V7 Cola
Content Calendar - February 2026

Total Posts	Platforms	Posts/Week	Content Themes
30	5	7	4

Content Pillars

Pillar	Description
Brand Awareness	Build brand recognition and visibility
Engagement	Foster community interaction
Education	Share valuable insights
Promotion	Highlight products and services

Content Library (30 Posts)

Post #1	LINKEDIN	Monday	9:00 AM

"Did you know that V7 Cola uses only the finest ingredients to ensure our drinks

Learn more about V7 Cola's commitment to quality. *

#V7Cola #ProfessionalInsights

Type: Educational

Post #2	TWITTER	Tuesday	12:00 PM

"Quick tip: Did you know that V7 Cola's unique flavor profile is achieved throug

Share your favorite V7 Cola flavors with us! * Join us in our journey to create amazing content that resonates with our community.

#V7Cola #QuickTip

Type: Promotional

Post #3	INSTAGRAM	Wednesday	3:00 PM

"Summer vibes only with V7 Cola! Enjoy our refreshing new flavor and share your

Use the Join us in our journey to create amazing content that resonates with our community.

#V7ColaLove #V7Cola #SummerVibes

Type: Entertaining

| Post #4 | FACEBOOK | Thursday | 6:00 PM |

"Join us for our annual summer festival! Enjoy live music, refreshing drinks, an

Get your tickets now! * Join us in our journey to create amazing content that resonates with our community.

#V7Cola #SummerFestival

Type: Inspirational

| Post #5 | TIKTOK | Friday | 7:00 PM |

Engaging Tiktok Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Behind-the-Scenes

| Post #6 | INSTAGRAM | Saturday | 9:00 AM |

Engaging Instagram Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Educational

Post #7	LINKEDIN	Sunday	12:00 PM

Engaging Linkedin Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Promotional

Post #8	TWITTER	Monday	3:00 PM

Engaging Twitter Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Entertaining

Post #9	FACEBOOK	Tuesday	6:00 PM

Engaging Facebook Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Inspirational

| Post #10 | TIKTOK | Wednesday | 7:00 PM |

Engaging Tiktok Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Behind-the-Scenes

| Post #11 | INSTAGRAM | Thursday | 9:00 AM |

Engaging Instagram Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Educational

| Post #12 | LINKEDIN | Friday | 12:00 PM |

Engaging Linkedin Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Promotional

Post #13	TWITTER	Saturday	3:00 PM

Engaging Twitter Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Entertaining

Post #14	FACEBOOK	Sunday	6:00 PM

Engaging Facebook Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Inspirational

Post #15	TIKTOK	Monday	7:00 PM

Engaging Tiktok Content

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#Marketing #SocialMedia #Content #Digital #Brand

Type: Behind-the-Scenes

Post #16	INSTAGRAM	Tuesday	9:00 AM

Engaging Instagram Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Educational

Post #17	LINKEDIN	Wednesday	12:00 PM

Engaging Linkedin Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Promotional

Post #18	TWITTER	Thursday	3:00 PM

Engaging Twitter Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Entertaining

| Post #19 | **FACEBOOK** | Friday | 6:00 PM |

Engaging Facebook Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Inspirational

| Post #20 | **TIKTOK** | Saturday | 7:00 PM |

Engaging Tiktok Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Behind-the-Scenes

| Post #21 | **INSTAGRAM** | Sunday | 9:00 AM |

Engaging Instagram Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Educational

Post #22	LINKEDIN	Monday	12:00 PM

Engaging Linkedin Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Promotional

Post #23	TWITTER	Tuesday	3:00 PM

Engaging Twitter Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Entertaining

Post #24	FACEBOOK	Wednesday	6:00 PM

Engaging Facebook Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Inspirational

Post #25	TIKTOK	Thursday	7:00 PM

Engaging Tiktok Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Behind-the-Scenes

Post #26	INSTAGRAM	Friday	9:00 AM

Engaging Instagram Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Educational

Post #27	LINKEDIN	Saturday	12:00 PM

Engaging Linkedin Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Promotional

| Post #28 | TWITTER | Sunday | 3:00 PM |

Engaging Twitter Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Entertaining

| Post #29 | FACEBOOK | Monday | 6:00 PM |

Engaging Facebook Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Inspirational

| Post #30 | TIKTOK | Tuesday | 7:00 PM |

Engaging Tiktok Content

Share valuable insights and connect with your audience through authentic storytelling. This post is designed to engage your followers and build lasting relationships with your community members.

#Marketing #SocialMedia #Content #Digital #Brand

Type: Behind-the-Scenes

Hashtag Bank

#Marketing	#SocialMedia	#ContentCreation	#DigitalMarketing	#BrandAwareness
#Engagement	#SocialMediaMarketing	#ContentStrategy	#OnlineMarketing	#Business
#Entrepreneur	#SmallBusiness	#Branding	#ContentMarketing	#InboundMarketing

Posting Schedule

Platform	Frequency	Best Times	Content Type
Instagram	Daily	9 AM, 1 PM, 7 PM	Visual Stories
LinkedIn	5x/week	8 AM, 12 PM, 5 PM	Professional Insights
Twitter	Daily	9 AM, 3 PM, 8 PM	Quick Updates
Facebook	4x/week	10 AM, 1 PM, 6 PM	Community Content
TikTok	3x/week	6 PM, 8 PM, 10 PM	Trending Videos

KPI Targets

Metric	Target
Engagement Rate	5.2%
Follower Growth	+15%
Reach	50K+
Click-Through Rate	3.8%
Shares	500+

Comments	**200+**
Saves	**300+**
Video Views	**25K+**