

Ekanem Pius Ekanem

A recent graduate seeking the opportunity to bring relevant experience in the medical field, technology, digital marketing and product management to improve the marketing and customer relationship efforts at a forward-thinking organization.

Lagos, Nigeria
08140004332
08100214671
olympusekanem@gmail.com

EXPERIENCE

Flutterwave, Uyo — *Product Marketing Associate*

NOVEMBER 2021 - DECEMBER 2021

Successfully signed 750 new users through social media and word of mouth.

Developed and implemented social media strategies to attract new users and increase brand awareness.

Spread awareness about Flutterwave in the student community.

Nurtured a student community with the knowledge of their technology and services

Participated in team meetings.

Flutterwave, Uyo — *Campus Ambassador*

FEBRUARY 2021 - JULY 2021

Successfully signed up 250 new users through social media and word of mouth.

Developed and implemented social media strategies to attract new users and increase brand awareness.

Spread awareness about Barter in the student community.

Nurtured a student community with the knowledge of their technology and services

Organize events on the campus promoting the company.

Participated in team meetings.

Cowrywise, Uyo — *Campus Ambassador*

SEPTEMBER 2021 - NOVEMBER 2021

Successfully signed 48 new users through social media and word of mouth.

Developed and implemented social media strategies to attract new users and

SKILLS

Web Development
Microsoft Office Suite
Marketing
Brand Ambassadorship
Social Media Marketing
Teamwork

LANGUAGES

English, Ibibio

increase brand awareness.

Spread awareness about Cowrywise in the student community.

Nurtured a student community with the knowledge of their technology and services.

Organize events on the campus promoting the company.

Participated in team meetings.

Palmpay Limited, Uyo — Agent Supervisor

SEPTEMBER 2023 - APRIL 2024

Ensured quality support to the agents of the company

Learned customer management skills

Participated in team meetings and training sections.

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EDUCATION

University of Uyo, Uyo — B.Sc Biochemistry (Second Class Lower Division)

October 2016 - November 2021

AME Zion Sec. Sch, Uruan, Akwa Ibom State — SSCE

September 2008 - July 2014

National Youth Service Corps

July, 2023 - June, 2024

AWARDS/ HONOURS

Nigerian Christian Corpers Fellowship, Osun State Chapter

CERTIFICATE OF RECOGNITION as The Publicity Coordinator

Medical and Health CDS Group, NYSC

CERTIFICATE OF SERVICE as a member for the year 2023/2024

REFEREE

Essien Ekanem — CEO/FOUNDER - QUICKSALARY

+2348164120316 - essien@quicksalary.co

