

Omar Khaled Ahmed

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Profile

Data Analyst and Finance Professional with hands-on experience in Power BI development, data visualization, and financial operations. Skilled in transforming raw data into actionable insights using Power BI, DAX, SQL, and Advanced Excel (Pivot Tables, Dashboards). Strong background in financial analysis and business reporting. Passionate about leveraging data to drive strategic decisions and improve performance.

EDUCATION

Bachelor's degree in Politics and Economics, Major in Economics — Beni-Suef University

Sep - 2021

Experience

○ Sun International | Egypt.

August - 2024 / June - 2025

Pricing and Contracts Specialist

- Built automated Power BI dashboards for pricing analysis and reporting.
- Managed pricing strategies and promotional offers across key markets (CIS, ME).
- Collaborated with sales to maximize revenue and streamline contract management.

○ Ministry of Defense | El - Lahon, el fayiom

December - 2023 / August – 2024

Financial Accountant

- Analyzed sales revenues and expenses; automated financial reports with Excel.
- Promoted to Productivity & Sales Department for high performance.
- Delivered actionable insights to improve financial decision-making

○ Ebank | Giza, Giza

Sales Agent

August- 2023 / December- 2023

- Promoted and sold Visa credit card products to individual customers.
- Conducted client meetings to explain product features and benefits.
- Ensured compliance with bank policies and delivered personalized financial solutions

○ IM Mastery Academy | Giza, Giza

Sales Representative

January - 2022 / January - 2023

- Marketed and sold IM Academy educational services to customers.
- Delivered online and face-to-face sales presentations.
- Provided product knowledge and after-sales customer support

Projects

Hotel Pricing Comparison Dashboard for Sun International

June 2025

Tools & Technologies: Power BI, Power Query, DAX

- Built an interactive dashboard to compare hotel prices vs competitors, with dynamic slicers and currency-adjusted calculations.
- Designed branded navigation and performance indicators for executive insights.

Tableau Interactive Sales Dashboard

May 2025

Tools: Tableau

- Created a sales performance dashboard with dynamic filters and drill-downs across categories and time periods.
- Delivered a responsive visual storytelling experience for business users.

Financial Dashboard & Reporting (Excel Project Patterns)

March 2024

Tools: Excel (Advanced Formulas, PivotTables, Charts)

- Automated financial reporting with dashboards tracking revenues, expenses, and profit margins.
- Produced clear reports to support strategic financial decision-making

Restaurant Sales Analysis Dashboard

May 2025

Tools & Technologies: Power BI, Power Query, DAX

- Developed a sales dashboard analyzing orders, trends, and revenue across menu items and categories.
- Enabled real-time insights with branded navigation and advanced filters.

HR Analytics Dashboard

April 2025

Tools & Technologies: Power BI, Power Query, DAX

- Designed an HR dashboard visualizing demographics, performance, turnover rates, and headcount trends.
- Implemented dynamic filters, interactive navigation, and a user-friendly layout for HR managers.

Customer Churn Analysis Dashboard

March 2025

Tools & Technologies: Power BI, Power Query, DAX

- Built a dashboard to analyze churn patterns with metrics by age, city, and reasons.
- Applied AI-driven insights to support retention strategies and provided drill-through reports.

Courses and Training

- Analysis and Marketing (Online)
 - Sales Crash Course – B2B Sales Skills & Business (Udemy)
 - The Complete Financial Analyst Course (Udemy)
 - Microsoft Power BI Desktop for Business Intelligence (Udemy)
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Skills

- **Data Analysis**
- **Advanced Excel (Pivot Tables, Dashboards)**
- **Power BI (DAX, Power Query)**
- **Tableau (Dashboards, Visual Storytelling)**
- **Data Visualization & Reporting**
- **Financial Analysis & Reporting**
- **Time Series Data**

LANGUAGES

1- Arabic – Native

2- English- Very Good Work Proficiency