



# Project Insight

Group 10





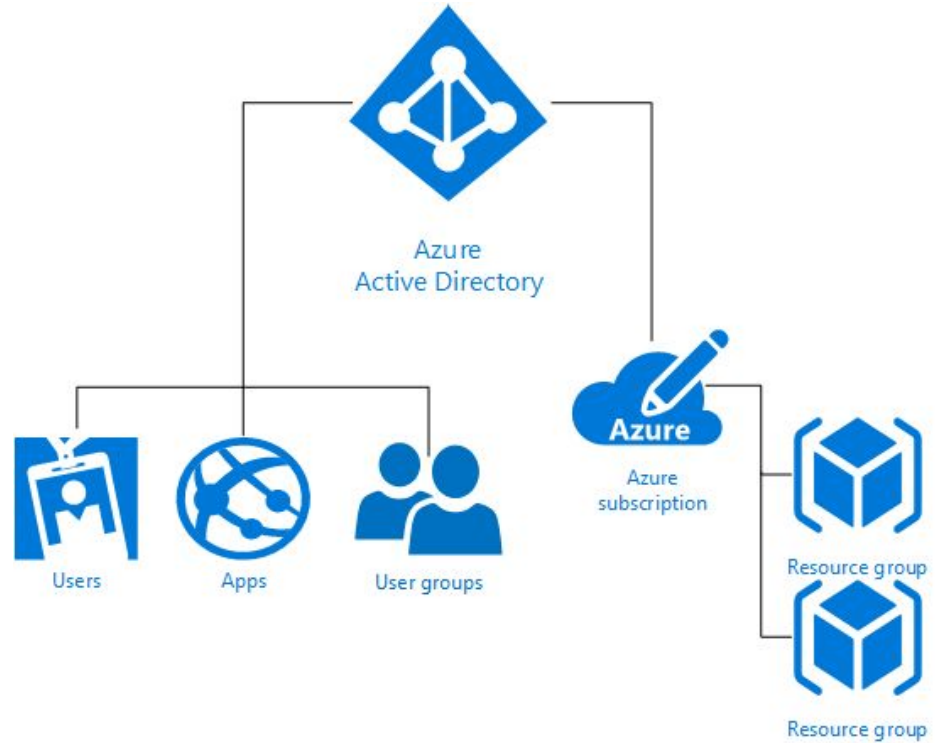
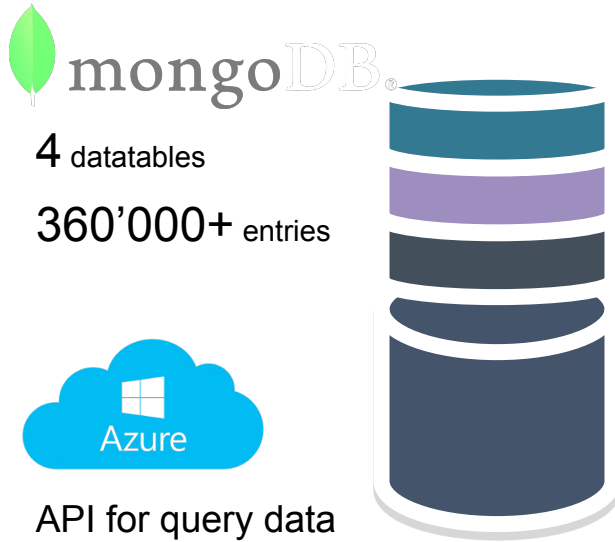
## Goal

Contextualize different public trade data  
by showing shortselling and PDMR trade data with  
interactive visualizations

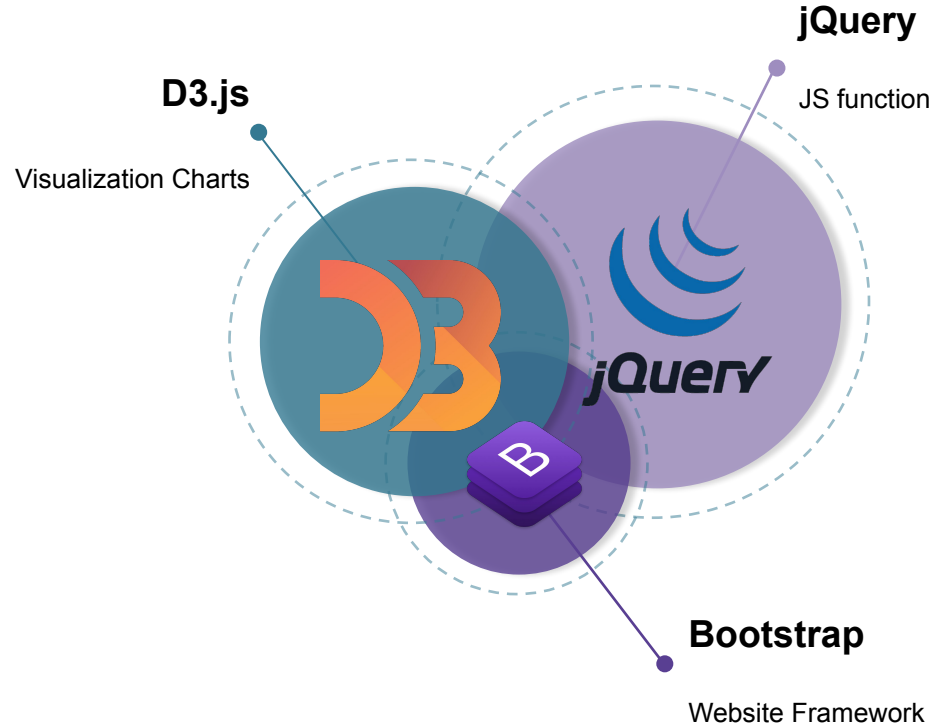
## Target user

Staff at FSA  
Investors who are interested in this market  
The informed public

# Back-end Workload



# Front-end Workload



# Visualization Structure

## Website

Parts for introduction and visualization

## Treemap for Short selling Data

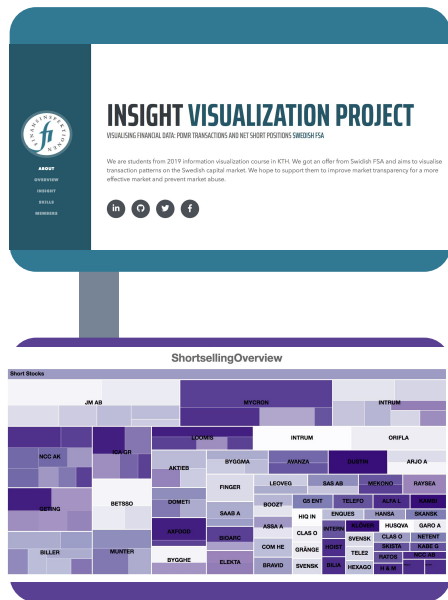
Division by company

## Zoom in for Position holder

Name and percentage of short selling

## Bar chart for Insight Data

Insiding traders for specific company in different years



[Link for our project](#)

# Group members and contributions



**THANKS**

