Real estate agents lack platforms to automate property viewing schedules and feedback collection

Key Features, User stories and Requirements

Key Features

➢ Property Viewing Scheduling

➢ Automated Feedback Collection

➢ Client Management

➢ Property Listing Management

➢ Notification and Reminder System

Property Viewing Scheduling

Allow agents to schedule property viewings with clients and automatically send reminders.

Automated Feedback Collection

Enable agents to collect feedback from clients after property viewings.

Clients Management

Provide a centralized dashboard for agents to manage client information, viewing history, and feedback.

Property Listing Management

Allow agents to manage property listings, including photos, descriptions, and pricing information

Notification and Reminder System

Send automated notifications and reminders to agents and clients about upcoming viewings, feedback deadlines, and other important events.

User Stories

➢ Agent user stories
➢ Client user stories

Agent user stories

1. As a real estate agent, I want to easily schedule property viewings with clients and automatically send reminders, so I can save time and reduce no-shows.

2. As a real estate agent, I want to collect feedback from clients after property viewings, so I can understand their needs and preferences and provide better services.

Client user stories

1. As a client, I want to receive reminders and notifications about upcoming property viewings, so I can plan accordingly and avoid missing appointments.

2. As a client, I want to provide feedback about properties I've viewed, so I can help the agent understand my needs and find the right property for me.

Requirements

➢ User Authentication
➢ Data Storage
➢ Notification System
➢ Survey Feedback Tools
➢ Calendar Integration
➢ Mobile Optimization
➢ Security and Compliance

User Authentication

Implement secure user authentication for agents and clients to access the platform.

Data Storage

Design a database schema to store client information, property listings, viewing schedules, and feedback.

Notification System

Develop a notification system that sends automated reminders and notifications to agents and clients via email, SMS, or in-app notifications.

Survey and Feedback Tools

Create customizable survey and feedback tools that allow agents to collect feedback from clients.

Calendar Integration

Integrate the platform with popular calendar apps (e.g., Google Calendar, Apple Calendar) to enable seamless scheduling and reminders.

Mobile Optimization

Ensure the platform is optimized for mobile devices to provide a seamless user experience for agents and clients on-the-go.

Security and Compliance

Implement robust security measures to protect user data and ensure compliance with relevant regulations (e.g., GDPR, CCPA).