Academic Demotivation Amidst Covid-19: Perceptions of BS Accountancy Students at Mindanao State University – Marawi

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Norhanima R. Abdussamad Mohammad Hafid N. Serad Khalidah G. Magangcong Sittie Hafiza M. Pascan Amina M. Mayon

ABSTRACT

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Thesis Adviser: Prof. Papala P. Masorong, CPA, Ph.D.

This study investigated the academic demotivators and the perceptions of the Bachelor of Science in Accountancy students at Mindanao State University, Marawi Campus. Specifically, it answered the questions on the demographic profile of the respondents in terms of age, gender, year level, cumulative general point average, and monthly gross allowance, the level of the internal and external demotivators relative to students. This study used descriptive and quantitative research design to determine the internal and external demotivators and the perceptions of these academic demotivators of 223 respondents of the Department of Accountancy who answered the survey questionnaire on the academic demotivation amidst covid-19 and their perceptions. A survey questionnaire using a digital link comprising of two parts, demographic profile, and academic demotivators was distributed through the respondents' institutional emails after asking for informed consent. The results were statistically treated using frequency, percentage distribution, standard deviation, and weighted mean. A 5-point Likert scale was applied indicating the 5 strongly agree to 1 indicating strongly disagree were used to inscribe the various indicators of the study. 52% of the respondents range from 21-to 22 years old. Majority or 81.2% of the respondents were female. There was a relevance to the respondents in terms of Learning Difficulties (am=4.26) as one of the internal demotivators. Most of the respondents strongly agreed that this was perceived to be an internal demotivator that demotivates them academically. Internet Connectivity (am=4.48) is also ranked as the external demotivator that corresponds strongly agreed to be one of the pertinent reasons that makes them unmotivated in online learning. Thus, this study recommends access to a stable connection to the respondents' learning environment and considers that this was geographically based on the location of the said institution which further suggests that future researchers conduct a similar study due to its limitation.

Keywords: Academic Demotivation, Internal Demotivators, External Demotivators, BS Accountancy Students, Covid-19