

Midterm exam

KMSs are used to support the intelligence phase. *

False

True

..... model is the most abstract model. *

mathematical

analog

mental

iconic

R&D planning is an example of decisions. *

Structured

Semistructured

Unstructured

programmed

..... is not one of the Mintzberg's 10 Managerial Roles. *

Navigator

Disseminator

Liaison

Resource allocator

Decision support system involves all of the following types of analytical modeling activities except? *

Goal-seeking analysis

optimization analysis

Heuristics

Sensitivity analysis

what-if analysis

..... is not a characteristic of organizational responses. *

ADAPTIVE

ANTICIPATIVE

ATTRACTIVE

REACTIVE

PROACTIVE

ADS provide solutions. *

Rule-based

Data-based

Knowledge-based

Expert-based

In which of the following types of analysis, the value of only one variable is changed repeatedly, and the resulting changes on other variables are observed.*

Goal-seeking analysis

Sensitivity analysis

Optimization

what-if analysis

Which of the following level of managers develop short- and medium-range plans, schedules, and budgets and specify the policies, procedures, and business objectives for their sub-units of the company? *

Operational

Front line

Tactical

Strategic

What category of software technology enables analysts, managers and executives to gain insight into data through fast, consistent, interactive access to a wide variety of possible views of information that has been transformed from raw data to reflect the real dimensionality of the enterprise as understood by the user. *

On-line Analytical Processing (OLAP) software

Data Warehouse software

On-line Transaction Processing (OLTP) software

BI methodologies and tools were developed mostly in the academic world. *

False

True

MSS = combined term *

DSS/DM

DSS/BI

DSS/DB

DSS/DW

BPM which also referred to as *

CRM

CPM

HRM

PCM

Solving a model is same as solving the problem the model represents. *

False

True

..... is probably the most common descriptive modeling method. *

simulation

optimization

suboptimization

good enough

According to your textbook, the Decision support systems use all of the following EXCEPT: *

A decision maker's own insights and judgments

Online Transaction processing

An interactive, computer-based modeling process to support the making of semi-structured Business decision

Analytical models

Specialized databases

Which of the following involves analyzing complex relationships among thousands or even millions of data items stored in data marts, data warehouses, and other multidimensional databases to discover patterns, trends, and exception conditions? *

OLTP

OLALA

OISE

OLAP

Budget analysis is an example of decisions. *

Semi-programmed

Semistructured

Unstructured

Structured

..... is not a style of BI. *

DM

Slice-and-dice

DW

ad-hoc queries

A/An model may be three-dimensional. *

iconic

mathematical

mental

analog

Automated decision systems (ADS) are systems mainly used with problems. *

Semi-programmed

Unstructured

Structured

Semistructured

Scenarios are especially helpful in simulations and what-if-analysis *

True

False

OLAP is useful to support the design phase. *

True

False

The growth of corporate intranets, extranets, as well as the web, has accelerated the development and use of “executive class” information delivery and decision support software tools by lower levels of management and by individuals and teams of business professionals. This dramatic expansion has opened the door to the use of which of the following tool? *

Business intelligence (BI)

Busyness Intelligent (BI)

Business Knowledge (BK)

Business Ideas (BI)

In which of the following types of analysis, the goal is to find the optimum value for one or more target variables, given certain constraints? *

what-if analysis

Optimization

Goal-seeking analysis

Sensitivity analysis

Originally, the included only historical data that were organized and summarized, so end users could easily view or manipulate data and information. *

BI

DW

DSS

DB

A/An model is the least abstract type of model. *

iconic

mathematical

mental

analog

Another name of goal seeking analysis is: *

How to

Why not

What's up

How can

ERPs are used to support the all the DSS phases. *

False

True

The assignment of authority to solve a problem is in phase. *

Implementation

Choice

Design

Intelligence