

# GETTING READY



At Luminate Media, we want to capture the very best of your property! This checklist will guide you through preparing your home for a stunning photoshoot and videography session.

## INTERIOR PRESENTATION:

### CLEANLINESS:

Ensure the entire home is sparkling clean. Pay attention to details like baseboards, light fixtures, and ceiling fans.

- Remove any pet beds, toys, dishes, etc
- Turn off fans
- Clean Windows and mirrors

### DECLUTTER:

Remove clutter from countertops, tables, and shelves. Pack away personal items like family photos or collections.

### FURNITURE ARRANGEMENT:

Stage furniture to create open sightlines and highlight the best features of each room.

### LIGHTING:

Open all curtains and blinds to maximize natural light. Turn on all overhead lights and lamps for a bright and inviting atmosphere. Replace any burnt light bulbs.

### KITCHEN & BATHROOMS:

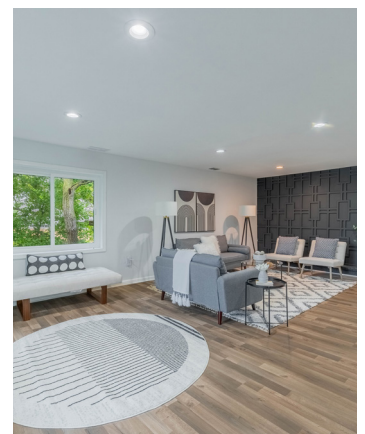
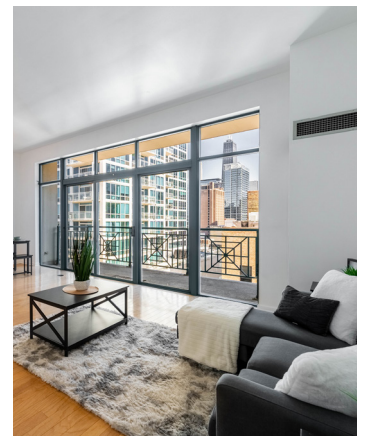
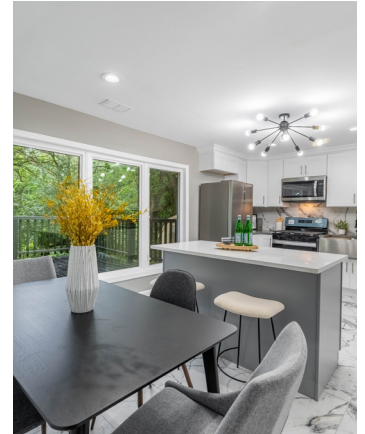
Clear countertops of appliances, sponges, and cleaning supplies.

### BEDROOMS:

Make beds neatly with fresh linens. Remove personal items from nightstands and dressers.

### CLOSETS:

Make use of closet space to hide items not wanted in any photos or videos. Our team will only shoot walk-in closets.



## EXTERIOR PRESENTATION:

- **CURB APPEAL:**  
Spruce up your home's exterior. Mow lawns, trim hedges, and remove any weeds. Sweep porches and walkways.
- **TRASH & RECYCLING:**  
Move trash cans and recycling bins out of sight.
- **YARD & POOL:**  
If applicable, ensure your yard is tidy and the pool area is clean and inviting.
- **PARKING:**  
Designate parking for our crew and remove any unnecessary vehicles from the driveway.



## ADDITIONAL TIPS:

- **FRESH FLOWERS:**  
Consider placing fresh flowers in a central location to add a pop of color.
- **NEUTRAL TONES:**  
Opt for neutral-colored throws or pillows on couches and chairs for a more inviting feel.
- **PERSONAL TOUCHES:**  
While decluttering, keep a few decorative items that showcase the home's personality.
- **FIREPLACE:**  
If you have a fireplace, consider staging it with a fire log set or decorative accessories (ensure it's turned off and cool).

If you have any questions or require assistance with the preparation process, don't hesitate to contact us at [info@luminatechicago.com](mailto:info@luminatechicago.com). We're here to help you showcase your property in the best possible light!