UK Training

General Trip Analysis

- Total Transactions
- Total Revenue
- Top Departure Stations
- Top Arrival Destinations

Timing & Delay Analysis

- Delayed Trips Count
- Average Delay (Minutes)
- Top 5 Delaying Departure Stations
- Delay Rate (%)
- Most Delayed Routes

Payment & Refund Analysis

- Payment Method Analysis
- Refund Request Count
- Refund Rate (%)

Ticket & Railcard Analysis

- Railcard Usage
- Railcard Delay Analysis
- Revenue by Ticket Class
- Trips by Ticket Type
- Delay by Ticket Type

Advanced Date/Time Analysis

- Trips by Day of Week
- Peak Purchase Hours
- Monthly Seasonality
- Yearly Analysis
- Monthly Trip Trend
- Busiest Travel Days (Top 5)
- Revenue by Month & Class
- Ticket Purchase Day Analysis

Booking Lead Time & Delay

- Booking Lead Time
- Booking Time vs Delay
- Booking Lead Time

Extra Advanced Insights

- Delay by Departure Time
- Morning vs Evening Trips
- Payment Method Avg Price
- Avg Revenue Last 3 Months