

Omar André Gonzáles Díaz

BUSINESS ANALYST / AdSERVERS / DASHBOARDS

University of Piura

+5198-800-8026 | oma.gonzales@gmail.com | [OmarGonD](#) | [omargonzales](#) | [o_gonzales](#)

Software developer. Bachelor in Marketing. Digital Marketing Specialist, with deep understanding of web technologies.

About me

- Bachelor in Marketing
- Sport: Tennis
- Favorite programming languages: R y Python.
- Languages: English, German, Italian.
- Loves travelling and meeting new people.

Education

Johns Hopkins

R PROGRAMMING LANGUAGE FOR DATA SCIENCE, ONLINE COURSE

- Base R Programming Language. Data Visualization.

coursera.org

2015

University of Pennsylvania

MARKETING, ONLINE COURSE

- Marketing Strategy and Brand Positioning. Customer Decision Making and the Role of Brand.

coursera.org

2014

University of Piura

SPECIALIZATION ON DIGITAL MARKETING

- Best final work, Digital Marketing Plan 2013.

[Piura, Perú](#)

Mar. 2013 - Jul. 2013

University of Piura

BACHELOR OF MARKETING

- Top 5% students.

[Piura, Perú](#)

Mar. 2007 - Dec. 2011

Experience

Stickers Gallito (stickersgallito.pe)

CTO

- Cofounder.

[Lima, Perú](#)

Dic. 2018 - Present

Group EFE - La Curacao

MARKETING COORDINATOR

- In charge of the Digital Marketing Efforts - Nation Wide.

[Lima, Perú](#)

Feb. 2018 - Nov. 2018

Backend Developer

SOFTLABS PERÚ

- Backend Developer - Python.

[Lima, Perú](#)

Oct. 2017 - Jan. 2018

Starcom Mediavest Group

TAAG LEAD

- Team Lead TAAG (Technology and Activation Group). In charge of campaigns implementation and continuous supervision, clients: Visa, Coca-Cola, Samsung, Falabella, UPC

[Lima, Perú](#)

Oct. 2015 - Jun. 2017

AttachMedia

DIGITAL ANALYST

- Dashboards with Tableau. Google Analytics data validation.

[Lima, Perú](#)

Oct. 2014 - Mar. 2015

Liquid - Digital Agency

DIGITAL ANALYST

- Developing of Marketing Plans, SEO, PPC campaigns.

[Lima, Perú](#)

Jun. 2012 - Feb. 2014