



OMEA

Presented by Aisha Haji

Page 01/10

Nourishing Mothers and Empowering Milk
Supply

ABOUT ME – MY STORY

I struggled deeply with breastfeeding my first child. I felt emotionally and mentally drained. With my second, I made key changes—nutrition, hydration, and mindset—and had a successful journey.

I created Omea to help other mothers feel supported, nourished, and confident in their breastfeeding journey.



(Visual: Warm, nurturing design with an image of a mother and baby.)

Page 02/10

OUR MISSION

At Omea, our mission is to support, nourish, and empower breastfeeding mothers by providing a clean, effective, and convenient lactation-support drink.

We believe in:

- ♥ Empowerment
- 🌿 Natural, science-backed ingredients
- 📅 Convenience for busy moms



(Visual: Mother-centered design with icons.)

Page 03/10

THE PROBLEM - WHY BREASTFEEDING CAN BE CHALLENGING

Breastfeeding is often portrayed as natural and easy, but many mothers face challenges.

Mothers struggle with:

- ✗ Low milk supply, causing stress and frustration
- ✗ Dehydration & lack of proper nutrition
- ✗ Limited, inconvenient lactation support options

Current products often require preparation, are high in sugar, or contain artificial ingredients. Moms need a clean, effective, and convenient solution.



(Visual: Infographic on struggles.)

Page 04/10

WHAT IS OMEA

What Is Omea?

Omea is a ready-to-drink lactation-support beverage designed for breastfeeding mothers.

- ✓ Boosts milk supply with galactagogues
 - ✓ Hydrates with electrolytes
- ✓ Supports gut health with probiotics
- ✓ Low sugar, clean, and delicious



(Visual: Product mockup.)

Page 05/10

WHERE WE ARE NOW

- ✓ Developed & tested the formula at home
- ✓ Shared with moms who recently had babies—they loved it!
- 🚀 Now refining the formula & preparing for launch



Visual: Timeline or progress tracker.)

Page 06/10

PROJECT TIMELINE

Project Timeline

- 📌 Phase 1: Home testing & feedback ✓
- 📌 Phase 2: Refining formula & branding (now)
- 📌 Phase 3: Production & final testing (next 3-6 months)
- 📌 Phase 4: Market launch (6-12 months)

Visual: Timeline graphic with clear milestones.)



WHAT OMEA WILL ACHIEVE



Omea will provide:

- ✓ A first-of-its-kind lactation drink
- ✓ A community of empowered mothers
- ✓ A scalable business with retail expansion potential

(Visual: Happy, confident mothers enjoying the product.)



(Visual: Happy, confident mothers enjoying the product.)

Page 08/10

MEET THE TEAM

Meet the Team

-  Aisha Haji – Founder & CEO, passionate mother & entrepreneur
-  Lactation consultants & food scientists (advisors)
-  Business & marketing specialists



(Visual: Simple, clean team introduction.)

Page 09/10

A lamp with a wooden base and a white shade, mounted on a wooden stand.

THANK YOU

Presented by Aisha Haji