

# Syed Omar Ahmed

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## SUMMARY

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MBA graduate with one year of hands on experience in IT auditing at KPMG. Skilled in reviewing complex reports, performing data analysis, and ensuring adherence to internal controls and regulatory standards. Adept at collaborating with cross-functional and global teams to implement policies and procedures. Looking forward to contribute my knowledge and grow along with the company.

## KEY SKILLS

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**Technical skills** : Advance Excel, Word, PowerBI, Tableau, SQL, Python and Six Sigma principles.

**Soft skills** : Strong written and verbal communication, Problem solving, Team work and collaboration.

**Functional skills** : Data Handling & Analysis, Compliance monitoring, Policy & procedure implementation.

## PROFESSIONAL EXPERIENCE

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**KPMG** | Bengaluru, IN

Jun '21 - Jul '22

*Technical analyst*

- Reviewed and validated financial and operational documentation to ensure compliance with internal controls and regulatory standards.
- Performed data analysis of controls over financial reporting and IT operations and prepared clear, concise audit reports with actionable recommendations.
- Collaborated with global teams (Chicago-based) to resolve data discrepancies and close reporting gaps, ensuring timely and accurate filings.
- Identified and escalated process mismatches and data issues, reducing rework and improving efficiency by ~15%.
- Coordinated with cross-functional departments to support timely review and closure of pending works.

## PROJECTS

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### 1. Title - Annual Sales Analysis for an E-Commerce Store

- Objective : To analyze sales data to understand customer demographics, purchasing behavior, and top-performing channels, enabling strategies to drive higher sales.
- Solution: Analyzed sales data to identify trends by month, gender, age group, state, and sales channel. Found that women (65%), adults aged 30–49, and customers from Maharashtra, Karnataka, and Uttar Pradesh drove maximum sales, with Amazon, Flipkart, and Myntra as top channels. Recommended targeted ads and offers to boost sales growth.

### 2. Title - E-commerce sales dashboard using PowerBI

- Objective : To create a dashboard to track and analyse online sales across India
- Solution: Developed an interactive sales dashboard with advanced parameters, filters, and slicers to enable drill-down analysis. Integrated multiple tables with calculated fields and delivered customized visualizations (bar, pie, donut, scatter, line, map, etc.) to enhance data-driven decision-making.

### 3. Title - Interactive Tableau Dashboard for British Airways Performance Analysis

- Objective : To visualize and analyze key performance metrics of British Airways across countries, months, and aircraft types for better strategic insights.

- Solution: Created an interactive Tableau dashboard for British Airways with custom metrics, advanced filters, and parameters. Designed visualizations (map by country, line by month, dual bar by aircraft) and integrated them into a dynamic dashboard for drill-down analysis and data-driven insights.

**4. Title - E-Commerce Inventory Analysis and Data Cleaning using SQL**

- Objective : To simulate real-world retail data analysis by setting up and cleaning an e-commerce inventory database, and deriving actionable business insights through SQL.
- Solution: Built and cleaned an e-commerce inventory database using PostgreSQL, handling nulls, invalid records, and pricing conversions. Performed EDA and wrote business-driven queries to analyze stock, revenue, pricing trends, and inventory efficiency.

**5. Title - Data Cleaning and Exploratory Data Analysis using Python**

- Objective : To apply Python libraries for data cleaning, processing, and visualization, simulating real-world data analytics workflows.
- Solution: Installed and used Python libraries including NumPy, Pandas, Matplotlib, and Seaborn for data cleaning, processing, and EDA. Conducted beginner-friendly exploratory analysis to uncover trends and insights, while strengthening hands-on skills in Python-based data analytics.

*[Click on the portfolio link above to explore projects and outcomes in detail]*

**EDUCATION**

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<b>Liverpool Business School</b>   England, UK	May '23 - May '24
<i>MBA in Supply Chain Management</i>	
<b>IMT Ghaziabad</b>   Delhi, IN	May '22 - Apr '23
<i>Post graduation in Management</i>	
<b>Reva University</b>   Bengaluru, IN	Aug '17 - May '21
<i>Bachelors in Computer Science</i>	

**Certification**

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- Six Sigma Green Belt