

1. AVERAGE DISCOUNT PERCENTAGE BY CATEGORY

Row Labels	Average of DISCOUNT PERCENTAGE
Car & Motorbike	42%
Computers & Accessories	54%
Electronics	51%
Health & PersonalCare	53%
Home & Kitchen	40%
HomeImprovement	58%
MusicalInstruments	46%
OfficeProducts	12%
Toys & Games	0%
Computers&Accessories	64%
Grand Total	48%

2. NUMBER OF PRODUCTS LISTED UNDER EACH CATEGORY

Row Labels	Distinct Count of PRODUCT NAME
Car & Motorbike	1
Computers & Accessories	375
Computers&Accessories	1
Electronics	476
Health & PersonalCare	1
Home & Kitchen	448
HomeImprovement	2
MusicalInstruments	2
OfficeProducts	31
Toys & Games	1
Grand Total	1337

3. TOTAL NO OF REVIEW PER CATEGORY

Row Labels	Count of RATING COUNT
Car & Motorbike	1
Computers & Accessories	450
Electronics	526
Health & PersonalCare	1
Home & Kitchen	448
HomeImprovement	2
MusicalInstruments	2
OfficeProducts	31
Toys & Games	1
Computers&Accessories	1
Grand Total	1463

5. AVERAGE ACTUAL PRICE VS DISCOUNTED PRICE BY CATEGORY

Row Labels	Average of ACTUAL PRICE	Average of DISCOUNTED PRICE
Car & Motorbike	4000	2339
Computers & Accessories	1684.916549	843.6319027
Computers&Accessories	1099	399
Electronics	9880.125714	5965.887833
Health & PersonalCare	1900	899
Home & Kitchen	4162.073661	2330.615647
HomeImprovement	799	337
MusicalInstruments	1347	638
OfficeProducts	397.1935484	301.5806452
Toys & Games	150	150
Grand Total	5353.149781	3125.310874

6. PRODUCTS WITH HIGHEST NO OF REVIEWS

Row Labels	Count of RATING COUNT
boAt	68
AmazonBasics	38
Samsung	36
Portronics	31
ZEBRONICS	30
Ambrane	29
MI	28
Bajaj	27
Redmi	26
Fire-Boltt	26
Amazon	24
Noise	24
Wayona	24
Philips	23
HP	22
pTron	20
Duracell	20
TP-Link	20
Havells	19
SanDisk	17
Crompton	15
Gizga	15
Agaro	15
Logitech	15
Prestige	14
USHA	14
KENT	14
iQOO	14

Lapster	13
OnePlus	13
Classmate	12
Flix	12
Lifelong	12
STRIFF	11
Sounce	11
Pigeon	11
Boult	11
7SEVEN-Æ	11
Wecool	10
INALSA	10
Acer	9
JBL	8
Lenovo	8
Sujata	7
iBELL	7
Belkin	7
Eureka	7
Wipro	7
Tukzer	6
realme	6
Storite	6
Borosil	6
Nokia	6
tizum	6
Parker	6
Airtel	6
LG	6
Redgear	5
Tata	5
PrettyKrafts	5
Butterfly	5
Morphy	5
Kodak	5
Robustrion	5
Kuber	5
LOHAYA	5
Zoul	5
Spigen	4
KINGONE	4
IKEA	4
Casio	4
oraimo	4
Croma	4
TCL	4

Dell	4
InstaCuppa	4
DIGITEK-Æ	4
VU	4
ELV	4
PinnacLz	4
Activa	4
SWAPKART	4
AirCase	4
HUL	4
VW	4
Bulfyss	3
URBN	3
Synqe	3
Ionix	3
HealthSense	3
Crucial	3
D-Link	3
Cello	3
Camel	3
Western	3
Electvision	3
Wonderchef	3
POPIO	3
Xiaomi	3
Sony	3
Candes	3
E-COSMOS	3
OPPO	3
Infinity	3
Canon	3
Tygot	3
Orient	3
V-Guard	3
Orpat	3
Panasonic	3
BlueRigger	3
Lint	3
Maharaja	3
Smashtronics-Æ	2
DYAZO	2
Libra	2
Zuvexa	2
SAIELLIN	2
Milton	2
Lava	2

Motorola	2
Astigo	2
Hindware	2
ROYAL	2
Zinq	2
Seagate	2
Hisense	2
Kitchen	2
3M	2
Tecno	2
CSI	2
Caprigo	2
Dealfreez	2
LS	2
Cotbolt	2
Rico	2
ESR	2
RPM	2
Eveready	2
Sansui	2
Pilot	2
Shakti	2
akiara	2
CEDO	2
POCO	2
Kitchenwell	2
Karbonn	2
Firestick	2
Preethi	2
Themisto	2
Amozo	2
TVARA	2
Brayden	2
LIRAMARK	2
Quantum	2
LRIPL	2
Racold	2
Luxor	2
Khaitan	2
Remote	2
MYVN	2
Redragon	1
Technotech	1
SKYWALL	1
4	1
Camlin	1

Instant	1
AO	1
Inventis	1
Sure	1
CARDEX	1
Universal	1
iPhone	1
Qubo	1
Dynore	1
Cookwell	1
Irusu	1
SHOPTOSHOP	1
Isoelite	1
Digitek	1
IT2M	1
SYVO	1
BESTOR-Æ	1
Tosaa	1
JIALTO	1
Imou	1
JM	1
INKULTURE	1
Kanget	1
RC	1
Eco	1
Goodscity	1
Karcher	1
Saifsmart	1
Kenstar	1
Heart	1
Akiara-Æ	1
Singer	1
Abode	1
Solidaire	1
King	1
StyleHouse	1
ECOVACS	1
Swiss	1
Kingston	1
Tarkan	1
EGate	1
Time	1
Kitchengenix's	1
Tuarso	1
CROSSVOLT	1
VAPJA-Æ	1

KLAM	1
INDIAS¬Æ,Ñ¢	1
KNOWZA	1
WIDEWINGS	1
KNYUC	1
Anjaney	1
Black	1
Glen	1
KONVIO	1
Glun	1
KRISONS	1
Goldmedal	1
Black+Decker	1
Room	1
Kyosei	1
Rts,Ñ¢	1
LACOPINE	1
SaleOn	1
Allin	1
CARECASE¬Æ	1
Larrito	1
Hilton	1
AVNISH	1
Silicone	1
Empty	1
SKE	1
7SEVEN	1
Hi-Mobiler	1
EN	1
Demokrazy	1
!!1000	1
CableCreation	1
ENEM	1
Cafe	1
ENVIE	1
Homeistic	1
Livpure	1
HOMEPACK	1
Amazfit	1
Tabelito¬Æ	1
ENVIE¬Æ	1
House	1
LONAXA	1
Tesora	1
Longway	1
Tokdis	1

Eopora	1
Apsara	1
Epson	1
Artis	1
Luminous	1
USB	1
LUNAGARIYA→Æ,	1
Venus	1
ESN	1
VRPRIME	1
Macmillan	1
WANBO	1
ESnipe	1
Dr	1
ZORBES→Æ	1
Campfire	1
Esquire	1
PRUSHTI	1
Aquasure	1
Aine	1
10k	1
R	1
Milk	1
Raffles	1
Crypto,Ñ¢	1
BRUSTRO	1
Mobilife	1
Ant	1
Model-P4	1
Reffair	1
Monitor	1
RESONATE	1
Bosch	1
atomberg	1
Balzano	1
Green	1
MR.	1
rts	1
Multifunctional	1
HB	1
WZATCO	1
Saiyam	1
COI	1
SaleOn,Ñ¢	1
Zebronics,	1
APC	1

EYNK	1
Scarters	1
Faber-Castell	1
Sennheiser	1
NK	1
Shopoflux	1
Noir	1
SHREENOVA	1
10WeRun	1
Simxen	1
Noise_Colorfit	1
Skadioo	1
ATOM	1
SKYTONE	1
NutriPro	1
SLOVIC→Æ	1
Oakter	1
SOFLIN	1
Offbeat→Æ	1
SoniVision	1
OFIXO	1
C	1
FABWARE	1
Storio	1
OpenTech→Æ	1
Cablet	1
FEDUS	1
Sui	1
FIGMENT	1
SupCares	1
Oratech	1
SVM	1
Orico	1
Swiffer	1
Cubetek	1
Syncwire	1
Cuzor	1
Syska	1
Pajaka→Æ	1
T	1
!!HANEUL!!1000	1
TABLE	1
Boya	1
Caldipree	1
PC	1
TE,Ñç	1

Pentonic	1
beatXP	1
Personal	1
Coway	1
AMERICAN	1
Callas	1
Pick	1
Tom	1
PIDILITE	1
Toshiba	1
Brand	1
TTK	1
Foxin	1
HUMBLE	1
Fujifilm	1
iFFALCON	1
FYA	1
CP	1
Gadgetronics	1
Aqua	1
Portable	1
Vedini	1
Portable,	1
Verilux→Æ	1
Amkette	1
VR	1
Posh	1
Bestor	1
GENERIC	1
Wacom	1
Gilary	1
Aquadpure	1
GILTON	1
Wembley	1
PRO365	1
White	1
ProElite	1
Wings	1
PROLEGEND→Æ	1
Wolpin	1
Prolet	1
INOVERA	1
Proven→Æ	1
Aquaguard	1
Newly	1
ZIGMA	1

NEXOMS	1
Zodo	1
NGI	1
Nirdambhay	1
MAONO	1
Melbon	1
MemeHo-Æ	1
REDTECH	
Grand Total	1463

7. PRODUCTS WITH 50% OR MORE DISCOUNT

Row Labels	Count of SHORT PRODUCT NAMES
NO	714
YES	751
Grand Total	1465

8. DISTRIBUTION OF PRODUCT RATING

Row Labels	Count of PRODUCT NAME
2	1
2.3	1
2.6	1
2.8	2
2.9	1
3	4
3.1	4
3.2	2
3.3	16
3.4	10
3.5	26
3.6	35
3.7	42
3.8	86
3.9	123
4	181
4.1	244
4.2	228
4.3	230
4.4	123
4.5	75
4.6	17
4.7	6
4.8	3
5	3

	1
Grand Total	1465

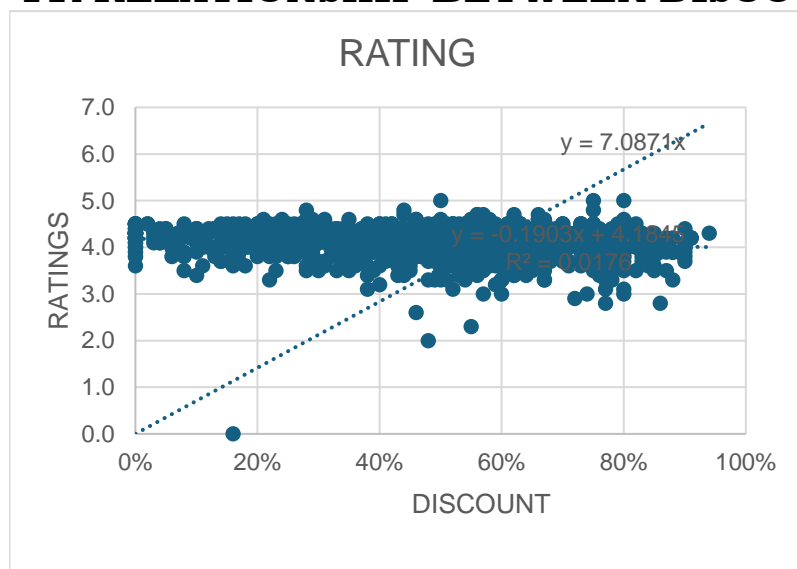
9. TOTAL POTENTIAL REVENUE BY CATEGORY

Row Labels	Count of POTENTIAL REVENUE
Car & Motorbike	\$1
Computers & Accessories	\$452
Computers&Accessories	\$1
Electronics	\$526
Health & PersonalCare	\$1
Home & Kitchen	\$448
HomeImprovement	\$2
MusicalInstruments	\$2
OfficeProducts	\$31
Toys & Games	\$1
Grand Total	\$1,465

10. NUMBER OF UNIQUE PRODUCTS BY PRICE RANGE

Row Labels	Count of PRODUCT NAME
<1000	531
>10000	189
1000-10000	745
Grand Total	1465

11. RELATIONSHIP BETWEEN DISCOUNT% & PRODUCT RATIN



12. PRODUCTS WITH FEWER THAN 1000 REVIEWS

Row Labels	Count of PRODUCT NAME
NO	1137 NO = 1000 REVIEWS OR MORE
YES	328 YES= UNDER 1000 REVIEWS
Grand Total	1465

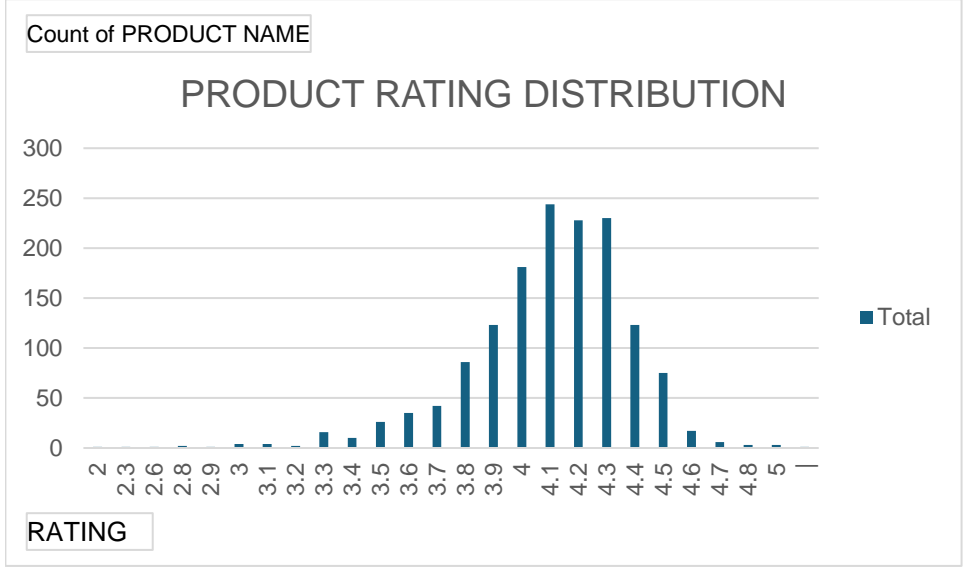
13. CATEGORIES WITH HIGHEST DISCOUNT

Row Labels	Average of DISCOUNT PERCENTAGE
Computers&Accessories	64%
HomeImprovement	58%
Computers & Accessories	54%
Health & PersonalCare	53%
Electronics	51%
MusicalInstruments	46%
Car & Motorbike	42%
Home & Kitchen	40%
OfficeProducts	12%
Toys & Games	0%
Grand Total	48%

14. TOP 5 PRODUCTS IN TERMS OF RATING X REVIEWS

Row Labels	Count of RATINGS X REVIEWS
boAt	68
AmazonBasics	38
Samsung	36
Portronics	31
ZEBRONICS	30
Grand Total	203

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