

# YUSUF OLAYIWOLA ABOLAJI

## Product Manager

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### EXPERIENCE

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#### Junior Product Manager

Nov 2022 - Present

##### Umba Finance

- Managed project timelines, budgets, and resources to ensure successful delivery of technological projects.
- Collaborated with cross-functional teams, including developers, designers, and stakeholders, to align project requirements.
- Monitored project progress and revised KPI's among cross-functional teams to impact product success
- Created a shared vision across the company by building consensus on priorities, leading to 100% product execution
- Streamlined project communication by implementing a new project management tool, reducing email traffic by 50%.

#### Associate Product Manager

Mar 2022 – Oct 2022

##### Pearls Limited

- Communicated, negotiated, and partnered with vendors in the product development phase, considering scope, requirements, and cost
- Collaborated with product management team, ensuring supply of proposals and contributing to documentation of objectives
- Maintained B2C relationship and ensured customer satisfaction

#### Product Analyst Intern

Nov 2021 – Feb 2022

##### Belly Fashion

- Used data visualization models to understand and track KPIs, reporting results to leadership in prepared presentations
- Analyzed Google analytics, discovering age gaps, and suggested marketing solutions that closed age gaps by 14% testing to determine optimal ad placement
- Collaborated with product managers to determine the drop in subscribers, and modeled potential solutions in SQL, effectively increasing subscribers by 8%

#### Direct Sales Agent

Jan 2021 – Aug 2021

##### Eco Bank Limited

- Created and executed sales strategies and plans to meet monthly goals
- Maintained relationships with client accounts and ensured customer satisfaction
- Exceeded quarterly sales targets by close to 10% through effective planning

### EDUCATION AND CERTIFICATION

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- 2023 - Organizational Leadership - National University Of Singapore (In progress)
- 2023 - Product Management Certification - Great Learning
- 2023 - Product Analytics Certification & Product Strategy Certification - Product School
- 2023 - Product Management Certification & Introduction to Project Management - AptLearn Academy
- 2021 - Bachelor Of Agriculture - Federal University of Agriculture, Abeokuta, Ogun state, Nigeria

### SKILLS

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Complete Product Lifecycle, Written and Oral Communication, Hypothesis Testing & Validation, Customer Interviews, Personas, Road mapping, Data Analysis & Visualization, UX Principles, SCRUM & Agile Methodology, Lean Principles, Google workspace, and tools like; Slack, Jira, Notion and Zoom.

### PROJECTS

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#### • GeeNote App – Product Owner

June 2023 – Present

An educational app for student in higher institution (in progress)

#### • Zee Magazine Africa – Lead Product Manager Lead

May 2020 – Aug 2020

Digital magazine that talks about beauty, fashion, lifestyle, celebrities, and more

<https://opportunity.skillmine.africa/zee-magazine-africa-beat-the-pandemic-covid-19-virtual-hackathon-2020/>