

Omar Dawood

Business Technologist

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ABOUT ME

Fourth year student in cairo univercity – Business Technologist with hands-on experience in building web & mobile apps and providing IT support.

Worked with companies and organizations as a Full-Stack Developer, delivering tech solutions aligned with business goals,, **“Serving business through technology”**.

WORK EXPERIENCE

Software Architecture & System Design:

- Designing scalable and maintainable systems using Microservices and Layered Architectures.
- Proficient in API Design (RESTful) and Database Schema Design.
- Applying Agile methodology for project management.
- Focus on Code Quality, Security Best Practices, and Performance Optimization.
- Experienced in full SDLC (Requirement Analysis, Design, Development, Testing, Deployment, Maintenance).

Leadership & Management Skills:

Team Leadership: Team Management, Mentoring, Task Delegation, Project Planning, Performance Evaluation, Conflict Resolution.

IT Management: Strategic IT Planning, Resource Allocation, IT Infrastructure Oversight, Budgeting, Vendor Management.

Delivered a workshop: as a trainer on Full-stack development.

PROGRAMING LANGUAGE AND FRAMEWORKS

Programing language: C#, JS, python, HTML&CSS, PHP .

Frameworks: Laravel, Next.js, Flutter,

HUMAN LANGUAGE

English: B1

German: A2

COMPANIES AND INSTITUTIONS

- **Qudrat:** company specialized in training and courses for young people in various fields I worked as a IT Support & Full-stack developer
- **Blue Desk:** A company specialized in providing software services, where I worked as a team leader
- **Shabab mustadam:** An organization affiliated with the Ministry of Youth and Sports whose goal is to help young people. I worked there as a head of IT.
- **Refit Academy:** It is a fitness training platform where I worked as a team leader to restructure the organization in marketing and software.

Omar Dawood

Project manager of marketing

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ABOUT ME

I am a results-driven, mid-level professional with a strong background in marketing and brand management, coupled with a deep understanding of technology. My experience spans multiple industries, and I am skilled at leading diverse projects from conception to execution. I am also proficient in conducting comprehensive market research and creating impactful designs.

WORK EXPERIENCE

Online Fitness Training Platform

- Wrote and created engaging content.
- Utilized AI tools to enhance marketing efforts.
- Produced and edited video content, including recording sports-related content.
- Designed social media posts and established the platform's brand identity.

Qodrat (Training & Development)

- Edited video content.
- Contributed to key management decisions.
- Recorded video content for various projects.

Madinaty Lights (Real Estate)

- Led a team in sales and marketing.
- Built a native website using my programming skills.
- Developed and executed a comprehensive marketing plan.
- Established the brand identity and designed social media pages on Instagram, Facebook, and LinkedIn.
- Created content and designed social media posts.

Yaqout (Handmade Egyptian Brand)

- Wrote engaging social media posts.
- Designed the UI/UX for the brand's digital presence.

KEY SKILLS

- Content Creation: Expert in writing compelling content.
- Social Media Management: Proficient in managing social media pages on platforms like Meta Business Suite.
- Automation: Experience in setting up automated responses and workflows for client engagement.
- Web Development & Design: Skilled in native website design and programming.
- Video Production: Expertise in filming/recording video content on location and professional video editing.



Software Agency

ONLINE BUSINESS: CONSULTING & SOFTWARE SOLUTIONS

I run a specialized online business that provides comprehensive technology and marketing solutions to help businesses grow and operate more efficiently.

Services Offered

- Software Solutions (Web & App Development): Building customized websites and mobile applications that are scalable, secure, and tailored to business needs.
- Automation: Implementing automated systems and workflows to streamline operations, reduce manual tasks, and increase productivity.
- Marketing: Developing and executing digital marketing strategies to boost online presence, attract new customers, and drive business growth.
- Business Consulting: Providing expert advice and strategic guidance on technology adoption, process optimization, and market positioning.

Strategic Partnership

- Egypt Rally 2024: I established a partnership with Egypt Rally 2024, a prestigious competition at Cairo University focused on supporting student talent.
- Our Goal: To assist young innovators in developing their prototypes by providing technical and business guidance in exchange for a percentage of their projects' future success. This collaboration demonstrates my commitment to fostering innovation and supporting the next generation of entrepreneurs.

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