

Simpra

Social Media

Report;

September

2025

goals

Increase the number
of followers and engagement

Expand brand awareness to
wider audience

Increase traffic to
social media account

overview

 Content overview

Breakdown: Organic/ads ▾

All

Posts

Stories

Reels

Live

Views ⓘ

80.7K ↑ 5.6K%

3-second views ⓘ

2.6K ↑ 1.1K%

1-minute views ⓘ

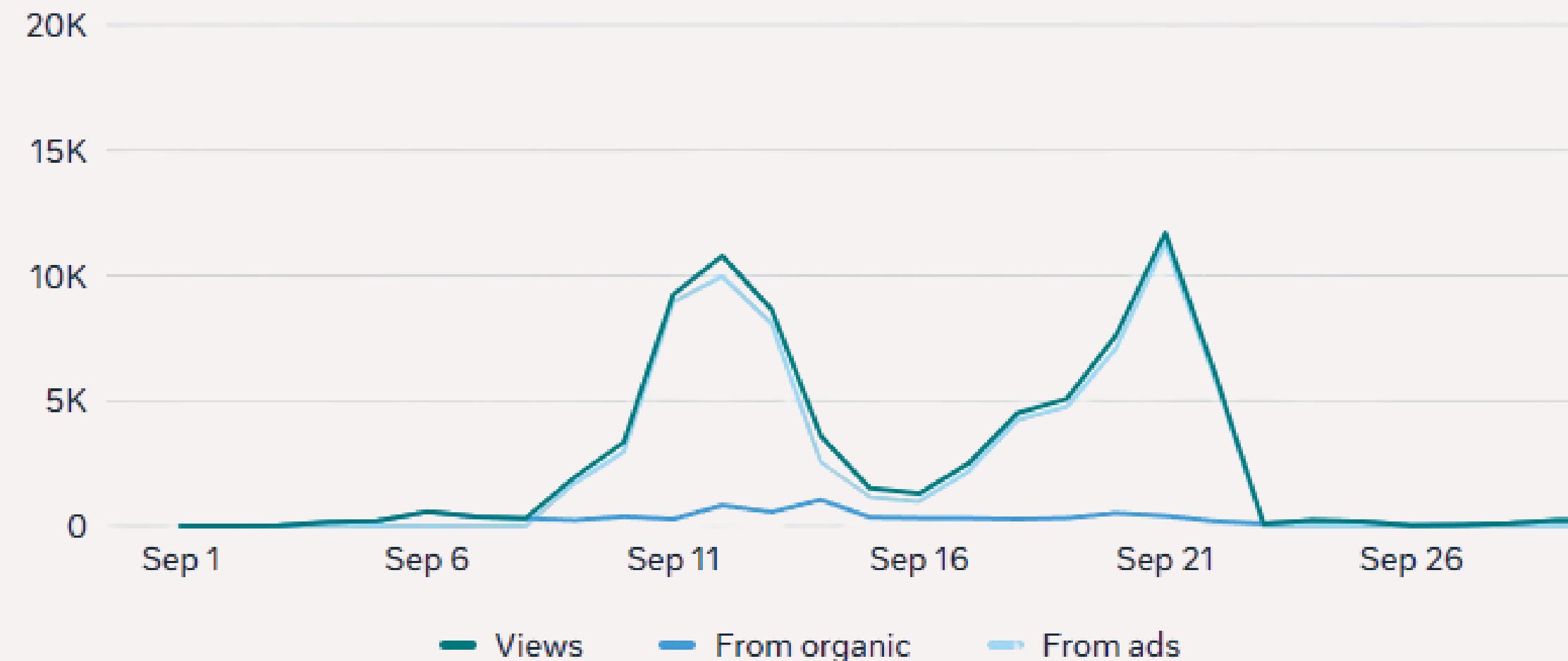
0 0%

Content interactions ⓘ

790 ↑ 758.7%

Watch time ⓘ

11h 45m ↑ 1.1K%



Views breakdown

Sep 1 - Sep 30

Total

80,743 ↑ 5.6K%

From organic

8,813 ↑ 522.4%

From ads

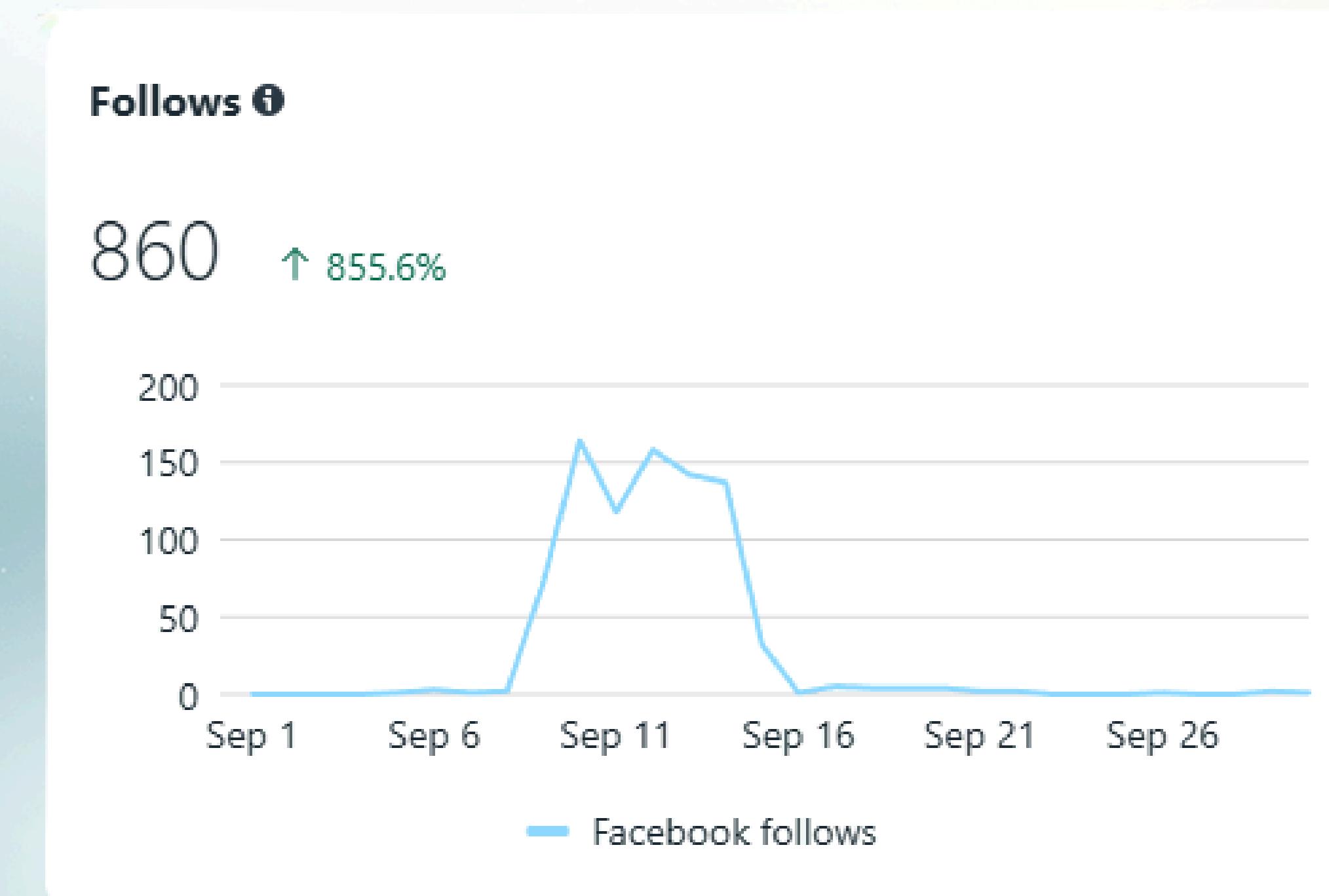
71,930 ↑ 100%

Viewers ⓘ

53,585 ↑ 20.6K%

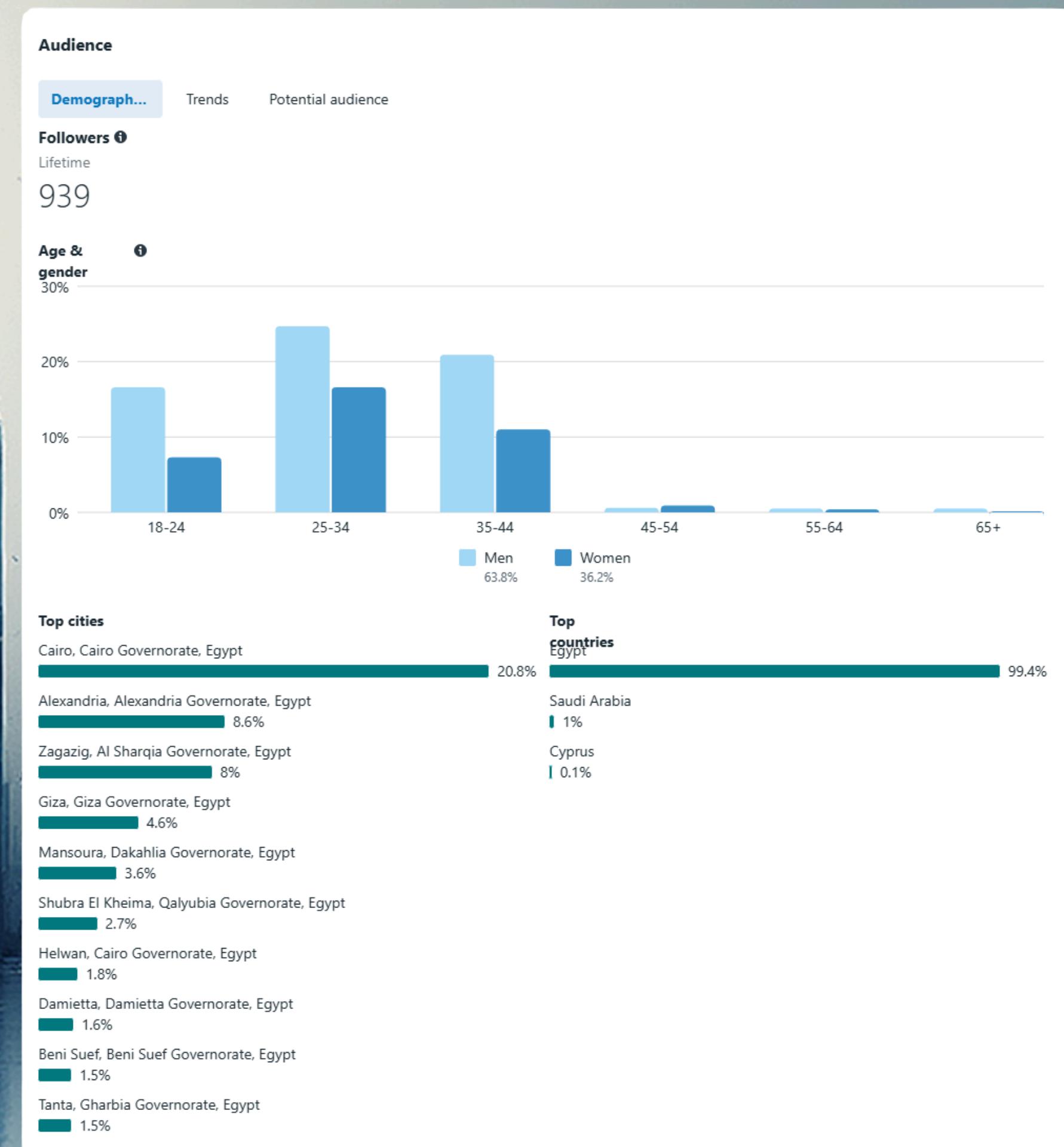
Audience growth

Facebook 79 followers → 939 followers

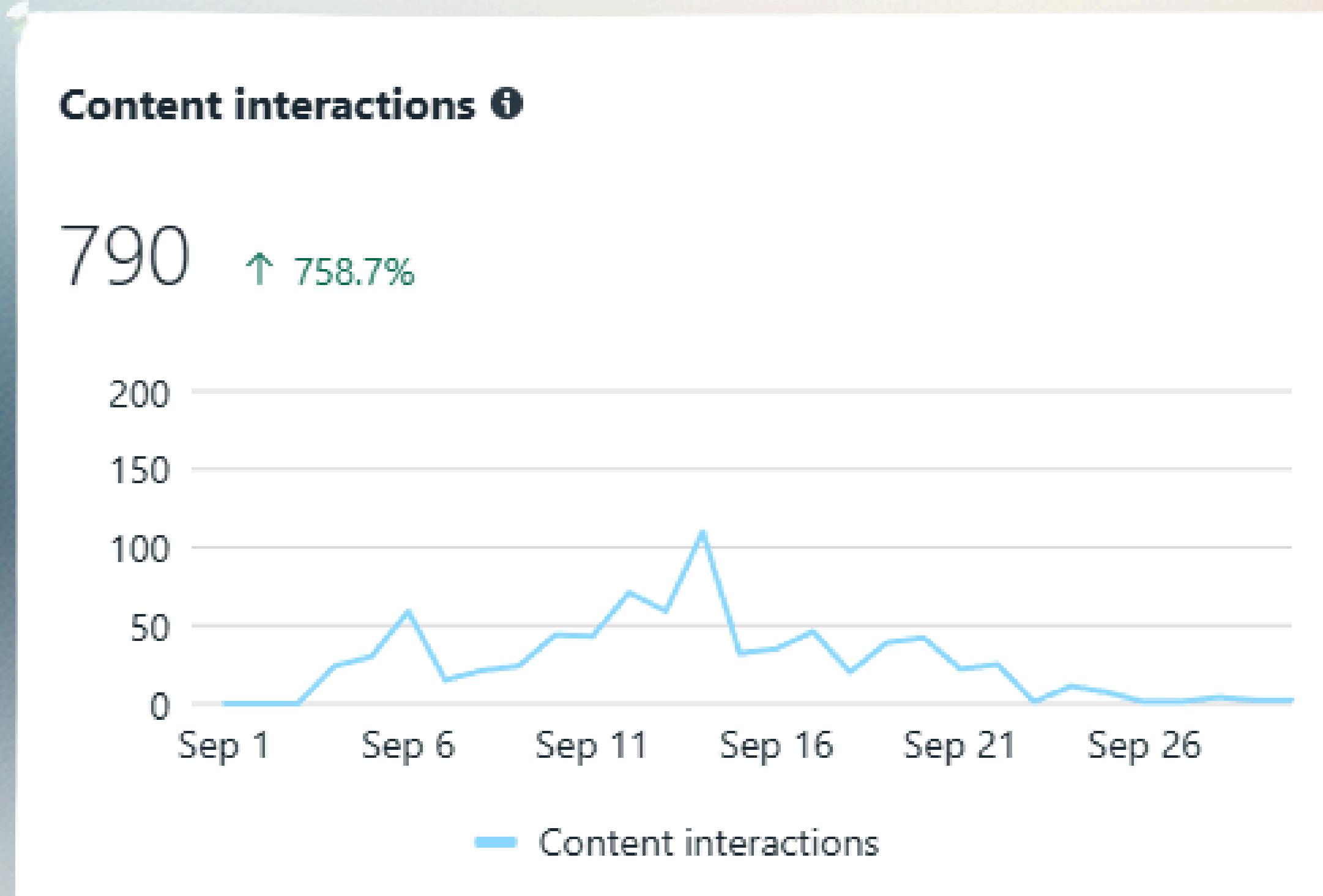


Audience Growth Analysis

Insights on Follower Demographics



Engagement Performance



758%

Change in Engagement Rate

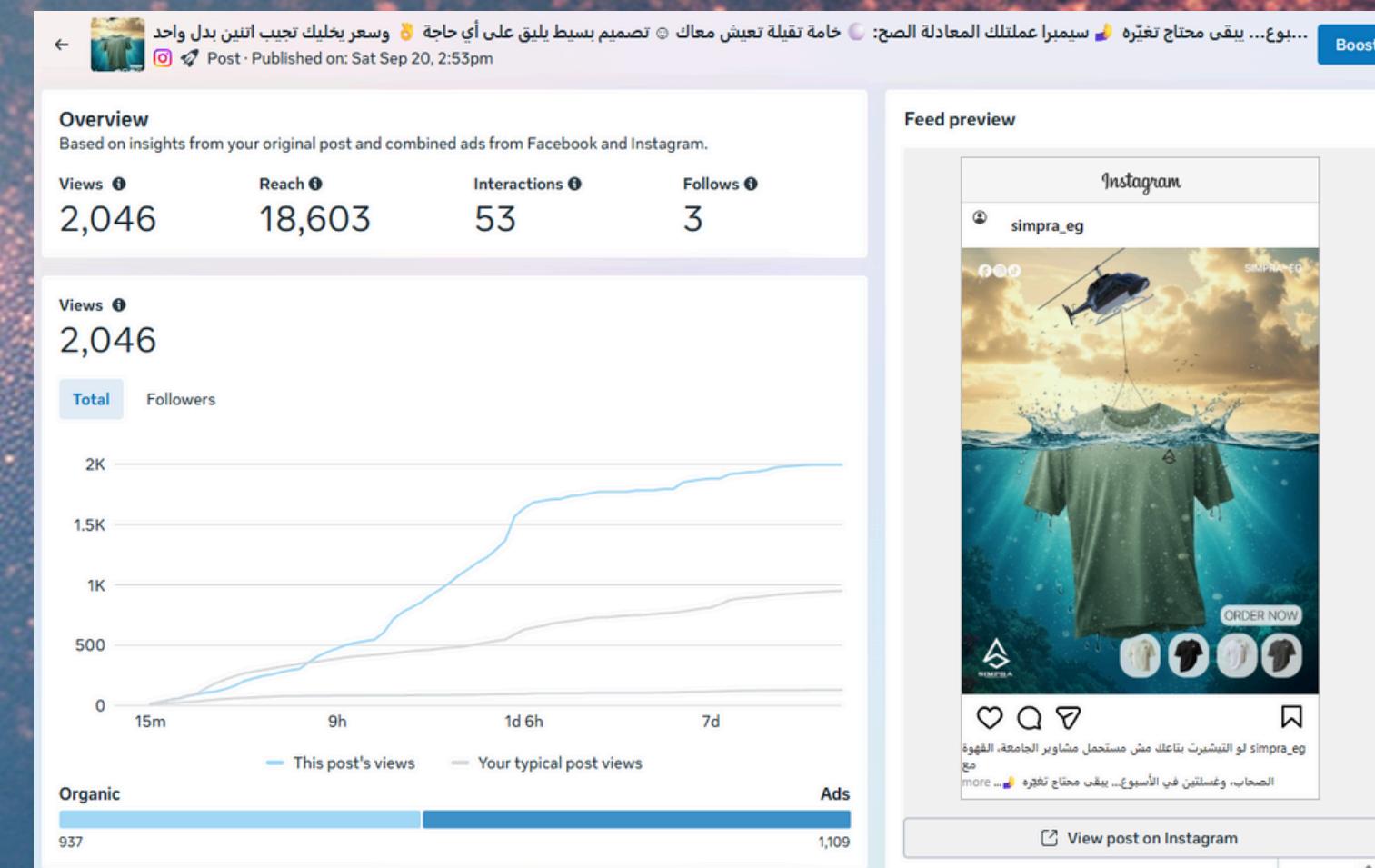
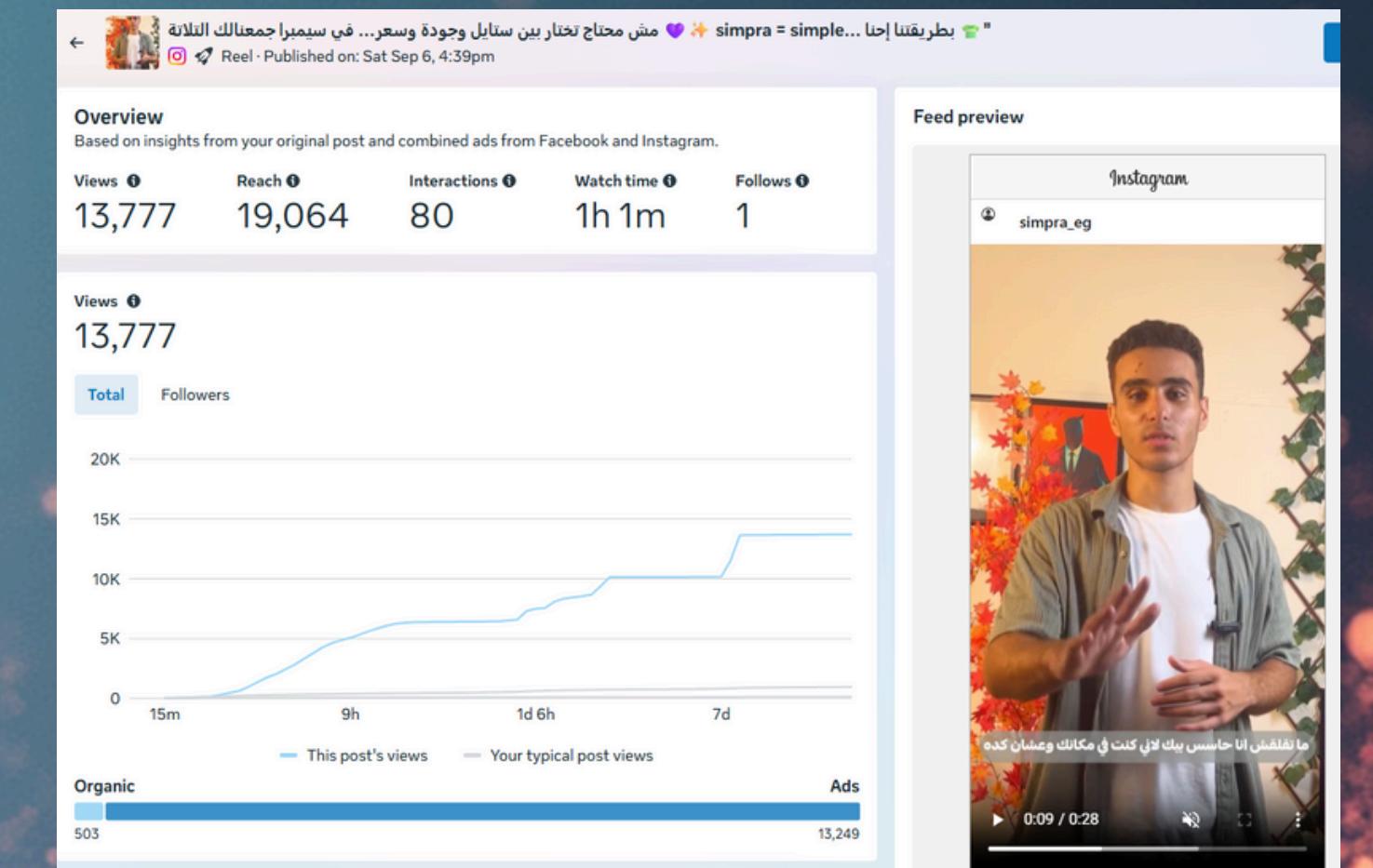
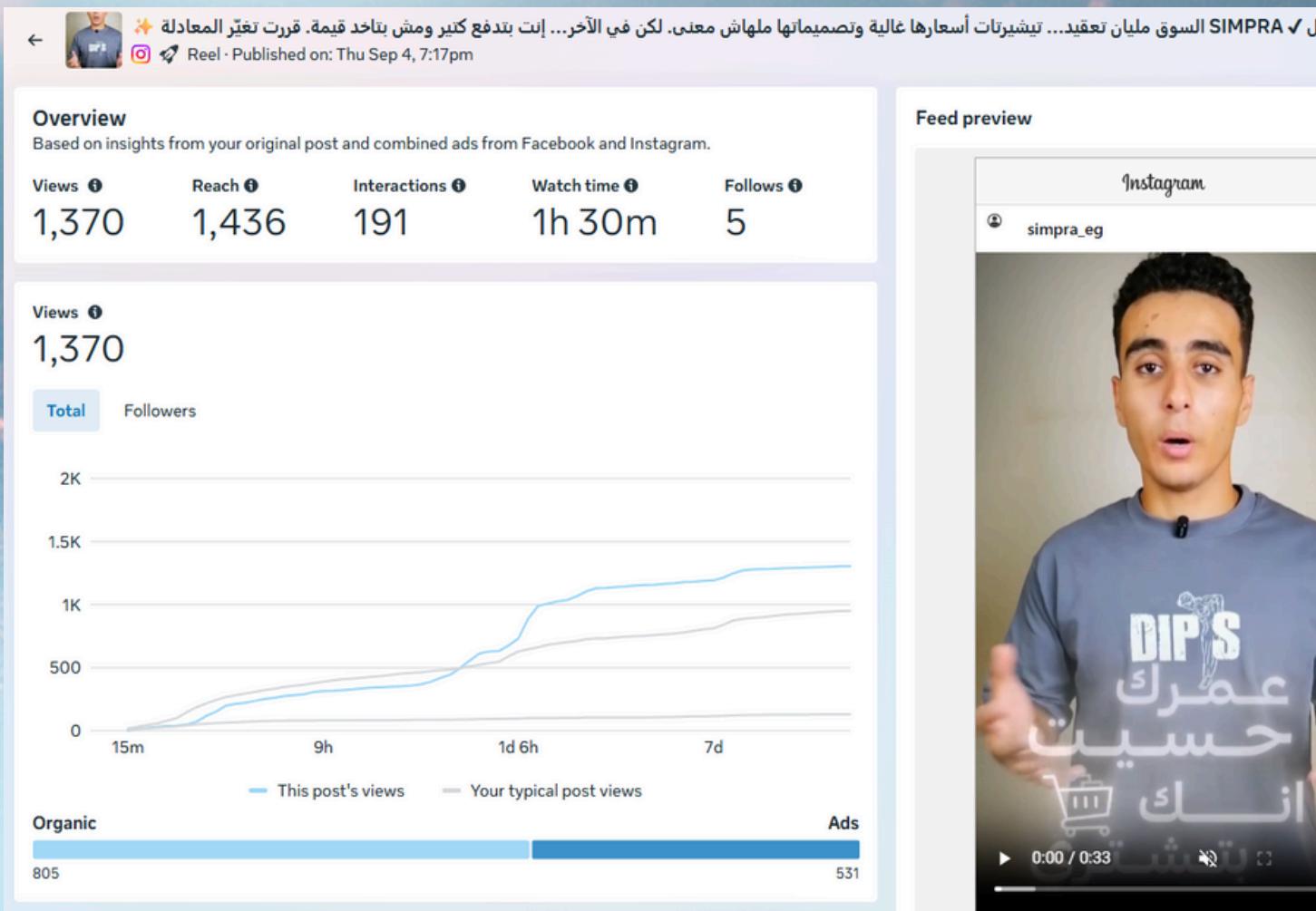
Engagement rate improved significantly compared to the previous month.

790

Total Engagements Last Month

This number reflects increased audience interaction and interest.

Top-Performing Posts



ADDITIONAL INSIGHTS

Message Performance

