

Return Analysis Dashboard

Total Order

10K

Total Returns

5052

Total Return %

50.52

Total Product Price

2.52M

Order_Date

01 January 2...

02 January 2...

03 January 2...

Product_Categ...

Books

Clothing

Electronics

User_Gender

Female

Male

Sales vs Month & Year

Count of Return_Status

2,000

1,900

Books

Home

Clothing

Electronics

Toys

Product_Category

Return Rate by User_Age (bins) and User_Gender

Return Rate

1.0

0.5

0.0

20

40

60

User_Age (bins)

Quantity Sales by Date

Sum of Product_Price

640K

630K

620K

Gift Card

Debit Card

PayPal

Credit Card

Payment_Method

Attrition by Segment

1.21K (12.12%)

1.26K (12.55%)

1.26K (12.58%)

1.33K (13.27%)

4.95K (49.48%)

Sales at Region



Sum of Discount_Applied by Return_Status

Sum of Discount_Applied

100K

50K

0K

Returned

Not Returned

Return_Status