



OMAR HASSAN

JUNIOR PROPERTY CONSULTANT &
SOCIAL MEDIA SPECIALIST

CONTACT

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- 6th of October, Giza, Egypt

EDUCATION

Pharaohs Higher Institute
Administrative Information Systems
2022 - 2026

SKILLS

- Property Consulting
- Social Media Marketing
- Organic Social Media Campaigns
- Lead Generation
- Python Programming
- Data Extraction
- AI Tools Proficiency
- Microsoft Excel
- Innovative Problem Solving
- Teamwork & Collaboration

LANGUAGE

- Arabic
- English

ABOUT ME

Junior Property Consultant and Professional Social Media Marketer with expertise in creating and executing daily advertising campaigns on various social media platforms. I provide real estate consultations for clients in October, Zayed, and the North Coast regions. Technologically adept, I have secondary skills in programming with Python, data extraction, and using AI tools to innovate and optimize marketing strategies.

WORK EXPERIENCE

Junior Property Consultant 2024 - Present
The Avenue Properties

- Provide real estate consultations to clients in October, Zayed, and the North Coast.
- Advise clients on property investments and assist them in finding suitable properties.

Professional Social Media Marketer 2023 - 2024

- Create and manage daily advertising campaigns on various social media platforms to attract new clients and market projects and units.
- Utilize tools and software for effective social media marketing, including WhatsApp, Facebook, and Telegram.
- Innovate new marketing strategies to facilitate work processes and enhance customer engagement.

Real Estate Agent 2023 - 2024
Freelance

- Specialized in property resales, assisting clients with buying and selling properties.
- Developed a network of clients and managed transactions independently.

ADDITIONAL INFORMATION

I excel at leveraging technology to enhance marketing efforts and bring innovative solutions to traditional challenges. While I have difficulties working under pressure and issues with memory and focus, continuous practice and experience have helped me manage these challenges effectively.