Data visualization

Proc contents data= xyz.train;

Run;

Sorting the data based on Cust id and also removing duplicates

```
Proc sort data=xyz.train nodupkey;
by cust_id;
run;
```

Removing observations with missing Customer ID

```
data xyz.train;
set xyz.train;
if cust_id=. then delete;
run;
```

Univariate analysis

```
proc means data=xyz.train1 n nmiss min max median mean ;
run;
```

Outlier estimation (Percentile distribution and Extreme values list) for Numeric Variables

```
proc univariate data=xyz.train1 nextrobs=100;
run;
```

(For Character variable)

```
proc freq data=xyz.train1;
table occupation_partner occupation_type debt_burden_ratio__monthly_emi_
gender income_group
location marital_status months_on_book no__of_times_30_dpd_in_last_6_m
no__of_times_60_dpd_in_last_6_m;
run;
```

Removing Missing observations

```
proc sql;
create table xyz.train2 as select * from xyz.train1 where
no__of_times_30_dpd_in_last_6_m
is not null and no__of_times_60_dpd_in_last_6_m is not null;
quit;
```

Bivariate Analysis (Fine Classing)

```
data xyz.train2;
rename Debt_Burden_Ratio__Monthly_EMI_=DBR
Education_Qualification__1___no=Educational_qualification
No__of_times_30_dpd_in_last_6_m= DPD_30_6M
No__of_times_60_dpd_in_last_6_m= DPD_60_6M;
set xyz.train2;
run;
```

```
%macro bivariate(var);
proc sql;
create table bi &var as
select &var , sum(Default Flag) as default,
count (*)as total, sum(Default Flag)/count (*) as default rate
from xyz.train2
group by &var;
quit;
proc print data = bi_&var;
%mend;
ods html file='C:\Documents and Settings\Administrator\Desktop\ODS1.xls';
%bivariate (Age);
%bivariate (Assets);
%bivariate (DBR);
%bivariate (Educational qualification);
%bivariate (Employed since yrs);
%bivariate (Existing Customer);
%bivariate (Dependents);
%bivariate (Gender);
bivariate (Housing_1__Own 2 Rent);
%bivariate (Income group);
%bivariate (Job Seniority);
%bivariate (Marital Status);
%bivariate (Months on book);
%bivariate (DPD 30 6M);
%bivariate (DPD 60 6M);
%bivariate (Occupation Partner);
%bivariate (Occupation type);
%bivariate (Savings);
%bivariate (Years at current address);
ods html close;
Coarse classing
```

```
data xyz.train3;
set xyz.train2;

if Employed since yrs <=7 then employed band=1;
else if 7 < Employed_since_yrs < 12 then employed_band=2;
else employed_band=3;

if age <=27 then age band=1;
else if 27 < age < 43 then age_band=2;
else age_band=3;

if Marital Status= "Married" then Marital_band=1;
else Marital_band=2;

if Occupation_Partner="fixed" then Occupartner_band=1;
else if Occupation_Partner="freelance" then Occupartner_band=2;
else Occupartner_band=3;</pre>
```

```
if Occupation type="Govt" then Occutype band=1;
else if Occupation type="Private" then Occutype band=2;
else Occutype band=3;
if DPD 30 6M=0 then DPD306M=1;
else DPD306M=2;
if DPD 60 6M=0 then DPD606M=1;
else DPD606M=2;
      Income group ="< = 15000" then Income band=1;</pre>
else if Income group= "< = 25000" then Income band=1;
else if Income_group="< = 35000" then Income_band=2;
else if Income group="< = 50000" then Income band=2;
else if Income group="<=100000" then Income band=2;</pre>
else Income band =3;
run;
%macro bivariate(var);
proc sql;
create table bi &var as
select &var , sum(Default Flag) as default,
count (*)as total, sum(Default Flag)/count (*) as default rate
from xyz.train3
group by &var;
quit;
proc print data = bi &var;
run;
%mend:
ods html file='C:\Documents and Settings\Administrator\Desktop\ODS2.xls';
%bivariate (age band);
%bivariate (Marital band);
%bivariate (Occupartner band);
%bivariate (Occutype band);
%bivariate (DPD306M);
%bivariate (DPD606M);
%bivariate (Income band);
%bivariate (employed band);
ods html close;
Creating WOE variable
data xyz.train4;
set xyz.train3;
if Income band =1 then income woe=0.244591;
else if Income band=2 then income woe=0.088829;
else income woe= -0.39331;
if Occutype band= 1 then Occutype woe= 0.170621;
else if Occutype band=2 then Occutype woe= -0.2689;
else Occutype woe= 0.621877;
if Occupartner band=1 then Occupartner woe = 0.181674;
else if Occupartner band=2 then Occupartner woe= -0.10572;
else Occupartner woe= -0.4476;
```

```
if Marital_band=1 then Marital_woe= -0.10049;
else Marital_woe=0.092989;

if age_band=1 then age_woe= 0.345728;
else if age_band=2 then age_woe=0.091898;
else age_woe=-0.21301;

if Housing__1__Own__2__Rent__ =1 then housing_woe= -0.20757;
else housing_woe= 0.137949;

if Employed_since_yrs =1 then employed_woe=0.15991;
else if Employed_since_yrs =2 then employed_woe= 0.085352112;
else employed_woe= -0.334822545;
run;
```

Multicollinearity check

```
proc reg data= xyz.train4;
model Default_Flag= income_woe housing_woe age_woe Marital_woe
Occupartner_woe Occutype_woe employed_woe /vif;
run:
```

Logistic Regression Analysis

```
ods rtf;
proc logistic data = xyz.train4 descending;
model
Default_Flag = income_woe housing_woe age_woe Marital_woe
Occupartner_woe Occutype_woe /*employed_woe*/;
output out = xyz.train5 p = phat;
run;
ods rtf close;
```

Creating Data for KS and Gini Coefficient (discriminatory test)

```
proc sort data = xyz.train5 ; by descending phat;
run;
/* divide data into 10 equal observation bins */
ods html file='C:\Documents and Settings\Administrator\Desktop\ODS3.xls';
%let Noofrecs = 18248;
%let Noofbins = 10;
data xyz.pred default;
set xyz.train5;
retain cumm count;
count = 1;
cumm count = sum(cumm count, count);
bin = round(cumm count/(&Noofrecs/&Noofbins)-0.5)+1;
if bin GT &Noofbins then Bin = &Noofbins;
run;
proc sql;
create table xyz.gains dev as
select bin, count(*) as freq, sum(Default Flag) as default,
mean (phat) as exp bad
from xyz.pred default
group by bin;
```

```
run;
proc print data = xyz.gains_dev;
run;
ods html close;
```

Validation

```
proc means data=xyz.test n nmiss max min median mean p1 p5 p95 p99;
run;
```

Creating woe variables for validation sample

```
data xyz.test1;
set xyz.test;
if age <=27 then age_band=1;</pre>
else if 27 < age < 4\overline{3} then age band=2;
else age band=3;
      Income group ="< = 15000" then Income band=1;</pre>
else if Income group= "< = 25000" then Income band=1;
else if Income group="< = 35000" then Income band=2;
else if Income_group="< = 50000" then Income band=2;</pre>
else if Income group="<=100000" then Income band=2;
else Income band =3;
      Occupation Partner="fixed" then Occupartner band=1;
else if Occupation Partner="freelance" then Occupartner band=2;
else Occupartner band=3;
if Occupation type="Govt" then Occutype band=1;
else if Occupation type="Private" then Occutype band=2;
else Occutype band=3;
run;
data xyz.test2;
set xyz.test1;
if Income band =1 then income woe=0.244591;
else if Income band=2 then income woe=0.088829;
else income woe= -0.39331;
if Occutype band= 1 then Occutype woe= 0.170621;
else if Occutype band=2 then Occutype woe= -0.2689;
else Occutype woe= 0.621877;
if Occupartner band=1 then Occupartner woe = 0.181674;
else if Occupartner band=2 then Occupartner woe= -0.10572;
else Occupartner woe= -0.4476;
/*if Marital band=1 then Marital woe= -0.10049;
else Marital woe=0.092989;
if age band=1 then age woe= 0.345728;
else if age band=2 then age woe=0.091898;
else age woe=-0.21301;
```

```
Housing 1 Own 2 Rent =1 then housing woe= -0.20757;
else housing woe= 0.137949;
logit=
   - 1.6879+income woe*1.6038+housing woe*2.2502+age woe*1.0382+Occupartne
     r woe*2.3120+Occutype woe*2.2050;
phat = 1 / (1 + exp(-logit));
run;
• The final logistic equation is log (P/1-P) = -
   1.6879+income woe*1.6038+housing woe*2.2502+age woe*1.0382+Occupartner w
   oe*2.3120+Occutype woe*2.2050;
Creating data for KS and Gini
proc sort data = xyz.test2; by descending phat;
run;
ods html file= 'C:\Documents and Settings\Administrator\Desktop\ODS4.xls';
%let Noofrecs = 4567;
%let Noofbins = 10;
data xyz.test3;
set xyz.test2;
retain cumm count;
count = 1;
cumm count = sum(cumm count, count);
bin = round(cumm count/(&Noofrecs/&Noofbins)-0.5)+1;
if bin GT &Noofbins then Bin = &Noofbins;
run;
proc sql;
create table xyz.gains_val as
select bin, count(*) as freq, sum(Default Flag) as default
```

from xyz.test3
group by bin;

ods html close;

proc print data = xyz.gains val;

run;