

SALES DATA REPORT DASHBOARD

1/3/2019



12/30/2022



Ship Mode

All



Category

All



Segment

All



Total Sales

\$2.33M

Total Profit

292.30K

Quantity Sold

39K

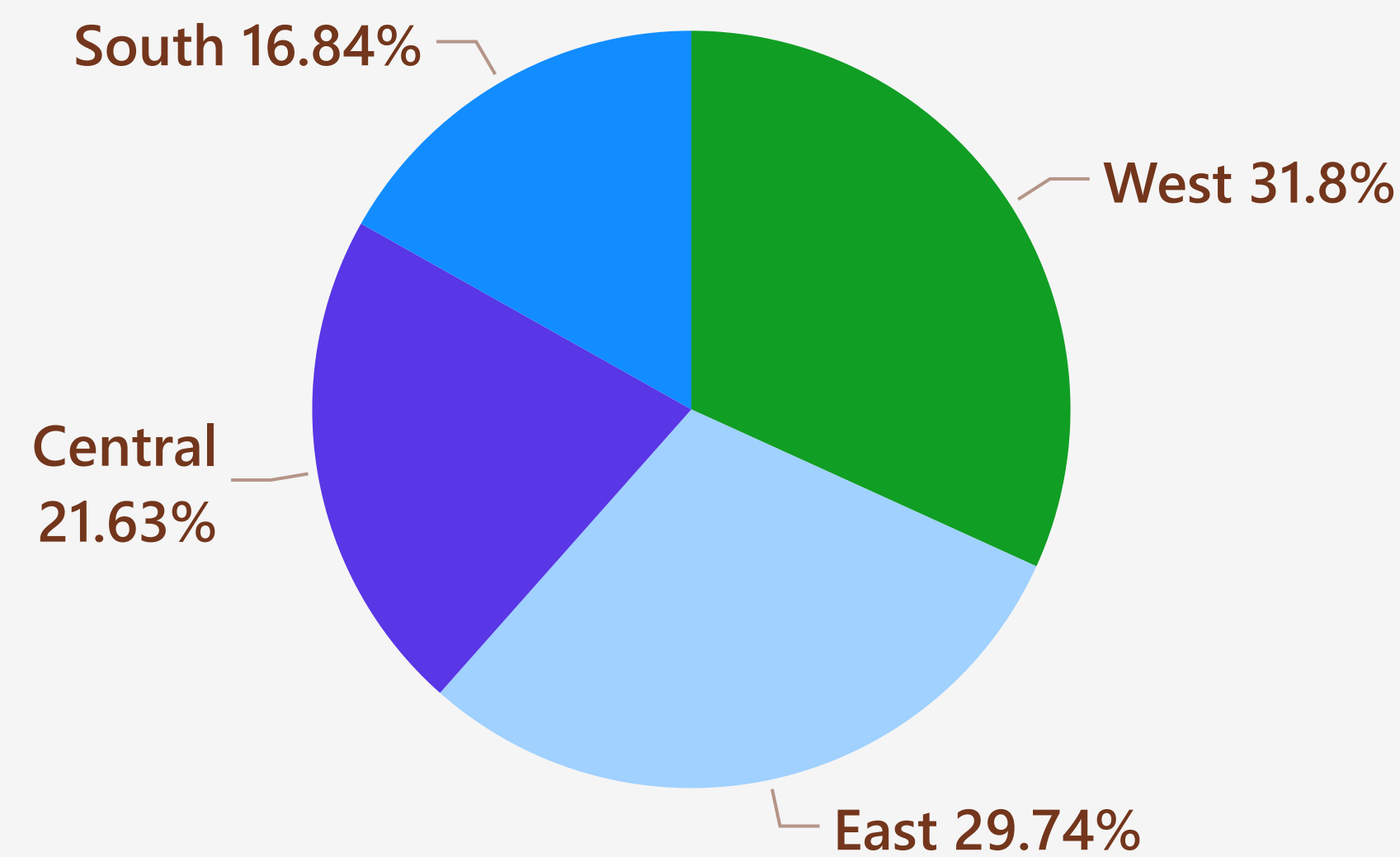
Profit Margin

12.56%

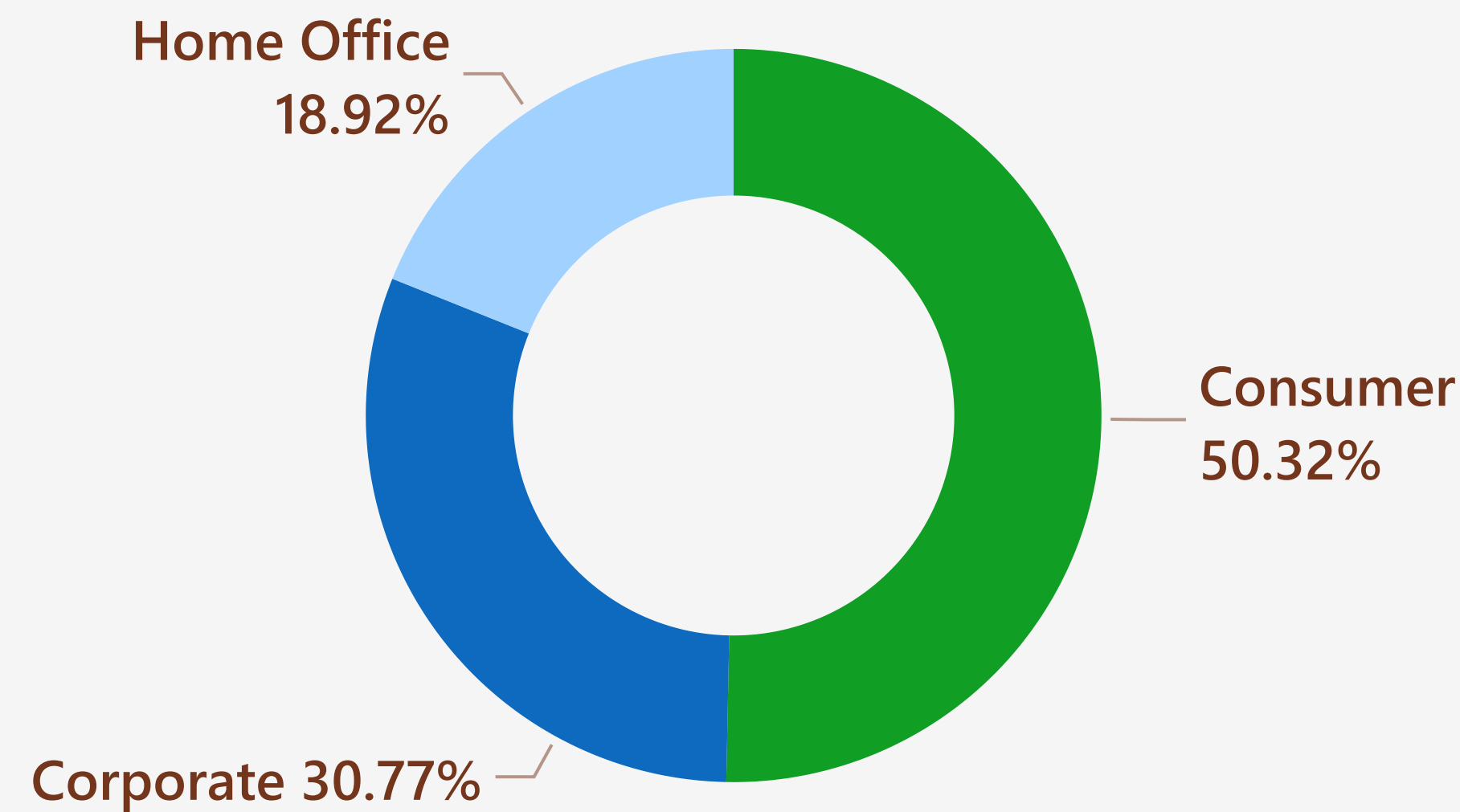
Discount Effectiveness

1.47K

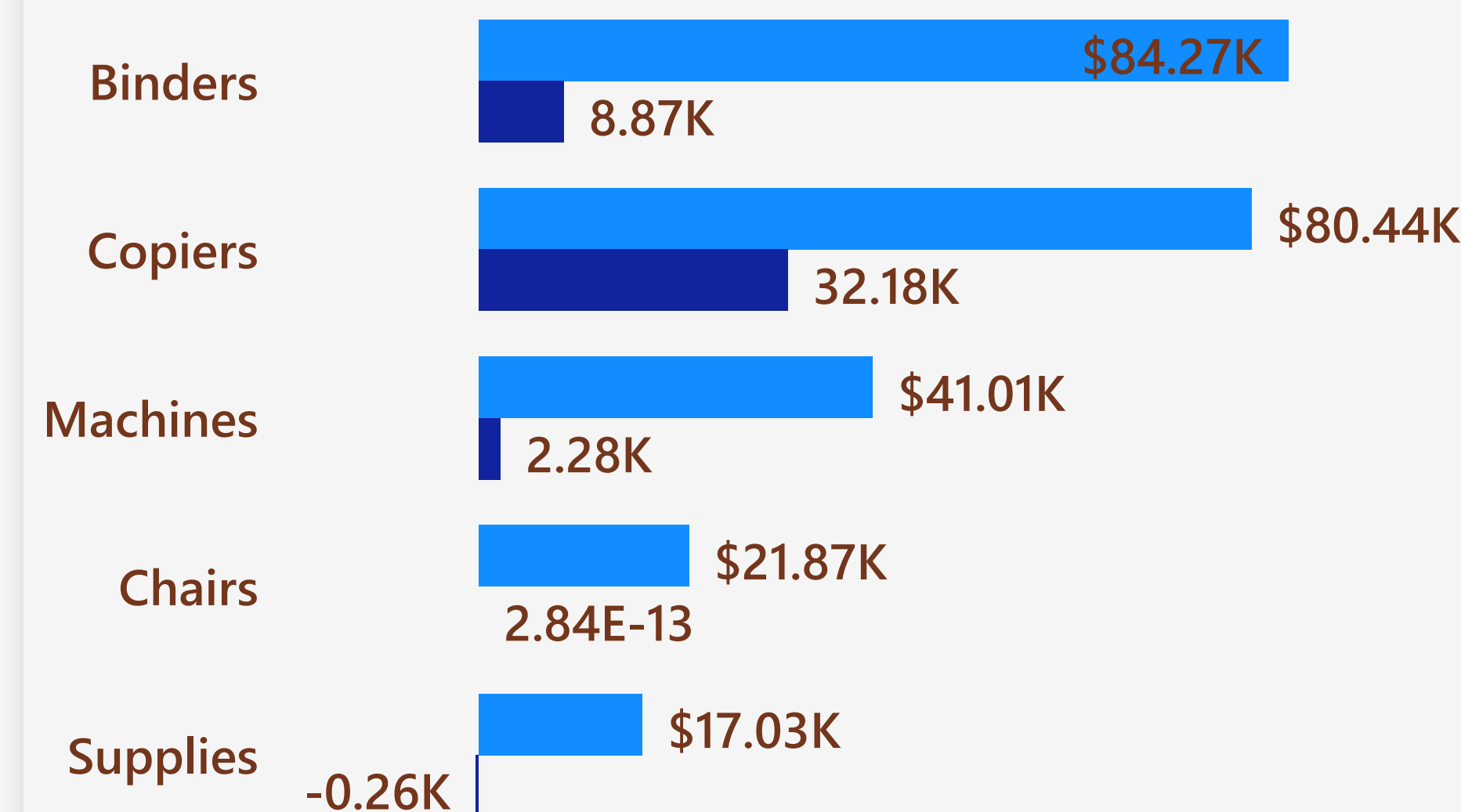
Total Sales by Region



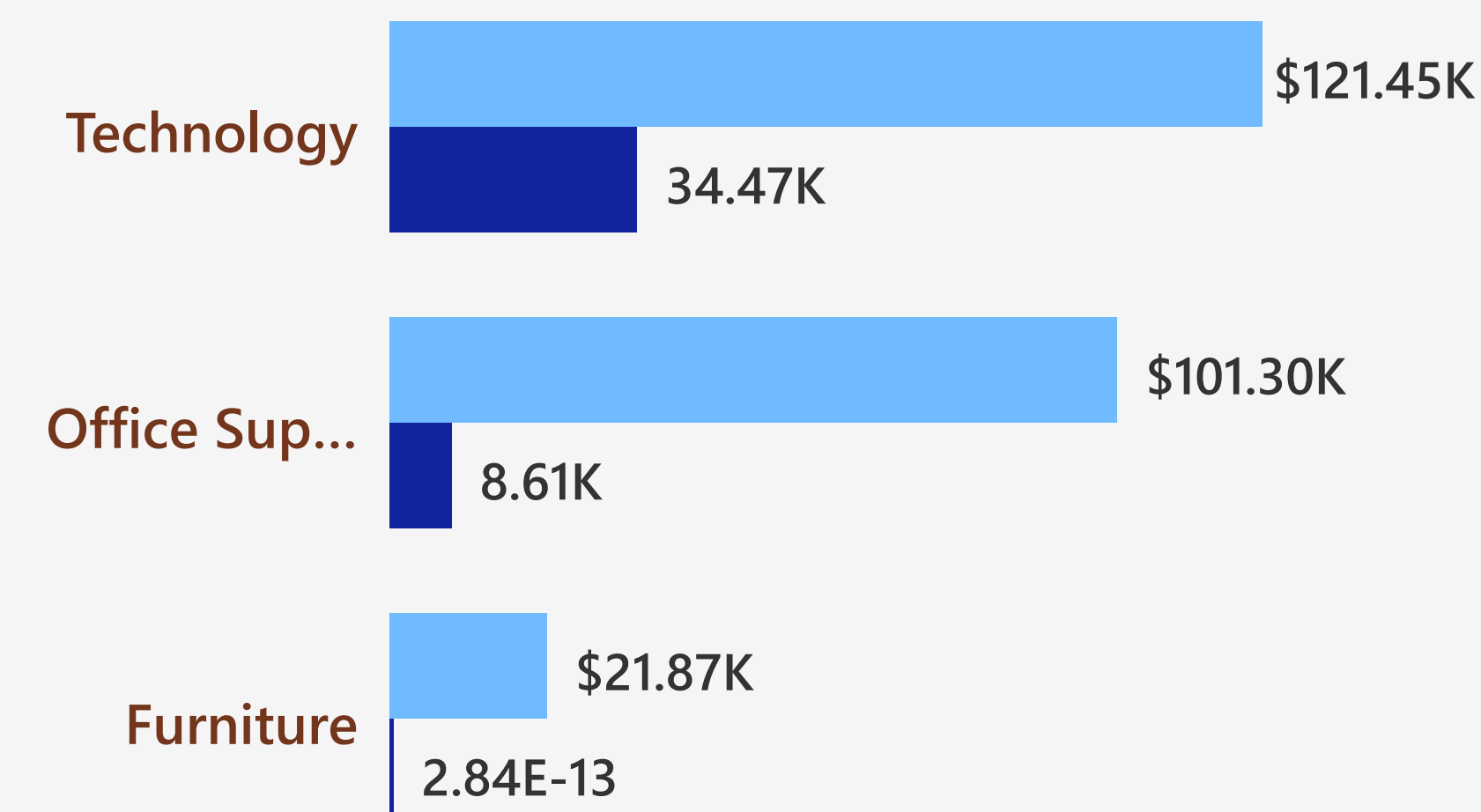
Total Sales by Segment



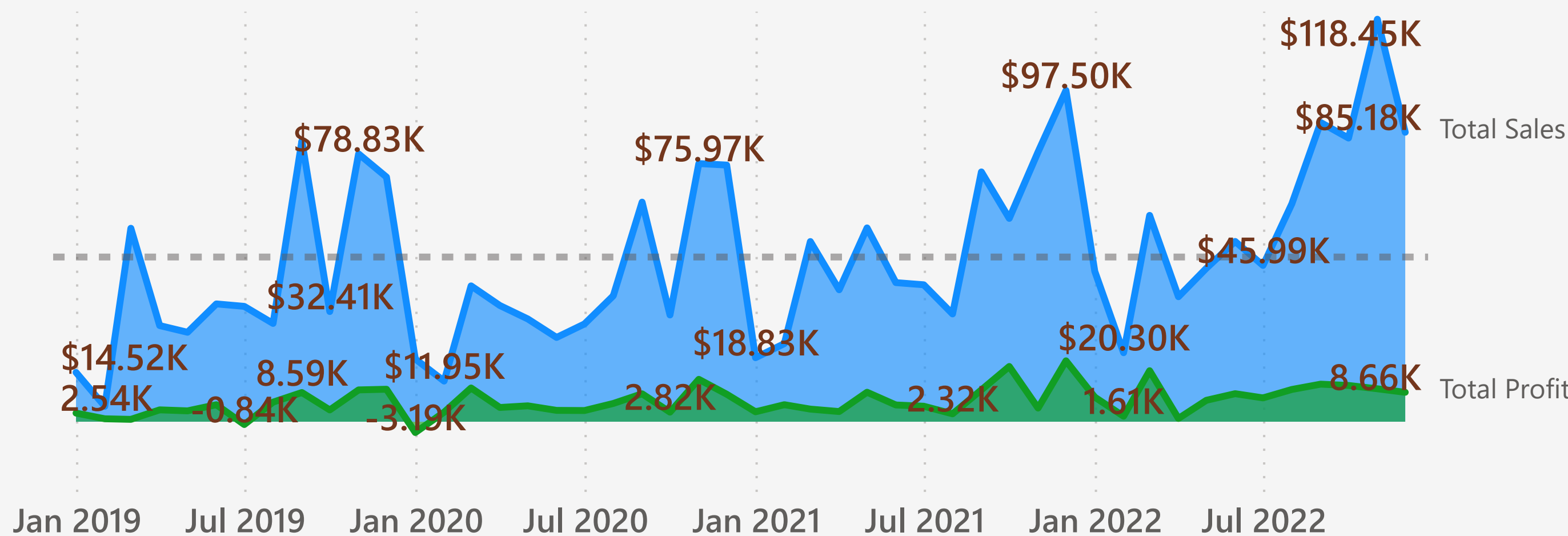
Sub-Category by Sales and Profit



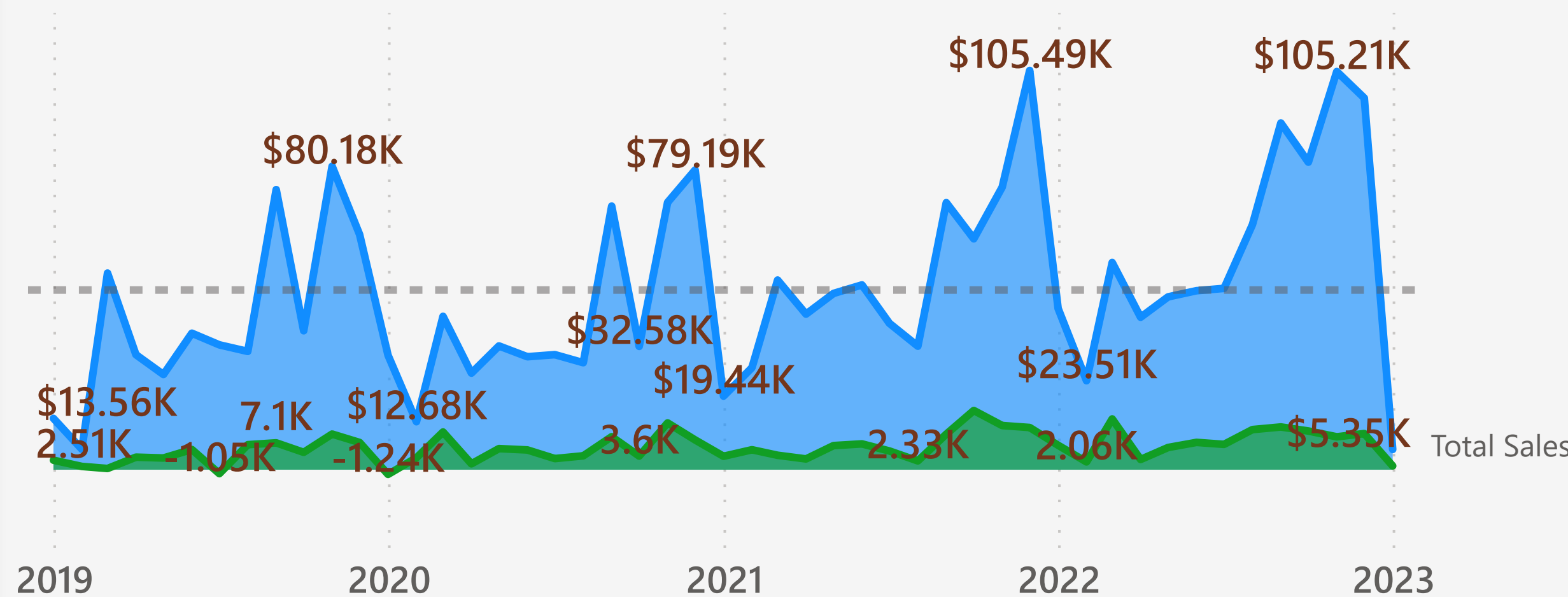
Product Category by Sales and Profit



Seasonality of Sales And Profit



Seasonality Shipping Mode of Sales And Profit



City	Year	Region	Total Sales	Total Profit
Albuquerque	2019	West	\$558.23	135.25
Albuquerque	2020	West	\$57.27	2.30
Albuquerque	2022	West	\$1,482.14	460.32
Albuquerque	2023	West	\$122.53	36.22
Anaheim	2020	West	\$2,386.32	315.85
Anaheim	2021	West	\$3,231.41	353.23
Anaheim	2022	West	\$2,268.02	527.52
Anaheim	2023	West	\$101.12	37.41