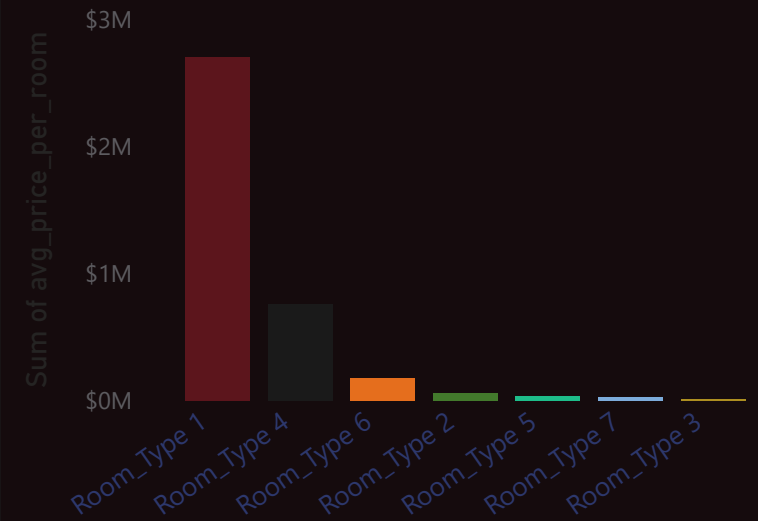
NO OF ADULT BY MARKET SEGMENT TYPE



NO OF CHILDREN BY MARKET SEGMENT TYPE



AVG PRICE PER ROOM BY ROOM TYPE



Arrival Month

- ☐ April
- ☐ August
- ☐ December
- ☐ February
- ☐ January
- ☐ July
- ☐ June
- ☐ March
- ☐ May
- ☐ November
- ☐ October
- ☐ September



Average Lead Time

85.23

Total No of Week Nights

80K

Total no of Special Guest

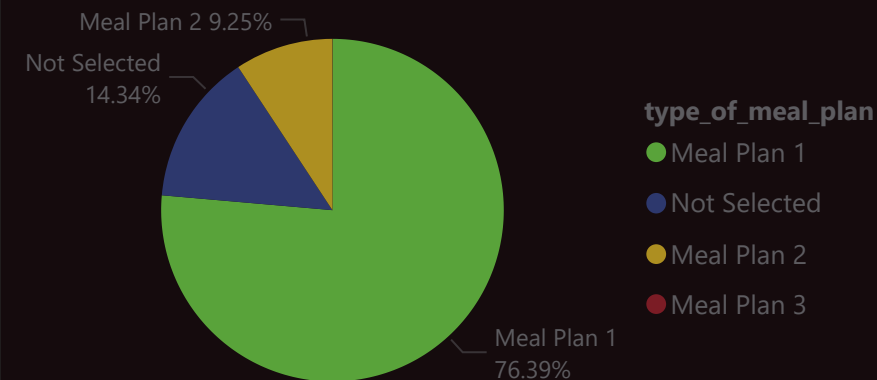


22K

Total no Weekend Night

29K

PERCENTAGE OF ADULT BY TYPE OF MEAL PLAN



INSIGHT

At \$555,418.46, October had the highest Sum of average price per room and was 632.78% higher than January, which had the lowest Sum of average price per room at \$75,796.26.

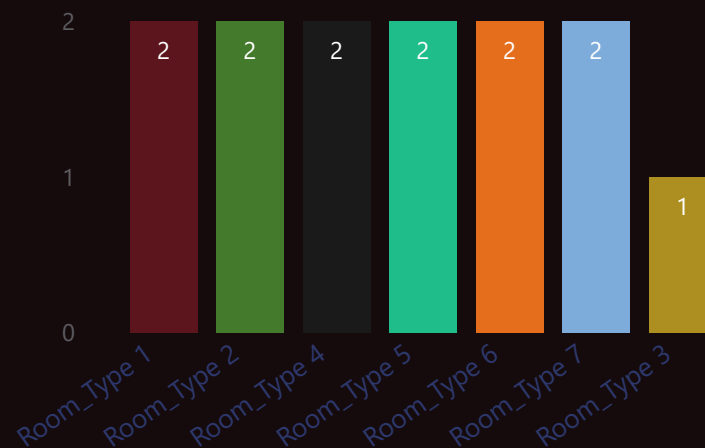
October accounted for 14.80% of Sum of average price per room.

Across all 12 Arrival Month, Sum of average price per room ranged from \$75,796.26 to \$555,418.46.

At \$2,698,188.31, Room Type 1 had the highest Sum of average price per room and was 523,058.18% higher than Room Type 3, which had the lowest Sum of average price per room at \$515.75.

Room Type 1 accounted for 71.92% of Sum of average price per room.

TOTAL NO OF REPEATED GUEST BY TYPE OF ROOM RESERVED



TOTAL NO WEEK NIGHTS BY MARKET SEGMENT TYPE

