



Home

Product

Deep Insight

Trend Analysis

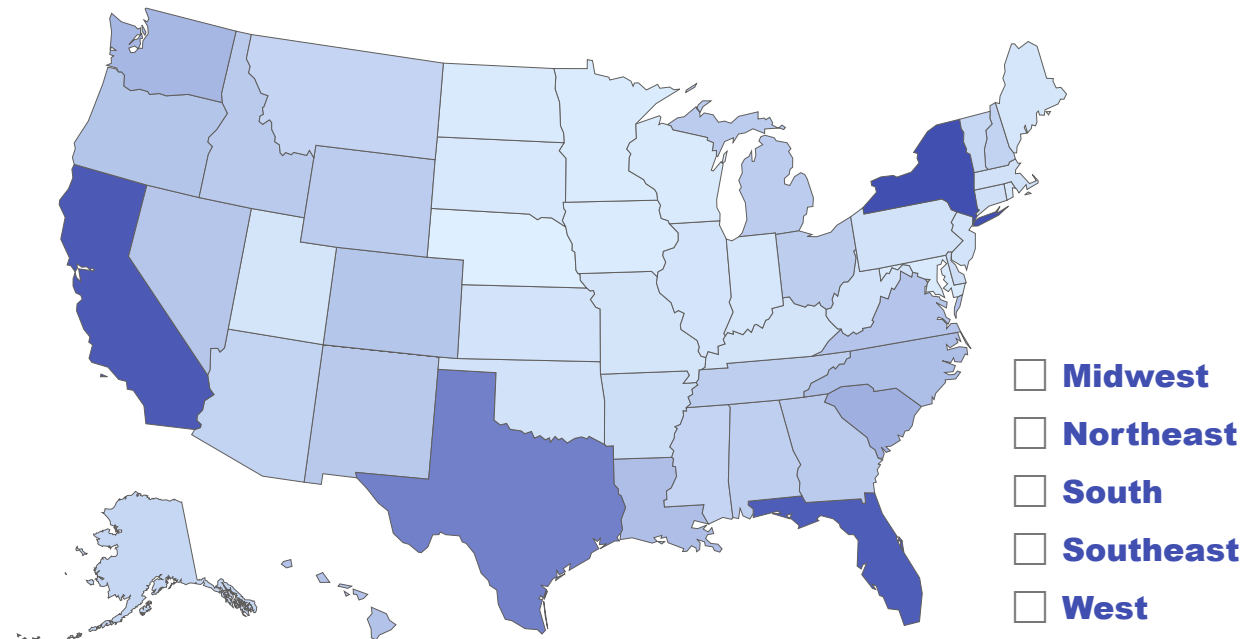


ADIDAS SALES ANALYSIS

➤ Product

➤ Deep Analysis

➤ Trend Analysis





YEAR, Month

All

Adidas Product Analysis

Retailer

- ☐ Amazon
- ☐ Foot Locker
- ☐ Kohl's
- ☐ Sports Direct
- ☐ Walmart
- ☐ West Gear

Men's Athletic Footwear

\$44
Average Price



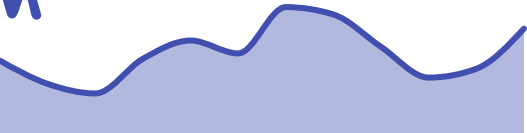
Totalunitsold
436K

8%
Change in Previous Price

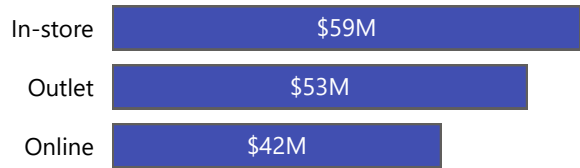


Total_Sales
\$153.67M

9.39%
Change in Previous Price



Sales by Sales Method



Men's Apparel

Men's Athletic Footwear

Men's Street Footwear

Women's Apparel

Women's Athletic Footwear

Women's Street Footwear



YEAR, Month

All

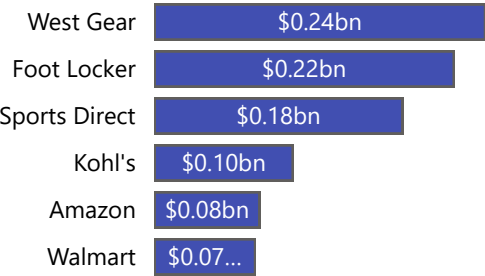
Adidas Deep Insight Analysis

Sales Method

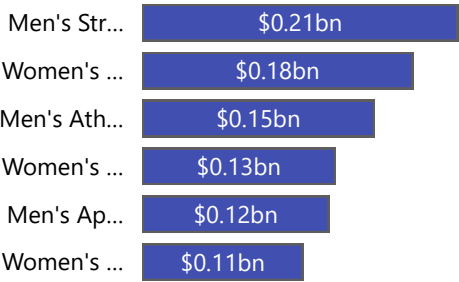
- ☐ In-store
- ☐ Online
- ☐ Outlet

Totalunitsold	436.14%	Total_Sales	394.23%	Profit	424.07%	Total_trans	641.01%
2M		\$899.90M		332M		10K	

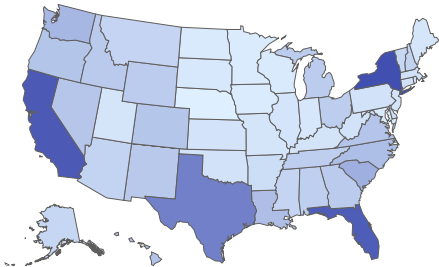
Sales by Retailer



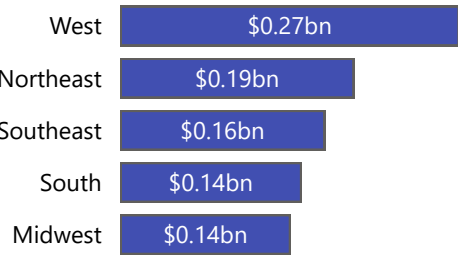
Sales by Product



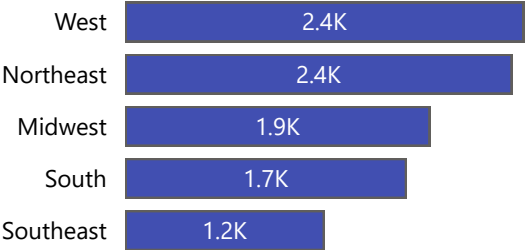
Sales by State



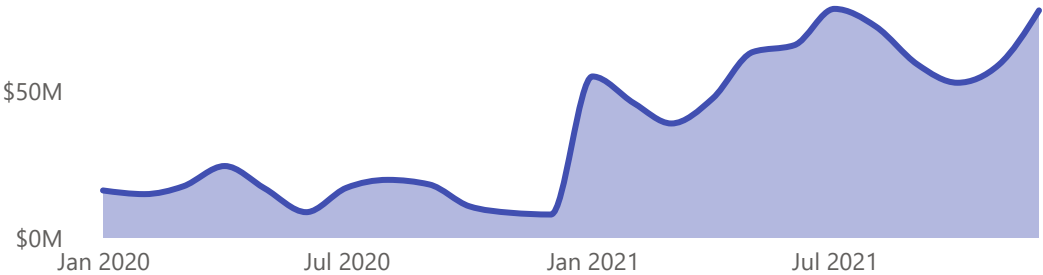
Sales by Region



Transactions by Region



Sales by Year and Month



Men's Apparel

Men's Athletic Footwear

Men's Street Footwear

Women's Apparel

Women's Athletic
Footwear

Women's Street
Footwear

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Adidas Trend Analysis

Sales Method

- ☐ In-store
- ☐ Online
- ☐ Outlet

YEAR, Month

All

State	Total_Sales	Sales_YOY
New York	\$64,229,039.00	↓ 61.37%
California	\$60,174,133.00	590.91%
Florida	\$59,283,714.00	↓ 87.60%
Texas	\$46,359,746.00	↓ 82.11%
South Carolina	\$29,285,637.00	
Washington	\$26,330,718.00	↓ 0.00%
North Carolina	\$23,956,531.00	
Louisiana	\$23,750,781.00	
Hawaii	\$22,282,457.00	
Virginia	\$21,575,040.00	
Oregon	\$21,349,674.00	
Colorado	\$20,996,536.00	↓ 0.00%
Nevada	\$20,858,509.00	↓ 0.00%
New Mexico	\$19,865,016.00	
Idaho	\$19,276,878.00	
Georgia	\$18,997,466.00	
Michigan	\$18,625,433.00	
Wyoming	\$18,577,517.00	
Ohio	\$18,484,583.00	
Tennessee	\$18,067,440.00	
Alabama	\$17,633,424.00	
New Hampshire	\$16,411,667.00	
Arizona	\$15,782,221.00	
Montana	\$15,710,886.00	
Mississippi	\$15,591,709.00	
Alaska	\$14,753,103.00	
Vermont	\$14,352,923.00	
Arkansas	\$12,639,347.00	

Totalunitsold 436.14%

2M

Total_Sales 394.23%

\$899.90M

Profit 424.07%

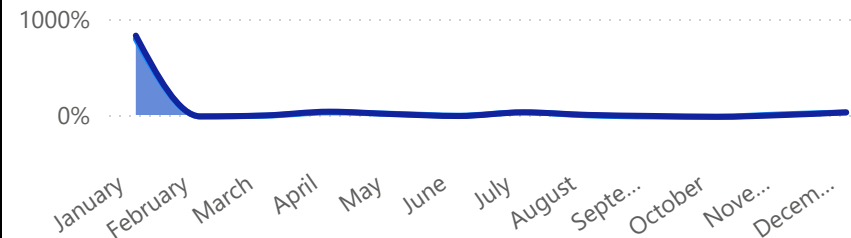
332M

Total_trans 641.01%

10K

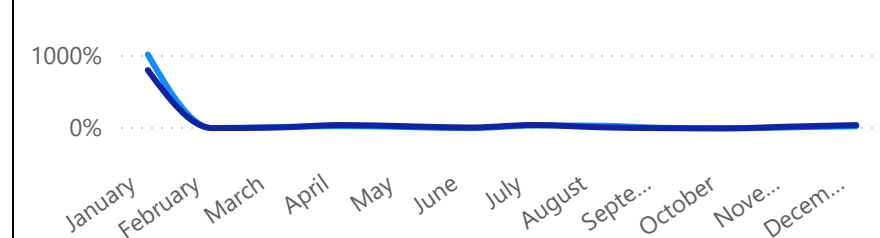
Sales and Profit MOM

Sales_MOM Profit_MOM



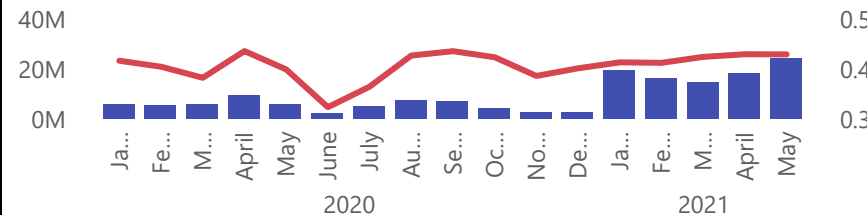
Unit Sold and Sales MOM

UnitSold_MOM Sales_MOM



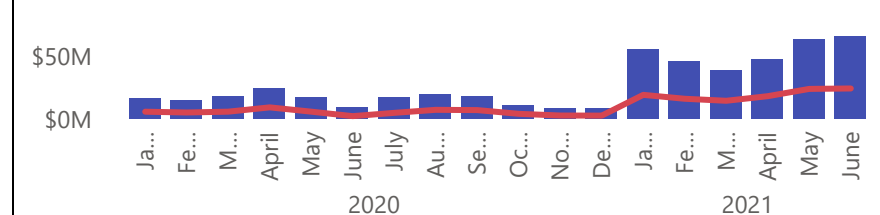
Profit by Operating Margin

Profit Avg_operating_margin



Sales by Profit

Total_Sales Profit



Men's Apparel

Men's Athletic Footwear

Men's Street Footwear

Women's Apparel

Women's Athletic
FootwearWomen's Street
Footwear

Alabama

Profit

332M

Total_Sales

\$899.90M

Total_trans

10K

Totalunitsold

2M

West...

86M

Foot...

81M

Spor...

74M

Kohl's

37M

Ama...

Wal...

2...