



# Pizza Sales Report



Jan-15 / Dec-15

Pizza Category

All

01-01-2015

31-12-2015



HOME



Best & Worst Sellers

## Busiest Days & Months

### DAYS

Orders are on **peak** on weekends,  
**Friday/Saturday**.

### MONTHLY

**July and January**, are **Hot** Months with respect to Orders.

## Sales Performance

### CATEGORY

**Classic Category Pizza** has the **most** sales and total orders.

### SIZE

**Large** Size Pizza has the **highest** demand.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

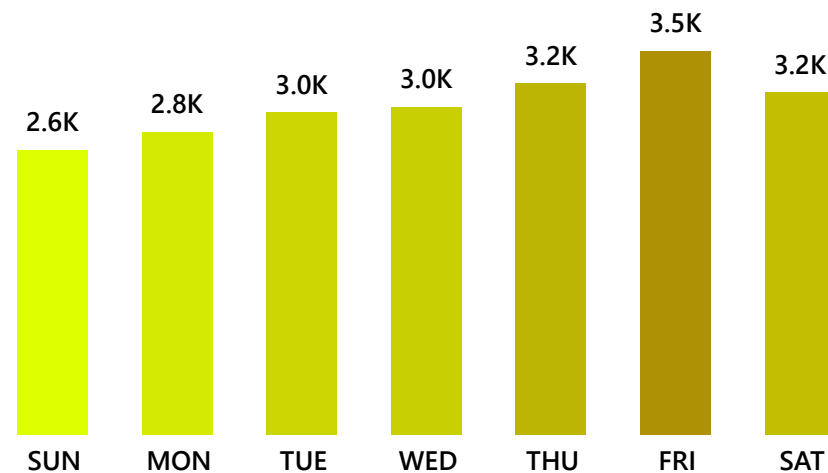
Total Orders



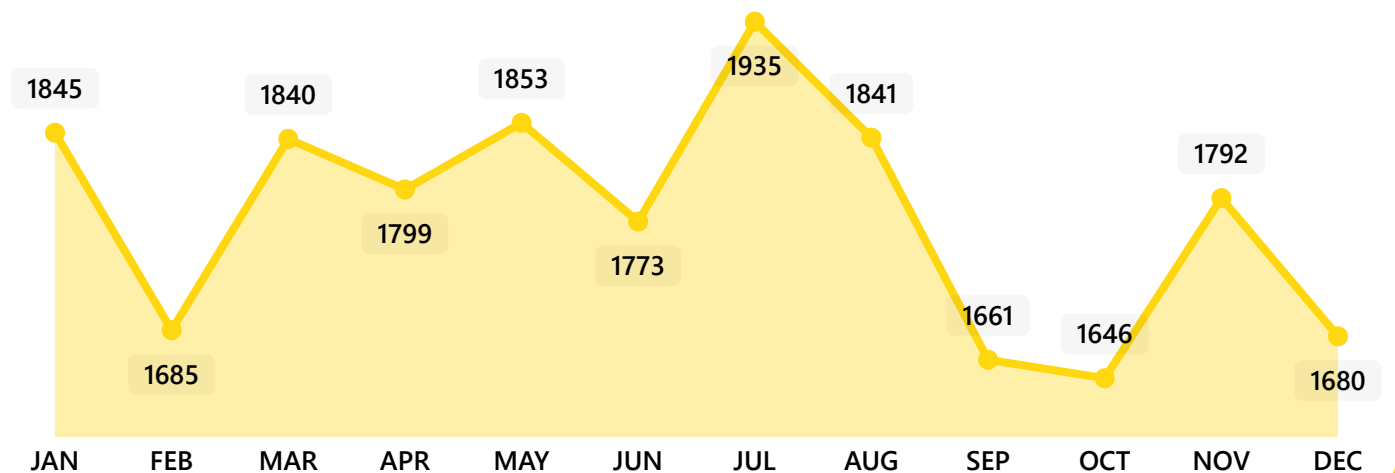
2.32

Avg Pizza Per Order

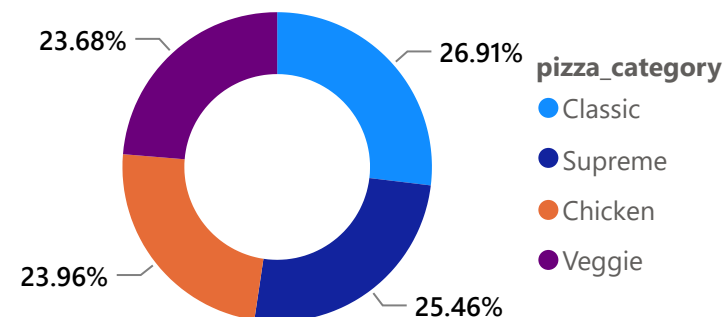
## Daily Trends for Total Orders



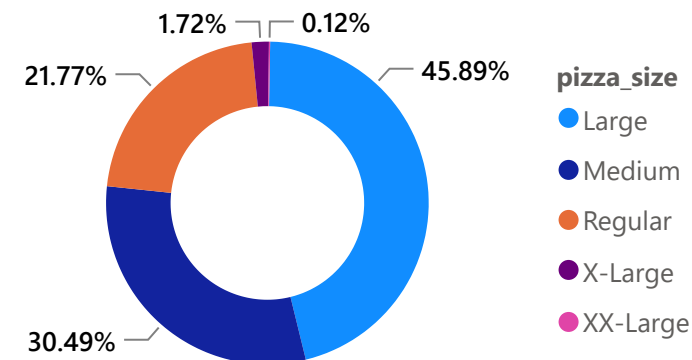
## Monthly Trends for Total Orders



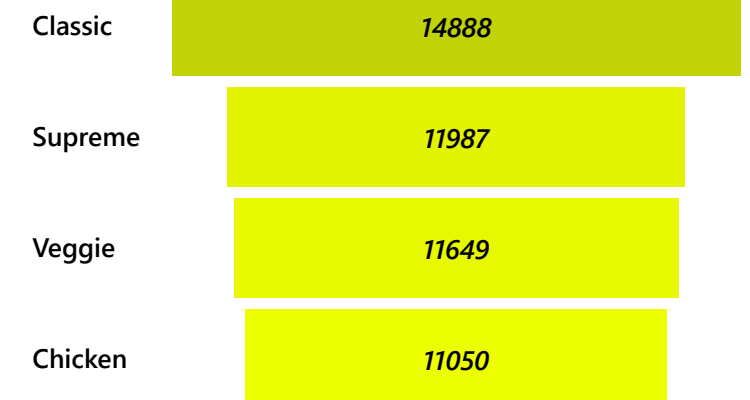
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizzas Sold by Pizza Category





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Avg Pizza Per Order

## Busiest Days & Months

### Revenue

**Thai Chicken Pizza** has contributed the most to revenue.

### Quantity

**The Classic Deluxe Pizza** has contributed the most to Quantity.

### Total Orders

**The Classic Deluxe Pizza** has contributed the most to Total Orders.

## Sales Performance

### Revenue

**The Brie Carre** has contributed the least to revenue.

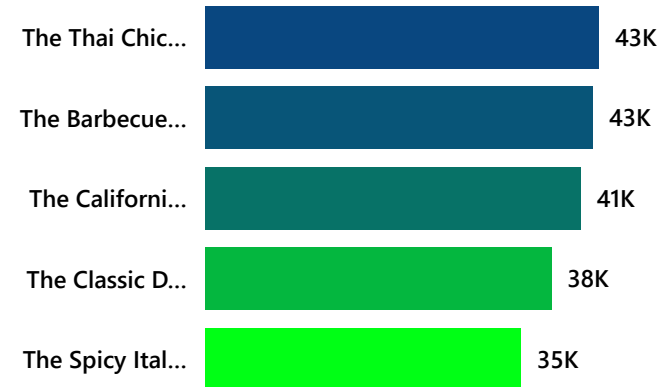
### Quantity

**The Brie Carre** has contributed the least to Quantity.

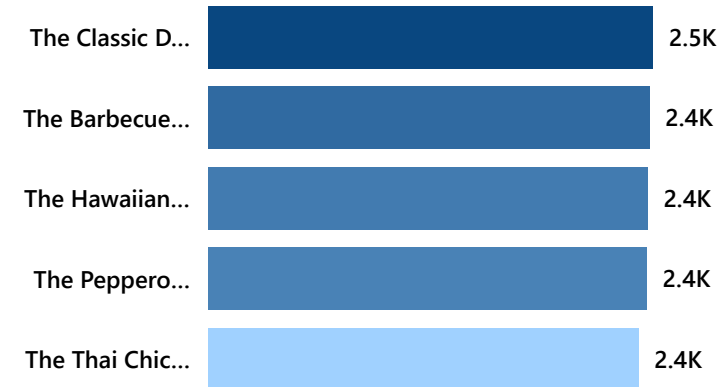
### Total Orders

**The Brie Carre** has contributed the least to Total Orders.

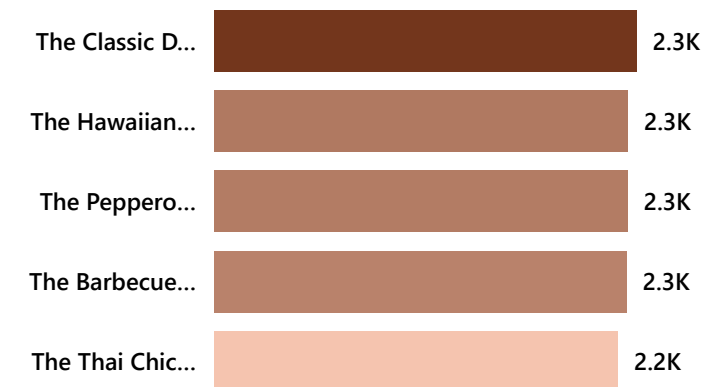
## TOP 5 Pizzas By Revenue



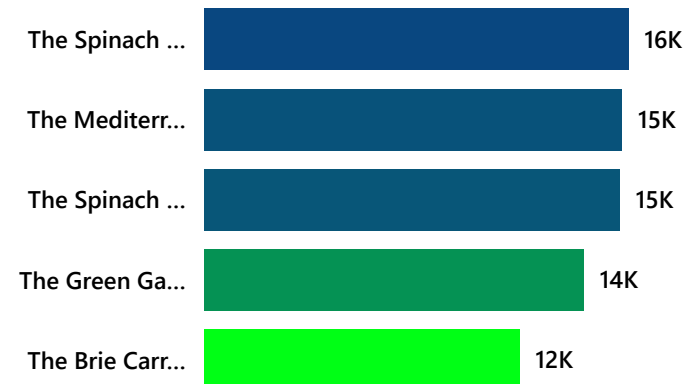
## TOP 5 Pizzas By Quantity



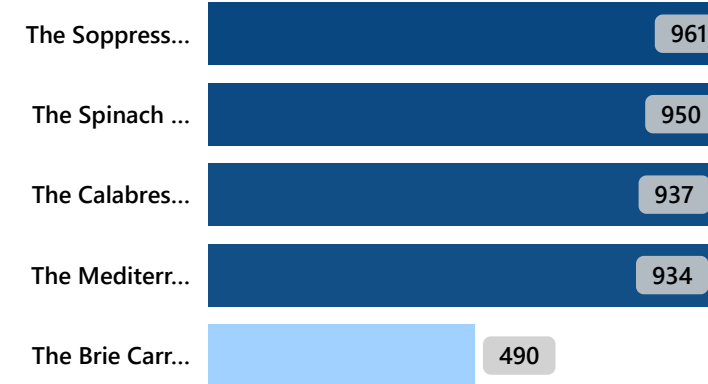
## TOP 5 Pizzas By Orders



## BOTTOM 5 Pizzas By Revenue



## BOTTOM 5 Pizzas By Quantity



## BOTTOM 5 Pizzas By Orders

