

Module No.	Unit No.	Topics	Hrs.
1.0			04
	1.1	Overview Of Entrepreneurship: Definitions, Roles and Functions/Values of Entrepreneurship, History of Entrepreneurship Development, Role of Entrepreneurship in the National Economy, Functions of an Entrepreneur, Entrepreneurship and Forms of Business Ownership Role of Money and Capital Markets in Entrepreneurial Development: Contribution of Government Agencies in Sourcing information for Entrepreneurship	
2.0			09
	2.1	Business Plans And Importance Of Capital To Entrepreneurship: Preliminary and Marketing Plans, Management and Personnel, Start-up Costs and Financing as well as Projected Financial Statements, Legal Section, Insurance, Suppliers and Risks, Assumptions and Conclusion, Capital and its Importance to the Entrepreneur Entrepreneurship And Business Development: Starting a New Business, Buying an Existing Business, New Product Development, Business Growth and the Entrepreneur Law and its Relevance to Business Operations	
3.0			05
	3.1	Women's Entrepreneurship Development, Social entrepreneurship- role and need, EDP cell, role of sustainability and sustainable development for SMEs, case studies, exercises	
4.0			08
	4.1	Indian Environment for Entrepreneurship: key regulations and legal aspects , MSMED Act 2006 and its implications, schemes and policies of the Ministry of MSME, role and responsibilities of various government organisations, departments, banks etc., Role of State governments in terms of infrastructure developments and support etc., Public private partnerships, National Skill development Mission, Credit Guarantee Fund, PMEGP, discussions, group exercises etc	
5.0			08
	5.1	Effective Management of Business: Issues and problems faced by micro and small enterprises and effective management of M and S enterprises (risk management, credit availability, technology innovation, supply chain management, linkage with large industries), exercises, e-Marketing	
6.0			05
	6.1	Achieving Success In The Small Business: Stages of the small business life cycle, four types of firm-level growth strategies, Options – harvesting or closing small business Critical Success factors of small business	
		Total	39