Olviyanti
涨小萍 Digital Designer

www.linkedin.com/in/olviyanti

olviyanti16@gmail.com | +60109094920 | @olvi.y

Career Objective

An enthusiastic and eager for exciting new challenges to learn and adapt to new people. With the advertising background, I am certain to have the skills to perform digital marketing campaigns, designs, and social media confidently. I would give my best effort and benefit to your expectations.

Education

XIAMEN UNIVERSITY MALAYSIA
- Bachelor of Arts in Advertising (Honours)
  Expected *Year of Graduation: September 2023*
- Awarded XMUM Progressive Scholarship

Skills & languages

Languages
- Indonesia ★★★★★
- English ★★★★⯪
- Chinese ★★⯪

Skills
- Banner design
- Logo design
- Website design
- UI/UX design

Tools
- Adobe Photoshop. Illustrator, Figma
- HTML, CSS
- Microsoft Word, Excel, Power Point

Campaign Projects

Communication Campaign
- *Creative Department (April 2022-September 2022)*
  - Collaborated with **The Alley** to launch their new campaign
  - Create design in visuals and the copywriting for their market place

TV Commercials & Promos
- *Director (September 2021-January 2022)*
  - Collaborated with **Janji Jiwa**
  - Created a TVP and TVC storyboard and director for filming

Work Experience

Shopee account holder Ceria Fashion
Feb 2021-Sep 2022 (18 months)
- Taking product pictures, editing and uploading
- Received orders
- Replied to all chats from buyers

Work Experience

Digital designer Internship Overwatch Sdn Bhd
March 2023-June 2023 (12 weeks)
- Branding design
- Logo design
- Web and Mobile app UI/UX Design
- Banners design
- 3D modeling design