Digital discount card
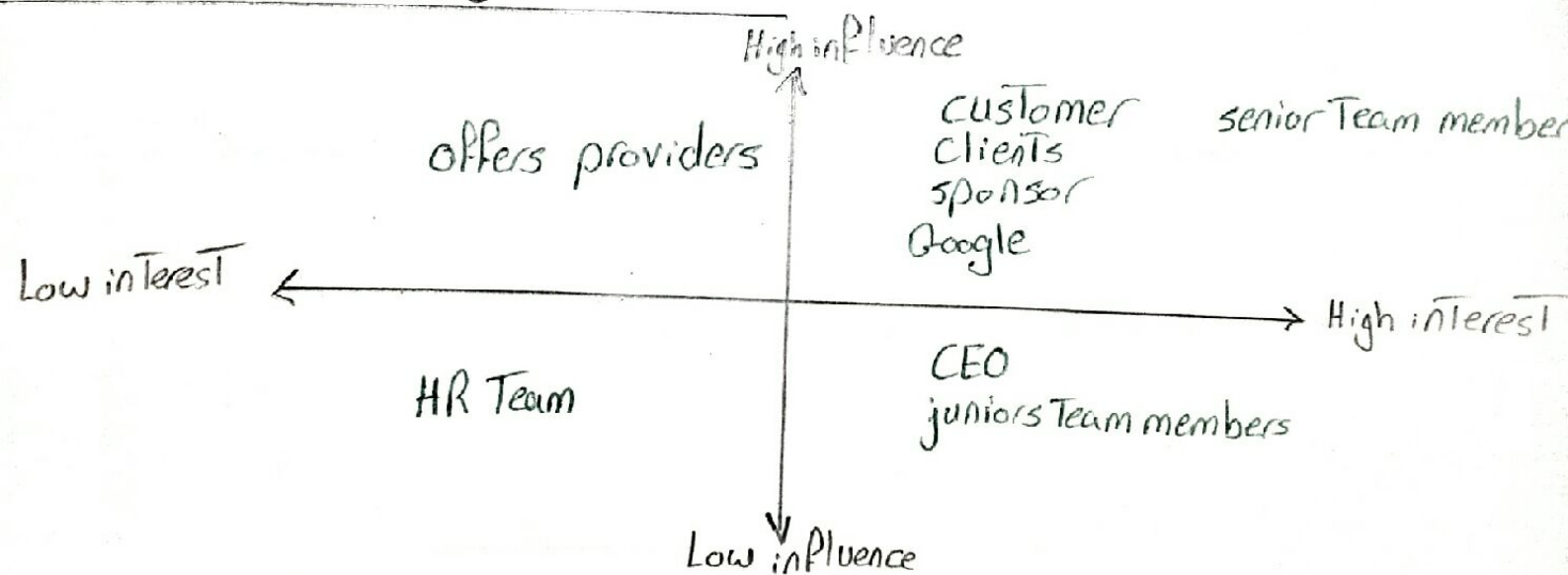
- Project stakholders :

1) customer : owner company of This application.

2) Sample of people who use similar physical cards. [clients]

3) sponsor : who provids Team with needed fund.

4) Team members

5) HR Team

6) CEO

7) Google as a supplier.

8) offers providers

- stalsholder management plan :

High influence
|
offers providers | customer   senior Team member
                    | clients
                    | sponsor
                    | Google
Low interest ←——————————————————————————————→ High interest
                    |
HR Team | CEO
                    | juniors Team members
                    |
Low influence

Action needed :-

. They may be afraid That Their work will be negatively affected with other suppliers.

. I will Talk To Them, convince Them and make a good satisfied deal with Them.

Stakholder communication plan:

Meeting	purpose	Content	Frequency
Team	- progress/status - issues - key messages	-progress/status -issues -key messages	daily
Customer	- reporting - project progress - information gathering	-reporting -project progress -information gathering	Monthly
Google	- progress - issues - key messages	-checking deliverables -review of status and progress	weekly
offers providers	-informations - offers	-informations -offers	quarterly