

Sales Dashboard Analysis

Category
All

Region
All

Ship Mode
All

Total CY sales

\$722K

Total PY sales

\$600K

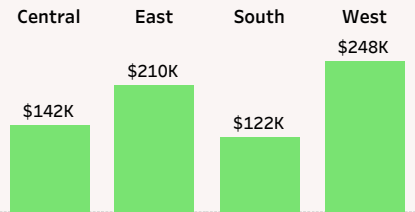
Sales Per Customer

\$2.85K

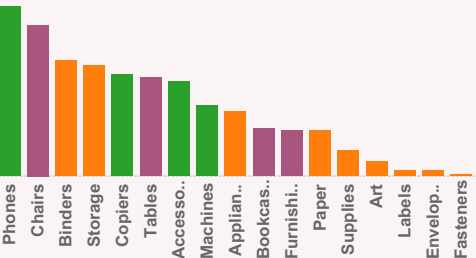
Average Order Value

\$459.48

Sales by Region



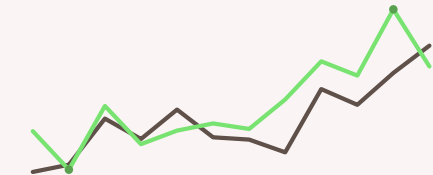
Sales by Sub-Category



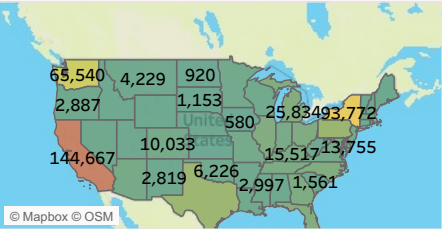
Customer Segment Based

Customer Segment	Consumer	Corporate	Home Office
High Value	\$4.43K	\$2.64K	\$1.51K
Low Value	\$0.68K	\$0.31K	\$0.24K

Sales Trend Analysis



Revenue by state



Monthly Sales by Segment

