Comparable sales impact	6.1%
Impact of foreign currency exchange rate fluctuations	2.7%
Non-comparable sales impact [(1)]	1.8%
Total revenue increase	10.6%

(1) Non-comparable sales reflect the impact of net store opening and closing activity, including the Canadian brand consolidation activity in the first three quarters of fiscal 2017, the impact of the extra week in fiscal 2018, as well as the impact of revenue streams not included within our comparable sales calculation, such as certain credit card revenue, gift card breakage, commercial sales and sales of merchandise to wholesalers and dealers, as applicable.

The following table presents the International segment's revenue mix percentages and comparable sales percentage changes by revenue category in fiscal 2018 and 2017 :

	Revenue Mix Summary		Comparable Sales Summary	
	Year Ended		Year Ended	
	February 3, 2018	January 28, 2017	February 3, 2018	January 28, 2017
Computing and Mobile Phones	46%	48%	2.0 %	n/a
Consumer Electronics	32%	31%	7.1 %	n/a
Appliances	8%	6%	41.3 %	n/a
Entertainment	7%	7%	9.3 %	n/a
Services	5%	7%	(5.1)%	n/a
Other	2%	1%	15.4 %	n/a
Total	100%	100%	6.3 %	n/a

As noted above, comparable sales information has not been provided for the International segment for fiscal 2017 due to the Canadian brand consolidation. As such, it is also impractical to provide such information on a revenue category basis. Beginning in the fourth quarter of fiscal 2017, we resumed reporting International comparable sales as revenue and the International segment was once again determined to be comparable.

The following is a description of the notable comparable sales changes in our International segment by revenue category in fiscal 2018:

- **Computing and Mobile Phones:** The 2.0% comparable sales growth was driven primarily by computing, mobile phones and wearables, partially offset by tablets.
- **Consumer Electronics:** The 7.1% comparable sales growth was driven primarily by smart home, home theater, headphones and voice assistants, partially offset by digital imaging and health and fitness.
- **Appliances:** The 41.3% comparable sales growth was driven primarily by large and small appliances due to the addition of an appliance department within all of our stores in Canada.
- **Entertainment:** The 9.3% comparable sales growth was driven primarily by gaming hardware.
- **Services:** The 5.1% comparable sales decline was driven primarily by technical support and repair, partially offset by installation.
- **Other:** The 15.4% comparable sales growth was driven primarily by other product offerings, including baby and sporting goods.

Our International segment experienced a gross profit increase of $21 million, or 2.7%, in fiscal 2018 compared to fiscal 2017, primarily related to foreign currency exchange rate fluctuations. Excluding the impact of foreign currency exchange rate fluctuations, the increase in gross profit was $3 million. However, the gross profit rate decreased to 23.2% in fiscal 2018 from 25.0% of revenue in fiscal 2017. This decrease in rate was primarily due to lower year-over-year periodic profit-share revenue and lower sales in the higher-margin services category in Canada. This was primarily driven by the launch of our Total Tech Support offer, an ongoing service revenue model that carries a higher sales-attach rate, but a lower gross profit rate.

Our International segment's SG&A increased $27 million, or 3.9%, in fiscal 2018 compared to fiscal 2017. Excluding the impact of foreign currency exchange rate fluctuations, the increase in SG&A was $12 million. However, the SG&A rate decreased to 20.6% in fiscal 2018 from 21.9% of revenue in fiscal 2017. The increase in SG&A was primarily driven by the impact of the extra week and a one-time employee bonus expense related to tax reform, partially offset by lower payroll and benefits and administrative costs.