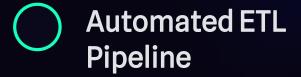
# Gold\_finance\_ETL: Automating Financial Data Pipelines

Welcome to our presentation on Gold\_finance\_ETL, a robust data engineering project that automates financial time series data processing. We'll explore how this pipeline transforms raw financial data into structured insights for business stakeholders and analysts.





# Overview: What is Gold\_finance\_ETL?



Extracts, transforms, and loads financial data from Alpha Vantage API daily.



Advanced Technologies

Utilizes PySpark,
PostgreSQL, and Apache
Airflow for efficient data
processing.



# **Business Problem and Solution**

#### Challenges

- High volume of rapidly changing financial data
- Unstructured formats requiring significant cleaning
- Time-intensive manual workflows prone to errors

#### Gold\_finance\_ETL Solution

- Fully automated workflows for daily data integration and analysis
- Aggregated metrics for informed decision-making

# Data Source: Alpha Vantage API



#### **Comprehensive Data**

Provides daily prices and trading volumes for multiple financial symbols.



#### **Daily Updates**

Ensures accurate and timely data for trend analysis.

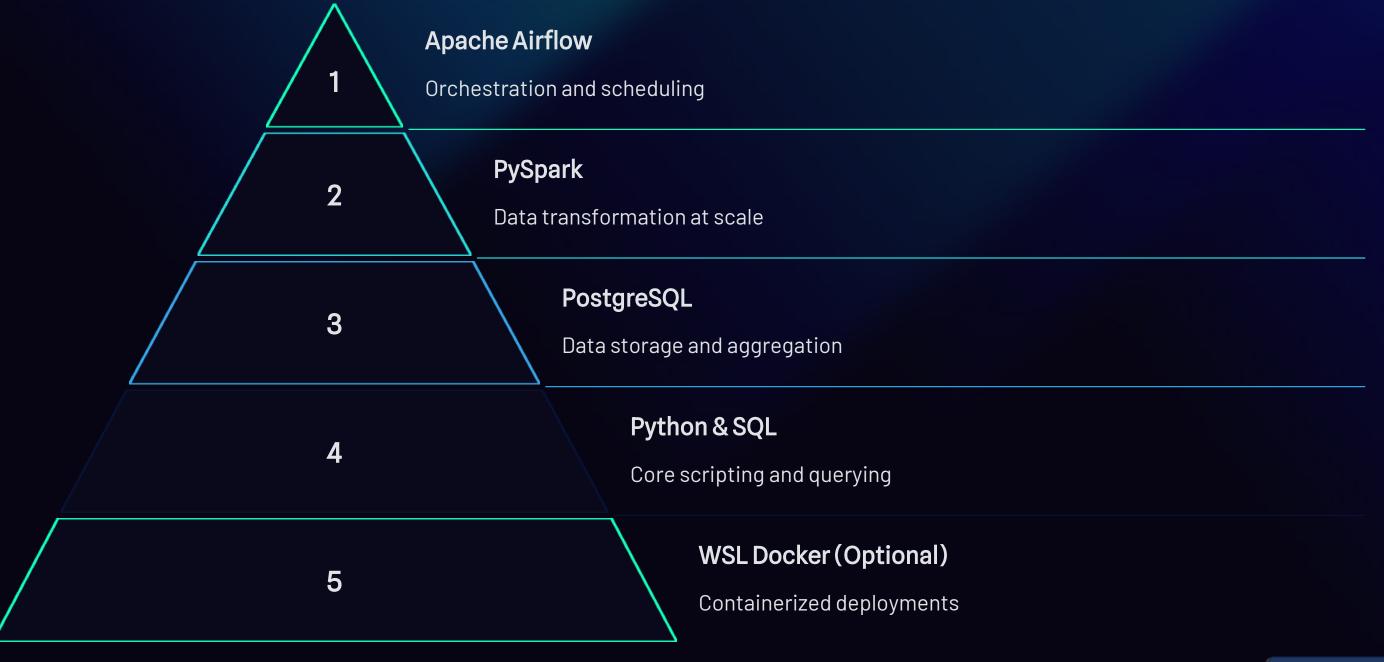


#### **Industry Standard**

Widely used and trusted in the financial industry.



# Technologies Used



# Pipeline Workflow

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#### Extraction

1

Fetch data from Alpha Vantage API using extract.py module.

2

#### Transformation

Process raw JSON data into structured DataFrames using PySpark.

3

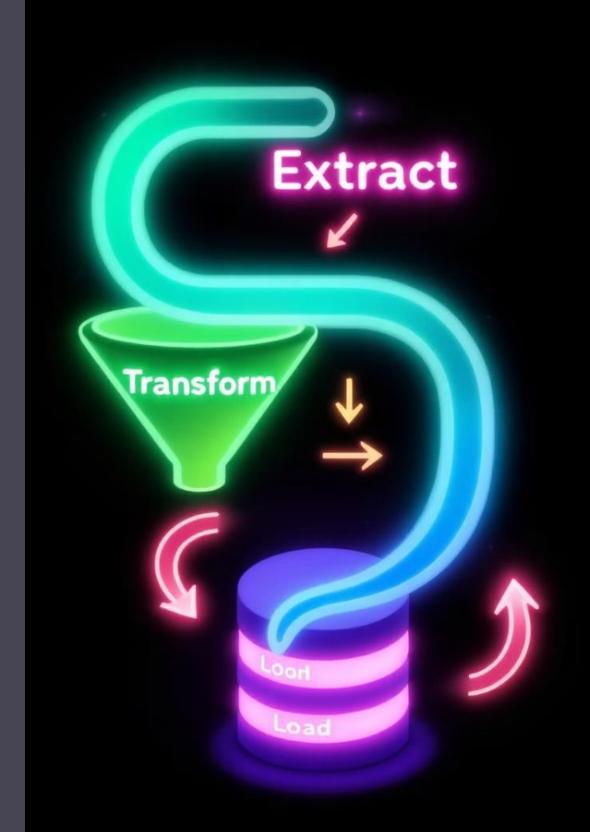
#### Loading

Insert data into PostgreSQL using incremental loading.

4

#### Aggregation

Generate insights using SQL procedures.





# Key Features and Benefits

#### **Incremental Loading**

Optimizes resource usage by processing only new data daily.

### **Automated Orchestration**

Airflow DAG ensures seamless daily runs and failure recovery.

#### Scalable Design

Ready for future expansion and additional data sources.

#### Actionable Insights

Provides ready-to-use KPIs for data-driven decision-making.



## **Future Enhancements**

Dashboard Integration

Connect PostgreSQL to BI tools like Tableau or Power BI.

Real-Time Processing

Incorporate Kafka for streaming data ingestion.

3 Additional Data Sources

Expand to other APIs for broader analysis.

Machine Learning

Predict trends using historical data.