

Key KPIs

Target Sales \$ 1.26bn **Actual Sales \$**

1,387M

55.18%

15.79%

Sales \$ USD

GM%

EBIT%

4.17%

1.01%

0.56%

Sales YoY Growth %

GM Growth YoY

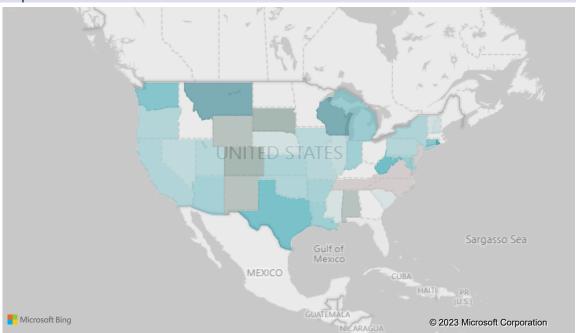
EBIT Growth YoY



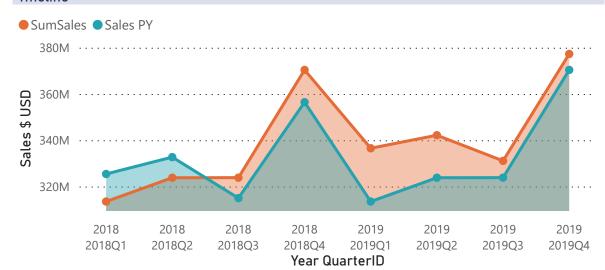
P&L Breakdown B	y Period (\$USD)
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Year	2019					Total
	2019Q1	2019Q2	2019Q3	2019Q4	Total	
Sales	336,557,733	342,184,247	331,104,385	377,312,045	1,387,158,410	1,387,158,410
GM	185,855,150	188,684,343	182,841,197	208,022,027	765,402,717	765,402,717
COS	150,702,583	153,499,904	148,263,188	169,290,018	621,755,693	621,755,693
GM%	55.22%	55.14%	55.22%	55.13%	55.18%	55.18%
Rent	71,626,057	72,538,707	70,207,847	80,292,688	294,665,299	294,665,299
Wages	56,595,589	58,116,812	56,160,296	63,952,235	234,824,932	234,824,932
OtherCosts	4,223,309	4,202,704	4,220,245	4,202,510	16,848,768	16,848,768
EBIT	53,410,195	53,826,120	52,252,809	59,574,594	219,063,718	219,063,718
EBIT%	15.87%	15.73%	15.78%	15.79%	15.79%	15.79%

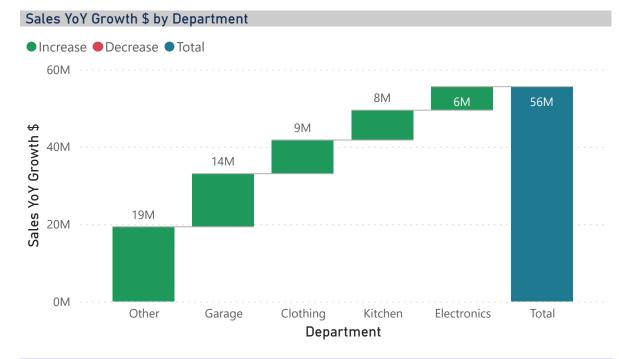




Tmeline







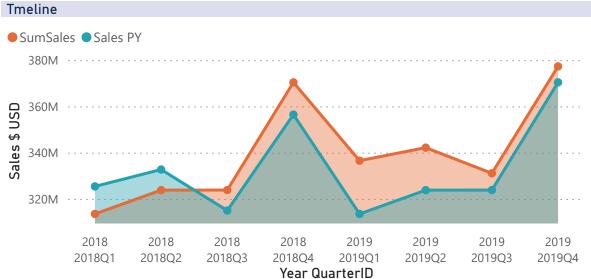
P&L Breakdown By Period (\$USD)

525M

Department	Sales	Sales PY	Sales YoY Growth %	GM%	GM Growth YoY
	455,705,968	447,011,658	1.94%	57.00%	2.55%
	269,438,843	255,709,081	5.37%	52.50%	-3.28%
⊕ Other	266,3 57,165	247,026,914	7.83%	49.24%	1.09%
	233,681,323	225,957,589	3.42%	58.68%	2.93%
	16 1,975,111	155,888,831	3.90%	59.22%	1.25%
Total	1,387,158,410	1,331,594,073	4.17%	55.18%	1.01%

460M

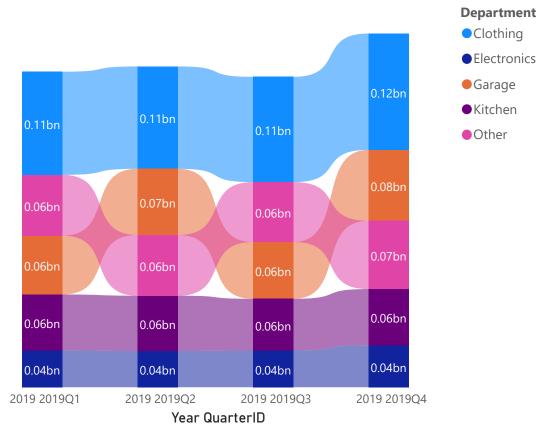
318M



Top Performing Product Groups



Top Performing Product Groups Over Time



Top Product Groups By Sales \$ USD Group & Department SumSales

Group & Department	SumSales ▼	Sales Share %	Sales YoY Growth %	Sales YoY Growth \$
Kitchens : Kitchen	138,423,262	10.0%	4.54%	6,005,899
Garden Appliances : Other	107,376,254	7.7%	10.08%	9,828,879
Womens : Clothing	101,591,756	7.3%	4.89%	4,734,123
Bicycle Storage : Garage	72,628,199	5.2%	9.01%	6,004,461
Accessories : Clothing	71,664,804	5.2%	9.28%	6,084,003
Girls: Clothing	59,874,485	4.3%	5.60%	3,175,599
Laptops : Electronics	49 ,550,361	3.6%	1.20%	587,404
Misc : Clothing	48,588,332	3.5%	12.15%	5,264,509
Mens : Clothing	48 ,558,871	3.5%	13.49%	5,773,176
Assorted Food : Other	48,254,237	3.5%	8.42%	3,746,277
Total	746,510,560	53.8%	7.36%	51,204,328

Worst Performing Product Groups By Sales By Sales Growth %

Group & Department	SumSales	Sales Share %	Sales YoY Growth %	Sales YoY Growth \$
Infants : Clothing	7,202,501	0.8%	-25.78%	-2,501,571
Sports : Clothing	47,504,070	5.0%	-16.92%	-9,675,590
Food Storage : Kitchen	3,249,846	0.3%	-16.17%	-626,898
Dishware: Kitchen	13,025,413	1.4%	-11.17%	-1,637,285
Small Storage : Garage	29,779,949	3.1%	-8.80%	-2,873,243
Cutlery: Kitchen	4,668,307	0.5%	-8.58%	-438,276
Boys : Clothing	45,261,912	4.7%	-7.31%	-3,570,333
Appliances : Kitchen	9,973,992	1.0%	-4.2 <mark>5%</mark>	-442,614
Bicycle Accessories : Garage	32,700,783	3.4%	-3.82%	-1,299,248
Unisex : Clothing	25,459,237	2.7%	-2.26 <mark>%</mark>	-589,605
Total	218,826,010	22.8%	-9.76%	-23,654,664