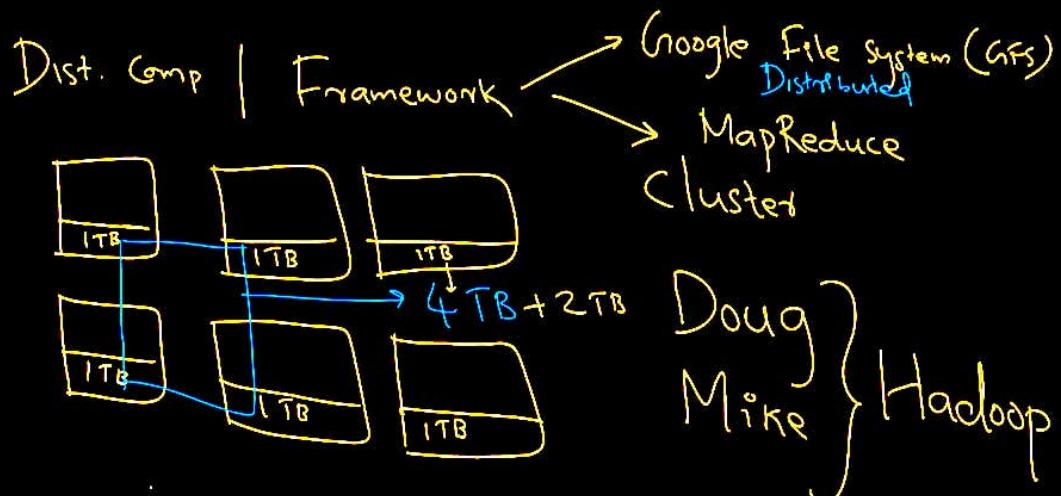
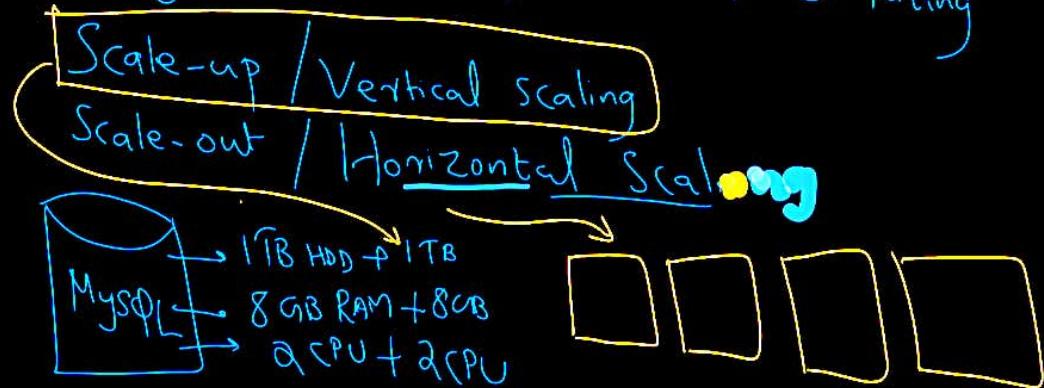
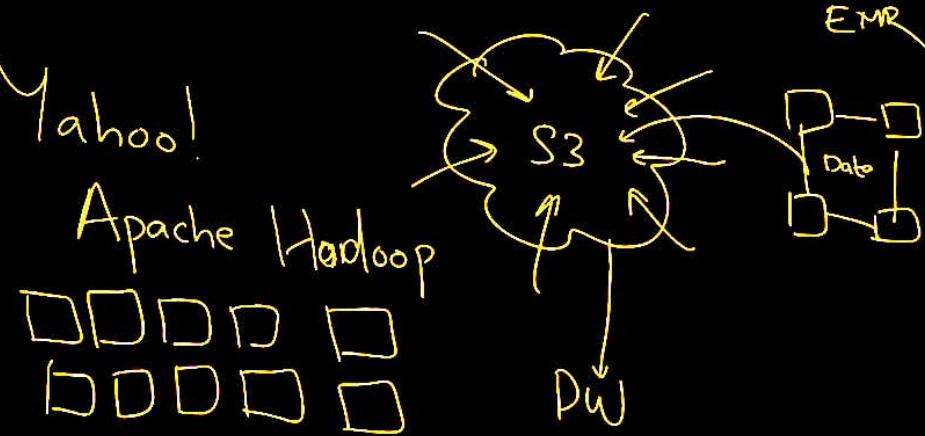


Volume	Flipkart	IBM	Veracity
Variety			Value
Velocity			
LogFiles - Unstructured		2TB	Logistics - / ~GBs
Transactions - Structured		~GB	Internal - / TB
Catalog - Semi-structured		200GB	
Social Media - Semi, Un		3-4TB	

Google - 1999 - Distributed Computing





Hadoop - Storage + Resource Management + Processing

HDFS

YARN

MapReduce

