



**Drico Digital Corp.**

Digital . Business . Growth

# Drico Digital Corp.

Digital Business Growth



## About Us

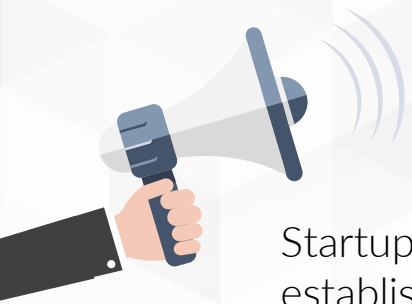
Founded in 2020, Drico is a game-changer when it comes to promoting businesses to new heights. Everything we do is about you! Our dynamic and dedicated teams have embarked on the mission to join hands with our clients globally. We're revolutionizing the way businesses are started. Our process begins with a collaborative and holistic assessment to gain a robust understanding of you, your business and key stakeholders. We will explore your business problems and needs co-creatively.

## Our Mission

We prioritize what you need to get you on your way to success. We dedicate our resources and individuals to deliver quality on time. We have all the ingredients to success. **We are Drico!**

# What We Are Good At?





# Branding

Why do you need a branding?

Startup marketing and branding are critical components of company development as they assist a new business in establishing an individual brand identity.

A company should have an attractive personality before it is introduced to the market and represented accordingly. **Drico** is here to help you startup your branding needs.



**Here are some of the ways we can help you build your brand:**



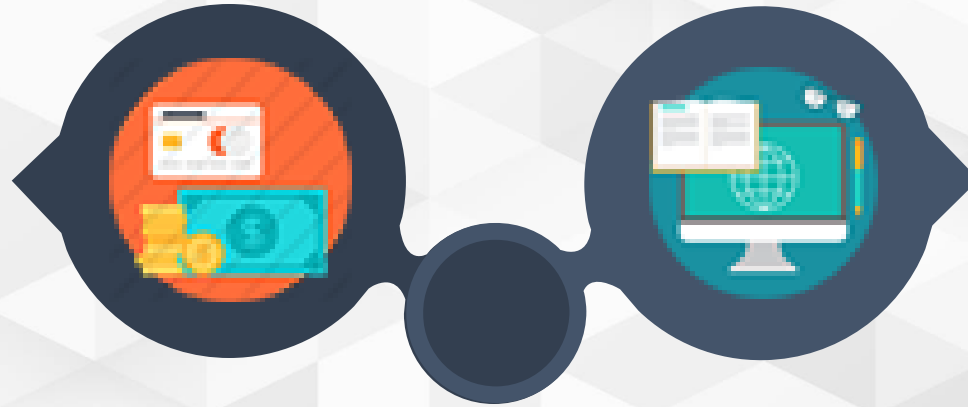
- Brand positioning
- Competition analysis
- Your logo design
- The colors on any visual content
- The fonts on any textual content
- Brand messaging & tone of voice
- Content and distribution strategy

# Web Development

We Focus On Two Important Components



Web Design



Web Development

- Imagery and iconography
- Optimized architecture
- Attractive theme
- Responsive design
- Appropriate Design Elements

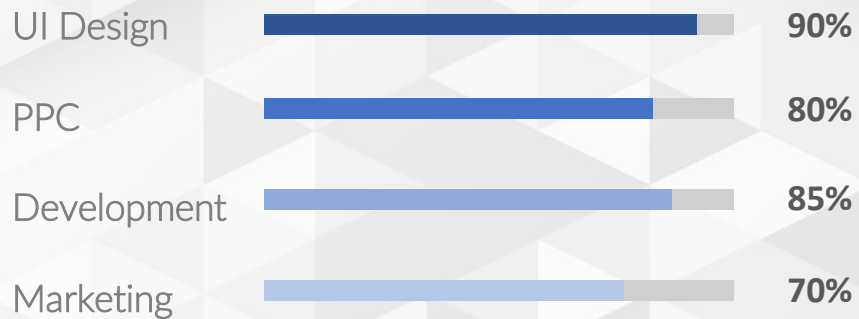
- Purpose/Goal of the Website
- Site Performance & Speed
- Typography
- Site Security
- Responsiveness, mobile-friendly

# Web Development

We create website and campaigns that brings new opportunities

## Website Design & Development Services

We make sure to provide you with a unique, purposeful, effective and affordable, website design & development packages with full exclusive customization to cater your specific needs.





# Mobile App Development

Let's Design the future together



## Custom IOS & Android App Development

We develop Apps for SME's. Just bring us your idea and we will transform it into reality.



## Consulting and Prototyping

We don't charge for consultation with our clients. Once you bring your idea to us, We transform it into preliminary visualization of a working product.



## Maintenance and post-warranty support

After deployment of your App, we are responsible for any bugs or fixes for the first 3 months. After that you can contact our tech services to resolve any issues.

# Mobile App Development

## Features

### Native and Cross-Platform Solutions

Native apps are developed in platform specific language. For instance, Objective C and Swift for iOS, while Java or Kotlin for Android. Cross-platform apps are developed in JavaScript which is compatible with multiple platforms.



### Embedded Android & AOSP Customizations

It refers to the people, processes, and source code that make up Android. The people oversee the project and develop the source code. The processes are the tools and procedures that we use to manage the development of the software.

### Second Platform App Development

It offers you an opportunity to reach a larger audience. If your app is compatible with multiple platforms and operating systems like the web, iOS, and Android, it can be used by a larger number of users.



### UI/UX Design

To get started, we'll use pencil and paper to sketch out these various app functions. Once these drawings are finalized, we'll move over to designers who will transform it into reality.

### Automated QA and Testing

QA is a subset of the software development life cycle (SDLC), and QA automation, which means using automated testing tools to run tests on the software being developed and report on the results.

### Power Management

Our apps are capable of providing all the features based on our clients requirements.





# Premium Content Marketing & Writing Services

For High Rankings, Revenue & Results!

**We understand what our clients need therefore we bring up content that is plagiarism free.**

By using behavioral science to drive social actions and reactions, we help our clients to generate leads, build relationships and move prospects towards conversions. Along with adjusting approach we analyze partner performance and adapt to reach their goals.

**Our Content Marketing Strategies Deliver Results!**

Our content marketing experts will create a meticulously researched and thoughtfully planned out content strategy for your business.



Rank Your Content at the Top in Google.  
Generate Traffic. Gain Leads!

# Content Writing & Marketing

. Here are a few marketing services we offer.



## BLOG WRITING

Our team of professional writers create detailed and compelling blog posts that bring you readership, authority and influence.



## PAID PRESS RELEASE

We help you create the hype around your service by targeting the press on high domain authority platforms.



## ARTICLE WRITING

We help you build a backlink portfolio with high-quality articles that will be posted on third-party platforms.



## REGIONAL PAGES

Our experts help you grow your business and expand your reach, optimizing your website for local SEO with targeted regional pages.



## PRODUCT DESCRIPTIONS

An e-commerce business? Our writers help you build product credibility and drive sales with feature-complete descriptions.



## WEB COPYWRITING

Our content marketing specialists help you engage with your customers with convincing web content that drives traffic.

# Search Engine Optimization (SEO)

We help your website stand out among a sea of competitors through

Think about how hard it is to double the amount of visitors to your website. You'll have to invest more in SEO, advertising, social media, email marketing, and/or other marketing tactic to drive more website traffic.

Now consider the fact that you would get the same impact on your business if instead, you focused on doubling your website conversion rates.

*It's a Simple Math*

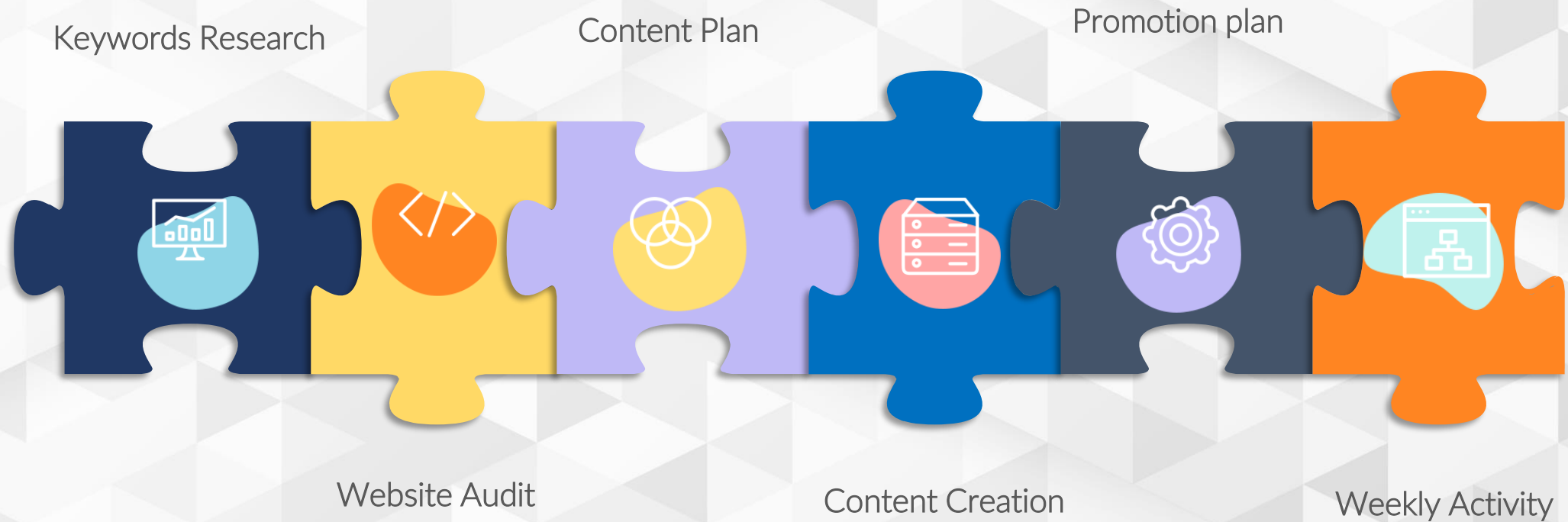
$(\text{Traffic to your website}) \times (\text{Conversion rate}) = (\text{leads or sales})$



# Search Engine Optimization (SEO)

. Grow Your Business With Drico

## *What We Do!*

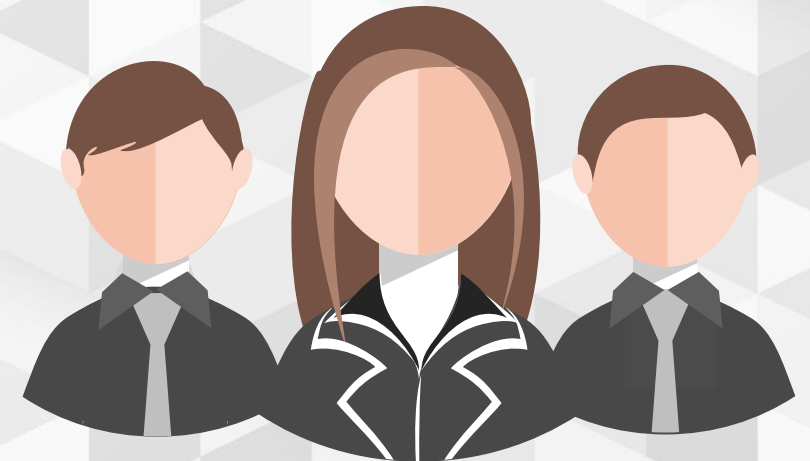


# Custom CRM

Customer Relationship Management

**We focus on building CRM's that meet your business needs.**

Customer relationship management (CRM) systems are used to compile, manage and analyze information on all interactions with customers across multiple channels in order to personalize the customer experience, improve business relationships and drive up the efficiency of business operations.





# Custom CRM

We build digital CRM's for startups to manage commerce.



**Sales**



**Order Fulfilment**



**Marketing & Customer Engagement**



**CPQ & Billing**



**Customer Services**



**Enable Data Intelligence**



# Custom CRM

We build digital CRM's for startups to manage commerce.



CRM

## Order Fulfilment

Drives accurate and fast order fulfilment and delivery. Scales up for high order volumes

## Help Your Sales

Helps your sales team organize daily schedules, prioritize leads and manage work hours most effectively to deliver consistently high sales performance.

## Customer Engagement

Marketing & customer engagement enables personalized customer communication across a variety of touchpoints.

## CPQ & Billing

Automates quoting and helps getting back to customers faster increasing the likelihood of a deal.

## Enable Data Intelligence

Achieve better customer engagement, efficiency gains and cost savings across business processes, and high sales consistency.

## Customer Services

Helps to organize fast resolution of customer cases and contributes to customer satisfaction and loyalty.

# Social Media Marketing

Quality is the best business plan for our best customer

We know exactly all the milestones and criteria which are important for SMM.



## Facebook

We help you drive traffic and boost sales through Facebook advertising.



## Google PPC

Display your ads to potential customers, at the exact moment they're searching for a business like yours



## Instagram

Engage more clients, make more sales, and build an impressive brand identity.



## Twitter

Share information quickly and start conversations with your target audience

# What Facebook Marketing Services We Offer?



We take our time to learn more about each client's distinct advertising requirements and goals. We utilize cutting-edge advertising tools, experience, and industry-specific expertise to build an individualized Facebook advertising strategy for each client.



**Extensive Research**



**Results-Driven Facebook Ad Development**



**Facebook Optimization**

## Why You Need to Invest in Facebook Advertising

- 33% more engagement than any other social media platform by hours spent
- Re-invest existing marketing materials from other platforms
- Humanize your brand using a visual medium
- Benefit from the largest targetable social media market
- Leverage the power of viral hashtags
- Benefit from cross platform-advertising software (Facebook connectivity)
- Optimize Instagram posts for increased discoverability
- Track conversions, use A/B testing and more



# What Instagram Marketing Services We Offer?

Our goal is to first understand your brand vision. Our strategists then proceed to develop a custom plan that engages and converts.



## Target Audience Research

We conduct a comprehensive analysis of your potential clients to create an audience profile to target and convert.



## Instagram postings & promotions

We have a team of social media experts who roll out a promotional campaign posting branded images, videos, stories, to market your offerings, webinars, events, etc.



## Profile Creation/Optimization

Don't have an Instagram account? We create one for you. If you have one, we optimize it to ensure your brand is always visible!

## Why You Should Invest in Instagram Marketing

- Get quick results at low prices
- Reach interested buyers with hyper-targeted ads
- Benefit from the largest targetable social media market
- Redirect social media customers to your website for better sales
- Track data that allows you to build a systematic sales funnel
- Optimize your conversion rate with A/B testing
- Retarget ads to tap into their full potential
- Increase brand awareness
- Gain an edge over your competition





# Stay In Touch

Contact Details.



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