

Six years ago, my entrepreneurship journey began as a Fiverr video editor, my primary income source. On September 5th, 2018, Fiverr de-ranked my account due to an algorithm glitch, prompting me to pivot. Undeterred, I pivoted by reaching out to businesses on social media, pitching my services to clients beyond Fiverr. Unfortunately, the only deal I got fell through due to payment platform issues, underscoring the challenges faced by Nigerian entrepreneurs without a USD bank account.

Over the last six years of running my social media agency and an e-commerce company, I have consistently encountered various payment issues, including challenges with paying international suppliers and difficulties paying for business tools and products.

Immediately after my MBA, I hope to be a payments product manager at Amazon, where I can learn how the company has integrated global payments and operated at such a scale over the years.

My long-term goal is to establish a fintech company focused on cross-border payment solutions for African entrepreneurs. My short-term goal is to be a payments product manager at Amazon to understand global payments at that scale.

Given my goal, I have focused on scaling my e-commerce company to continue to learn what it takes to grow and scale a team and business operations. I also enrolled in courses related to product management, analyzing businesses, and making informed business decisions using data. This preparation aligns perfectly with the tenets of UC Davis, known for its transformative student experience and commitment to fostering globally aware, agile leaders who drive positive change. Through UC Davis's bold and innovative IMPACT curriculum, which integrates globalization, responsible business ethics, and sustainability, I aim to further hone my skills and perspective.

UC Davis's renowned faculty quality, small class sizes, and emphasis on collaborative leadership resonate with my aspirations. Moreover, the school's location in Northern California provides unparalleled access to leading financial, energy, and consumer companies, which will undoubtedly enrich my learning experience. I am eager to leverage UC Davis's tight-knit community, interdisciplinary strengths, and rich offerings to propel myself towards achieving my goals and making a meaningful impact in the world of fintech.