

Algorithm

- sorting
- searching
- ...

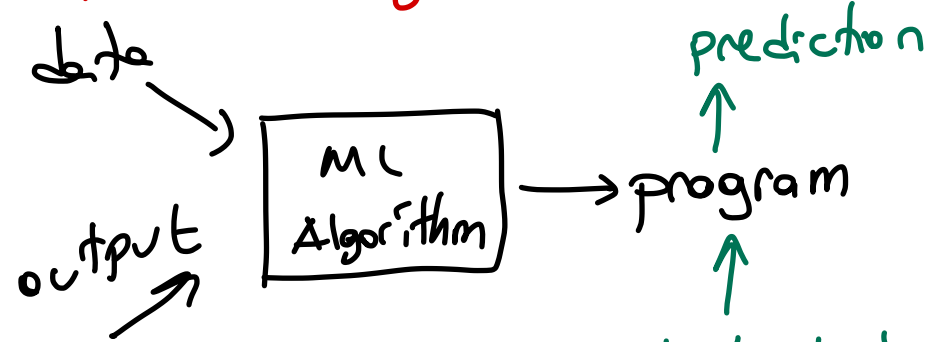
- given a list of #s
- task: to order these #s from smallest to largest



- fixed set of rules
- deterministic

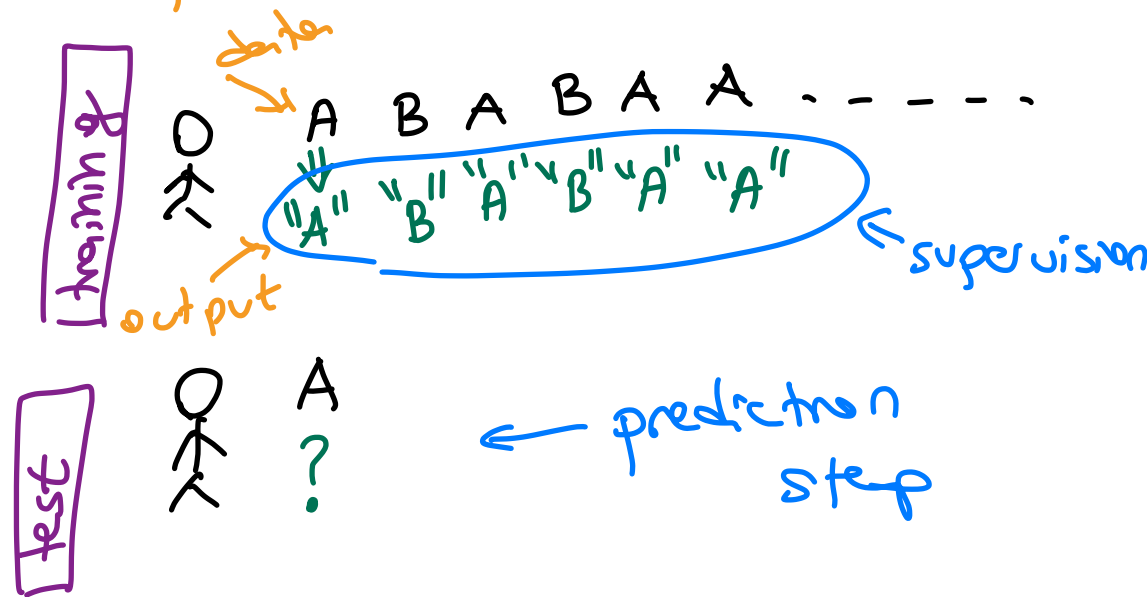
vs

ML Algorithm



- subjectivity
(example data
past experience)

- test data
- unseen data
- out-of-sample data



Machine Learning: programming computers to optimize learning

- performance criterion using example data or past experience.

loss/error function
 → depends on the application

training set

<u>inputs</u>		<u>predictions</u>	
[A]	↑	"A"	✓
[B]		"B"	✓
[C]		"O"	✗
[E]		"B"	✗
[K]		"K"	✓

$$\text{Accuracy} = \frac{3}{5}$$

$$\text{Error} = \frac{2}{5}$$

<u>Error</u>		<u>Prediction</u>	<u>Truth</u>
4°C	Tuesday	10°C	14°C
4°C	Wednesday	12°C	8°C
4°C	Thursday	8°C	12°C
1°C	Friday	11°C	12°C

absolute error
 $| \text{truth} - \text{predicted} |$

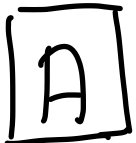
$$|y_i - \hat{y}_i| = |e_i|$$

Supervised Learning: $\mathcal{X} = \{(x_i, y_i)\}_{i=1}^N \rightarrow \# \text{ of data points}$

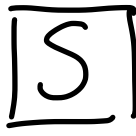
training set \leftarrow i^{th} training data point \rightarrow i^{th} label i^{th} output

$$\mathcal{X} = \{(x_1, y_1), (x_2, y_2), \dots, (x_N, y_N)\}$$


Classification

 x_1
20x20

"A" y_1

 x_2
20x20

"S" y_2

 x_3
20x20

"T" y_3

\vdots

\vdots

\vdots

\vdots

$x_1 = \begin{bmatrix} \vdots \end{bmatrix}_{400 \times 1}$

$y_1 = [A]_{1 \times 1}$

$x_2 = \begin{bmatrix} \vdots \end{bmatrix}_{400 \times 1}$

$y_2 = [S]_{1 \times 1}$

\vdots

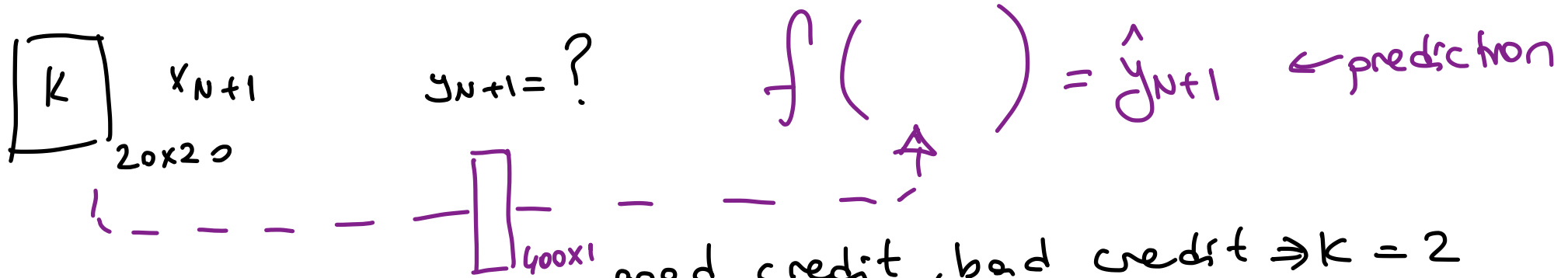
\vdots

$x_i \in \mathbb{R}^{400}$

$y_i \in \{A, B, \dots, Z\}$

learning an $f(\cdot)$ function
 $\rightarrow \{A, B, \dots, Z\}$

$\mathcal{X} = \left\{ \left(\begin{bmatrix} \vdots \end{bmatrix}_{400 \times 1}, \begin{bmatrix} \vdots \end{bmatrix}_{1 \times 1} \right) \right\}$



$K = \# \text{ of classes}$

- good credit, bad credit $\Rightarrow K = 2$
- cat or dog $\Rightarrow K = 2$
- A, B, C, ..., Z $\Rightarrow K = 26$

predefined class labels

$K = 2 \Rightarrow \text{binary classification}$

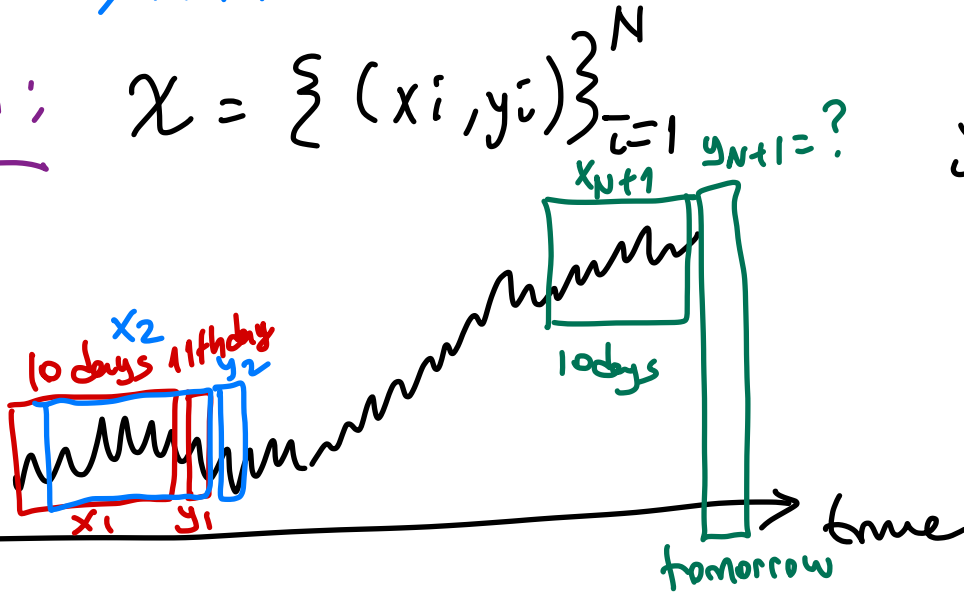
$K > 2 \Rightarrow \text{multiclass classification}$

Regression: $\mathcal{X} = \{(x_i, y_i)\}_{i=1}^N$

$x_i \in \mathbb{R}^D$
 $y_i \in \mathbb{R}$

using last 10 days
 customer counts,
 we are going to predict
 11th day's #

of customers
 who is visiting
 my store
 KU branch



$$x_1 = \begin{bmatrix} \text{Feb 1 \#} \\ \text{Feb 2 \#} \\ \vdots \\ \text{Feb 10 \#} \end{bmatrix}$$

$$y_1 = [\text{Feb 11 \#}]$$

$$x_2 = \begin{bmatrix} \text{Feb 2 \#} \\ \text{Feb 3 \#} \\ \vdots \\ \text{Feb 11 \#} \end{bmatrix}$$

$$y_2 = [\text{Feb 12 \#}]$$

⋮

Training set

$$\boxed{\text{😊}} \rightarrow 32$$

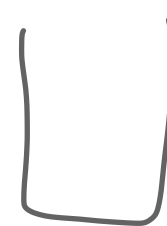
$$\boxed{\text{😊}} \rightarrow 45$$

⋮

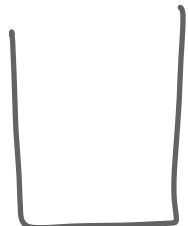
$$\boxed{\text{😞}} \rightarrow 53$$

Test set

$$\boxed{\text{😊}} \rightarrow ?$$



Box 1



Box 2