

Assignment 05:-

Assignment Task 1: Comparative Research

Comparison of DALL·E vs Midjourney

Feature	DALL·E (OpenAI)	Midjourney
Image Quality	Good quality, clear images	Very high quality, artistic and rich in detail
Prompt Accuracy	Understands prompts well, accurate results	Very creative, great at matching imaginative prompts
Style Flexibility	Can create real, cartoon, or basic art styles	Great for fantasy, surreal, and painting styles
Usability	Very easy to use (available in ChatGPT or browser)	Needs Discord app, not beginner-friendly
Licensing & Terms	Free to use with limits; terms apply for commercial use	Paid tool; commercial use allowed with plan

Prompt Example Used:

"A steampunk city under moonlight with flying airships and glowing lanterns."

- **DALL·E Result:**

Clear, well-lit city with airships and lanterns. Looks more realistic but less artistic detail.

- **Midjourney Result:**

Highly detailed, dark and moody style. Amazing lighting and creativity, looks like a painting.



Conclusion:

- **DALL·E** is best for quick, simple, and realistic results. Great for beginners.
 - **Midjourney** is best for high-quality, artistic, and fantasy images. Great for advanced users.
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Task 2: Visual Design Project

Create a poster for a fictional event or product

