

BUSINESS INSIGHTS DASHBOARD

HOME

PRODUCT BREAKDOWN

TIME ANALYTICS



REVENUE

\$22,97,201



PROFIT

\$2,86,397



ORDERS

5009



CUSTOMERS

793



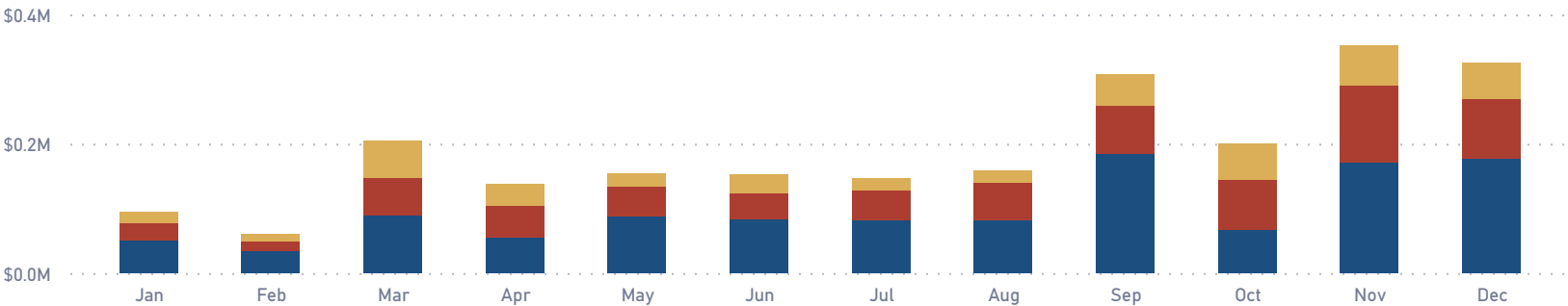
QUANTITY

37,873

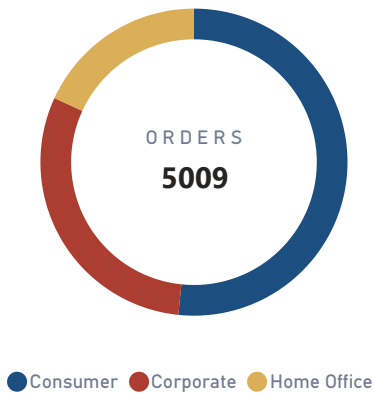
SALES PERFORMANCE

BY SEGMENT

Consumer Corporate Home Office



ORDERS BY CATEGORY



ORDER LOG

Central

East

South

West

Order ID	Order Date	Customer ID	Customer Name	Ship Mode	City	State	Region	Quantity	Sales
CA-2017-115427	30 December 2017	EB-13975	Erica Bern	Standard Class	Fairfield	California	West	4	\$35
CA-2017-126221	30 December 2017	CC-12430	Chuck Clark	Standard Class	Columbus	Indiana	Central	2	\$209
CA-2017-143259	30 December 2017	PO-18865	Patrick O'Donnell	Standard Class	New York City	New York	East	14	\$467
CA-2017-156720	30 December 2017	JM-15580	Jill Matthias	Standard Class	Loveland	Colorado	West	3	\$3
CA-2017-118885	29 December 2017	JG-15160	James Galang	Standard Class	Los Angeles	California	West	7	\$696
CA-2017-130631	29 December 2017	BS-11755	Bruce Stewart	Standard Class	Edmonds	Washington	West	7	\$88
CA-2017-146626	29 December 2017	BP-11185	Ben Peterman	Standard Class	Anaheim	California	West	8	\$101
CA-2017-158673	29 December 2017	KB-16600	Ken Brennan	Standard Class	Grand Rapids	Michigan	Central	2	\$210
US-2017-102638	29 December 2017	MC-17845	Michael Chen	First Class	New York City	New York	East	3	\$6

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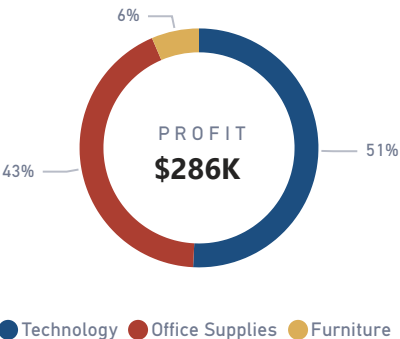


CUSTOMERS
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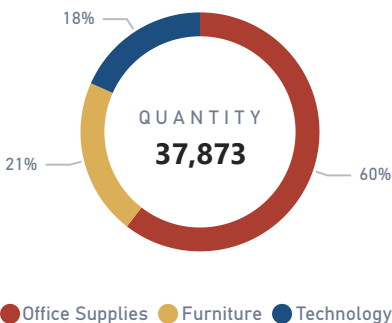


QUANTITY
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PROFIT BY CATEGORY

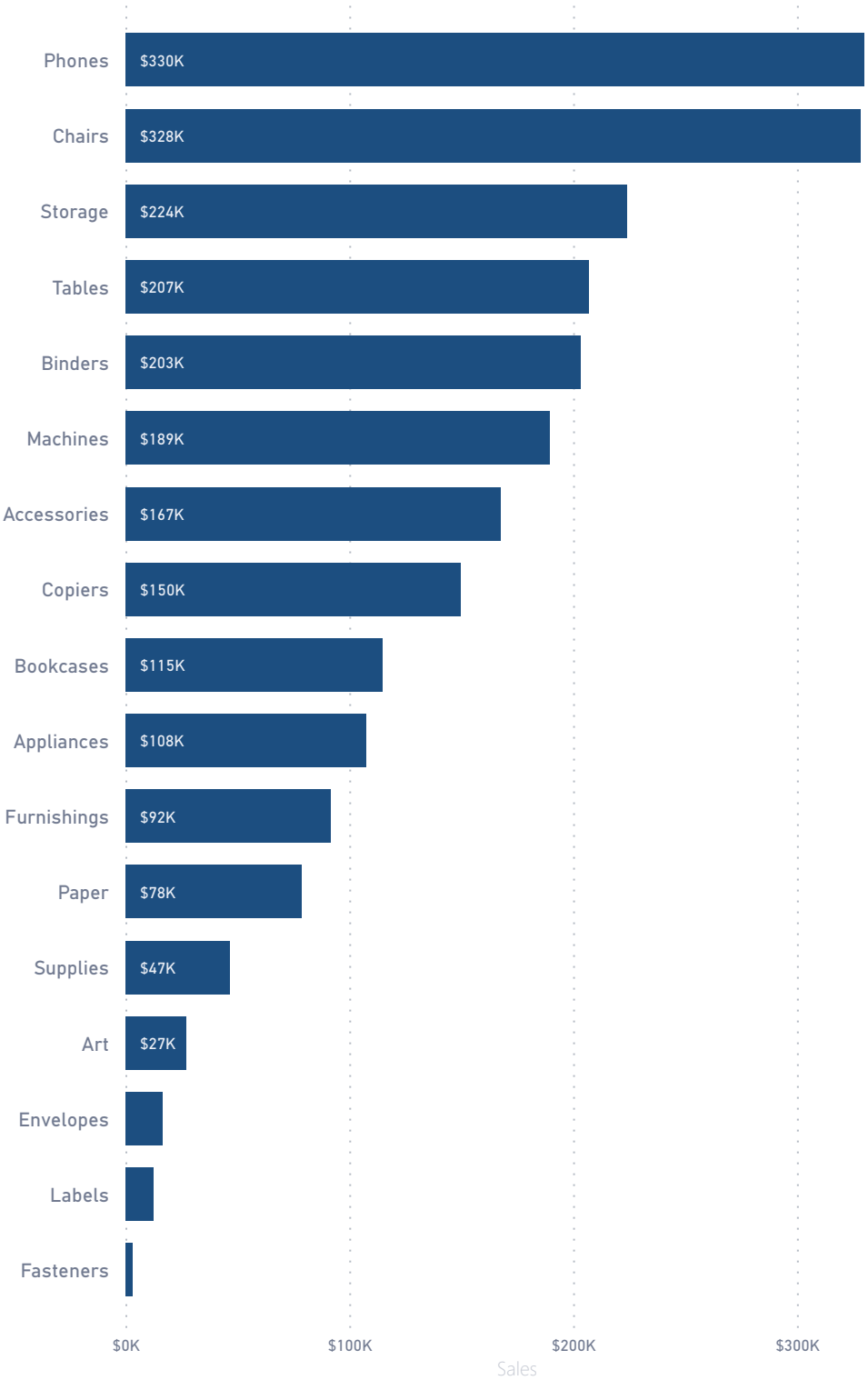


QUANTITY BY CATEGORY

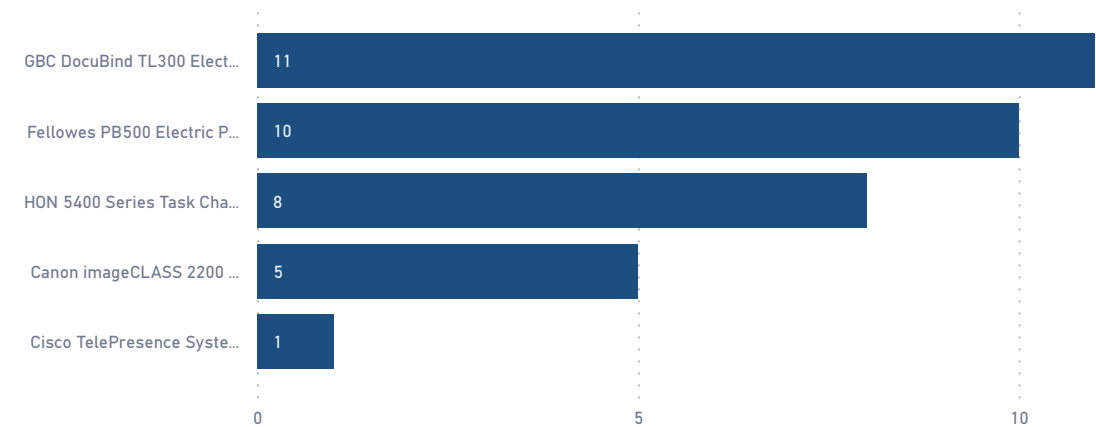


SALES PERFORMANCE

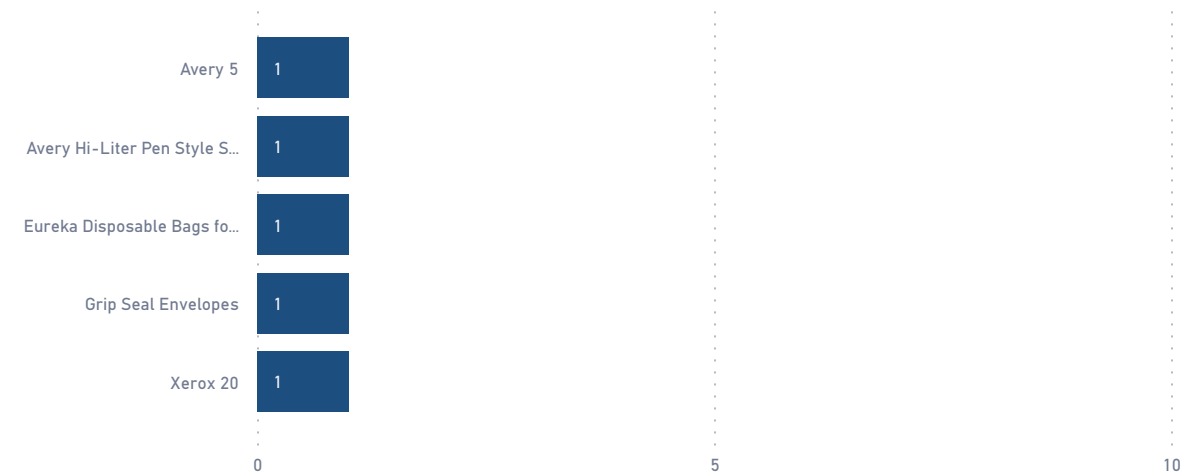
BY SUBCATEGORY



TOP 5 PRODUCTS



BOTTOM 5 PRODUCTS



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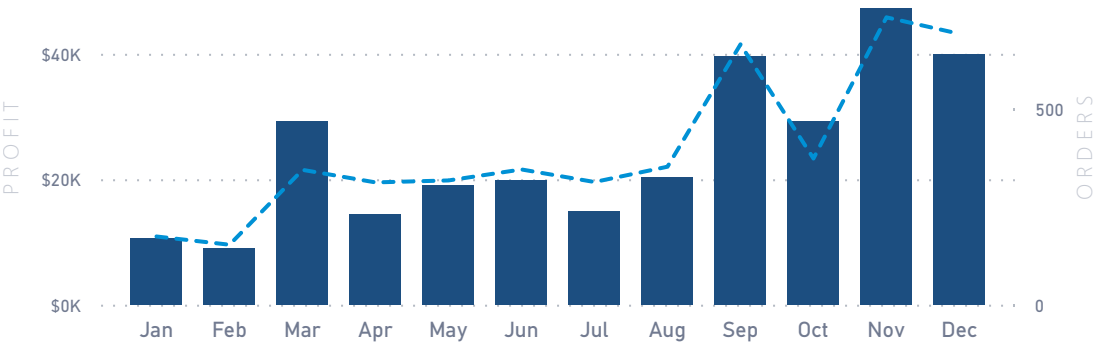


QUANTITY

37,873

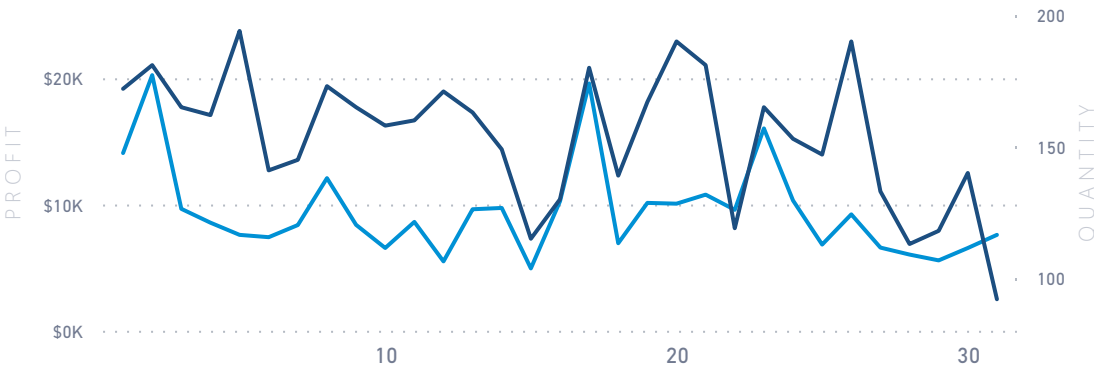
MONTH WISE PROFIT & ORDERS

● PROFIT — TOTAL ORDERS



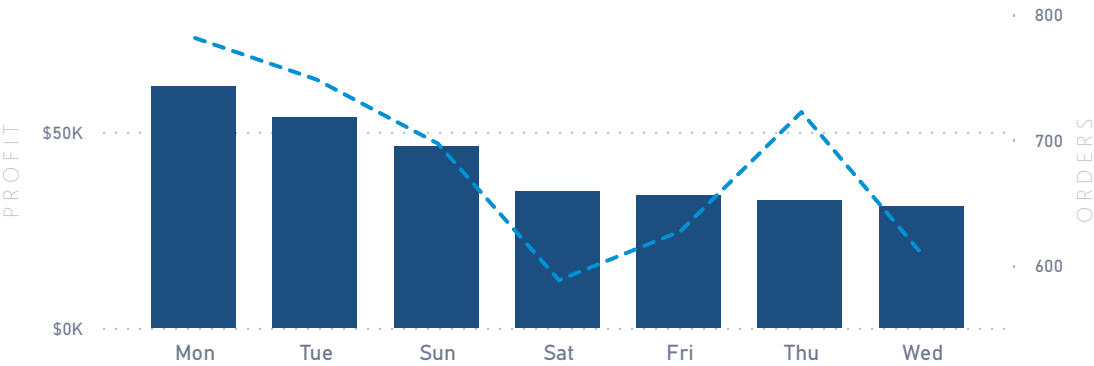
DATE-WISE PROFIT & ORDERS

— Profit — Total Orders



DAY-WISE PROFIT

● PROFIT — TOTAL ORDERS



Year

All

Month

All

Category

All

Sub-Cate...

All

Central

East

South

West

Year	Month	Quantity	Sales	MOM % (Sales)	MOM % (Quantity)
2014	January	284	\$14,237		
2014	February	159	\$4,520	-68.25% ▼	-44.01% ▼
2014	March	585	\$55,691	1132.13% ▲	267.92% ▲
2014	April	536	\$28,295	-49.19% ▼	-8.38% ▼
2014	May	466	\$23,648	-16.42% ▼	-13.06% ▼
2014	June	521	\$34,595	46.29% ▲	11.80% ▲
2014	July	550	\$33,946	-1.88% ▼	5.57% ▲
2014	August	609	\$27,909	-17.78% ▼	10.73% ▲
2014	September	1,000	\$81,777	193.01% ▲	64.20% ▲
2014	October	573	\$31,453	-61.54% ▼	-42.70% ▼
2014	November	1,219	\$78,629	149.98% ▲	112.74% ▲
2014	December	1,079	\$69,546	-11.55% ▼	-11.48% ▼
2015	January	236	\$18,174	-73.87% ▼	-78.13% ▼
2015	February	239	\$11,951	-34.24% ▼	1.27% ▲
2015	March	515	\$38,726	224.03% ▲	115.48% ▲
2015	April	543	\$34,195	-11.70% ▼	5.44% ▲
2015	May	575	\$30,132	-11.88% ▼	5.89% ▲
2015	June	486	\$24,797	-17.70% ▼	-15.48% ▼
2015	July	557	\$28,765	16.00% ▲	14.61% ▲
2015	August	598	\$36,898	28.27% ▲	7.36% ▲