

		Impact
Feasibility	High	
High	Implementing an electronic health record (EHR) system	
	Launching telemedicine services	
	Automating patient appointment scheduling	
Low	Expanding into specialized care (e.g., cancer treatment center)	
	Developing a medical research facility	
	International expansion for medical tourism	

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Low
Improving patient waiting room comfort
Offering healthy food options in the hospital cafeteria
Upgrading the hospital website for a better user experience
Developing a new niche service (e.g., alternative medicine)
Building a luxury VIP patient wing
Installing solar panels for sustainable energy