

Peer-graded Assignment: Capstone Project - The Battle of Neighborhoods (Week 1)

Introduction/Business Problem

Clearly define a problem or an idea of your choice, where you would need to leverage the Foursquare location data to solve or execute. Remember that data science problems always target an audience and are meant to help a group of stakeholders solve a problem, so make sure that you explicitly describe your audience and why they would care about your problem.

The idea of this study is to help people planning to open a new restaurant in Toronto to choose the right location by providing data about the income and population of each neighborhood as well as the competitors already present on the same regions.

Data

Describe the data that you will be using to solve the problem or execute your idea. Remember that you will need to use the Foursquare location data to solve the problem or execute your idea. You can absolutely use other datasets in combination with the Foursquare location data. So make sure that you provide adequate explanation and discussion, with examples, of the data that you will be using, even if it is only Foursquare location data.

To provide the stakeholders the necessary information I'll be combining Toronto's 2016 Census that contains Population, Average income per Neighborhood with Toronto's Neighborhoods shapefile and Foursquare API to collect competitors on the same neighborhoods.

Toronto's Census data is publicly available at this website: <https://www.toronto.ca/city-government/data-research-maps/open-data/open-data-catalogue/#8c732154-5012-9afe-d0cd-ba3ffc813d5a>

Toronto Neighborhoods' shapefile is publicly available at this website: <https://www.toronto.ca/city-government/data-research-maps/open-data/open-data-catalogue/#a45bd45a-ed8-730e-1abc-93105b2c439f>