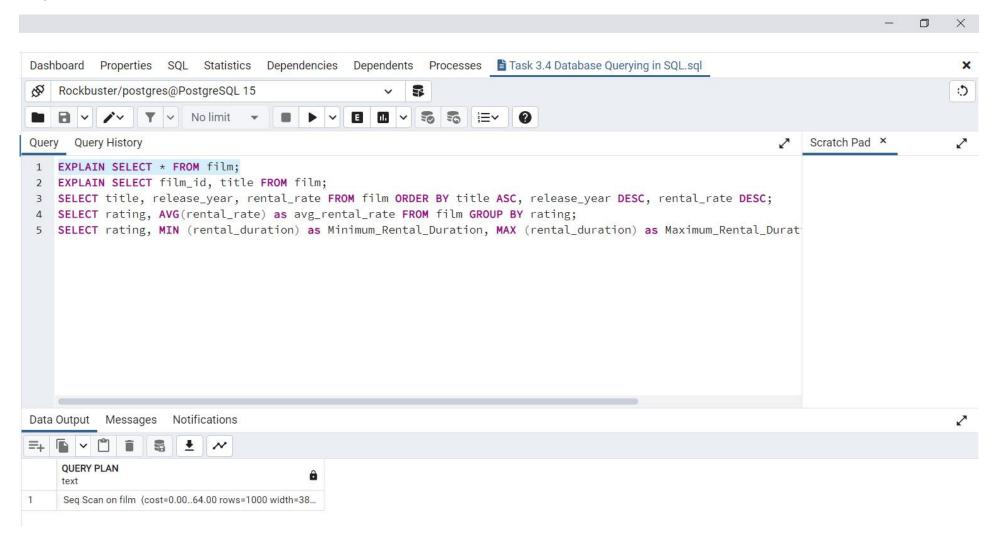
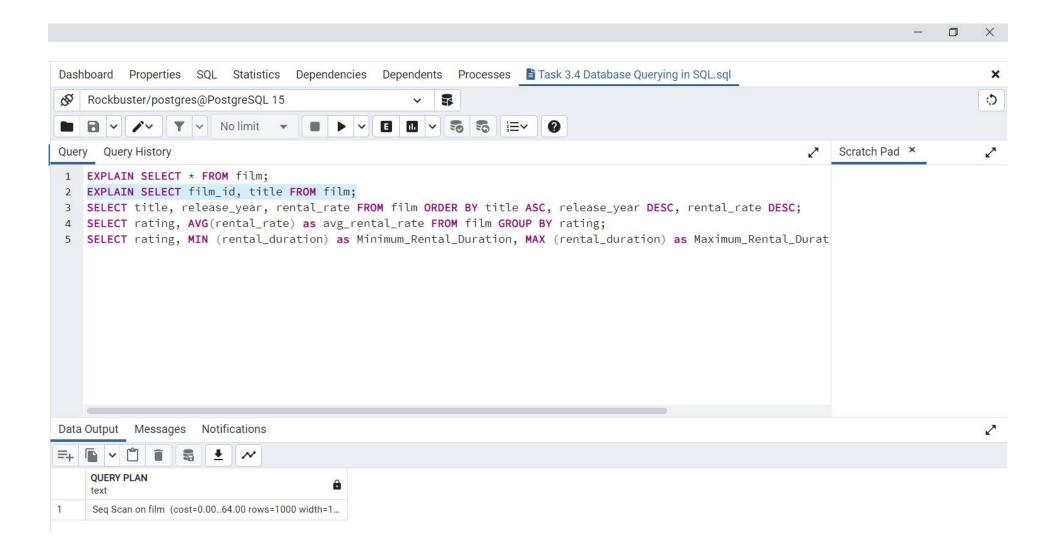
Database Querying in SQL

Step 1

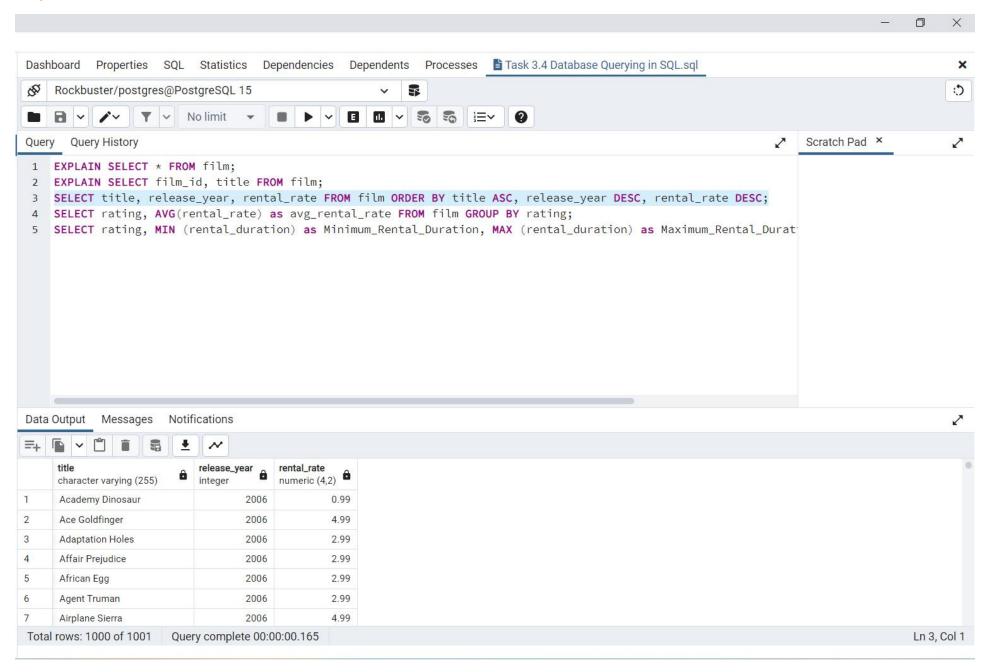




Both queries appear to have the same cost.

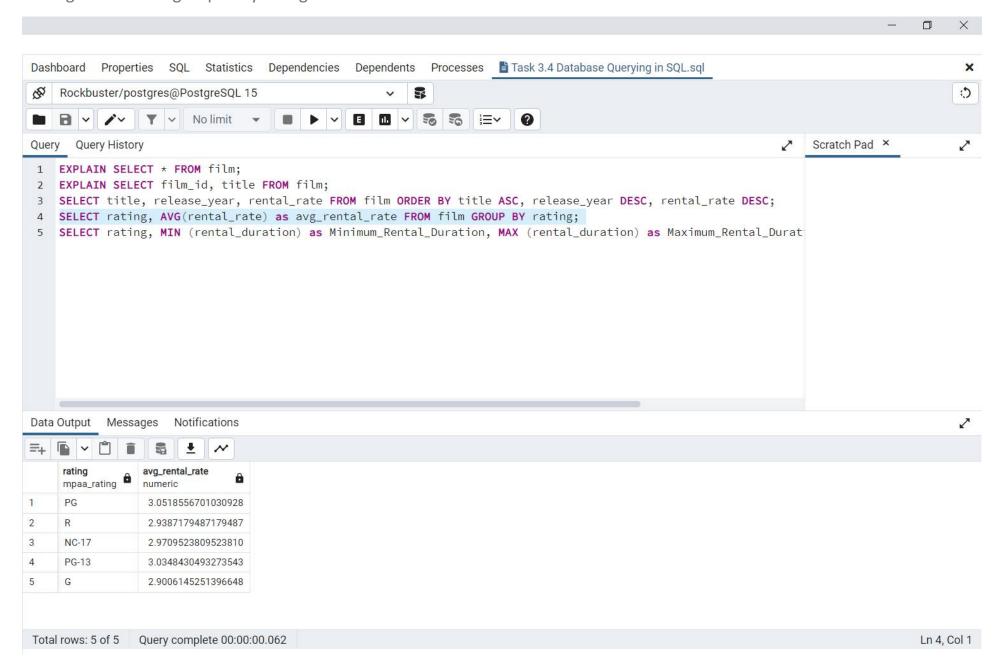
Considering this was all that was asked for, I don't see any need to optimize the above query.

Step 2

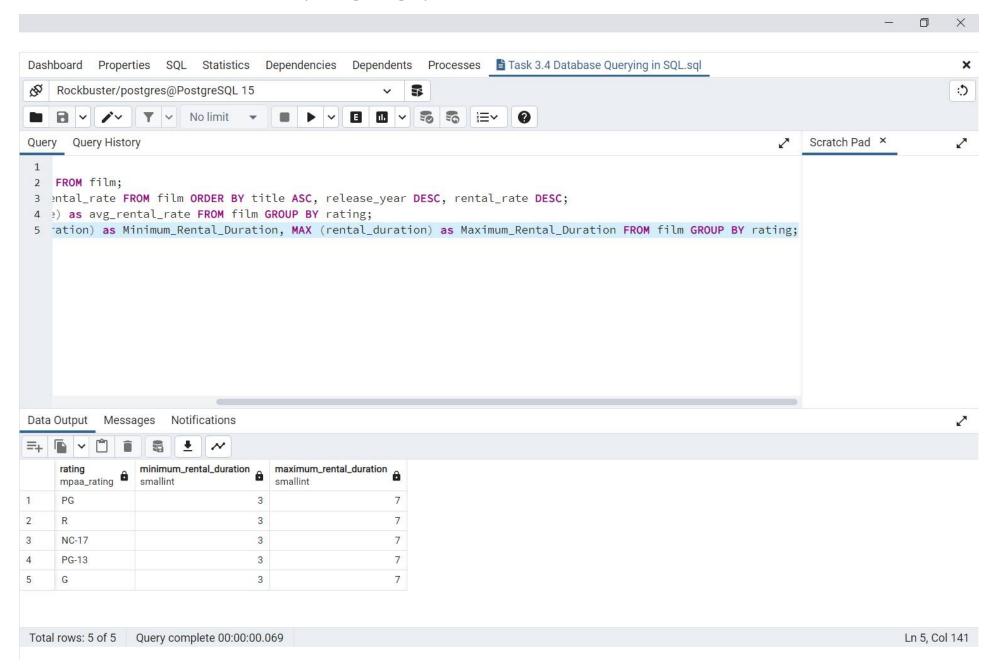


Step 3

Average rental rate grouped by rating



Minimum/Maximum renal duration by rating category



Step 4

- 1. Extract: release an android app to recognize client's behavior
- 2. Transform: generating data to another data format
- 3. Load: uploading the data collected to the main database

Note: Different data types will make the data harder to analysis