

Privacy Policy

Our privacy policy outlines how we collect, use, disclose, and manage the personal information of users who engage with our game "Zombies Apocalypse" developed by **PlayTime**.

1. Information Collection

We may collect information provided by users during account creation or gameplay, such as usernames, email addresses, and profile pictures.

We may collect certain information automatically when users interact with our game, such as device information (including device model, operating system, and unique device identifiers), IP addresses, gameplay data, and in-game preferences.

2. Use of Information

We may use the collected information for the following purposes:

To provide and maintain the game: We use the collected information to deliver the game's functionality and optimize the user experience.

To personalize user experience: We may use the information to personalize the game content, including in-game advertisements and promotions.

To improve our services: We may use the information to analyze usage patterns, identify areas for improvement, and enhance the overall quality of our game.

To communicate with users: We may use the collected information to respond to user inquiries, provide customer support, and send important updates or notifications related to the game.

3. Information Sharing

We do not sell, trade, or otherwise transfer users' personal information to third parties without their consent, except in the following circumstances:

Service providers: We may share users' personal information with trusted third-party service providers who assist us in operating our game, conducting business activities, or providing services on our behalf. These service providers are contractually obligated to maintain the confidentiality and security of users' personal information.

Legal requirements: We may disclose users' personal information when required to do so by law or in response to valid legal requests, such as subpoenas, court orders, or legal process.

4. Data Security

We take reasonable measures to protect the security of users' personal information and prevent unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

5. Children's Privacy

Our game is not intended for children under the age of 1 to 8 Years.

6. Consent

By downloading, installing, accessing, or using our game "Zombies Apocalypse," you consent to the collection, use, and disclosure of your personal information as outlined in this privacy policy. If you do not agree with any aspect of this policy, please refrain from using our game.

7. Third-Party Links and Services

Our game may contain links to third-party websites, services, or advertisements that are not owned or controlled by us. We are not responsible for the privacy practices or content of these third parties. We encourage users to review the privacy policies of any third-party websites or services before providing any personal information.

8. Data Retention

We will retain users' personal information for as long as necessary to fulfill the purposes outlined in this privacy policy, unless a longer retention period is required or permitted by law. Upon request, we will delete or anonymize users' personal information in accordance with applicable laws and regulations.

9. Your Rights

Users may have certain rights regarding their personal information under applicable data protection laws. These rights may include the right to access, correct, delete, or restrict the processing of personal information. Users may also have the right to withdraw consent or object to the processing of personal information in certain circumstances. To exercise these rights, please contact us using the information provided in the "Contact Us" section of this privacy policy.

10. Interpretation

This privacy policy is governed by the laws of Pakistan. Any dispute arising from or related to this privacy policy shall be subject to the exclusive jurisdiction of the courts in Pakistan.

11. Updates to the Privacy Policy

We may periodically update this privacy policy to reflect changes in our data practices, legal requirements, or business operations. When we update the policy, we will revise the "Effective Date" at the top of the policy and notify users through appropriate means, such as by posting a notice within the game or on our website. We encourage users to review the privacy policy periodically for any changes.

12. Consent to Policy Changes

By continuing to use our game after any changes to this privacy policy, you consent to the updated policy and agree to abide by its terms. If you do not agree with any changes to the policy, you must discontinue using our game and uninstall it from your device.

13. Severability

If any provision of this privacy policy is determined to be invalid, illegal, or unenforceable, the remaining provisions of the policy will remain in full force and effect to the fullest extent permitted by law.

14. Entire Agreement

This privacy policy constitutes the entire agreement between users and us regarding the collection, use, and disclosure of personal information in connection with our game, superseding any prior agreements or understandings, whether written or oral.

Thank you for reviewing our privacy policy. If you have any questions, comments, or concerns about this policy or our data practices, please don't hesitate to contact us using the information provided in the "**Contact Us**" section.