

Ahmed Qotb

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Summary

Senior Web Developer and Graphic Designer with 10+ years of experience in front-end development, multimedia content creation, and digital design. Proficient in modern programming languages, design tools, and content management systems. Proven ability to lead projects, collaborate with clients, and deliver high-impact creative solutions.

Core Competencies

- **Web Development:**

Proficient in front-end and back-end development using HTML, CSS, JavaScript, PHP, and MySQL. Experienced with modern web technologies including jQuery, AJAX, and CMS platforms such as WordPress, Joomla, and Drupal.

- **Design & Multimedia:**

Skilled in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects), CorelDRAW, and Dreamweaver. Adept at creating visually compelling graphics, motion content, and UI designs.

- **Server & Systems:**

Working knowledge of web server configuration (Apache) and Linux-based desktop environments.

- **Soft Skills**

1. Effective project management and task coordination
2. Strong problem-solving abilities with a creative mindset
3. Passionate about innovative thinking and user-centered design
4. Excellent communication skills and a service-oriented approach
5. Collaborative team player with a focus on delivering high-quality result

Senior Web Developer

The British University in Egypt (BUE)

from 2012 till Now

- Designed and developed the BUE Library website, enhancing user experience and functionality.
- Led the design and maintenance of LibGuides, LibCal, and system booking websites.
- Acted as Sub-Webmaster for the BUE main website, ensuring seamless performance and updates.
- Created multimedia content, including videos, graphics, and promotional materials for the library's digital presence.
- Assisted with RFID technology integration, database troubleshooting, and generating technical reports.
- Developed virtual library tours and gamification features to enhance user engagement.

Key Achievements:

- Successfully launched interactive digital platforms, boosting library user engagement and accessibility.
- Produced a series of videos for the BUE Library YouTube channel, improving the university's digital outreach.

Graphic Designer

Future Company

from 2011 to 2012

- Designed a wide range of print and digital materials, including brochures, banners, and marketing collateral.
- Developed product illustrations, company logos, and trade-mark graphics.
- Collaborated with clients to understand project requirements, objectives, and budgets.
- Delivered projects on time and within budget.

Key Achievements:

- Launched a corporate branding package.
- Created impactful marketing collateral.
- Earned recognition for creativity.
- Improved workflow with new templates

Education

- **Diploma in Computer Science** — *Cairo University, Institute of Statistical Studies and Research (ISSR)* (2015 – 2018)
- **Bachelor's Degree in Tourism and Hotels** — *Suez Canal University* (2005 – 2010)

Certifications

- **Complete Flutter & Dart Development Course** – *Udemy* (June 2025)
- **Technical Support Fundamentals** – *Google* (April 2021)
- **Digital Marketing** – *Udacity* (October 2020)
- **Motion Graphics** – *Edraak* (October 2020)
- **Graphic Design** – *Coursera* (June 2020)
- **Front-End Developer Program** – *One Million Arab Coders* – *Udacity* (June 2018 – August 2018)
- **Web Development Diploma** – *Senior Steps* (January 2018 – August 2018)
- **Additional Certifications:** Web Graphic Design (ComputeK), MCITB Server Admin (ITShare), Microsoft Office 365 (New Horizons), Computer Maintenance (Smoha Academy)

Technical Projects

- **The British University in Egypt - Library Website:**
Designed and developed a user-centric library website.
- **LibGuides and LibCal Integration:**
Implemented booking systems and guides to improve the digital library experience.
- **Gamification Theme:**
Developed an interactive, gamified virtual library tour to enhance student engagement.
- **YouTube Channel Content Creation:**
Produced video content that significantly increased online viewership.

Languages

- **Arabic:** Native
- **English:** Intermediate

Hobbies & Interests

- Digital Art and Motion Graphics
- Web Development and UI/UX Design
- Video Editing and Multimedia Storytelling