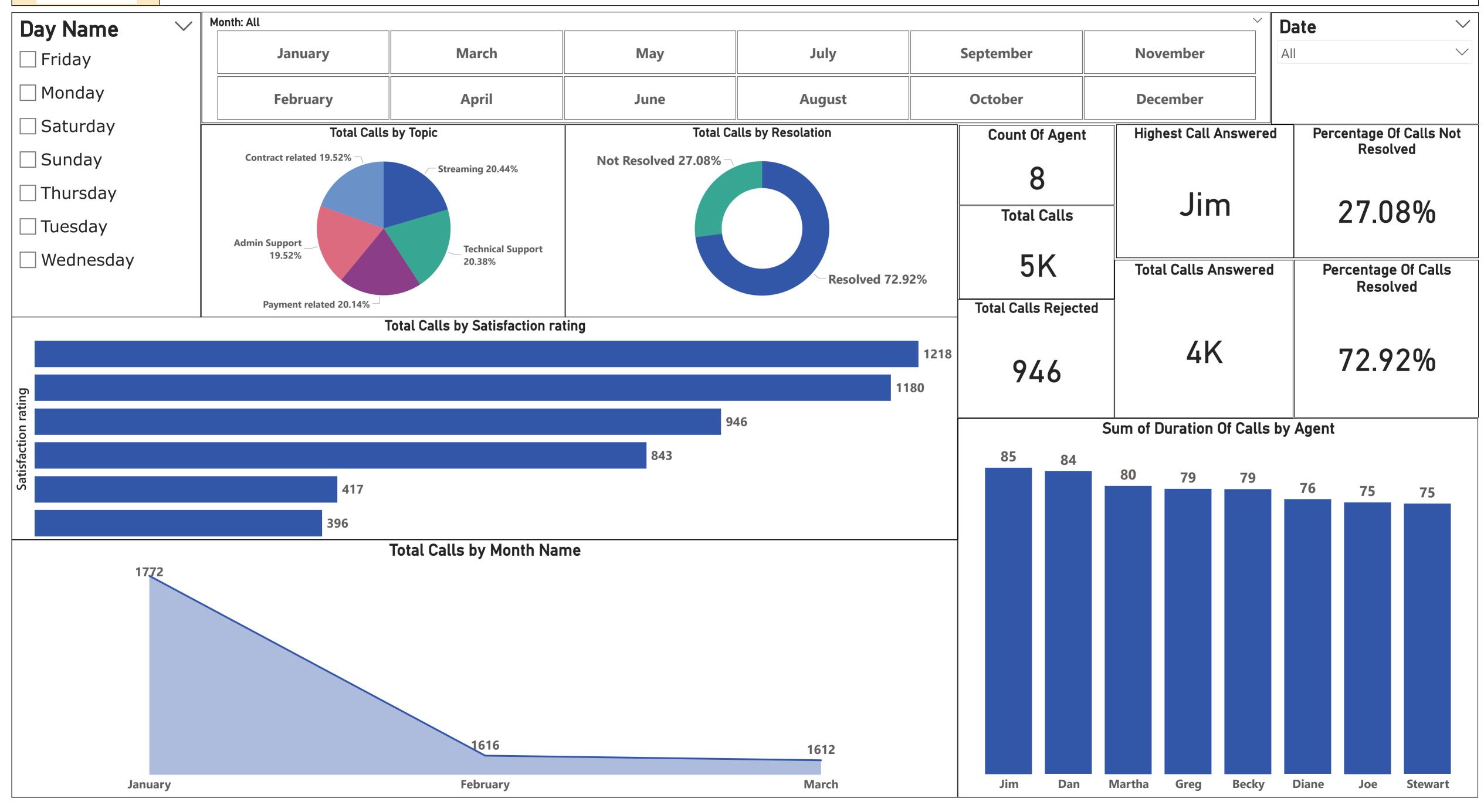
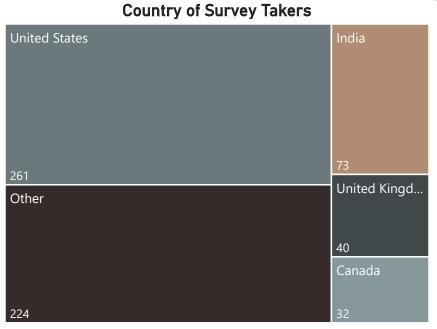


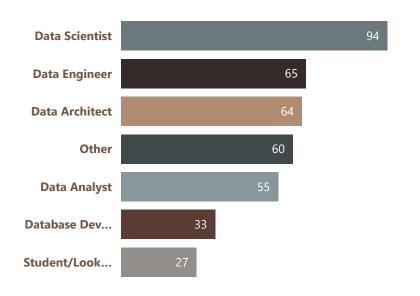
Call Center

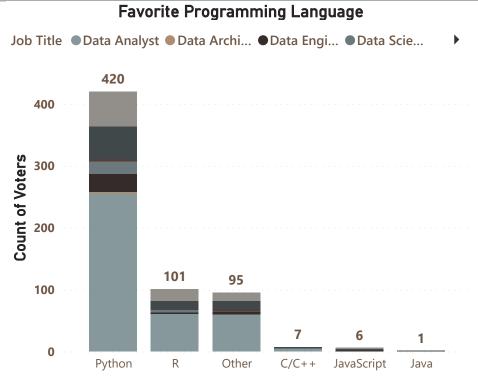


Data Professional Survey Breakdown

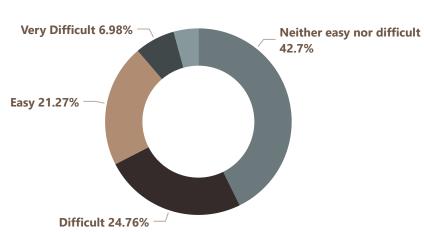


Average Salary By Job Title





Difficulty To Break Into Data



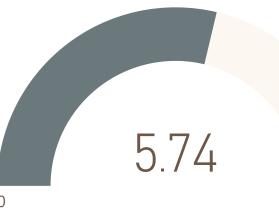
29.87

630

10



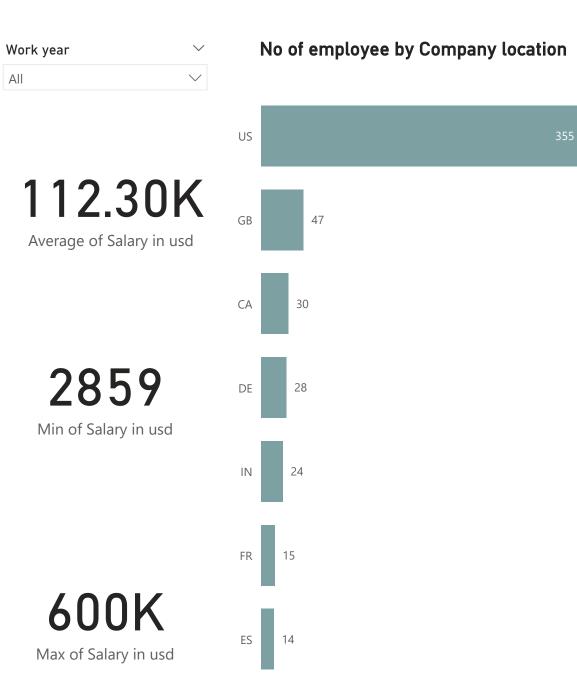
AVG of Survey Takers Count of Survey Takers



Happiness With Salary



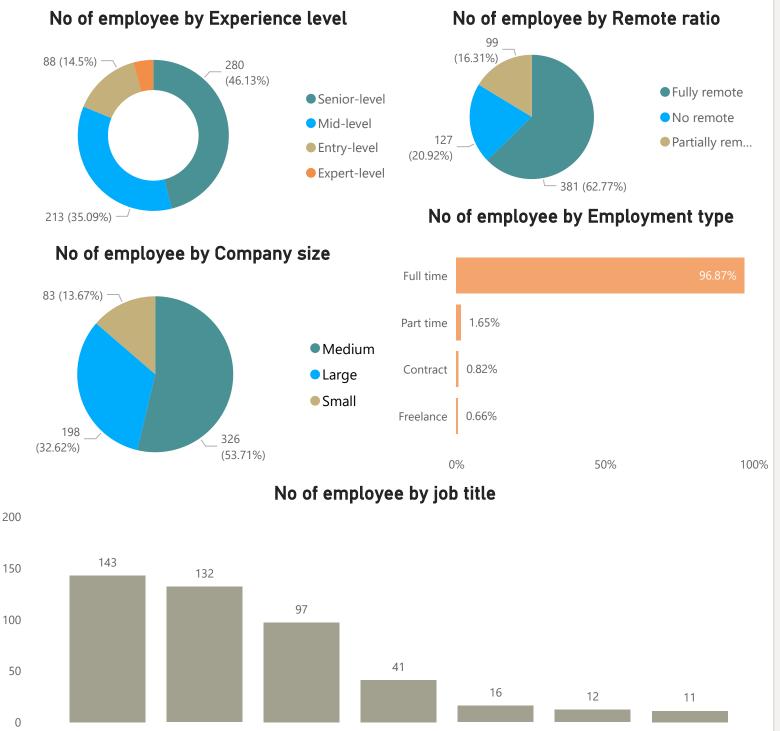
DS Salary Dashboard



100

200

300



Machine

Learning

Engineer

Research

Scientist

Data Scientist

Data Engineer

Data Analyst

Data Science

Manager

Data Architect

Page 1

Churn Data

No of Unique Customer

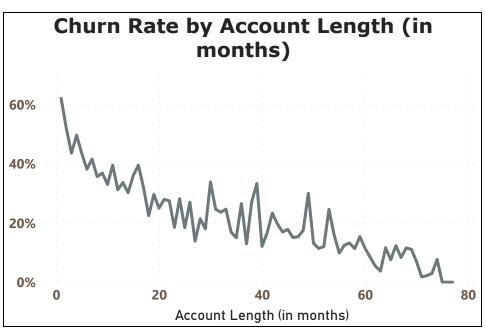
6687

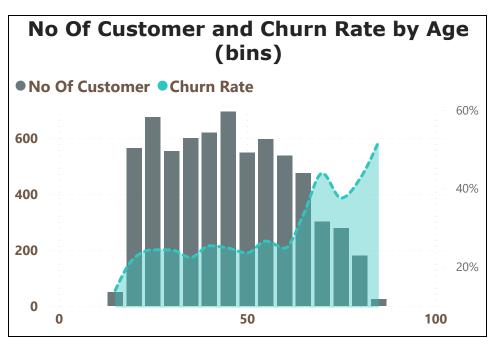
No of Customer

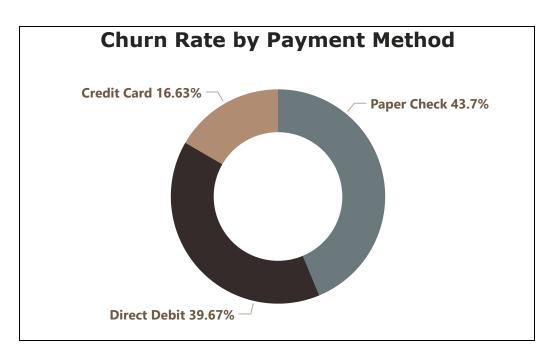
6687

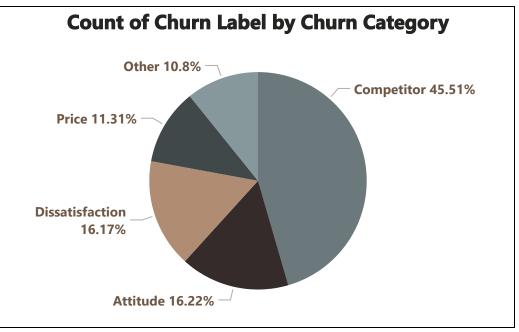
No of Churned

1796







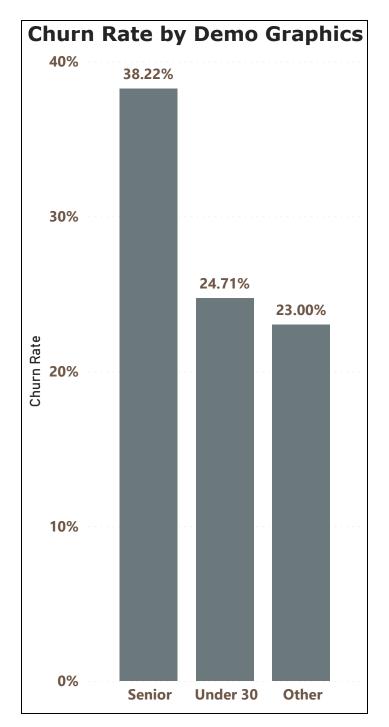


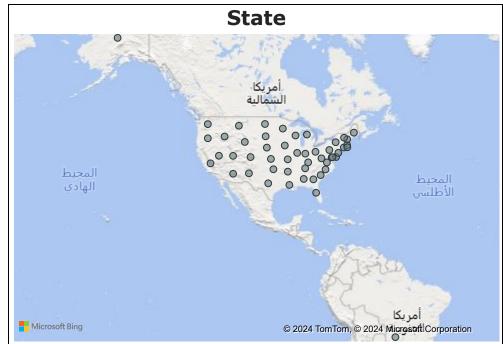
Page 2

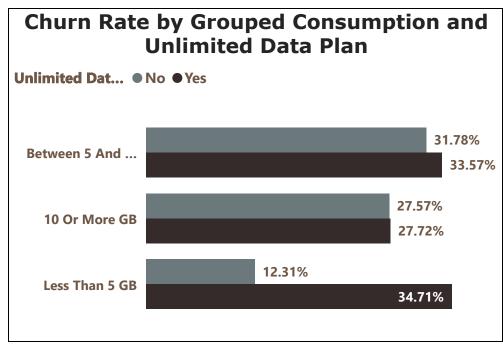
State	No Of Churned	No Of Customer	Churn Rate
CA	43	68	63.24%
DE	37	122	30.33%
KY	36	118	30.51%
MD	46	140	32.86%
MT	43	137	31.39%
NE	40	122	32.79%
NH	36	112	32.14%
ОН	55	158	34.81%
OR	48	156	30.77%
PA	30	90	33.33%
Total	414	1223	33.85%

Demo Graphics	Churn Rate
Other	23.00%
Senior	38.22%
Under 30	24.71%
Total	26.86%

No 20.01% 71.19% 22.21%
Voc 40 240/ 7 500/ 24 240/
Yes 40.34% 7.59% 34.31%
Total 27.07% 24.88% 26.86%
27.07/0 24.00/0 20.00/0







Page 3

Month-to-Month

46.29%

Churn Rate

One Year

11.29%

Churn Rate

Two Year

2.78%

Churn Rate



26.86%

