

4	TECHNICAL/ BUSINESS PRESENTATIONS 1.1 Effective Presentation Strategies <ul style="list-style-type: none"> Defining Purpose Analyzing Audience, Location and Event Gathering, Selecting &Arranging Material Structuring a Presentation Making Effective Slides Types of Presentations Aids Closing a Presentation Platform skills 1.2 Group Presentations <ul style="list-style-type: none"> Sharing Responsibility in a Team Building the contents and visuals together Transition Phases 	02
5	INTERPERSONAL SKILLS 1.1. Interpersonal Skills <ul style="list-style-type: none"> Emotional Intelligence Leadership & Motivation Conflict Management & Negotiation Time Management Assertiveness Decision Making 5.2 Start-up Skills <ul style="list-style-type: none"> Financial Literacy Risk Assessment Data Analysis (e.g. Consumer Behaviour, Market Trends, etc.) 	08
6	CORPORATE ETHICS 6.1Intellectual Property Rights <ul style="list-style-type: none"> Copyrights Trademarks Patents Industrial Designs Geographical Indications Integrated Circuits Trade Secrets (Undisclosed Information) 6.2 Case Studies <ul style="list-style-type: none"> Cases related to Business/ Corporate Ethics 	02

List of assignments:

(In the form of Short Notes, Questionnaire/ MCQ Test, Role Play, Case Study, Quiz, etc.)

1. Cover Letter and Resume
2. Short Proposal