



NovaMed Solutions: Sales Performance Analysis and Reporting

Revenue Contribution Rank
All

Quantity Sold

269K

Cost Of Goods Sold

\$12.85M

Total Revenue

\$71.31M

Total Profit

\$58.45M

Total Margin

82%

Year, Month

All

BuyerType

All

DrugName

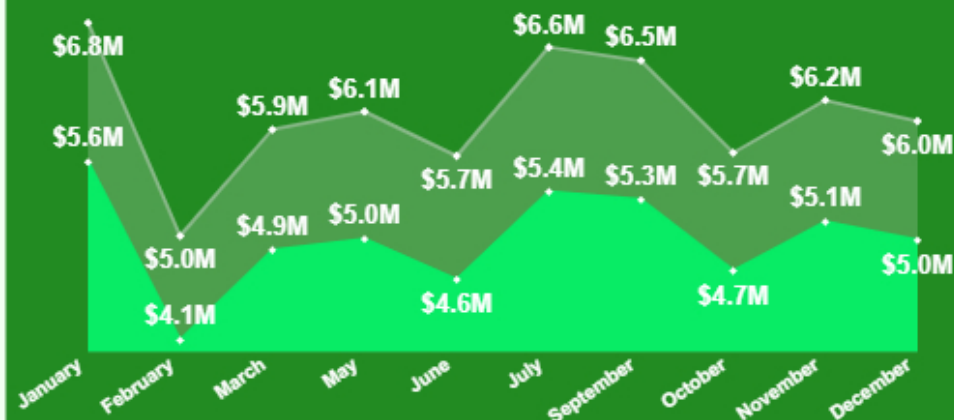
All

Top/Bottom
Sales
Analysis

Customer
Analysis

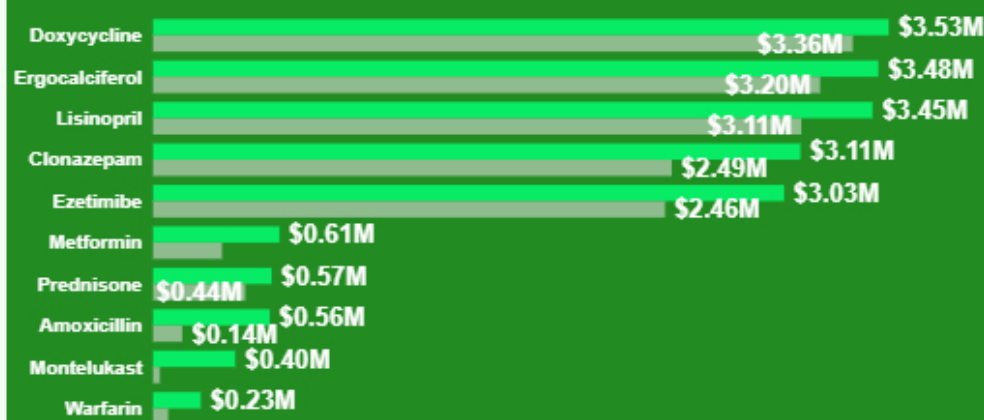
Monthly || R and P Performance Comparison

♦ Total Revenue ♦ Total Profit

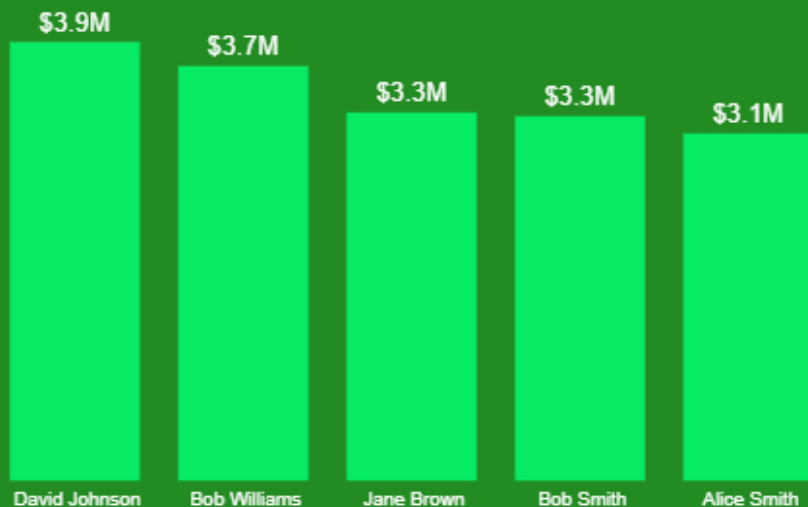


Top 5 and Bottom 5 Drugs by Revenue and Profit

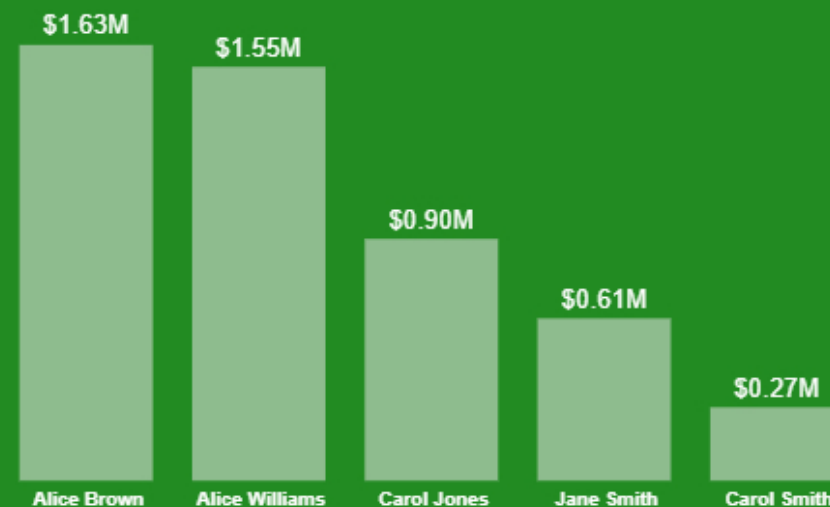
♦ Total Revenue ♦ Total Profit



Top Performing Customers || Revenue and Contributions



Underperforming Customers || Revenue and Contributions



NovaMed Solutions: Customer Analysis

2022

2023

2024

2025

2026

Country

All

Gender

All

CustomerType

All

Age_Range

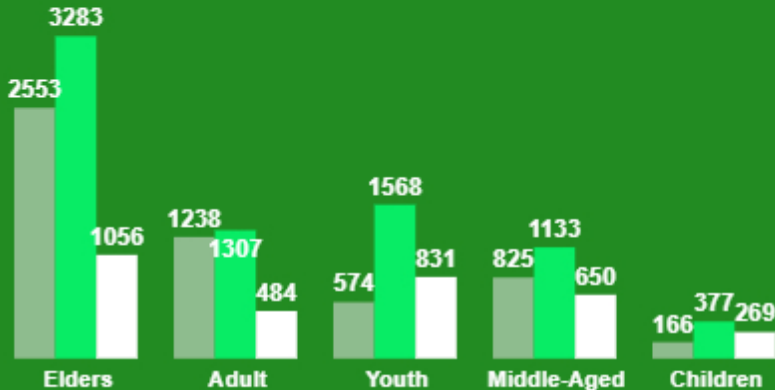
All

Top/Bottom
Sales Analysis

Customer
Analysis

Customer Demographic by Age Group

Gender ● Female ● Male ● Other



Average Revenue Per Customer Segment

\$3.97K (30.27%)

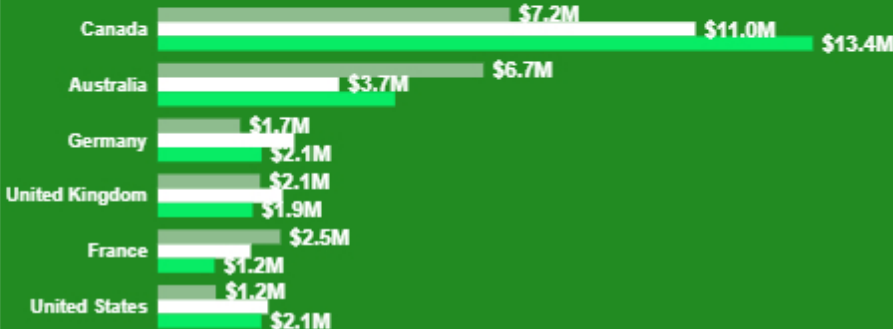
\$4.69K (35.76%)

\$4.45K (33.97%)

Preferred Customer
New Customer
Frequent Buyer

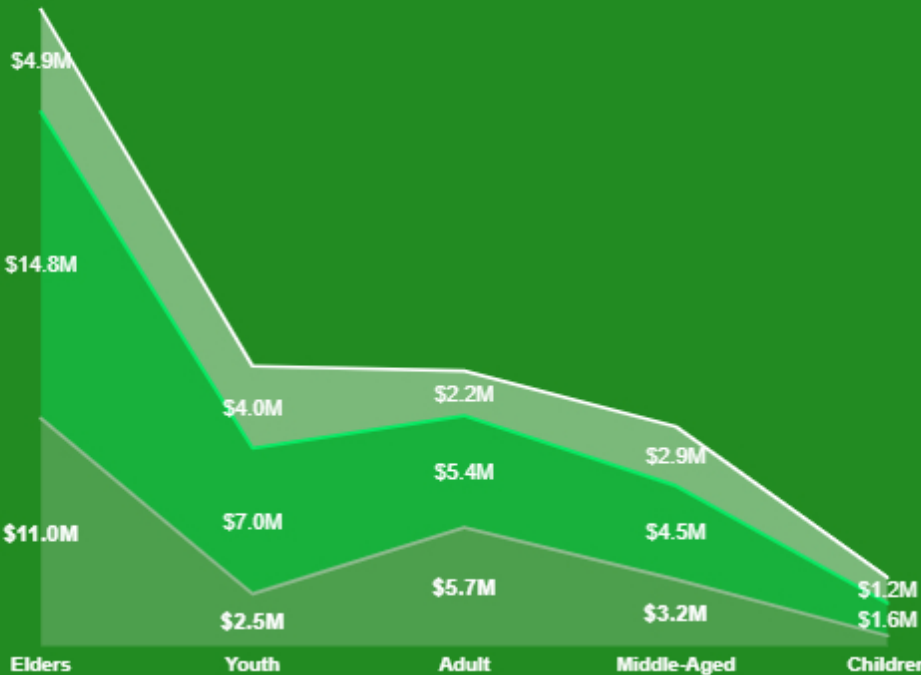
Revenue Distribution by Country and Customer Type

CustomerType ● Frequent Buyer ● New Customer ● Preferred Customer



Revenue Trend by Gender and Age Group

Gender ● Female ● Male ● Other



Top 2 Countries by Revenue Share (%)

