

BUSINESS MODEL CANVAS

KEY PARTNERS	KEY ACTIVITIES	VALUE PROPOSITIONS	CUSTOMER RELATIONSHIP	CUSTOMER SEGMENTS
High-quality sticker printing press Suppliers of printing materials. Shipping and delivery companies. Influencers on social media platforms. Local stores to retail the products. Paid platform for creating stickers (such as Canva Pro, Adobe Photoshop, or Illustrator)	Designing and preparing stickers for printing. Marketing through social media platforms. Managing orders and shipping logistics. Engaging with customers and analyzing their interests.	Customized sticker High-quality, water-resistant, and scratch-resistant prints Stickers available in various sizes and shapes. Competitive prices with special discounts for bulk orders. Customized stickers for your interests and hobbies with competitive prices and high quality	Continuous engagement through social media. Regular offers and discounts for loyal customers. Fast customer support and quick responses to inquiries. Custom orders for exclusive designs.	Student aged 17 to 24 from egypt especially mansoura Design and art enthusiasts. Students who use stickers to decorate their personal items. Anime, gaming, and music fans looking for unique stickers.
	KEY RESOURCES		CHANNELS	
	High-quality sticker printing machine Software for sticker design, such as Photoshop or Illustrator Marketing team Tools for packaging stickers Agreement with a reliable shipping company		Facebook and Instagram pages Direct sales at events and local fairs.	
COST STRUCTURE			REVENUE STREAM	
Subscription to a design platform (Canva Pro, Adobe Illustrator, etc.) Packaging materials (bags, labels, small boxes, etc.). Domain and website hosting (optional). Agreement with a shipping company. Paid ads (Facebook, Instagram, etc. Printing costs at the printing press			Selling stickers individually or in bundles. Custom design services for customers.	