

Sales Overview

Year

2019

2020

2021

2022

2023

2024

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

▼

Sub Category

All

▼

Category

All

▼

Product Name

All

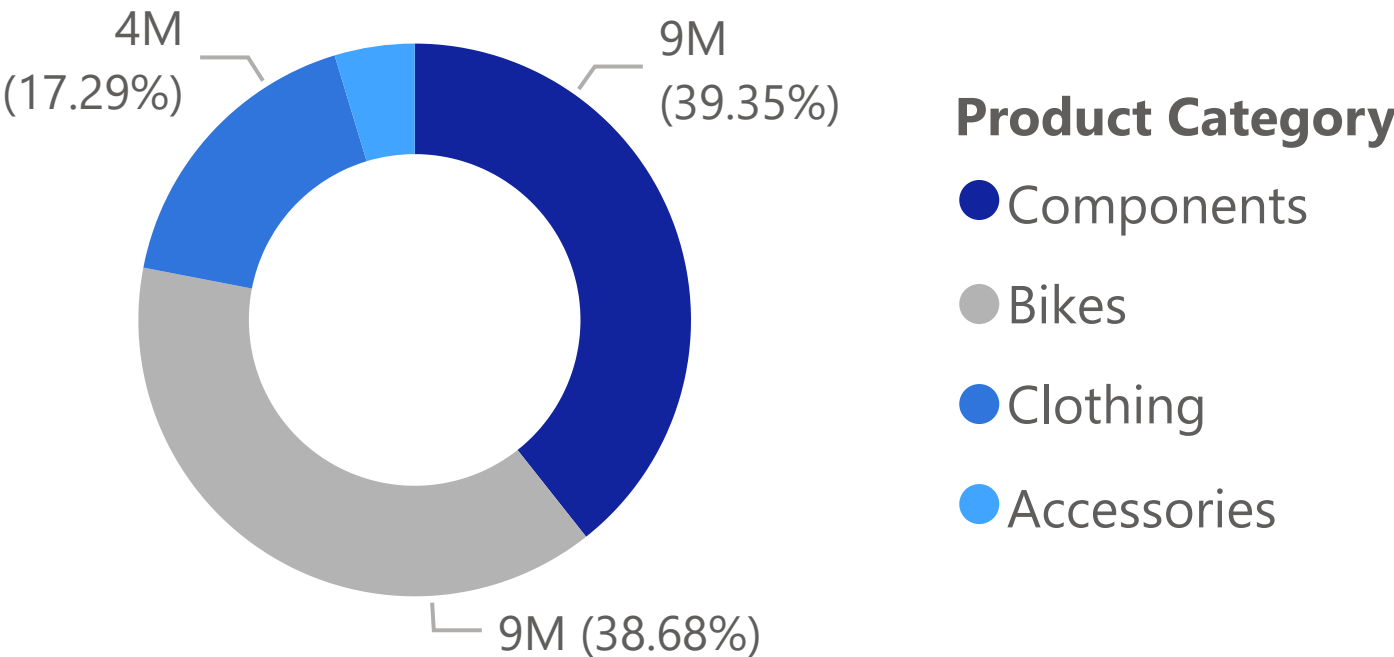
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Sales Vs Budget

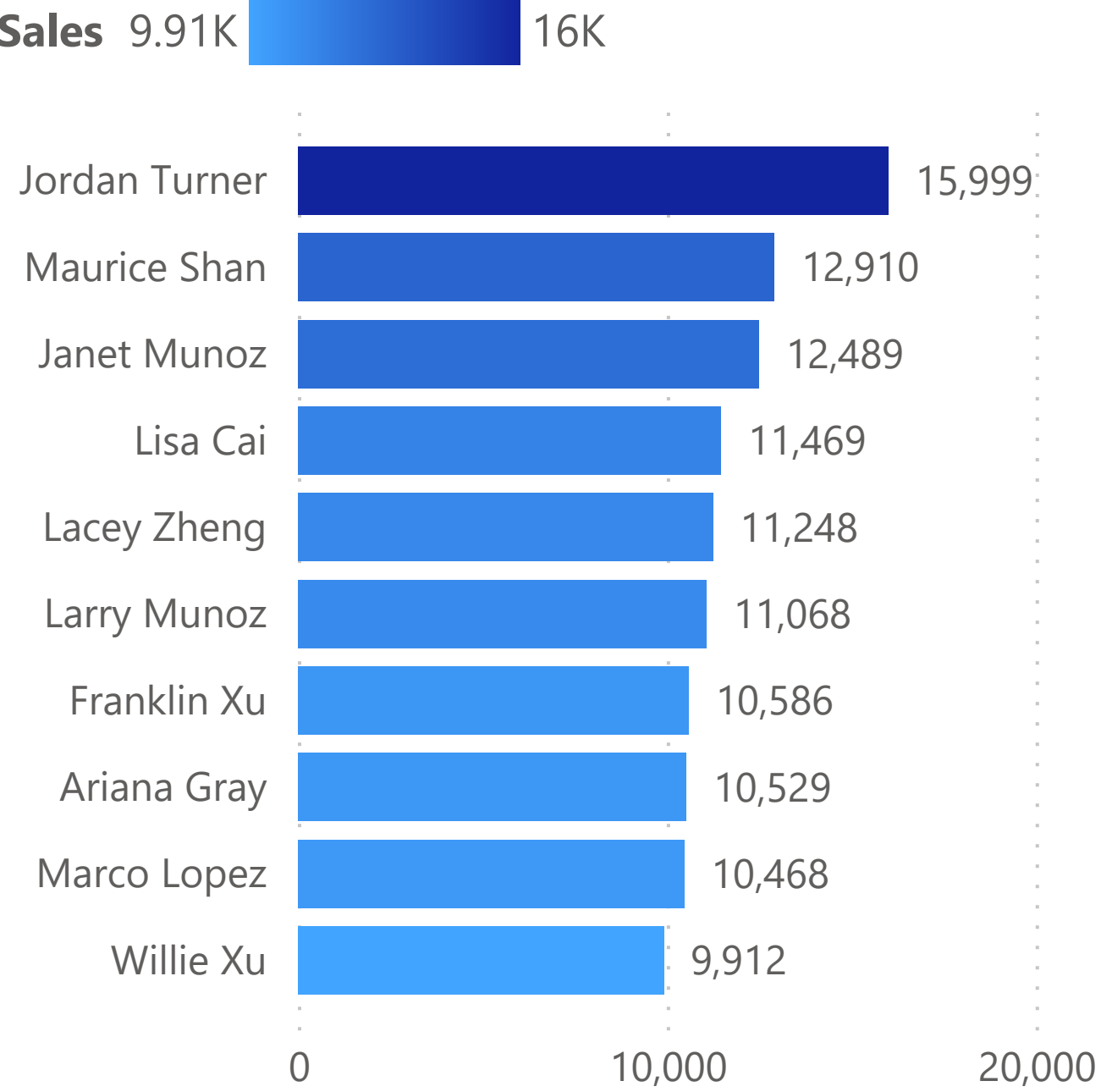
22,239,730

Budget 21,100,000.00 Diff 1,139,730.26 ↑

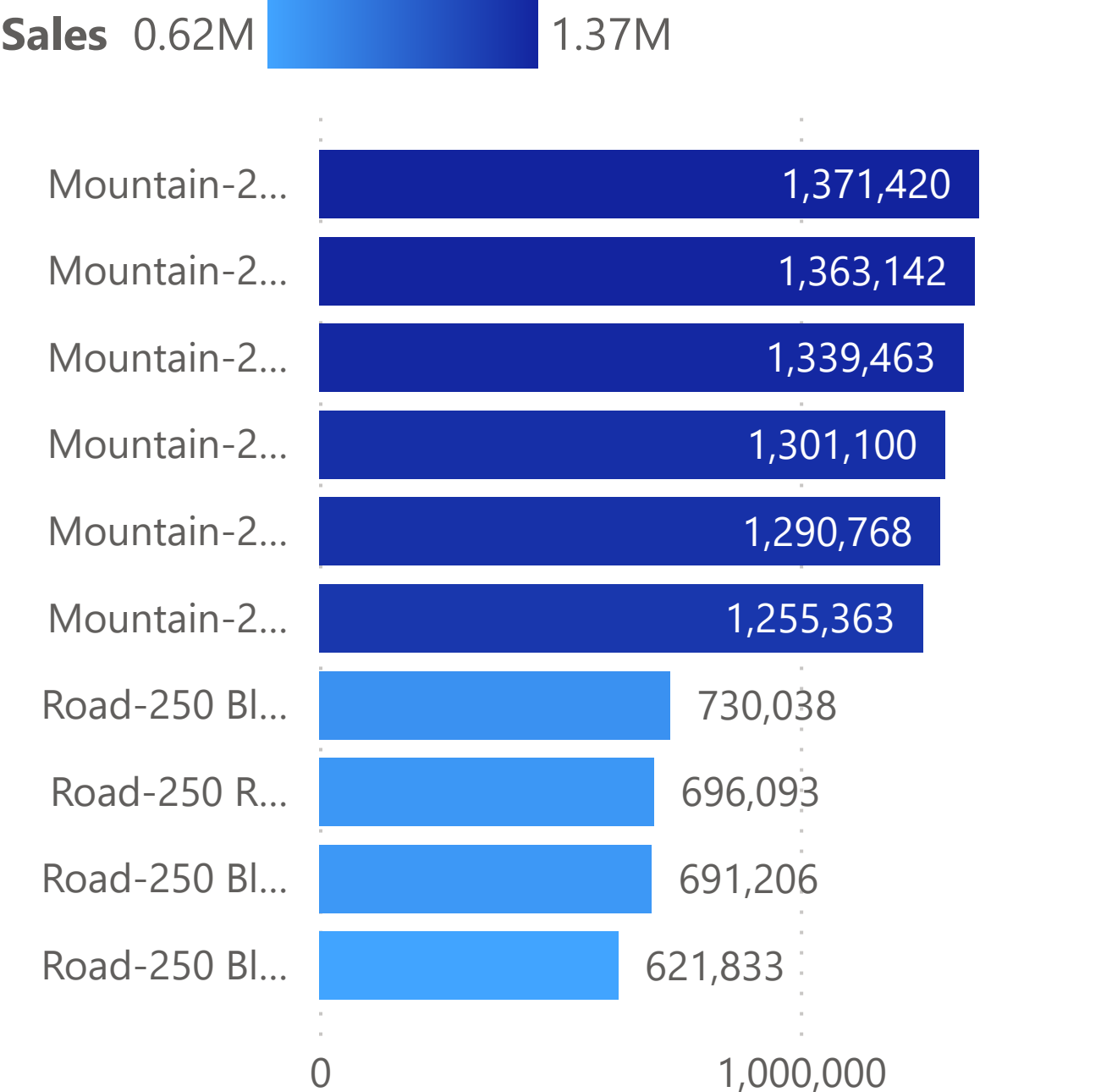
Sales by Product Category



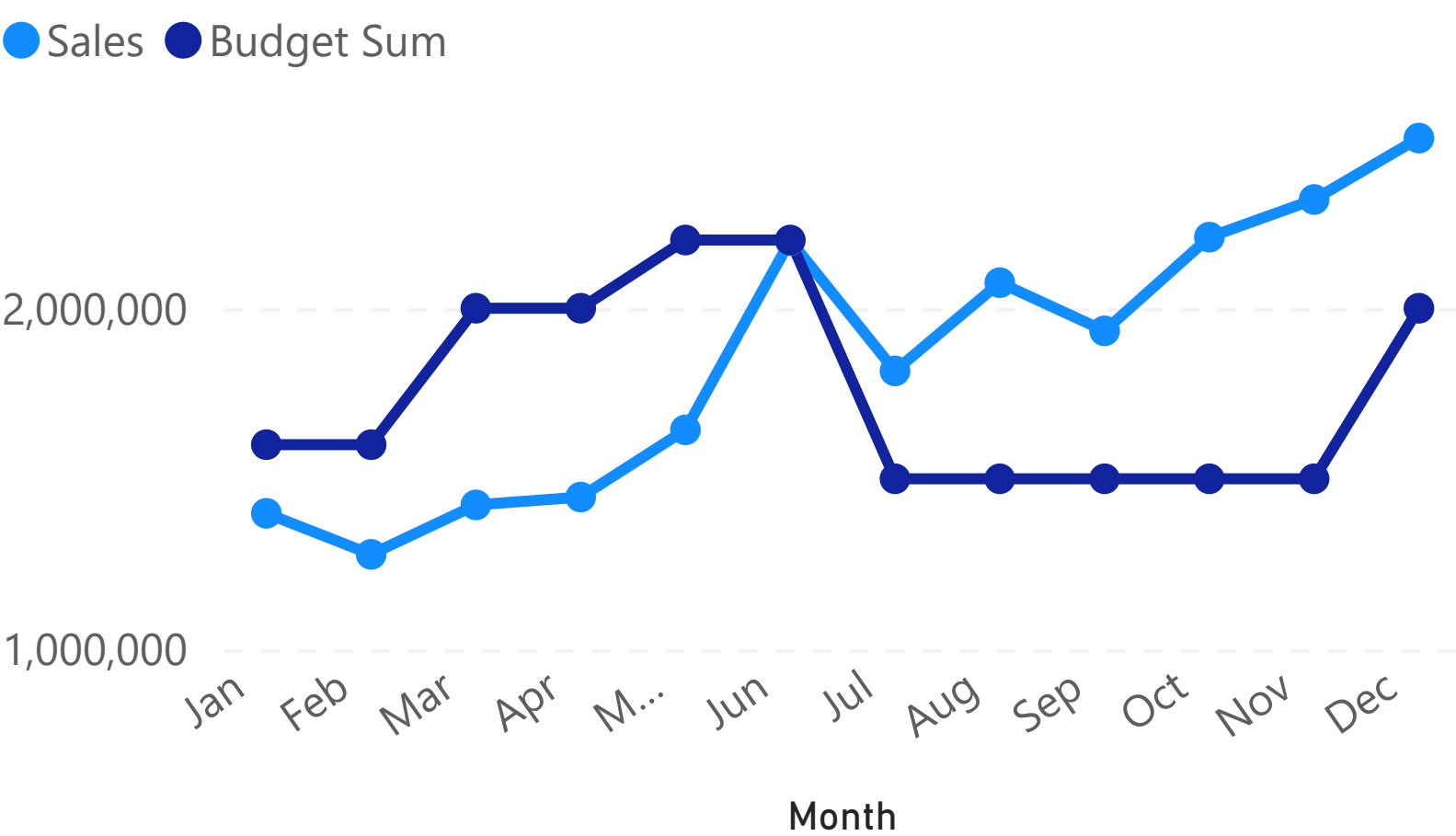
Sales by Top 10 Customer



Sales by Top 10 Products



Sales and Budget Sum by Month



Sales by Customer City



Customer Details

Year

2019

2020

2021

2022

2023

2024

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

All

Category

All

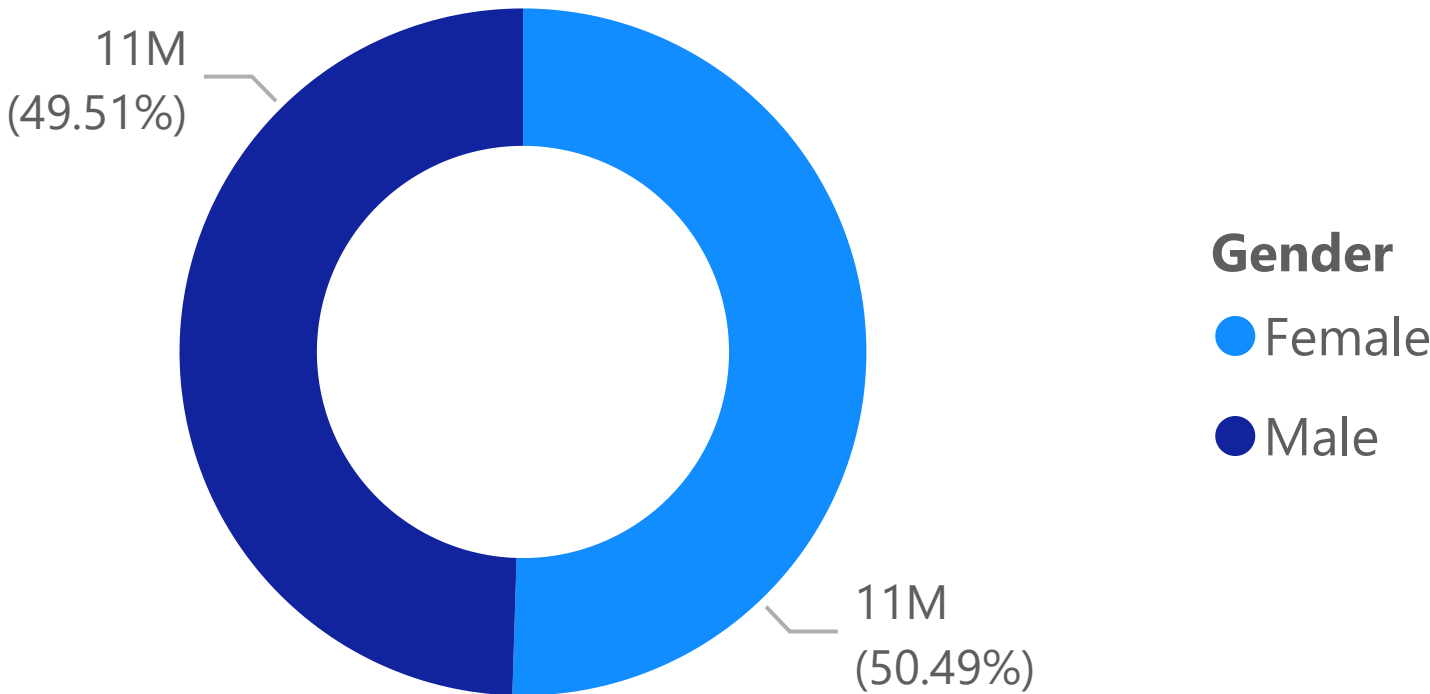
Product Name

All

18484

Total Customers

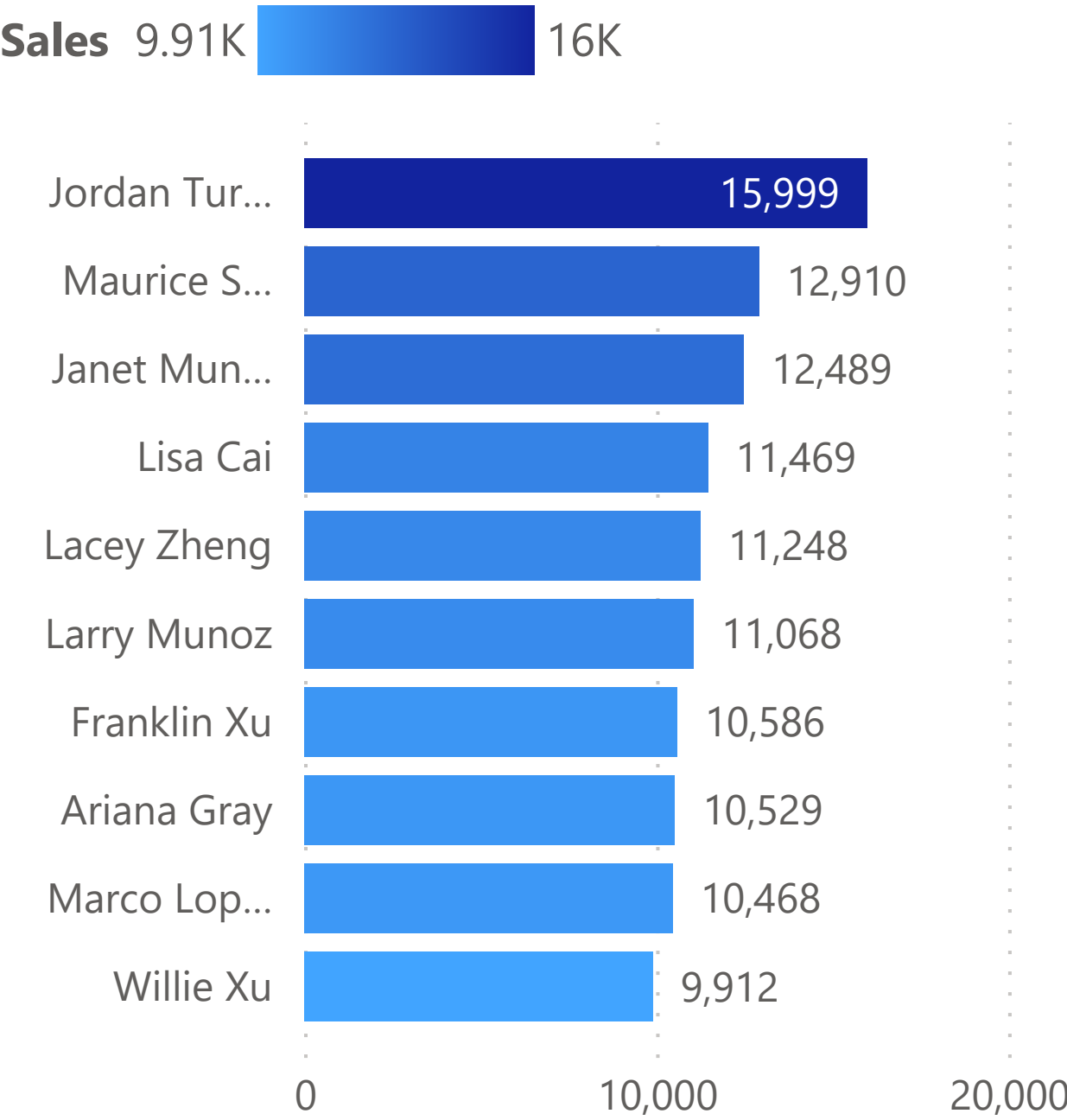
Sales by Gender



Customer Count by City



Sales by Top 10 Customer



Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	
Zoe Watson	89												89	
Zoe Torres	15													15
Zoe Sanders										5			5	
Zoe Sanchez							77							77
Zoe Rogers	40												40	
Zoe Rivera						1,229								1,229
Zoe Richardson								27						27
Zoe Reed									575					575
Zoe Ramirez											63	35	98	
Zoe Peterson						2,332						2,443	4,775	
Total	1,398,749	1,278,343	1,423,390	1,446,358	1,643,471	2,198,338	1,816,234	2,074,983	1,933,673	2,208,453	2,318,876	2,498,862	22,239,730	

Product Details

Year

2019	2020	2021	2022	2023	2024
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Month

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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Customer City

All

▼

Sub Category

All

▼

Category

All

▼

Product Name

All

▼

22,239,730

Sales

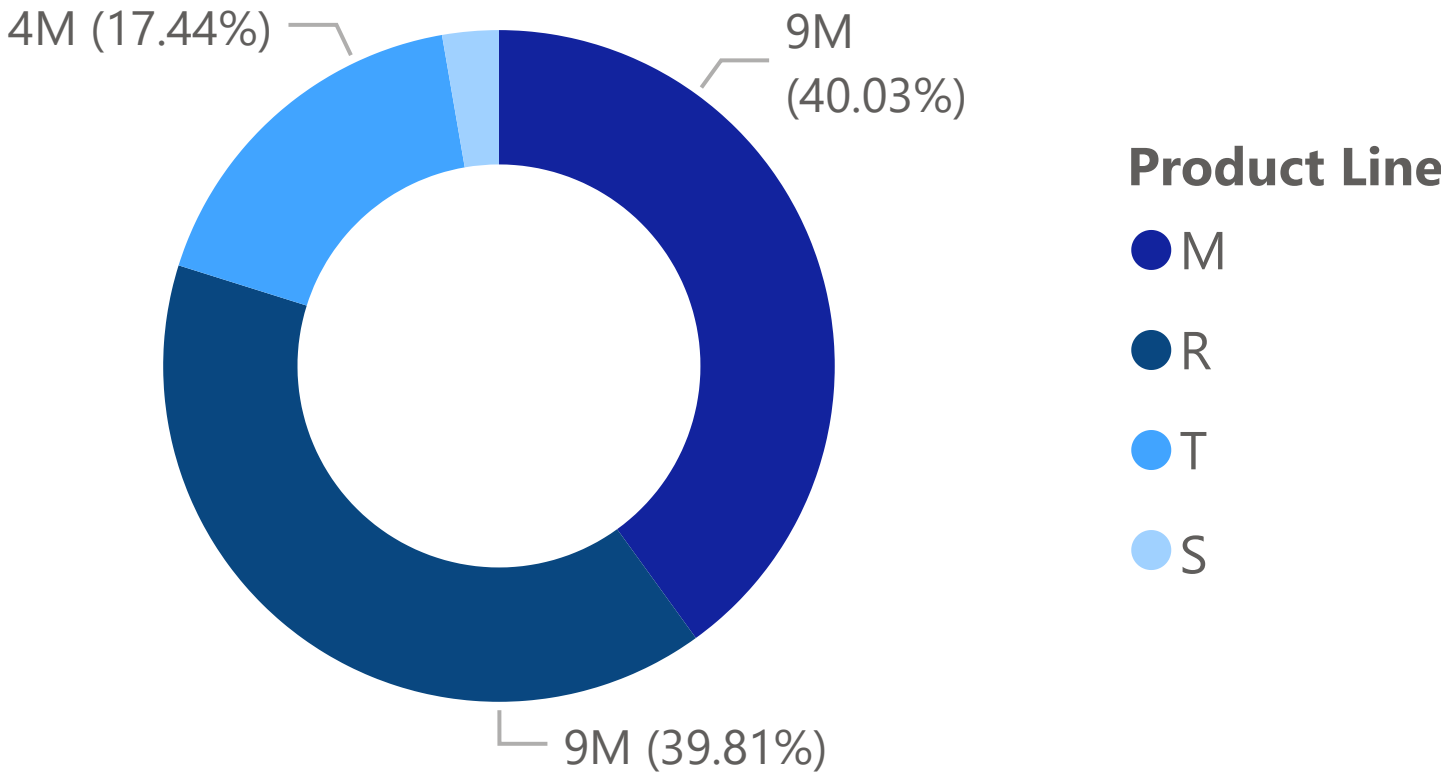
21,100,000

Budget

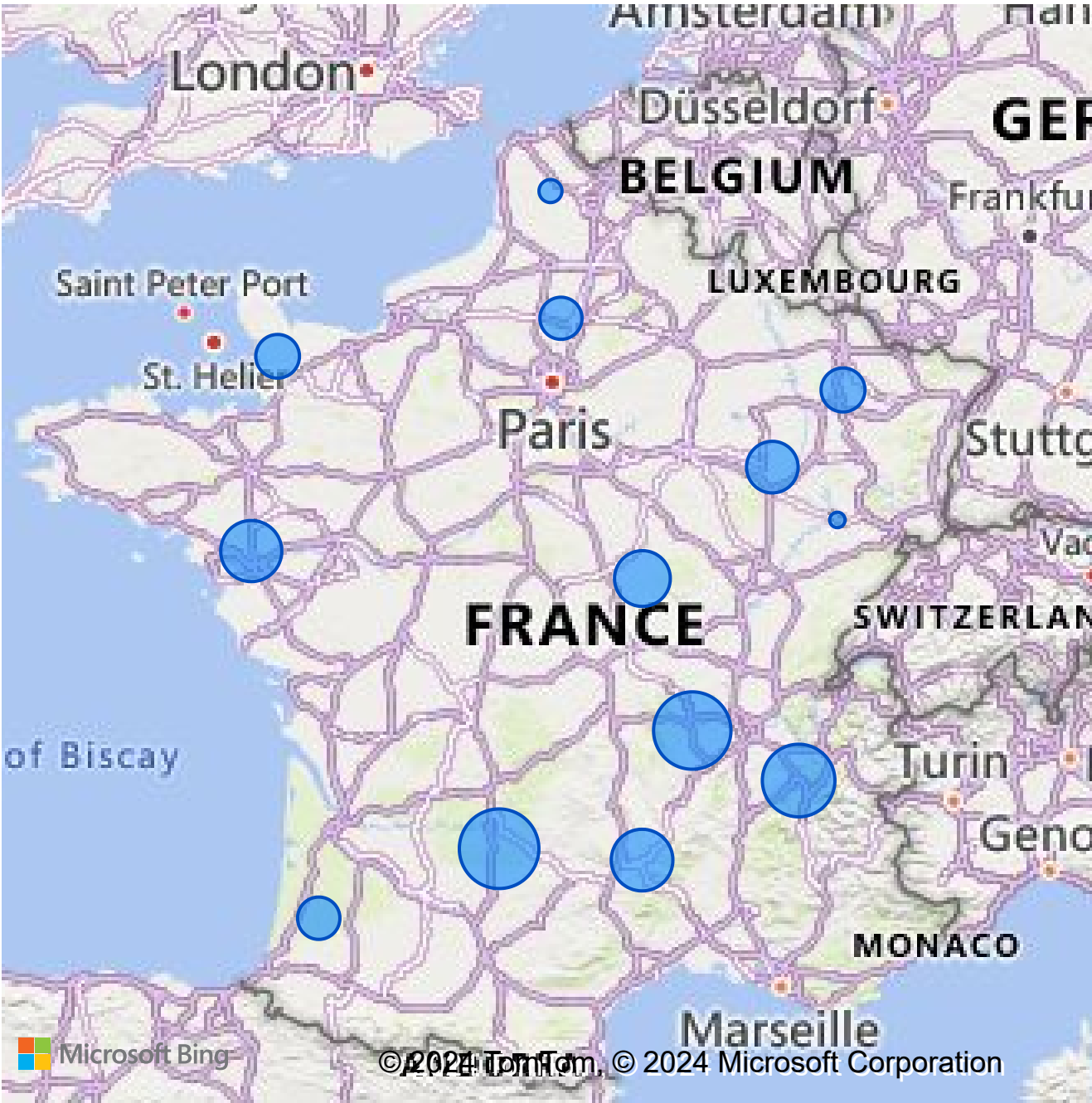
105%

Sales/Budget

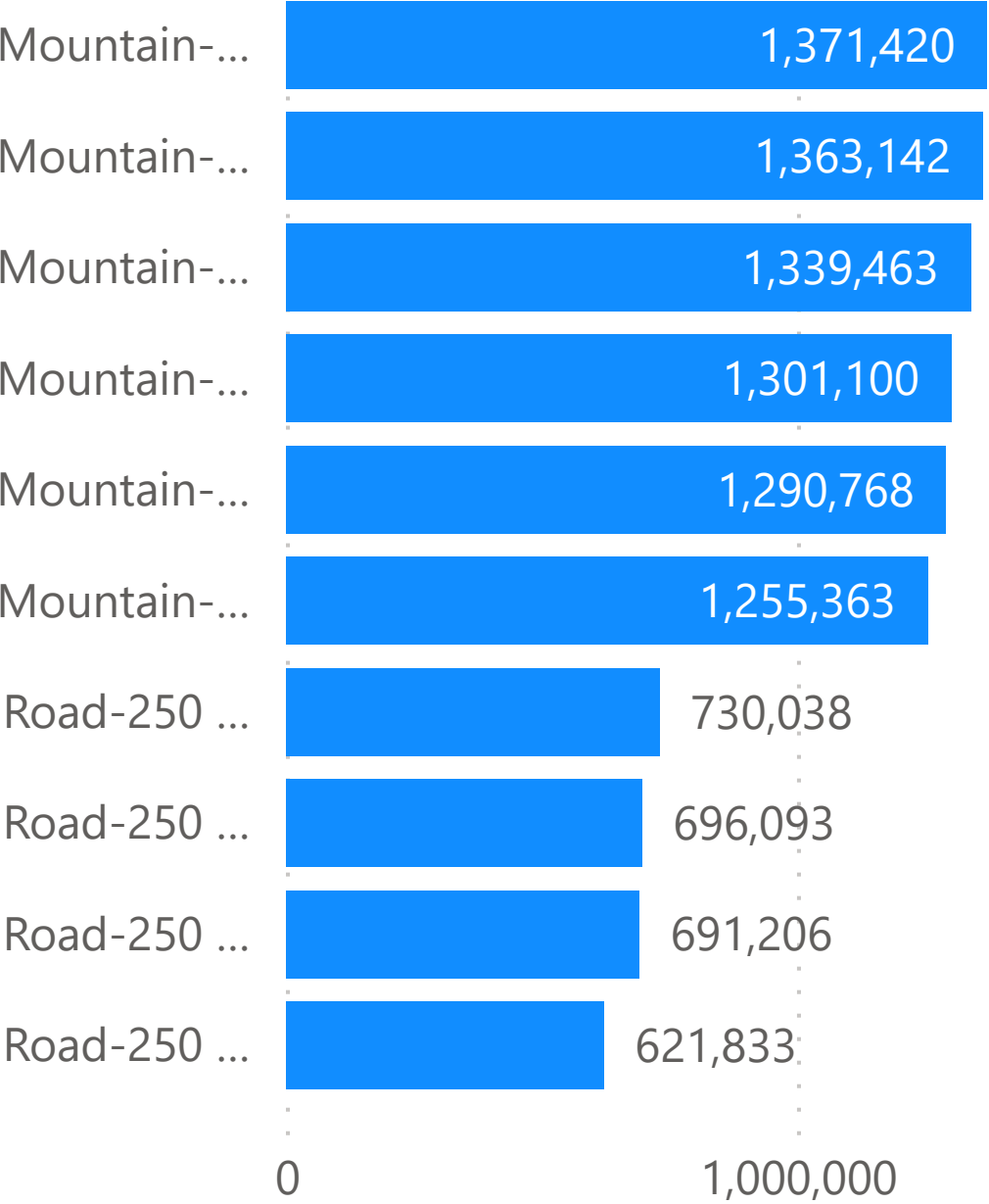
Sales by Product Line



Sales by Product Size



Sales by Top 10 Products



Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
☐ Components	726,716	667,919	645,884	604,946	677,582	854,603	652,091	763,421	703,908	810,032	806,177	837,698	8,750,977
Road-750 Black, 58	8,640	10,260	14,580	11,880	11,880	18,360	15,120	17,820	12,960	18,360	16,740	23,760	180,357
Road-750 Black, 52	8,100	10,260	8,100	11,340	18,360	23,760	16,200	16,200	22,680	23,760	21,600	28,079	208,436
Road-750 Black, 48	10,260	14,040	13,500	14,040	15,120	18,360	12,960	16,740	21,060	21,060	22,680	16,200	196,016
Road-750 Black, 44	9,180	8,100	14,040	16,200	14,580	18,360	15,660	17,280	14,580	18,360	23,220	24,840	194,396
Road-650 Red, 62	3,132	783	4,698	3,132	5,481	3,915	6,264	3,132	3,915	3,915	3,915	3,132	45,413
Road-650 Red, 60	2,349	1,566	783	4,698	5,481	783	1,566	2,349		4,698	2,349	1,566	28,188
Road-650 Red, 58	2,349	2,349	2,349	3,915	5,481	1,566	1,566	4,698		7,830	7,830	3,132	43,064
Road-650 Red, 52	783	783	3,915	783	2,349	1,566	2,349	4,698	5,481	3,132	4,698	783	31,320
Road-650 Red, 48	1,566	1,566	5,481	2,349	4,698	3,915	3,132	3,915	5,481	4,698	4,698	6,264	47,762
Total	1,398,749	1,278,343	1,423,390	1,446,358	1,643,471	2,198,338	1,816,234	2,074,983	1,933,673	2,208,453	2,318,876	2,498,862	22,239,730