Social Information and Networking Digital Assignment 1

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Registration Number: 16BCE0789

Slot: A2+TA2

The Questions:

- Q1. Using the following visualization softwares for social network
- a. R Tools for Social Network Analysis or Gephi
- b. Social Networks Visualiser (SocNetV)
- c. Pajek Visualize your own social network from Facebook. (5 Marks)
- Q2. Read through the following papers and summaries the work carried out in those papers.
- a. Say It with Colors: Language-Independent Gender Classification on Twitter
- b. TUCAN: Twitter User Centric ANalyzer.
- c. A Case Study in Text Mining: Interpreting Twitter Data From World Cup Tweets

PS: The papers have been uploaded for reference in schoology. (5 marks)

The Answers:

```
1.
```

a.

data = Edge

```
> data = read.csv(file.choose(),header=T)
> data
                     target weight
        source
         C-3P0
                      R2-D2
2
                      R2-D2
                                 13
          LUKE
3
                      R2-D2
                                  6
       OBI-WAN
                      R2-D2
          LEIA
```

5 6 7 8 9 10 11 12 13 14 15 16	CHEI CHEI CHEI CHEI CHEI	HAN NBACCA DDONNA NBACCA	R2-D2 R2-D2 R2-D2 OBI-WAN CHEWBACCA LUKE HAN LEIA DARTH VADER DODONNA LUKE CAMIE	5 3 1 7 5 16 19 11 1 2 2
17 18 19 20 21 22	DARTH	BIGGS VADER BERU BERU BERU LUKE	LUKE LEIA LUKE OWEN C-3PO OWEN	4 1 3 3 2 3
23 24 25 26 27 28 29		C-3PO C-3PO C-3PO LEIA BERU LUKE C-3PO	LUKE OWEN LEIA LUKE LEIA OBI-WAN OBI-WAN	18 2 6 17 1 19 6
30 31 32 33 34 35	DARTH DARTH	LEIA MOTTI VADER VADER HAN HAN	OBI-WAN TARKIN MOTTI TARKIN OBI-WAN LUKE	1 2 1 7 9 26
36 37 38 39 40 41		GREEDO HAN C-3PO LEIA LEIA HAN	HAN JABBA HAN MOTTI TARKIN LEIA	1 6 1 1 13
42 43 44 45 46 47 48	DO DO GOLD I	VADER ODONNA ODONNA DONNA LEADER LEADER LUKE	OBI-WAN GOLD LEADER WEDGE LUKE WEDGE LUKE WEDGE	1 1 1 1 1 2
49 50 51 52 53 54		BIGGS LEIA LUKE BIGGS BIGGS C-3PO	LEIA RED LEADER RED LEADER RED LEADER C-3PO RED LEADER	1 1 3 3 1 1
55 56 57 58 59 60 > 1	GOLD I	LEADER LEADER BIGGS LEADER BIGGS LUKE	WEDGE RED LEADER WEDGE RED TEN GOLD LEADER RED TEN	3 1 2 1 1 1

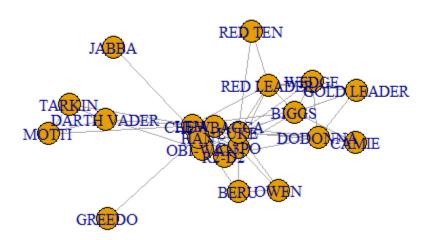
```
source target weight
1
      C-3PO R2-D2
                          17
2
        LUKE
              R2-D2
                          13
3
    OBI-WAN
              R2-D2
                           6
4
                           5
        LEIA
              R2-D2
                           5
5
         HAN
              R2-D2
6 CHEWBACCA
              R2-D2
                           3
Data1 = Nodes
> data1 = read.csv(file.choose(),header=T)
> head(data1)
          name id
1
         R2-D2
                 0
2
    CHEWBACCA
                 1
         C-3P0
3
4
          LUKE
5 DARTH VADER
                 4
                 5
         CAMIE
> library(igraph)
  g <- graph_from_data_frame(d=data, vertices=data1, directed=FALSE)</pre>
IGRAPH d7d8fb2 UNW- 22 60 --
+ attr: name (v/c), id (v/n), weight (e/n) + edges from d7d8fb2 (vertex names):
 [1] R2-D2
                  --C-3P0
                                  R2-D2
                                              --LUKE
                                                              R2-D2
                                                                           --OBI-WAN
 [4] R2-D2
[7] R2-D2
                  --LEIA
                                  R2-D2
                                              --HAN
                                                              R2-D2
                                                                           --CHEWBACCA
                                                                           --C-3P0
                  --DODONNA
                                  CHEWBACCA
                                              --OBI-WAN
                                                              CHEWBACCA
[10]
     CHEWBACCA
                  --LUKE
                                  CHEWBACCA
                                              --HAN
                                                              CHEWBACCA
                                                                           --LEIA
[13]
                  --DARTH VADER CHEWBACCA
                                              --DODONNA
                                                                           --CAMIE
     CHEWBACCA
                                                              LUKE
[16] CAMIE
                  --BIGGS
                                              --BIGGS
                                                              DARTH VADER--LEIA
                                  LUKE
[19] LUKE
                                  BERU
                                              --OWEN
                                                              C-3P0
                  --BERU
                                                                           --BERU
[22] LUKE
                                  C-3P0
                                              --LUKE
                                                              C-3P0
                  --OWEN
                                                                           --OWEN
+ ... omitted several edges
>
> V(g)
+ 22/22 vertices, named, from d7d8fb2:
 [1] R2-D2
                                 C-3P0
                                                            DARTH VADER CAMIE
                                                                                       BIGGS
                   CHEWBACCA
                                              LUKE
 [8] LEIA
                   BERU
                                 OWEN
                                              OBI-WAN
                                                                         TARKIN
                                                                                       HAN
                                                            MOTTI
[15] GREEDO
                   JABBA
                                 DODONNA
                                              GOLD LEADER WEDGE
                                                                         RED LEADER
                                                                                       RED TEN
[22] GOLD FIVE
 V(g)$name
[1] "R2-D2"
                     "CHEWBACCA"
                                     "C-3PO"
                                                     "LUKE"
                                                                     "DARTH VADER"
                                                                                     "CAMIE"
     "BIGGS"
                                                     "OWEN"
                                                                                     "MOTTI"
 Ī7Ī
                     "LEIA"
                                     "BERU"
                                                                     "OBI-WAN"
                                                     "JABBA"
                                                                     "DODONNA"
     "TARKIN"
                     "HAN"
                                     "GREEDO"
[13]
                                                                                     "GOLD LEADER"
[19] "WEDGE"
                                                     "GOLD FIVE"
                     "RED LEADER"
                                     "RED TEN"
> vertex_attr(g)
$name
 [1] "R2-D2"
[7] "BIGGS"
                                                     "LUKE"
                      "CHEWBACCA"
                                     "C-3P0"
                                                                     "DARTH VADER"
                                                                                    "CAMIE"
                     "LEIA"
                                     "BERU"
                                                     "OWEN"
                                                                     "OBI-WAN"
                                                                                     "MOTTI"
                                                     "JABBA"
                                                                     "DODONNA"
[13] "TARKIN"
                     "HAN"
                                     "GREEDO"
                                                                                     "GOLD LEADER"
```

```
[19] "WEDGE"
              "RED LEADER" "RED TEN" "GOLD FIVE"
$id
[1] 0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21
>
> E(q)
+ 60/60 edges from d7d8fb2 (vertex names):
 [1] R2-D2
              --C-3PO
                            R2-D2
                                      --LUKE
                                                   R2-D2
                                                              --OBI-WAN
               --LEIA
 [4] R2-D2
                            R2-D2
                                      --HAN
                                                   R2-D2
                                                              --CHEWBACCA
 [7] R2-D2
               --DODONNA
                            CHEWBACCA
                                      --OBI-WAN
                                                   CHEWBACCA --C-3PO
[10] CHEWBACCA --LUKE
                            CHEWBACCA
                                      --HAN
                                                   CHEWBACCA --LEIA
[13] CHEWBACCA --DARTH VADER CHEWBACCA
                                      --DODONNA
                                                   LUKE
                                                              --CAMIE
[16] CAMIE
               --BIGGS
                            LUKE
                                      --BIGGS
                                                   DARTH VADER--LEIA
[19] LUKE
                                                              --BERU
               --BERU
                            BERU
                                      --OWEN
                                                   C-3P0
[22] LUKE
               --OWEN
                            C-3P0
                                      --LUKE
                                                   C-3P0
                                                              --OWEN
[25] C-3PO
              --LEIA
                            LUKE
                                      --LEIA
                                                              --BERU
                                                   LEIA
[28] LUKE
               --OBI-WAN
                            C-3P0
                                      --OBI-WAN
                                                   LEIA
                                                              --OBI-WAN
+ ... omitted several edges
> E(g)$weight
[1] 17 13 6
             5 5 3 1 7 5 16 19 11 1 1 2 2 4 1 3 3 2 3 18 2
6 17 1 19 6 1 2
     1 7 9 26 1 1 6 1 1 13 1 1 1 1 1 1 2 1 1 3 3 1 1 3
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     1 1
> edge_attr(g)
$weight
                5 3 1 7 5 16 19 11 1 1 2 2 4 1 3 3 2 3 18 2
[1] 17 13
          6 5
6 17 1 19
          6 1
[32] 1 7 9 26 1 1 6 1 1 13 1 1 1 1 1 1 2 1 1 3 3 1 1 3
1 2 1 1
          1
> g[]
22 x 22 sparse Matrix of class "dgCMatrix"
  [[ suppressing 22 column names 'R2-D2', 'CHEWBACCA', 'C-3P0' ... ]]
R2-D2
              3 17 13 . . . 5 . . 6 . . 5 . . 1 . . . . .
                 5 16 1 . . 11 . . 7 . . 19 . . 1 . . . . .
CHEWBACCA
            3
                . 18 . . 1 6 2 2 6 . . 6 . . . . . 1 . .
C-3P0
           17 5
           13 16 18 . . 2 4 17 3 3 19 . . 26 . . 1 1 2 3 1 .
LUKE
                             1...117 ........
DARTH VADER . 1
                      . . .
                    2 . . 2
CAMIE
                    4.2.
                             1 . .
BIGGS
                 1
            5 11 6 17 1 . 1
                             . 1 .
                                   1 1 1 13 . . . . . 1 . .
LEIA
                             1.3
                    3 . . .
BERU
                                   . . . . . . . . . .
                 2
                   3 . . .
OWEN
                             . 3 .
                 6 19 1 . .
                                          9 . . . . .
OBI-WAN
            6 7
                             1 . .
                                     . 2
                    . 1 . .
                             1 . .
MOTTI
                             1.
TARKIN
                    . 7 . .
                                     2 .
            5 19
                 6 26 . . .
                                   9 . .
                                          . 1 1 . . .
                            13
HAN
                                          1 . . .
GREEDO
JABBA
                                          1 . . . . .
DODONNA
            1 1
                    1 . . .
```

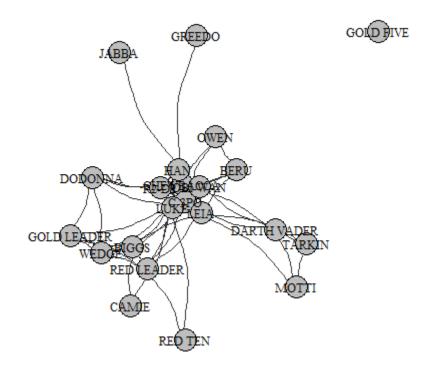
> g[1,] R2-D2 C-3P0 LUKE DARTH VADER CHEWBACCA CAMIE **BIGGS** LEIA 17 13 0 0 OWEN OBI-WAN MOTTI TARKIN HAN BERU **GREEDO** JABBA 0 6 0 DODONNA GOLD LEADER WEDGE RED LEADER RED TEN **GOLD FIVE** 0 0

```
par(mar=c(0,0,0,0))
> plot(g)
```

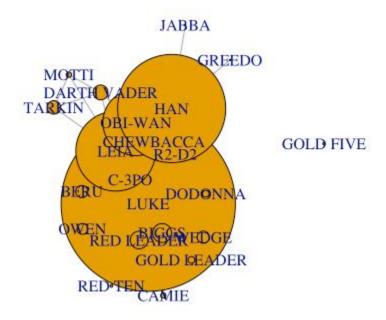




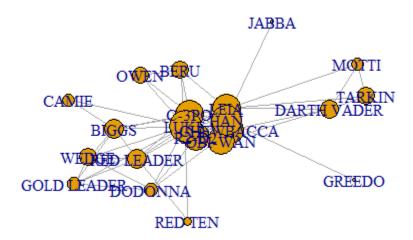
edge.color="grey20") # change edge color to grey



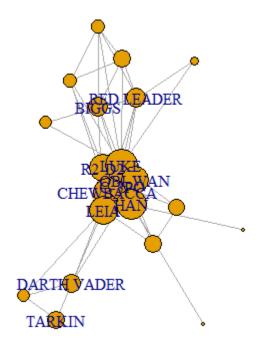
- > V(g)\$size <- strength(g)
 > par(mar=c(0,0,0,0)); plot(g)



```
> V(g)$size <- log(strength(g)) * 4 + 3
> par(mar=c(0,0,0,0));plot(g)
```

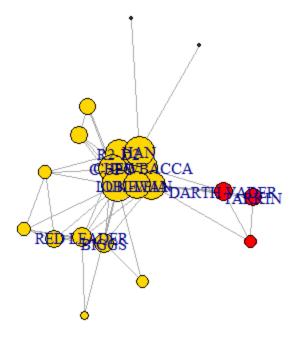


- > V(g) \$label <- ifelse(strength(g)>=10, V(g) \$name, NA)
- > par(mar=c(0,0,0,0)); plot(g)



- > data1\$name=="R2-D2"
- [1] TRUE FALSE FAL
- [16] FALSE FALSE FALSE FALSE FALSE FALSE
- > ifelse(data1\$name=="R2-D2", "yes", "no")

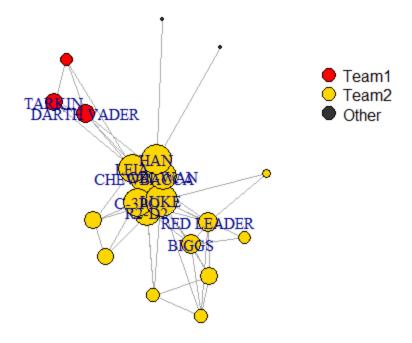
```
[1] "yes" "no"
                      "no"
                              "no"
                                     "no"
                                                     "no"
                                                             "no"
                                                                    "no"
                                                                           "no"
                                             "no"
                                                                                   "no" "no"
"no" "no"
              "no"
              "no"
                      "no"
[16] "no"
                              "no"
                                      "no"
                                             "no"
                                                     "no"
> ifelse(grepl("R", data1$name), "yes", "no")
[1] "yes" "no" "no" "no" "yes" "no" "no"
"yes" "no" "yes"
                                                             "no" "yes" "no" "no"
[16] "no" "no" "yes" "no" "yes" "yes" "no"
> Team1 <- c("DARTH VADER", "MOTTI", "TARKIN")
> Team2 <- c("R2-D2", "CHEWBACCA", "C-3PO", "LUKE", "CAMIE", "BIGGS", "LEIA", "BERU", "OWEN", "OBI-WAN", "HAN", "DODONNA", "GOLD LEADER", "WEDGE", "RED LEADER", "RED TEN", "GOLD FIVE")
> other <- c("GREEDO", "JABBA")</pre>
> V(g)$color <- NA
> V(g)$color[V(g)$name %in% Team1] <- "red"
> V(g)$color[V(g)$name %in% Team2] <- "gold"
> V(g)$color[V(g)$name %in% other] <- "grey20"</pre>
> vertex_attr(g)
$name
      "R2-D2"
 [1]
[7]
                         "CHEWBACCA"
                                           "C-3PO"
                                                             "LUKE"
                                                                                "DARTH VADER" "CAMIE"
      "BIGGS"
                         "LEIA"
                                           "BERU"
                                                             "OWEN"
                                                                               "OBI-WAN"
                                                                                                  "MOTTI"
                        "HAN"
      "TARKIN"
                                           "GREEDO"
                                                             "JABBA"
                                                                               "DODONNA"
                                                                                                  "GOLD LEADER"
Γ131
[19] "WEDGE"
                        "RED LEADER"
                                           "RED TEN"
                                                             "GOLD FIVE"
$id
 [1] 0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21
 [1] 18.648092 19.572539 19.635532 22.439250 12.591581 8.545177 13.556229 19.310150
11.788898
[10] 11.317766 18.567281 8.545177 12.210340 20.528107
                                                                        3.000000 3.000000
                                                                                                 9.437752
9.437752
[19] 11.788898 13.259797 5.772589
                                                    -Inf
$label
[1] "R2-D2"
[7] "BIGGS"
                         "CHEWBACCA"
                                           "C-3PO"
                                                                                "DARTH VADER"
                                                             "LUKE"
                                                                                                 NA
                         "LEIA"
                                                                               "OBI-WAN"
                                           NA
                                                             NA
                                                                                                  NA
[13] "TARKIN"
                         "HAN"
                                           NA
                                                             NA
                                                                                                  NA
                         "RED LEADER"
[19] NA
                                           NA
                                                             NA
$color
[1] "gold"
                  "gold"
                              "gold"
                                          "gold"
                                                     "red"
                                                                 "gold"
                                                                             "gold"
                                                                                         "gold"
                                                                                                     "gold"
"gold"
[11] "gold"
"gold"
                  "red"
                              "red"
                                          "gold"
                                                     "grey20" "grey20" "gold"
                                                                                         "gold"
                                                                                                     "gold"
[21] "gold"
                  "gold"
par(mar=c(0,0,0,0)); plot(g)
```



```
> 1 %in% c(1,2,3,4)
[1] TRUE

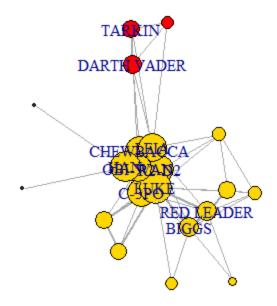
> 1 %in% c(2,3,4)
[1] FALSE

> par(mar=c(0,0,0,0)); plot(g)
> legend(x=.75, y=.75, legend=c("Team1", "Team2", "Other"), pch=21, pt.bg=c("red", "gold", "grey20"), pt.cex=2, bty="n")
```

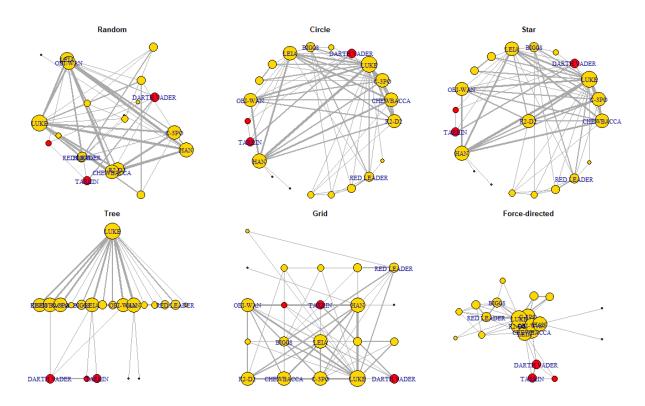


```
> E(g)$width <- log(E(g)$weight) + 1
> edge_attr(g)
$weight
                    3 1 7 5 16 19 11 1 1 2 2 4 1
[1] 17 13 6 5 5
                                                          3
                                                             3
                                                                  3 18 2
6 17 1 19
          6 1
           9 26 1 1 6 1 1 13 1 1 1 1 1 1 2 1 1 3
[32]
1 2 1
        1
           1
$width
[1] 3.833213 3.564949 2.791759 2.609438 2.609438 2.098612 1.000000 2.945910
2.609438 3.772589
[11] 3.944439 3.397895 1.000000 1.000000 1.693147 1.693147 2.386294 1.000000
2.098612 2.098612
[21] 1.693147 2.098612 3.890372 1.693147 2.791759 3.833213 1.000000 3.944439
2.791759 1.000000
[31] 1.693147 1.000000 2.945910 3.197225 4.258097 1.000000 1.000000 2.791759
1.000000 1.000000
[41] 3.564949 1.000000 1.000000 1.000000 1.000000 1.000000 1.000000 1.693147
1.000000 1.000000
[51] 2.098612 2.098612 1.000000 1.000000 2.098612 1.000000 1.693147 1.000000
1.000000 1.000000
```

par(mar=c(0,0,0,0)); plot(g)

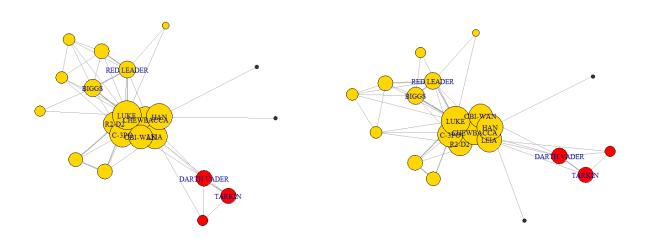


```
> par(mfrow=c(2, 3), mar=c(0,0,1,0))
> plot(g, layout=layout_randomly, main="Random")
> plot(g, layout=layout_in_circle, main="Circle")
> plot(g, layout=layout_as_star, main="Star")
> plot(g, layout=layout_as_tree, main="Tree")
> plot(g, layout=layout_on_grid, main="Grid")
> plot(g, layout=layout_with_fr, main="Force-directed")
```



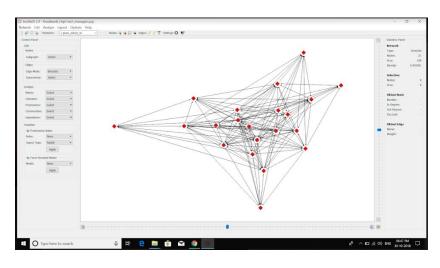
> 1 <- layout_randomly(g)</pre>

```
> str(1)
num [1:22, 1:2] 0.809 0.429 -0.41 0.508 -0.469 ...
> par(mfrow=c(1,2))
> set.seed(777)
> fr <- layout_with_fr(g, niter=1000)
> par(mar=c(0,0,0,0)); plot(g, layout=fr)
> set.seed(666)
> fr <- layout_with_fr(g, niter=1000)
> par(mar=c(0,0,0,0)); plot(g, layout=fr)
```



b. SocNetV

SOCNETV



Betweenness Centrality

30/10/2018

socnetv-report-centrality-betweenness-18-10-30-184518.html

BETWEENNESS CENTRALITY (BC)

Network name: Krackhardt's High-tech managers

Actors: 21

The BC index of a node u is the sum of $\delta_{(s,t,u)}$ for all s, t $\in V$

where $\delta_{(s,t,u)}$ is the ratio of all geodesics between s and t which run through u.

Read the Manual for more.

BC' is the standardized index (BC divided by (N-1)(N-2)/2 in symmetric nets or (N-1)(N-2) otherwise.

BC range: $0 \le BC \le 380$ (Number of pairs of nodes excluding u)

BC' range: $0 \le$ BC' ≤ 1 (BC'=1 when the node falls on all geodesics)

Node‡	Label↑	вс‡	BC'\$	%BC' ↑
1	v1	13.747	0.036	3.618
2	v2	5.936	0.016	1.562
3	v3	6.605	0.017	1.738
4	v4	13.709	0.036	3.608
5	v5	5.079	0.013	1.336
6	v6	0.000	0.000	0.000
7	v7	27.625	0.073	7.270
8	v8	3.975	0.010	1.046
9	v9	3.954	0.010	1.041
10	v10	18.297	0.048	4.815
11	v11	1.198	0.003	0.315
12	v12	0.254	0.001	0.067
13	v13	0.893	0.002	0.235
14	v14	0.589	0.002	0.155
15	v15	6.133	0.016	1.614
16	v16	0.700	0.002	0.184
17	v17	2.532	0.007	0.666
18	v18	88.917	0.234	23.399
19	v19	0.754	0.002	0.198
20	v20	7.979	0.021	2.100
21	v21	60.127	0.158	15.823

BC Sum = 269.000

Max BC' = 0.234 (node 18) Min BC' = 0.000 (node 6)

BC' classes = 21

BC' Sum = 0.708

BC' Mean = 0.034

BC' Variance = 0.003

GROUP BETWEENNESS CENTRALIZATION (GBC)

GBC = 0.210

GBC range: $0 \le GBC \le 1$

GBC = 0, when all the nodes have exactly the same betweenness index.

GBC = 1, when one node falls on all other geodesics between all the remaining (N-1) nodes.

This is exactly the situation realised by a star graph.

(Wasserman & Faust, formula 5.13, p. 192)

Betweenness Centrality report, Created by <u>Social Network Visualizer</u> v2.4: Tue, 30.Oct.2018 18:45:19 Computation time: 222 msecs

Closeness Centrality

30/10/2018

socnetv-report-centrality-closeness-18-10-30-184501.html

CLOSENESS CENTRALITY (CC) REPORT

Network name: Krackhardt's High-tech managers

The CC index is the inverted sum of geodesic distances from each node u to all other nodes. Note: The CC index considers outbound arcs only and isolate nodes are dropped by default. Read the Manual for more.

CC' is the standardized index (CC multiplied by (N-1 minus isolates)).

CC range: $0 \le CC \le 0.05$ (1 /Number of node pairs excluding u)

CC' range: $0 \le CC' \le 1$ (CC'=1 when a node is the center of a star graph)

Node‡	Lab el‡	CC‡	CC'\$	% CC'\$
1	v1	0.029	0.588	58.824
2	v2	0.022	0.444	44.444
3	v3	0.040	0.800	80.000
4	v4	0.036	0.714	71.429
5	v5	0.040	0.800	80.000
6	v6	0.021	0.417	41.667
7	v7	0.031	0.625	62.500
8	v8	0.031	0.625	62.500
9	v9	0.037	0.741	74.074
10	v10	0.038	0.769	76.923
11	v11	0.022	0.444	44.444
12	v12	0.022	0.435	43.478
13	v13	0.029	0.588	58.824
14	v14	0.028	0.556	55.556
15	v15	0.050	1.000	100.000
16	v16	0.027	0.541	54.054
17	v17	0.025	0.500	50.000
18	v18	0.043	0.870	86.957
19	v19	0.034	0.690	68.966
20	v20	0.036	0.714	71.429
21	v21	0.034	0.690	68.966

CC Sum = 0.678

Max CC' = 1.000 (node 15) Min CC' = 0.417 (node 6)

CC' classes = 15

CC' Sum = 13.550 CC' Mean = 0.645 CC' Variance = 0.023

GROUP CLOSENESS CENTRALIZATION (GCC)

GCC = 0.765

GCC range: 0 ≤ GCC ≤ 1

GCC = 0, when the lengths of the geodesics are all equal, i.e. a complete or a circle graph.

GCC = 1, when one node has geodesics of length 1 to all the other nodes, and the other nodes have geodesics of length 2. to the remaining (N-2) nodes.

This is exactly the situation realised by a star graph. (Wasserman & Faust, formula 5.9, p. 186-187)

Closeness Centrality report, Created by <u>Social Network Visualizer</u> v2.4: Tue, 30.Oct.2018 18:45:01

Computation time: 311 msecs

- Degree Centrality

30/10/2018

socnetv-report-centrality-out-degree-18-10-30-184454.html

DEGREE CENTRALITY (DC) REPORT

Network name: Krackhardt's High-tech managers

Actors: 21

In undirected networks, the DC index is the sum of edges attached to a node u.

In directed networks, the index is the sum of outbound arcs from node u to all adjacent nodes (also called "outDegree Centrality").

If the network is weighted, the DC score is the sum of weights of outbound edges from node u to all adjacent nodes.

Note: To compute in Degree Centrality, use the Degree Prestige measure.

DC' is the standardized index (DC divided by N-1 (non-valued nets) or by sumDC (valued nets).

DC range: $0 \le DC \le 20$

DC' range: $0 \le DC' \le 1$

Node 1	Lab el↓	DC‡	DC'\$	%DC'\$
1	v1	6.000	0.300	30.000
2	v2	3.000	0.150	15.000
3	v3	15.000	0.750	75.000
4	v4	12.000	0.600	60.000
5	v5	15.000	0.750	75.000
6	v6	1.000	0.050	5.000
7	v7	8.000	0.400	40.000
8	v8	8.000	0.400	40.000
9	v9	13.000	0.650	65.000
10	v10	14.000	0.700	70.000
11	v11	3.000	0.150	15.000
12	v12	2.000	0.100	10.000
13	v13	6.000	0.300	30.000
14	v14	4.000	0.200	20.000
15	v15	20.000	1.000	100.000
16	v16	4.000	0.200	20.000
17	v17	5.000	0.250	25.000
18	v18	17.000	0.850	85.000
19	v19	11.000	0.550	55.000
20	v20	12.000	0.600	60.000
21	v21	11.000	0.550	55.000

DC Sum = 190.000

Max DC' = 1.000 (node 15) Min DC' = 0.050 (node 6)

DC' classes = 14

DC' Sum = 9.500 DC' Mean = 0.452 DC' Variance = 0.071

GROUP DEGREE CENTRALIZATION (GDC)

 $\mathbf{GDC} = 0.575$

GDC range: $0 \leq \text{GDC} \leq 1$

GDC = 0, when all out-degrees are equal (i.e. regular lattice).

GDC = 1, when one node completely dominates or overshadows the other nodes.

(Wasserman & Faust, formula 5.5, p. 177)

(Wasserman & Faust, p. 101)

Degree Centrality report, Created by <u>Social Network Visualizer</u> v2.4: Tue, 30.Oct.2018 18:44:54 Computation time: 221 msecs

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30/10/2018

HIERARCHICAL CLUSTERING (HCA)

Network name: Krackhardt's High-tech managers Actors: 21

Input matrix: Distances

Distance/dissimilarity metric: Euclidean distance

Clustering method/criterion: Average-linkage (UPGMA)

Analysis results

Structural Equivalence Matrix:

Actor Actor	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	2.0	21
1	0.000	6.403	5.916	4.690	5.745	7.483	6.403	4.899	5.657	5.196	5.568	7.483	5.568	5.477	6.083	3.742	5.385	4.899	6.000	5.385	6.164
2	6.403	0.000	7.071	6.557	8.246	4.583	4.899	5.568	7.937	8.246	5.099	5.568	7.874	5.196	8.832	7.000	5.099	7.141	8.185	6.782	5.196
3	5.916	7.071	0.000	4.359	5.292	7.141	5.292	4.796	4.583	4.899	7.211	6.708	5.831	5.196	4.472	6.403	5.831	4.796	5.000	4.243	4.796
4	4.690	6.557	4.359	0.000	5.916	6.782	5.568	3.742	5.657	4.796	6.403	6.633	6.403	6.000	5.568	5.477	5.000	4.899	6.325	4.359	4.472
5	5.745	8.246	5.292	5.916	0.000	8.426	6.481	5.568	4.796	4.243	7.483	8.426	4.000	5.568	4.000	5.385	7.211	5.000	3.606	4.899	6.856
6	7.483	4.583	7.141	6.782	8.426	0.000	5.916	5.831	7.874	8.660	6.403	4.690	7.937	5.831	8.888	7.483	5.385	8.124	8.485	6.708	5.292
7	6.403	4.899	5.292	5.568	6.481	5.916	0.000	5.000	6.083	6.928	5.292	5.385	6.928	3.873	6.782	6.856	5.099	5.385	6.557	5.657	3.873
8	4.899	5.568	4.796	3.742	5.568	5.831	5.000	0.000	5.292	5.000	5.568	6.164	6.083	5.099	5.745	5.292	5.385	4.472	6.000	4.796	4.243
9	5.657	7.937	4.583	5.657	4.796	7.874	6.083	5.292	0.000	5.385	7.000	7.348	4.796	5.292	4.583	5.477	6.708	5.477	5.477	5.385	6.481
10	5.196	8.246	4.899	4.796	4.243	8.660	6.928	5.000	5.385	0.000	7.483	8.660	5.292	6.403	4.243	4.583	6.782	4.359	4.123	5.099	6.856
11	5.568	5.099	7.211	6.403	7.483	6.403	5.292	5.568	7.000	7.483	0.000	5.745	7.211	5.745	8.124	6.083	5.099	7.280	7.280	6.633	7.000
12	7.483	5.568	6.708	6.633	8.426	4.690	5.385	6.164	7.348	8.660	5.745	0.000	7.810	5.657	8.426	7.874	5.196	8.124	8.124	6.557	5.477
13	5.568	7.874	5.831	6.403	4.000	7.937	6.928	6.083	4.796	5.292	7.211	7.810	0.000	5.196	5.099	5.196	7.211	5.568	4.796	5.831	7.280
14	5.477	5.196	5.196	6.000	5.568	5.831	3.873	5.099	5.292	6.403	5.745	5.657	5.196	0.000	6.083	5.657	5.385	4.690	5.477	5.000	4.472
15	6.083	8.832	4.472	5.568	4.000	8.888	6.782	5.745	4.583	4.243	8.124	8.426	5.099	6.083	0.000	5.916	7.616	4.796	3.873	4.472	6.708
16	3.742	7.000	6.403	5.477	5.385	7.483	6.856	5.292	5.477	4.583	6.083	7.874	5.196	5.657	5.916	0.000	5.916	5.292	5.477	5.568	6.928
17	5.385	5.099	5.831	5.000	7.211	5.385	5.099	5.385	6.708	6.782	5.099	5.196	7.211	5.385	7.616	5.916	0.000	7.000	7.416	5.657	5.000
18	4.899	7.141	4.796	4.899	5.000	8.124	5.385	4.472	5.477	4.359	7.280	8.124	5.568	4.690	4.796	5.292	7.000	0.000	5.099	4.796	4.899
19	6.000	8.185	5.000	6.325	3.606	8.485	6.557	6.000	5.477	4.123	7.280	8.124	4.796	5.477	3.873	5.477	7.416	5.099	0.000	5.196	7.211
20	5.385	6.782	4.243	4.359	4.899	6.708	5.657	4.796	5.385	5.099	6.633	6.557	5.831	5.000	4.472	5.568	5.657	4.796	5.196	0.000	4.796
21	6.164	5.196	4.796	4.472	6.856	5.292	3.873	4.243	6.481	6.856	7.000	5.477	7.280	4.472	6.708	6.928	5.000	4.899	7.211	4.796	0.000

Values: real numbers (printed decimals 3)
- Max value: 8.88819
- Min value: 0

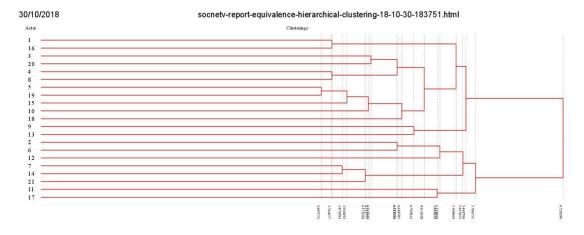
Hierarchical Clustering of Equivalence Matrix:

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chical Clustering of Equivalence Matrix:

Level Actors
3.606 5 19
3.742 1 16
3.742 4 8
3.873 7 14
3.936 5 19 15
4.173 7 14 21
4.213 5 19 15 10
4.277 3 26 4 8
4.243 3 20
4.577 3 26 4 8
4.583 26
4.641 5 19 15 10 18
4.796 9 13
4.791 3 26 4 8 5 19 15 10 18
5.699 11 17
5.129 2 6 12
5.340 1 1 63 20 4 8 5 19 15 10 18
5.426 2 6 12 7 14 21
5.470 1 16 3 20 4 8 5 19 15 10 18
5.470 1 1 63 20 4 8 5 19 15 10 18
5.470 1 1 63 20 4 8 5 19 15 10 18
5.470 1 1 63 20 4 8 5 19 15 10 18
5.470 1 1 63 20 4 8 5 19 15 10 18
5.470 1 1 63 20 4 8 5 19 15 10 18
5.470 1 1 63 20 4 8 5 19 15 10 18 9 13
5.587 2 6 12 7 14 21 11 17
6.720 1 16 3 20 4 8 5 19 15 10 18 9 13 2 6 12 7 14 21 11 17

ting Dendrogram (SVG)
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Clustering Dendrogram (SVG)



Hierarchical Chater Analysis report, Created by <u>Social Network Visializer</u> v2.4: The, 30.0ct.2018 18:37:51 Compitation time: 371 msecs

PAJEK

*Vertices 36 1 "Abe" 0.9606 0.560	02
0.5000	
2 "Bob" 0.2207 0.548	30
0.5000 3 "Carl" 0.8044 0.375	58
0.5000	
4 "Dale" 0.4005 0.550)9
0.5000 5 "Ev" 0.5539 0.73	64
0.5000	
6 "Fred" 0.7905 0.494	45
7 "Gary" 0.2694 0.500	15
0.5000	
8 "Hal" 0.9307 0.372	24
0.5000 9 "Ivo" 0.4473 0.293	31
0.5000	
10 "Jack" 0.0926 0.692	23
0.5000 11 "Ken" 0.3902 0.420	0.5
0.5000	
12 "Len" 0.6873 0.325	53
0.5000 13 "Mel" 0.4204 0.633	36
0.5000	50
14 "Nan" 0.2949 0.373	39
0.5000 15 "Ovid" 0.1949 0.38	<u> </u>
0.5000	1)

	"Pat"			0.6282	0.6977
0.5000 17	"Quincy"			0.1781	0.8435
0.5000	"Robin"			0.2682	0.6103
0.5000					
19	"Steve"			0.6568	0.5843
20 0.5000	"Tom"			0.4703	0.3929
21	"Upton"			0.5872	0.4354
0.5000	"Vic"			0.3767	0.2147
0.5000	"Walt"			0.3751	0.7260
0.5000					
0.5000	"Rick"			0.4737	
25 0.5000	"York"			0.2920	0.8391
	"Zoe"			0.6107	0.2845
27	"Alex"			0.3398	0.6788
0.5000 28	"Ben"			0.0394	0.5201
0.5000	"Chris"			0.3718	0.4928
0.5000					
0.5000	"Dan"			0.5529	
31 0.5000	"Earl"			0.7588	0.7272
32 0.5000	"Fran"			0.4003	0.8406
33	"Gerry"			0.5240	0.4304
	"Hugh"			0.3706	0.3380
0.5000	"Irv"			0.6422	0.4854
0.5000	"Jim"			0.6702	0.8893
0.5000	OIIII			0.0702	0.0093
*Arcs	2	1			
28	2	1			
2 2	10 4	1 1			
2	29	1			
2	15	1			
23	24	1			
23 15	29 29	1 1			
15	14	1			
15	34	1			

7 7 14 14 14 14	4 24 2 7 29 11 9	1 1 1 1 1 1
14 34 34 34 34 34 34 34	4 24 2 7 29 11 9 15 15 14 29 24 11 33 20 23	
34 34 34 34 34 39 29 29 29 29 29 29 29 29 29 29 29 29 29	23 7 2 18 27 4 13 24 11	1 1 1 1 1 1 1
18	20 9	1 1 1 1 1 1 1
18 18 27 27 27 27 4	34 14 15 27 13 11 29 18 4 24 2	1 1 1 1 1 1
4 4 4 4	13 35 24 20 29 18	1 1 1 1 1 1 1
13 13 13 13 13 13 24 24 24 24	16 30 20 29 4 2 4 30 5	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

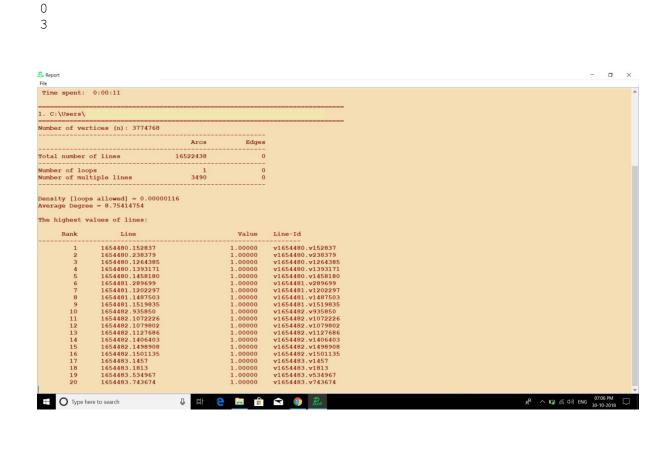
33 11 1 35 33 1	21 20 11 29 7 18 24 30 33 20 34 14 29 11 4 24 13 33 21 26 22 34 31 20 29 20 21 19 6 24 35 20 31 4 11 20 20 31 4 11 20 20 31 20 31 20 31 31 31 31 31 31 31 31 31 31 31 31 31	
	35 20 34 14 11	
35 35 35 35 35 30 30 30 30 30 16 16 16		18 24 30 33 20 34 14 29 11 4 24 13 33 21 26 22 34 31 11 20 29 20 9 20 21 19 6 24 35 20 34 14

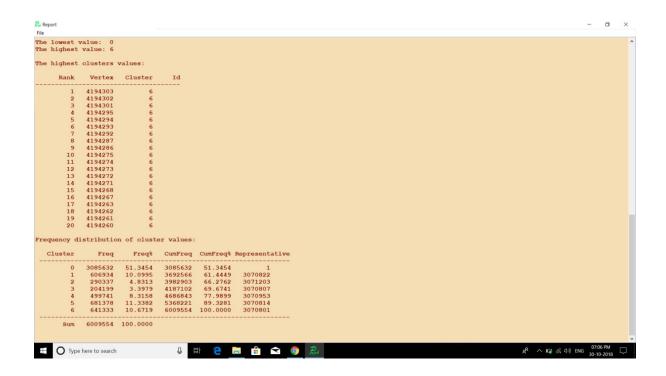
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14
                1
       33
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*Edges

*Partition Hi-tech_union.clu

*Vertices 36





2.

a.

In the paper, we present an arrangement of trials and investigations on anticipating the gender orientation of Twitter clients dependent on dialect free highlights separated either from the content or the metadata of clients' tweets. We play out our examinations on the Twisty dataset containing manual sex comments for clients talking six unique dialects. Our order results demonstrate that, while the forecast display dependent on dialect autonomous highlights performs more awful than the pack of-words demonstrate when preparing and testing on a similar dialect, it frequently beats the sack of-words show when connected to various dialects, indicating extremely stable outcomes crosswise over different dialects. At long last, we play out a similar investigation of highlight impact sizes over the six dialects and demonstrate that distinctions in our highlights compare to social separations.

Sexual orientation expectation is an entrenched undertaking in a creator profiling, valuable for a progression of downstream examinations and additionally prescient model enhancements. Most existing work on anticipating sexual orientation centers on misusing the phonetic generation of the clients, just seldom utilizing nonlinguistic data, for example, metadata or visual data. In this paper, we examine

the likelihood of foreseeing sexual orientation of a Twitter client paying little heed to the dialect utilized in his or her tweets. We play out our examinations on a current dataset of Twitter clients talking six distinct dialects that were physically clarified for their sex. Our dialect free sexual orientation indicator depends on general semantic highlights, for example, the utilization of accentuation, and nonetymological highlights ascertained from Twitter metadata, for example, the client communication through answering, retweeting and favorite, time of posting, shading decisions, customer use and so on. The capability of a dialect-free technique for sexual orientation expectation is considered both for the field of normal dialect handling where utilizing additional phonetic factors is as of now picking up energy, and orders from sociologies and the humanities working with user-generated content, where such factors have a long convention. We trust that building such language-independent systems is the main tractable method for pushing ahead given the number of various dialects utilized in online life and the presence of preparing information just for a couple of high-thickness dialects. In the following area we quickly portray the dataset we played out our examinations on, in Section 3 we depict our dialect autonomous highlights, in Section 4 we give the test setup of our sex expectation tests, while in Section 5 we present the sex forecast results, and in addition a progression of investigations of the element spaces crosswise over dialects. In Section 6 we give a few ends and bearings for further research.

In this paper, we have exhibited a first keep running at the issue of dialect free sexual orientation distinguishing proof among Twitter clients. We have demonstrated that with dialect free highlights in the cross-lingual setting we consistently beat the sack of-words standard, and, besides, that the dialect autonomous models have a ten times littler F1 change, which turns out to be more hearty than the pack of-words models, and in this manner all the more dependably pertinent to new dialects. We have dissected the impact sizes of particular highlights among dialects and have demonstrated that our highlights consistently relate crosswise over dialects which likewise clarifies why the models work dependably crosswise over dialects. By performing various leveled bunching over dialects spoke to through element impact sizes we have demonstrated that the distinction in highlight esteems crosswise over dialects compares to the social separations of the speakers of those dialects. While the outcomes introduced in this paper are promising, there is a progression of open inquiries that must be investigated. The most squeezing one is the representativeness of clients in the Twisty corpus as they are Twitter clients that have self-detailed their identity test results. A method for estimating this representativeness is to apply these models to another sexual orientation expectation dataset. Additionally, highlights ought to

likewise be investigated (arrange based, picture content and soon.), and in addition the capability of building extra dialect free creator profiling models, for example, age or instructive level indicators.

b.

Twitter has pulled in a huge number of clients that produce a humongous stream of data at a consistent pace. The examination network has in this manner begun proposing devices to remove important data from tweets. In this paper, we take an alternate point from the standard of past works: we unequivocally focus on the investigation of the course of events of tweets from "single clients". We characterize a system - named TUCAN - to look at data advertised by the objective clients after some time and to pinpoint repetitive subjects or subjects of intrigue. To begin with, tweets having a place with a similar time window are accumulated into "fledgling melodies". A few sifting techniques can be chosen to expel stopwords and lessen commotion. At that point, each combine of fledgling melodies is contrasted utilizing a closeness score with naturally feature the most widely recognized terms, in this way featuring repetitive or relentless subjects. TUCAN can be normally connected to look at fledgling melody sets produced from courses of events of various clients. By demonstrating real outcomes for both open profiles and mysterious clients, we demonstrate how TUCAN is helpful to feature significant data from an objective client's Twitter timetable. I. Presentation AND MOTIVATION Twitter is these days part of everybody's life, with hundreds of a huge number of individuals utilizing it on standard premise. Initially conceived as a microblogging administration, Twitter is currently being utilized to talk, to examine, to run surveys, to gather input, and so forth. It is not astonishing then that the enthusiasm of the examination network has been pulled in to contemplate the "social viewpoints" of Twitter. The client also uses portrayal point examination and network level social intrigue ID have as of late risen as hot research points. A large portion of past works centers on the investigation of "a network of twitters", whose tweets are dissected utilizing content and information mining methods to distinguish the points, temperaments, or interests. In this paper we take an alternate point: first, we center on the investigation of a Twitter target client. We think about the arrangement of tweets that show up on his Twitter open page, i.e., the objective client's course of events, and characterize a philosophy to investigate uncovered

substance furthermore, separate conceivable important data. Which are the tweets that convey the most profitable data? Which are the themes he/she is intrigued into? How do this themes change after some time? Our second objective is to analyze the Twitter action of two (or more) target clients. Do they share some basic attributes? Is there any common intrigue? How imperative is for one client a subject of enthusiasm for the other client? What is the most widely recognized intrigue of these two clients, paying little respect to the time they are intrigued in it? We propose a graphical system which we term as TUCAN - Twitter User Centric ANalyzer. TUCAN features connections among tweets utilizing natural perception, permitting investigation of the data uncovered in them, hence empowering the extraction of profitable data from the client's timetable. From a philosophy stance, we expand upon content mining systems, adjusting them to adapt to the particular Twitter qualities. As info, we aggregate the objective client's tweets dependent on a window of time (e.g., multi-day, or seven days) so to shape fowl tunes, one for each time window. At the subsequent stage, sifting is connected to each feathered creature tune utilizing basic stop-word expulsion, stemming, lemmatization, or more confused changes in light of lexical databases. Next, terms in winged animal tunes are scored utilizing exemplary Term Frequency-Inverse Document Frequency (TF-IDF) to pinpoint those terms that are especially essential for the objective client. Each combine of winged creatures tunes are at last thought about by registering a similitude score, so to uncover those winged animal tunes that contain covering, and in this manner tireless, subjects. The yield is then spoken to utilizing a hued network, in which cell shading speaks to the similitude score. Thus, TUCAN offers a basic and regular visual portrayal of separated data that effectively uncovers the most fascinating flying creature tunes and the persevering themes the objective client is intrigued into amid a given day and age. In addition, correlations among flying creature tunes give instincts on the change of client interests and also the hugeness of points to the client. The system is normally stretched out to discover and separate likenesses among tweets of at least two target clients. TUCAN registers and graphically demonstrates the closeness among winged creature melodies produced from the courses of events of the sets of target clients, uncovering likenesses and basic interests that are available conceivably amid various eras. In this paper, we displayed TUCAN, a system to graphically speak to semantic connections of individual Twitter clients' timetables. Expanding on content mining procedures, TUCAN investigations "winged creature

tunes", i.e., gathering of tweets having a place with the same day and age, and thinks about their similitude. The investigator is offered a GUI to research the effect of various preprocessing also, likeness definitions. Examinations directed on real Twitter clients demonstrate the capacity to pinpoint repetitive subjects, or relationships among clients.

c.

Group investigation is a test of information examination that concentrates fundamental examples in information. One application of bunch examination is in content mining, the investigation of vast accumulations of content to and likenesses between reports. We utilized a gathering of around 30,000 tweets separated from Twitter just before the World Container began. A typical issue with certifiable content information is the nearness of semantic commotion. In our case it would be unessential tweets that are inconsequential to predominant subjects. To battle this issue, we made a calculation that consolidated the DBSCAN calculation and an accord lattice. Along these lines we are left with the tweets that are identified with those prevailing topics. We at that point utilized group investigation to and those subjects that the tweets depict. We grouped the tweets utilizing kimplies, a generally utilized grouping calculation, and Non-Negative Matrix Factorization (NMF) and thought about the outcomes. The two calculations gave comparative outcomes, yet NMF ended up being quicker and given all the more effectively deciphered results. We investigated our outcomes utilizing two representation instruments, Gephi and Wordle. Keywords like k-implies, Non-Negative Matrix Factorization, group investigation, tex etc. We utilized bunch examination to and themes in the accumulation of tweets. NMF ended up being quicker and given more effortlessly deciphered outcomes. NMF chose a solitary tweet that spoke to a whole subject while k-implies can just give the tweets in every theme. Encourage perception methods are fundamental for deciphering the implications of the groups given by k-implies. There is still more to investigate with understanding content information in this way. We just took a gander at NMF and k-intends to dissect these tweets. Different calculations that we didn't utilize could turn out to be more significant. Since we just looked profoundly into content information, additionally research could demonstrate that different calculations are better for different kinds of information. We investigated our outcomes utilizing two perception instruments, Gephi and Wordle. There is still much to be done in this perspective. All things considered we would perform Singular Value decomposition on our agreement network before running k-implies. Along these

s develop with t	tion progressi	very in order to	see now