Introduction to Web Design

Links

The Internet

- The basic function of a link is to make a reference, from an HTML document to a resource, which can be itself another document.
- The <a> element can be used to insert links inside the content of a document.
- a: stands for Anchor, which means Link.
- Browsers highlight the content of this element (by default, showing it in blue and underlined) and allow users to follow the link with a click.

HTML Links - Syntax

The HTML <a> tag defines a hyperlink. It has the following syntax:

The most important attribute of the <a> element is the href attribute, which indicates the link's destination.

href: Means Hypertext **REF**erence

The *link text* is the part that will be visible to the reader.

Clicking on the link text, will send the reader to the specified URL address.

HTML Example

Example

This example shows how to create a link to google.com:

Visit GOOGLE

Absolute and Relative Links

A local link (link to the same web site) is specified with a **relative** URL (without http://www....).

 main page

an absolute URL (A full web address).

 go to google

Linking to Email addresses

If you want to let people email you by clicking a link, you use this code:

mail me

to create this — mail me — which will open the users email program with your address in the *To:* box.

Linking to Pictures

Linking to a picture file is practically the same as to a html file. Just include the name of the file, and do not forget the correct suffix — i.e. if it is a **gif** or a **jpg**.

Linking to File

You link to a file just like a picture. The only difference is that it won't open in a browser, but instead will download onto a specified place on the reader's hard drive.

download the song (2.6MB mp3)

The Target Attribute

The **target** attribute specifies where to open the linked document.

The target attribute can have one of the following values:

```
_blank - Opens the linked document in a new window or tab _self - Opens the linked document in the same window/tab
```

go to google

The Titles

The title attribute specifies extra information about an element. The information is most often shown as a tooltip text when the mouse moves over the element.

Example

Visit google

The subdirectories

A relative link can be used to link to any other file at the same URL

- a href="aboutme.htm"
- a href="documents/obituaries.html"
- a href="families/brown/surnames.html"

How do you link from one of those subdirectories back to index.html?

We just use some more HTML magic. It's called dot-dot-slash (../).

a href="../index.html"

index.html
aboutme.htm
documents
obituaries.html
families
brown
surnames.html
jones
surnames.html
smith
graphics

genealogy_html

a href="../jones/surnames.html"