

Contact

01098620547 (Mobile)
info@scarpehc.com

www.linkedin.com/in/
muhammedmekky (LinkedIn)
muhammedmekky.mystrikingly.com/
(Personal)
link.gettap.co/m2kky (Personal)

Top Skills

AI Marketing Strategy
Marketing Automation
Creative Direction

Languages

English (Elementary)

Certifications

TikTok Ads: Creating a Complete Ad
Campaign

Muhammed Mekky

Driving Business Transformation # | AI & Automation Innovator | Co-
Founder @ GS9 | Bridging Workforce Gaps with Smart AI Solutions
Beirut, Beirut Governorate, Lebanon

Summary

Help businesses and brands automate 80% of their repetitive tasks using AI, so they can focus on what truly matters: growth, strategy, and creativity.

As the Head of AI & Automation at Qudraat, I lead youth empowerment programs while building scalable AI systems that enhance operations and unlock real business value.

As a Co-Founder of Green Studio 9, I combine AI-driven marketing with bold storytelling to help businesses grow faster, smarter, and with purpose.

My journey spans marketing operations, automation strategy, creative leadership, and hands-on AI integration. Whether it's building marketing funnels, optimizing team workflows, or designing full AI systems — I don't just follow trends; I build the future with them.

Let's connect if you believe AI can be your team's most powerful employee.

Experience

Qudraat

8 months

AI & Automation Department Lead | Youth Empowerment & Training
January 2025 - Present (6 months)

Dokki

I'm excited to share two big updates in my journey!

I've officially taken the lead of the AI & Automation division at Qudraat — where I'm not just building systems, but building people. Training youth,

equipping them with the power of AI, and helping them shape the future with automation tools that work for them, not instead of them.

junior Ai Automation Specialist

November 2024 - May 2025 (7 months)

Qesm El Doki, Al Jizah, Egypt

I am passionate about leveraging cutting-edge AI technologies to drive business growth, enhance operational efficiency, and streamline workflows. In my role, I assist companies and teams in identifying, implementing, and optimizing AI tools that automate routine tasks, saving valuable time and resources. My work focuses on:

AI Integration: Helping teams adopt and integrate AI tools into their daily operations to improve productivity and decision-making.

Process Automation: Automating repetitive and time-consuming tasks using AI-driven solutions, allowing teams to focus on strategic initiatives.

Efficiency Optimization: Analyzing business processes to identify areas where AI can enhance efficiency and reduce costs.

Training & Support: Guiding teams on how to effectively use AI tools, ensuring smooth adoption and maximizing their potential.

Innovation: Staying up-to-date with the latest advancements in AI and automation to bring innovative solutions to the table.

I thrive in environments where technology meets business needs, and I am committed to helping organizations harness the power of AI to achieve their goals.

Green Studio 9

Co-Founder | AI-Driven Growth & Marketing Automation

March 2025 - Present (4 months)

Dokki

And... I've joined as a Co-Founder at Green Studio 9, a digital marketing agency built on one belief: creativity + smart automation = explosive growth. We're blending powerful strategy, AI-driven content, and human-first storytelling to help brands scale with purpose.

This next phase isn't just about titles — it's about impact. I'm deeply committed to empowering teams, unlocking systems, and designing smarter ways to work.

Scarpe

Marketing Operation Manager

November 2024 - Present (8 months)

Cairo, Egypt

As the Marketing Operations Manager at Scarpe, I oversee and streamline all marketing processes to ensure seamless execution and optimal performance.

My role includes:

1. Developing comprehensive marketing strategies aligned with company objectives.
2. Leading a team of creative professionals, assigning tasks, and ensuring timely delivery.
3. Managing campaigns across multiple channels, including social media, paid ads, and SEO.
4. Monitoring and analyzing key performance indicators (KPIs) to refine strategies and improve ROI.
5. Optimizing website design and user experience to enhance customer engagement and increase conversions.
6. Overseeing content creation pipelines, ensuring alignment with brand messaging and goals.
7. Coordinating with different departments to ensure marketing objectives are met effectively.

By managing both the big picture and the day-to-day details, I ensure our marketing operations are efficient, results-driven, and impactful.

Dar Almaajim International Translation Company: Professional Translation Services in Kuwait

Contact Creator | Media Buyer

October 2024 - Present (9 months)

Cairo, Egypt

- Managed ad campaigns across multiple platforms to improve engagement and sales.
- Developed content strategies and plans to enhance brand visibility.
- Analyzed data to optimize performance and drive results.

Forbed

Social Media Specialist

April 2024 - September 2024 (6 months)

الجيزة مصر

"currently working on enhancing the visual and audio content for the company across all platforms. Additionally, I am responsible for the development and optimization of the company's two websites."

karam elsham

Moderator

February 2022 - September 2024 (2 years 8 months)

القاهرة مصر

Curva

Marketing And Advertising Manager

February 2021 - September 2024 (3 years 8 months)

القاهرة مصر

Freelance

Portfolio Management

July 2024 - August 2024 (2 months)

الجيزة مصر

Portfolio Creator

Education

El-Shahid Muhammed khaled High School
student, Graphic Design · (2016 - 2019)