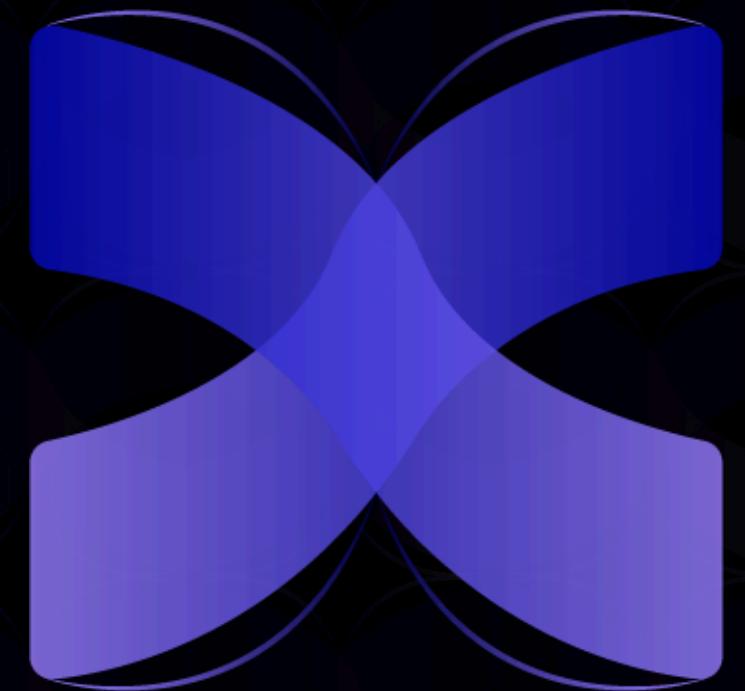
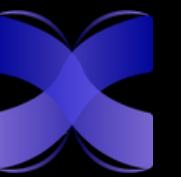




Logo



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# Logo

Mono White



Mono Balck



Full Color



# Color Palette



#011c8d

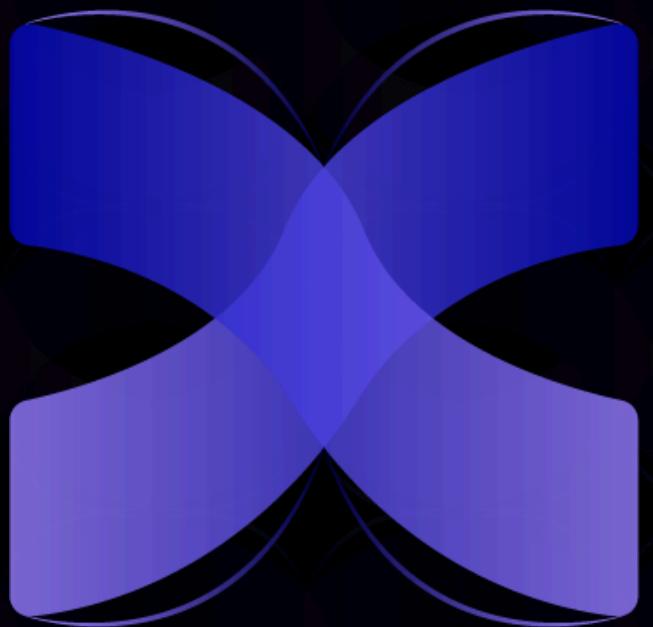
#1329b3

#643ae6

#a15df2

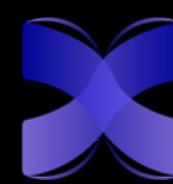
#011c8d

#a15df2



#a15df2

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# Typography

## Typeface

Source Sans - Variable, Clean and neutral, so it works in almost any context.

## Allignment

Text must be left aliigned as indicated in branding and media content to maintain bran d identity and leave enough room for the stylised X icon - any additional text must be in a smaller font under the main text

## Headlines and Subhead

Avoid all caps text, opt for (Lorem Ipsum) sentence case for all text except when needed (brand collaboration, readability in bad prints)

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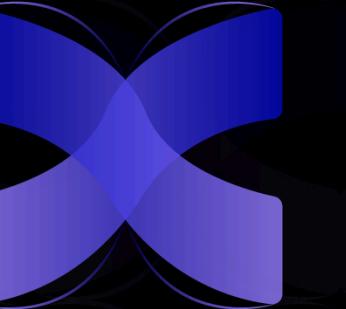
English Font - Source Sans

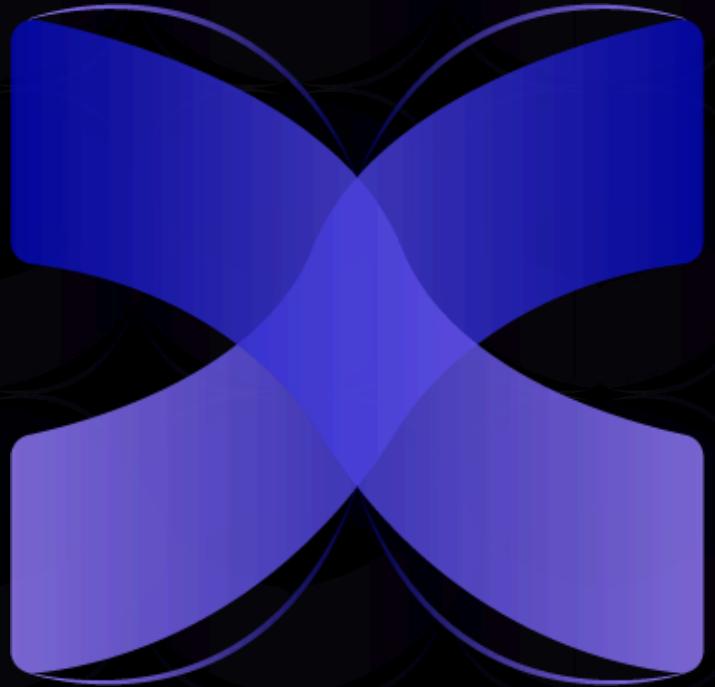
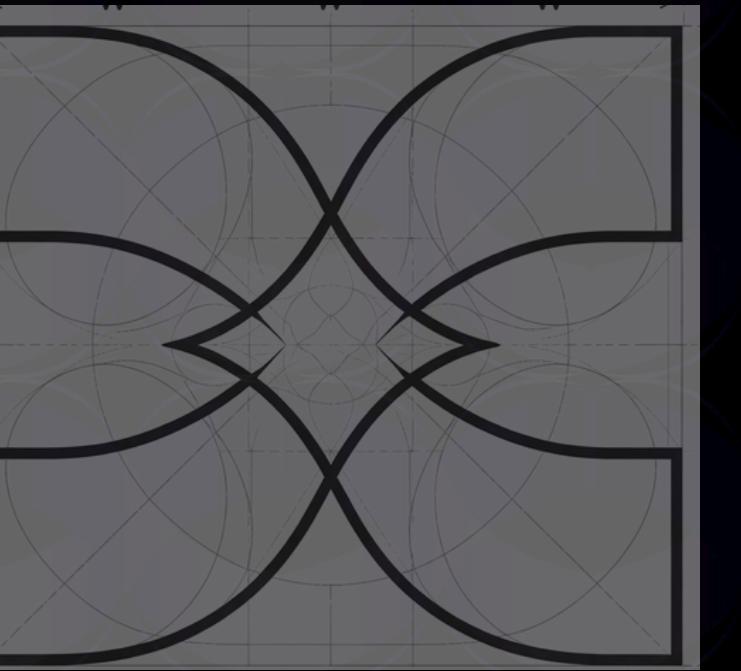
---

A B C D E F G H I J K L M N O P Q R S T U V W  
X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 10 = + # @

# Logo Concept

Combining two opened and skimming book icons to form an X, our brand is built on the idea of the infinite search for knowledge, development and sustainability

Solve 



Solve x  
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