

**Subject:** Application for Senior Consultant - Digital Transformation

Dear Hiring Team,

I was immediately drawn to your Senior Digital Consultant role because it speaks to the core of what I love to do. For me, digital transformation isn't just about implementing new software; it's about seeing the bigger picture and finding smarter ways for a business to succeed. This role, with its focus on leading client engagements independently, feels like the perfect next step in my journey.

Let me give you an example of how I put that passion into practice. At my previous company, I noticed that our project scoping process was slow and manual, creating delays for both our clients and our implementation teams. I saw an opportunity for a deep, innovative improvement. So, I took the initiative to design and build an AI-powered tool from scratch that automated the entire estimation workflow. The result was transformative: we cut our scope creation time by over 60%, which allowed us to be more agile and start delivering value to clients faster.

That project is a clear example of my approach. I don't just manage the plan; I look for ways to fundamentally improve it and build frameworks that make everyone more effective. It's the same philosophy I apply to leadership—my goal is always to create systems and provide guidance that empowers and mentors the consultants on my team, helping them to grow and succeed.

I am confident that my hands-on, proactive approach to leadership and problem-solving is exactly what you're looking for in a Senior Consultant. With my experience in the MENA region and my readiness to travel to Saudi Arabia, I am very eager to learn more. My CV is attached, and I look forward to discussing how I can bring this same impact to your clients.

Sincerely,

Omar Alieh